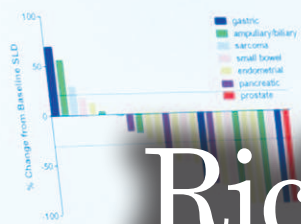


Target Lesion Measurements



Richard Goldberg: A transformative leader in cancer research

By CONOR GRIFFITH

West Virginia University's Cancer Institute is well-known for its treatment and innovation. Leading the institute is Dr. Richard Goldberg, who has not only established himself as a transformative leader but also a potent researcher and educator.

A native of upstate New York, the renowned gastrointestinal cancer expert came to Morgantown about two years ago. Goldberg previously worked at The Ohio State University's Wexner Medical Center, where he served as the Klotz Family Professor of Cancer Research, the physician-in-chief of the James Cancer Hospital, the associate director of the Ohio State Comprehensive Cancer Center and the acting division director of the Division of Medical Oncology.

Before that, he also worked at the University

of North Carolina and the Mayo Clinic. Goldberg is one of many world-class physicians recruited by WVU Medicine during the past few years, whose research has resulted in more than 300 peer-reviewed publications, including those in the *New England Journal of Medicine*, the *Journal of the American Medical Association* and the *Journal of Clinical Oncology*.

Looking back, Goldberg said his decision to go into medicine occurred while he was growing up.

"I got stung by a bee and had an anaphylactic reaction," he explained. "It happened, the surgeon that lived across the street saw me go down and came out and rescued me. That was an event that profoundly influenced my life. I thought the notion of saving people was pretty cool."