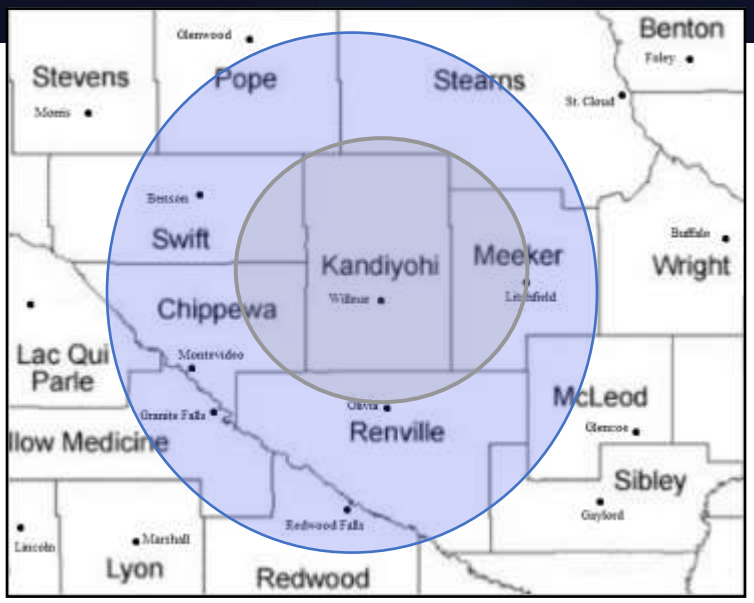
Lakeland Media LLC

KWLM
1340 AM 96.3 FM
NEWS / TALK



FORMAT
Full Service/ News Talk

DIAL POSITION & POWER
1340 AM & Simulcast 96.3 FM,
101.1 FM
1000 Watts /250 Watts

ON-AIR FEATURES
Daily Local Newscasts and Weather, Open Mic, Todd & Friends podcast, Live @ 5, Legislative Review, Master Gardener Show, The Football Show, Coaches Corner, Linder Farm Network, ABC News, Minnesota News Network, The Rich Eisen Show, The Ramsey Show, America In The Morning, America At Night, Minnesota Vikings, & Minnesota Timberwolves.

STATION PROFILE
Every market seems to have one strong AM station; the dominant AM station for Willmar is KWLM, a Heritage Radio Station. Many of our listeners have grown up with the station. Our average listening audience is 25-54 years old. We currently have many advertisers who have been with us for over 85 years.

On-Air Personalities


Mornings / Sports
Todd Bergeth


News Director
JP Cola


On-Air Personality
Eric Grieger


On-Air Personality
Cherry Hanson

Lakeland Media | 1340 7th Street NW | Willmar, MN 56201 | 320-235-1340