

Video Editor & Social Media Specialist

Radio Mankato | Mankato, MN

Full-Time or Part-Time | \$18/hour

Radio Mankato is looking for a creative and dependable **Video Editor & Social Media Specialist** to join our team in Mankato.

This position will work closely with **TEN17 Studios**, our video, content, and social media operation. The role has two primary areas of responsibility: **video editing/post-production and social media management** for businesses and organizations throughout the Mankato area.

Primary Responsibilities

Video Editing & Post-Production

- Edit short-form social media videos, interviews, commercials, brand stories, and other digital content
- Turn raw footage into polished, engaging finished videos
- Add music, graphics, captions, and other elements as needed
- Organize footage, project files, and post-production workflows
- Prepare content for delivery across social media, websites, and digital advertising
- Maintain consistent creative and technical quality across projects
- Experience with **Adobe Premiere Pro or similar professional editing software preferred**

Social Media Management

- Schedule and publish content for client social media accounts
- Write and edit social media captions and copy
- Help organize monthly client content calendars
- Work with the TEN17 Studios team to execute client content strategies
- Monitor social media accounts and ensure content is published accurately and on schedule
- Assist with Meta/Facebook and Instagram advertising campaigns
- Review basic social media and advertising performance
- Communicate with team members about upcoming content, client needs, and deadlines

Additional Responsibilities

The position may occasionally assist with filming short-form video, interviews, events, or other content in the Mankato area. However, **video production is not the primary focus of this position.**

What We're Looking For

- Strong creative instincts and attention to detail
- Experience with video editing or digital content creation preferred
- Experience with Adobe Premiere Pro or similar editing software preferred
- Familiarity with Facebook, Instagram, LinkedIn, and other major social platforms
- Experience with Meta Business Suite, Meta Ads Manager, Canva, or social scheduling platforms is a plus
- Strong written communication skills
- Organized and able to manage multiple client projects and deadlines
- Comfortable learning new software and digital tools
- Dependable and able to work independently as well as part of a creative team

A specific college degree is **not required**. We're more interested in creativity, digital skills, dependability, attention to detail, and a willingness to learn.

Position Details

Location: Mankato, Minnesota

Compensation: \$18/hour

Schedule: Full-time or part-time opportunities available

This position is primarily focused on post-production and social media work, with occasional local travel or on-location content production as needed.

How to Apply

Visit **RadioMankato.com** and select **Employment Opportunities** to submit your application and résumé.

Examples of video editing, social media, design, or other digital content work are encouraged.

Radio Mankato is an Equal Opportunity Employer.