

# Run of Site (ROS)

Information is key to a successful website, and our sites are full of the information and features that drive traffic. Daily business-news headlines, podcasts, blogs, story archives, business databases and much more have made our sites the first stop for anyone interested in business in Wyoming.

## ROS Ad Sizes & Rates

Ad Sizes (pixels)	Width	Height	Rates	Open
Leaderboard	728	90	Leaderboard	\$1000
Poster Box	300	250	Poster Box 1	\$500
Custom Box	750	250	Poster Box 2	\$300
			Poster Box 3	\$200
			Custom Box	\$800

## Website Ad Requirements

(consult with your advertising representative for additional information.)

### ROS

- Accepted formats include JPEG, GIF, PNG, HTML5.
- Resolution must be 72 dpi, maximum file size is 75k - 100k, less than 50k is recommended.
- Ads will be linked to the web address provided.
- Camera-ready ads due 4 business days before run date, new-build ad materials are due 8 business days before the run date.
- Video formats include: MP4, and either WebM or Ogg .

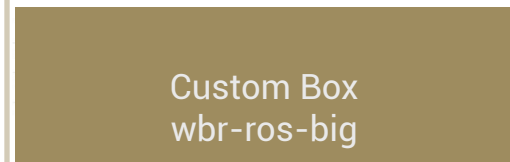
## Leaderboard

### Featured Stories



### Late-2018 plunge in oil prices could mean slowdown in 2019

Plunging oil prices at the end of 2018 caused worry about an international economic slowdown, but experts say Wyoming could be slightly insulated from the effects — at least for the beginning of the new year.



### Current Edition



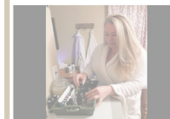
### Late-2018 plunge in oil prices could mean slowdown in 2019

Plunging oil prices at the end of 2018 caused worry about an international economic slowdown, but experts say Wyoming could be slightly insulated from the effects — at least for the beginning of the new year.



### Outgoing NOLS president leaves legacy in Wyoming and world

LANDER — As NOLS (National Outdoor Leadership School) President John Gans prepares to retire from his post at the end of this year, he believes the school has played an important role in enhancing outdoor recreation in Wyoming and the world.



### The healing power of touch

After Amanda Bench's husband, Darren, died, she was functioning on autopilot.



### ArmsReach Industries a case study of persistence for manufacturing success

JACKSON — Manufacturing in Wyoming, or anywhere else for that matter, is fraught with risks, inventory and production concerns and a great deal of uncertainty.



### HICO Fabrication still growing

A 40-year-old Casper manufacturer continues to grow in the variety of products offered and the U.S. and foreign locations where its customers' needs are met for precision-made steel items.

### Industry News



### County plans new building for sheriffs, road and bridge departments

MEDICINE BOW — As wind energy continues to expand and winter conditions remain an occasionally barrier to travel, the facilities for law enforcement and maintenance crews need to expand. Thus, a new and expanded building has been proposed to house both a Carbon County Sheriff's and a Road an...



### Old Man Grill looks to start growing without forgetting small-town roots

With almost two years under her belt, the new owner of the Old Man Grill, Stephanie Sandler, is looking to make some adjustments, including potentially updating the menu and looking to expand. Despite any goals for growth, Sandler said she also wants to keep the Old Man Grill close to its sm...



### Crowdfunder, clothing biz, surgical tray maker get state startup funding

CHEYENNE — Critics with a young state program designed to diversify the economy by seeding innovative startups selected a crowdfunding platform, a children's clothing maker and the makers of a surgical tray for its \$170,000 February funding round.



### 3 Common Foods Surgeons Are Now Calling "Death Foods"

### Other APG of the Rockies Publications

- Wyoming Tribune Eagle
- Laramie Boomerang
- Riverton Daily Times
- Rock Springs Rocket-Kimer

### Site Search

Search...

## Poster Box 1

### WYOMING CYBERSECURITY SYMPOSIUM

### News Updates

Would you like to receive our daily news? Sign up today!

### Most Popular

Articles

- New Cheyenne store selling CBD products draws customers, questions
- Locals to build indoor trampoline park in Cheyenne
- 'Green New Deal' raises questions in Wyoming
- Bill to encourage sale of coal-fired plants passes in Wyo. Senate
- Albany County Commissioners overrule planning board on business proposal
- XPRize teams near final stretch to prove CO2 technologies
- Legislators sign off on UVM clinic's restructuring
- Jackson Hole outdoor retail startups storm into REI Co-op
- Carbon County feels effects of Gonorrhoea increase, Public Health opening doors to help
- City committee proposes new alcohol rules

## Poster Box 2

### Business Report Lists

Home Health Care Agencies

Rank	Company	Address	Phone	Website
1	Top 5 Home Health Care			

General Contractors

Rank	Company	Address	Phone	Website
1	Top 5 General Contractors			

Engineering Firms

Rank	Company	Address	Phone	Website
1	Top 5 Engineering Firms			

Economic Development Agencies

Rank	Company	Address	Phone	Website
1	Top 5 Economic Development Agencies			

## Poster Box 3