

Lakeland Media LLC



FORMAT
Classic Hits

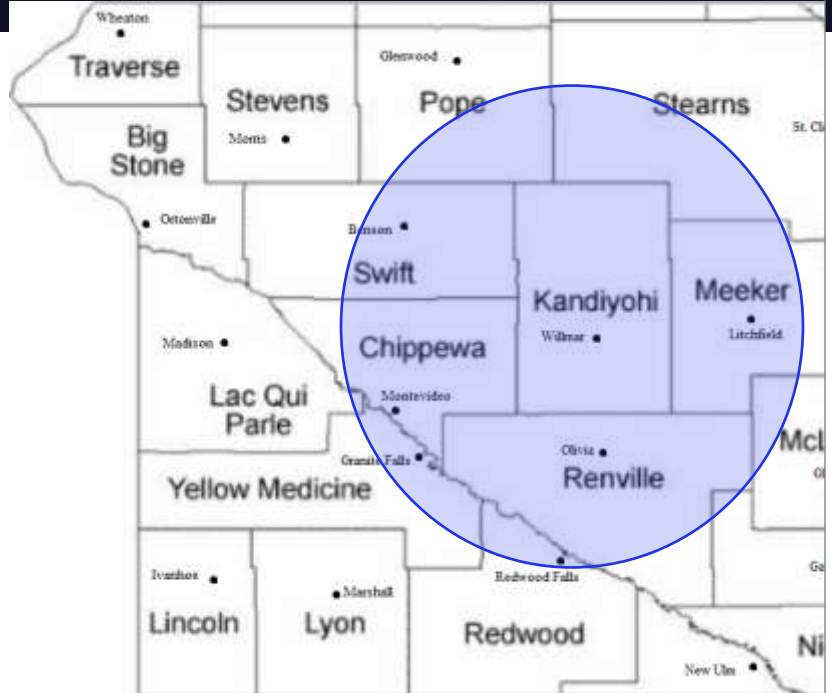
DIAL POSITION & POWER
106.5 FM / 6,000 Watts

ON-AIR FEATURES

Local News, Local Weather,
Local Sports and Local Community
Calendar announcements

STATION PROFILE

106.5 The Train covers pop and rock hits from the 70's 80's, and 90's. Musically, the format is regarded as softer and more hit-single oriented than Classic Rock, yet including some rock legends, giving the format an edgy, up feeling. The Train appeals to adult listeners in the 35-54 age group. Looking for new customers with money to spend? People who listen to Classic Hits are among the most affluent of all radio listeners. More than 66% of Classic Hits listeners* live in households with annual incomes of over \$50,000.



On-Air Personalities:



Overnight/Morning
Chris Kellogg



Mid-Day
Jay Coffey



Mornings
Tony Zazza



Evenings
John Summers



Late Nights
Keith Stephens

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