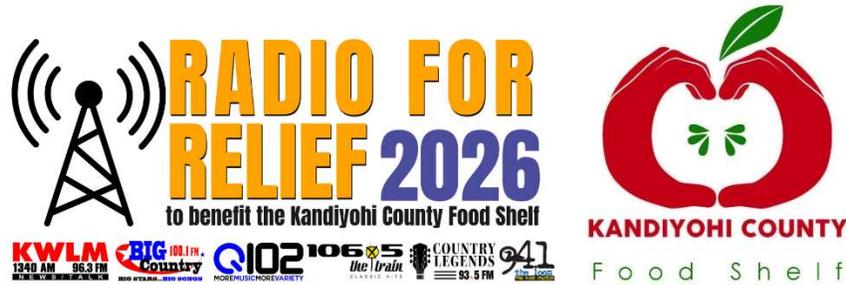


21st Anniversary of Radio For Relief Thursday, March 26, 2026



March is Minnesota Food Share Month and YOUR business/organization can make a BIG difference on Thursday, March 26, 2026 with Radio For Relief!

The **Kandiyohi County Food Shelf** can take your \$20 cash donation and purchase almost \$200 worth of food through their Food Bank. Because of generous businesses and organizations like yours, **\$944,109** in combined cash and food donations have been collected since **Radio For Relief** started. Let's make this 21st broadcast another success! Plan now as donations add up quickly when we work together.

IMPORTANT REMINDER - 2026 broadcast is on a Thursday

You can share your Radio For Relief collection totals on-air like we've done the past six years. Please email MaryElin Macht, maryelinm@1025fm.com or call her at 320-235-1340 **before NOON on Wednesday, March 25, 2026** to include your collection totals and possibly pre-record a quick message that could be featured during our Radio For Relief studio broadcasts airing from 7 am – 10 am on Thursday, March 26, 2026.

RADIO FOR RELIEF CHALLENGE IDEAS:

- ★ See which department can collect the most cash donations.
- ★ Have employees donate cash/food and offer fun incentives like casual Friday or a company lunch.
- ★ Tell us in advance what you're doing to collect donations for Radio For Relief and we might mention on our radio stations.

Leading up to Radio For Relief, if you prefer to send a check to the Kandiyohi County Food Shelf, you should put **Radio For Relief** on the memo line of the check so it is included in the total. We'll also be encouraging listeners to donate online. Any in-person Radio For Relief donations can be dropped off that morning at the Kandiyohi County Food Shelf (enter through donation door). For large groups and amounts of food, please schedule a time with them in advance to ensure enough volunteers to help you.

Learn more at willmarradio.com and kandiyohicountyfoodshelf.com

Listen for Radio For Relief on 102.5 Q102, 1340 AM and 96.3 FM KWLM, 100.1 Big Country, 106.5 The Train, 94.1 The Loon, 93.5 Country Legends and on the Lakeland Media App on **Thursday, March 26, 2026 from 7 am to 10 am**