





Event Contact: Abbey Palma (307) 633.3145

apalma@wyomingnews.com

FOR IMMEDIATE RELEASE

UW economist to keynote Central Economic Forecast Luncheon

University of Wyoming associate vice provost and economist, Dr. Anne Alexander, will lead a discussion on the region's economic outlook at the annual Central Wyoming Forecast Lunch on February 1 in Casper.



Alexander, who has a Ph.D. in economics from UW and serves as the university's associate provost of undergraduate education, will be joined by four panelists from the Casper area. The panel – taking place at 11:30 a.m. at Ramkota Hotel, 800 N. Poplar, will feature experts from a variety of backgrounds. Alexander, the moderator, will ask the panelists to weigh in on economic diversification and talk about what the newly released ENDOW recommendations mean for the region.

The four panelists are: Carter Napier, Casper city manager; Charles Walsh, CEO of CAEDA; Brook Kaufman, CEO of Casper Area CVB; entrepreneur and executive committee member of Endow, Jerad Stack.

Alexander plans to challenge the panel, and those in attendance, to consider their role in the recovery because she believes that people are the economy.

"The economy is not a bunch of job reports that materialize at the beginning of the month, it's not (gross domestic product), it's not graphs," Alexander said. "It's people – we're the economy. What I'm doing every day, what you're doing every day, that's the economy. Those numbers are just a snapshot of a point in time, but the economy is us. So in this (panel discussion), I'll take every chance I get to make sure people understand this."

This event is produced by the Wyoming Business Report in partnership with the Wyoming Business Alliance.

Tickets are \$25; include lunch, and a 2017 complimentary *Book of Lists*, a special publication of the WBR and a source of information about Wyoming businesses.

Tickets can be purchased **here** or by going to www.wyomingbusinessreport.com.