4 on the 6-column grid

Previous concerts at Camp Randall

Date	Band	Announced attendance	Gross ticket sales	Ticket prices
May 29, 1988	Pink Floyd	45,132	\$902,640	\$22
June 9, 1992	Genesis	48,015	\$1,146,600	\$25
Sept. 13, 1992	U2	62,280	\$1,868,400	\$30
July 3, 1994	Pink Floyd	60,960	\$1,942,780	\$22.50, \$32.50
Aug. 26, 1994	The Rolling Stones	51,201	\$2,420,485	\$25, \$39.50, \$50
June 25, 1997	U2	34,002	\$1,701,045	\$37.50, \$52.50
Oct. 6, 1997	The Rolling Stones	27,087	\$1,460,724	\$39.50, \$60

Sources: WSJ archives, Billboard Lee Enterprises graphic

3 on the 5-column grid

Previous concerts at Camp Randall

Date	Band	Announced attendance	Gross ticket sales	Ticket prices
May 29, 1988	Pink Floyd	45,132	\$902,640	\$22
June 9, 1992	Genesis	48,015	\$1,146,600	\$25
Sept. 13, 1992	U2	62,280	\$1,868,400	\$30
July 3, 1994	Pink Floyd	60,960	\$1,942,780	\$22.50, \$32.50
Aug. 26, 1994	The Rolling Stones	51,201	\$2,420,485	\$25, \$39.50, \$50
June 25, 1997	U2	34,002	\$1,701,045	\$37.50, \$52.50
Oct. 6, 1997	The Rolling Stones	27,087	\$1,460,724	\$39.50, \$60

Sources: WSJ archives, Billboard Lee Enterprises graphic