

Advertise: | Jackie Crawford | 425.233.9995 | jcrowford@wyomingbusinessreport.com
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 | Carrisa Pollard | 307.633.3150 | cpollard@wyomingnews.com
 | Tammy Mercer | 307.633.3157 | tmercer@wyomingnews.com
 | Dawn Brandt | 307.633.3153 | dbrandt@wyomingnews.com

Subscribe: 307.633.3112

2020 Rates Effective Jan 1, 2020

| Size | 12x | 8x | 4x | 1x |
|------------|---------|---------|---------|---------|
| Double | \$2,880 | \$3,360 | \$3,840 | \$4,800 |
| Full page | \$1,635 | \$1,910 | \$2,185 | \$2,730 |
| 3/4 page | \$1,500 | \$1,750 | \$2,005 | \$2,505 |
| Island | \$1,355 | \$1,580 | \$1,805 | \$2,260 |
| 1/2 page | \$915 | \$1,065 | \$1,220 | \$1,525 |
| 3/8 page | \$695 | \$805 | \$925 | \$1,155 |
| 1/4 page | \$570 | \$665 | \$760 | \$950 |
| 1/8 page | \$315 | \$365 | \$420 | \$525 |
| Freq. Disc | 40% | 30% | 20% | open |

Four-Color Charges

Full Page: \$200, 1/2 Page: \$120, 1/4 Page: \$75

Inserts

\$175 per 1,000; 5,000 minimum. Frequency discounts available.
Ask for quote.

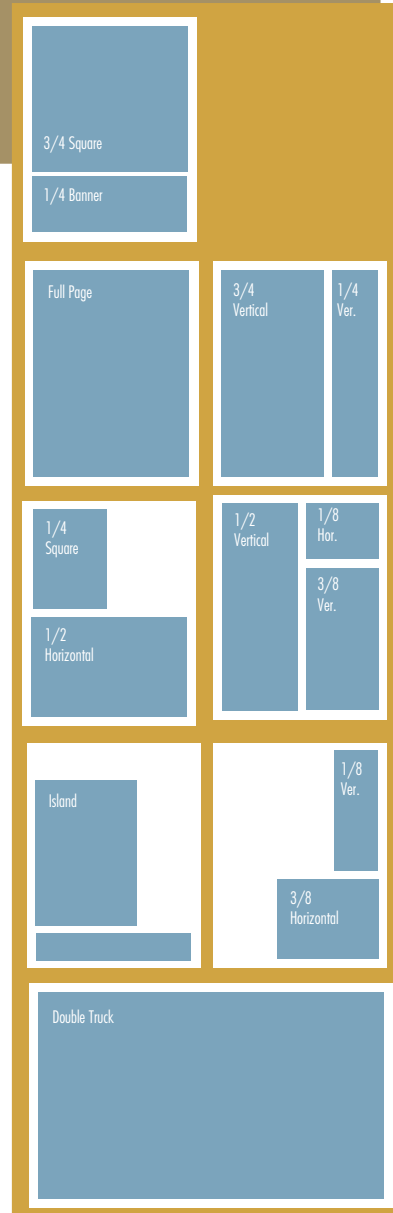
Inserts must be a minimum size of 8.5" x 11" Heavier or larger
inserts priced by weight. Ask your sales representative for a quote.

Advertising Policies

1. Guaranteed position is available for an additional 10% fee, back cover additional 20%.
2. All rates are net.
3. Cash with copy unless credit is established.
4. Terms: 10 days net.
5. Charge of 1.5% per month on unpaid balance added to 30 days past due.
6. Publisher reserves right to revise rates at any time.
7. Ad deadlines are 3 weeks prior to publication date.
8. No typographical mistakes will be considered for adjustment of copy received after deadline.
9. Publisher reserves right to refuse any advertisement.
10. Publisher assumes no liability for omission of advertising.
11. No ad cancellations after 2 weeks prior to publication.

Advertising Production

1. Any ad not conforming to standard sizes listed will be billed at the open rate, which is \$50 per column inch.
2. Production charges: Photography and graphic design by quote.
3. High-resolution PDFs produced in CMYK.



| Space size | Width (inches) | Height (inches) |
|--------------------------------|----------------|-----------------|
| Double Truck | 20 | 12.75 |
| Full (4x12.75) | 9.5 | 12.75 |
| 3/4 Square | 9.5 | 10 |
| 3/4 Vertical | 7 | 12.75 |
| 1/2 Vertical | 4.625 | 12.75 |
| 1/2 Horizontal (4x6.70) | 9.5 | 6.7 |
| Island | 7 | 10 |
| 3/8 Vertical (2x10) | 4.625 | 10 |
| 3/8 Horizontal | 7 | 6.7 |
| 1/4 Square (2x6.70) | 4.625 | 6.7 |
| 1/4 Vertical | 2.25 | 12.75 |
| 1/4 Banner | 9.5 | 3.25 |
| 1/8 Vertical | 2.25 | 6.7 |
| 1/8 Horizontal (2x3.25) | 4.625 | 3.25 |
| List Banner | 9.5 | 1.5 |