

# Lakeland Media LLC

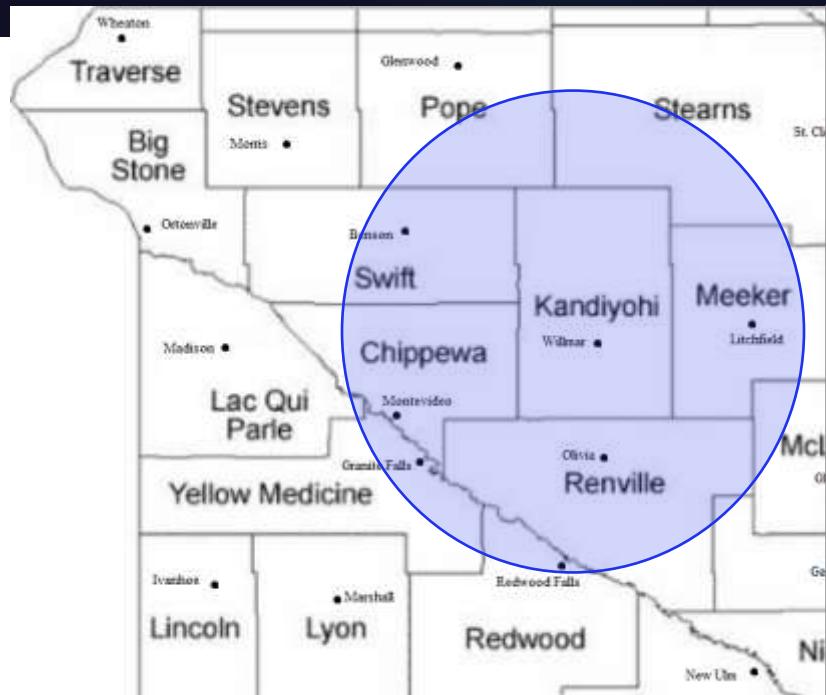


FORMAT  
Classic Hits

DIAL POSITION & POWER  
106.5 FM / 6,000 Watts

## ON-AIR FEATURES

Local News, Local Weather,  
Local Sports and Local Community  
Calendar announcements



## STATION PROFILE

106.5 The Train covers pop and rock hits from the 70's 80's, and 90's. Musically, the format is regarded as softer and more hit-single oriented than Classic Rock, yet including some rock legends, giving the format an edgy, up feeling. The Train appeals to adult listeners in the 35-54 age group. Looking for new customers with money to spend? People who listen to Classic Hits are among the most affluent of all radio listeners. More than 66% of Classic Hits listeners\* live in households with annual incomes of over \$50,000.

## On-Air Personalities:



Overnight/Morning  
Chris Kellogg



Mid-Day  
Jay Coffey



Mornings  
Tony Zazza



Evenings  
John Summers



Late Nights  
Keith Stephens