

WE'RE HIRING!

DIGITAL MARKETING CONTENT SPECIALIST

JOIN OUR DYNAMIC TEAM AT BLOSSOM DIGITAL MARKETING



FULL-SERVICE AGENCY | WHITE MOUNTAIN PUBLISHING LLC

ABOUT THE ROLE

- 💡 CREATIVE, MOTIVATED, ORGANIZED PROFESSIONAL
- 👤 THRIVE IN A FAST-PACED ENVIRONMENT
- 📝 STAY CURRENT WITH DIGITAL TRENDS
- ✅ ENJOY CREATIVE WORK & CLIENT COLLABORATION

KEY RESPONSIBILITIES



MANAGE SOCIAL MEDIA ACCOUNTS
content planning, scheduling, posting, audience engagement



CREATE ENGAGING VISUAL CONTENT
compelling images, designs, and graphics



SUPPORT VIDEO PRODUCTION
create video content, support productions



CONTRIBUTE TO DIGITAL MARKETING PROJECTS
drive results, manage campaigns

- Stay up to date on digital marketing tools, platform changes, trends, and strategies
- Collaborate with team members on creative projects, campaigns, and marketing initiatives
- Communicate professionally and positively with clients while helping meet their marketing needs
- Manage multiple projects, deadlines, and priorities with strong attention to detail



What We're Looking For

The ideal candidate is creative, adaptable, and eager to grow in a dynamic marketing environment. They should be comfortable balancing multiple responsibilities, bringing fresh ideas to the table, and helping clients and communities tell their stories in meaningful and effective ways.

Qualifications

- Experience in social media management
- Strong design skills and an eye for creative, on-brand advertising and content
- Ability to create engaging visual and video content for digital platforms
- Familiarity with video production and editing
- Self-motivated, proactive, and dependable with a strong go-getter mindset
- Willingness to learn new tools, strategies, and trends in an evolving digital landscape
- Excellent time management and organizational skills
- Strong interpersonal and communication skills with the ability to collaborate well with team members and clients

JOIN US AND LET'S GROW TOGETHER!

Submit your resume & portfolio to:
Kayla True • ktrue@wmicentral.com



A FAMILY OWNED COMPANY PROUDLY
SERVING THE WHITE MOUNTAINS