

Lakeland Media LLC



FORMAT

Country

DIAL POSITION & POWER

100.1 FM / 50,000 Watts

ON-AIR FEATURES

Big Happenings, Nashville Nuggets,
Big Country Critters,
Concert Ticket Giveaways,
Linder Farm Network, Local Play-by-Play Sports
and Special Weekend Programs



STATION PROFILE

Big Country is a mainstream country station playing today's most popular songs along with a good mix of yesterday's stars. Big Country On-Air Personalities have a feel for the listeners we serve, and our station is strongly involved in the communities we serve. Our average listening audience is 25-54 years old.

Big Stars... Big Songs On-Air Personalities:



Mornings
Nate Thomas



Middles
Julie Jones



Afternoons
MaryElin Macht