

# **Daily E-Newsletters**

### The day's news BEFORE it hits the papers.

The Early Edition collects the top business headlines from a wide variety of publications around the state and links you to the original article.

Business Report Dailies hit subscribers' in-boxes, mid afternoon, Monday through Friday. Dailies report the latest breaking business news in both regions and keep readers apprised of important information that they can use to make business decisions.

WBR's weekly industry-specific electronic newsletters allow marketers to target their message to highly-specific groups of readers

### **E-Newsletter Ad Sizes & Rates**

Ad Sizes (pixels)	Width	Height
Poster Box	300	250

Rates	Early Edition <b>or</b> Business Report Daily*	
Poster Box 1	\$600	
Poster Box 2	\$400	

\* Sold by the day of the week / pricing per month. Minumum 6 month agreement except in case of special events.

## **E-Newsletter Ad Requirements**

(consult with your advertising representative for additional information.)

### **Daily E-Newsletters/Industry E-Newsletters**

- Accepted formats include JPEG, GIF, PNG.
- Resolution must be 72 dpi, maximum file size is 75k 100k, less than 50k is recomemended.
- Ads will be linked to the web address provided.
- Camera-ready ads due 4 business days before run date, new-build ad materials are due 8 business days before the run date.



Business news of interest to Wyoming from around the world

Thursday, February 14th, 2019

Today's articles are available for free for 24 hours.





#### Wyoming Downs to reconsider second location in north Cheyenne

CHEYENNE – Wyoming Downs officials announced plans
Wednesday to research other options for a second location in
north Cheyenne after weeks ... Read more



## Cheyenne Animal Shelter to end drop boxes for strays

CHEYENNE – Beginning March 15, the Cheyenne Animal Shelter will no longer accept stray animals through drop boxes.

Read more



# Heart transplant recipients honor National Donor Day, urge organ donation

CHEYENNE – Jeremy Smario always led an active and healthy lifestyle. Read more

Poster Box 2

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