Site Placement

The Exponent Telegram

www.exponent-telegram.com
304-626-1430 • 1-800-982-6034

Location	Size (Pixels)	Location	Size (Pixels)
Top Banner	728x90	Bottom (right)	200x90
Top Pencil	960x30	Page Curl (upper right)	various
Top Right (Calendar)	300x250		
Above Favorite Stories (right)	300x (any height up to 600)	*Sponsors (these introductory offers for a month):*	
Upper (middle)	468x60	Obits (frontpage only)	300x90
Lower (middle)	468x60	Poll (frontpage only)	300x90
Right Bar (below e-edition)	120x (any height up to 600)	Press Release (frontpage only)	300x90
Right Bar (below e-edition)	120x (any height up to 600)	Weather (run of site)	88x31
Bottom (middle)	728x90	All Sections (run of site)	88x31

Sample of Placement Positions Available

Marketplace Option

The Exponent Telegram

Introductory Rates valid for a limited time only.

Power Listing

POWER

$19.95
per month

Maximize your exposure and power-up your SEO!

By upgrading your business to a Power account, you can start your own business blog, upload photos, and control the content and display of your premium business profile!

Posting relevant, expert advice about your business helps drive traffic to your web site, highlights you as an expert in your field, and really fires up your SEO (Search Engine Optimization). You are free to post press releases, advice columns, product announcements, information about upcoming sales and more!

This is the only listing option that gives your listing exposure on our home page!

- Your business listing near the top of our site's search results.
- Unlimited photos.
- Unlimited business "blog" articles.
- Up to ten offers (to promote coupons, upcoming sales, etc.)
- Integration with and promotion of your existing Facebook and Twitter profiles.
- Business logo will be featured on your business profile, search results, Featured Listings widget, and the Front Page widget.
- Power Listing badge
- Manage and control your listing through your user dashboard.

Enhanced Listing

ENHANCED

$14.95
per month

Get better results and attract more visitors!

Our enhanced business listing option gives you great results for very little cost.

With this type of account for your business, you get more exposure than a free listing, and can begin adding some content to your business profile. If you want to upload more content and maximize your exposure, try our Power Listing.

You will get the following with an Enhanced Listing:

- Your business listing near the top of our site's search results (beneath Power Listings).
- One business photo.
- One offer (to promote coupons, upcoming sales, etc).
- Your business will appear in our Featured Listings widget on the front of the Marketplace section.
- Your business logo will be featured on your business profile, search results and on the Featured Listings widget.
- Enhanced Listing badge.
- Manage and control listing through your user dashboard.

Free Listing

FREE

Claim YOUR BUSINESS and make updates - free!

Take control of your business listing! By claiming your listing, you can add a description, update your business hours, and change any incorrect information (such as phone number, address, web site, etc.)

With our Marketplace system, you can manage your business listing directly from your user dashboard.

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING INFORMATION