



CEDAR VALLEY BUSINESS

MONTHLY

Cedar Valley Business Monthly magazine is designed with the needs of the local and regional business community in mind. The business-to-business publication features a mix of content aimed at business leaders, business owners, entrepreneurs, human resource managers and anyone with stake in the business community.

- » ENTIRE PUBLICATION CAN BE VIEWED ONLINE
- » GLOSSY FULL-COLOR FORMAT, 8.5"X11"
- » MONTHLY PUBLICATION
- » RACK COPIES LOCATED IN PRIME LOCATIONS
- » KEEP YOUR BUSINESS IN FRONT OF BUSINESSES
- » MAILED TO OVER 5,000 BUSINESSES IN THE AREA
- » NEWS, INFORMATION AND IDEAS ABOUT THE CEDAR VALLEY ECONOMY AND BUSINESS TRENDS

PUBLICATION DATES & DEADLINES

2018

ISSUES	PUBLICATION DATE	AD DEADLINE	SPECIAL EVENTS
January 2018	Friday, December 22, 2017	Friday, November 24, 2017	
February 2018	Friday, January 26, 2018	Friday, December 29, 2017	
March 2018	Friday, February 23, 2018	Friday, January 26, 2018	Cedar Valley Biz of the Year
April 2018	Friday, March 23, 2018	Friday, February 23, 2018	
May 2018	Friday, April 27, 2018	Friday, March 23, 2018	
June 2018	Friday, May 25, 2018	Friday, April 27, 2018	
July 2018	Friday, June 22, 2018	Friday, May 25, 2018	Eight Over Eighty
August 2018	Friday, July 27, 2018	Friday, June 22, 2018	
September 2018	Friday, August 24, 2018	Friday, July 27, 2018	
October 2018	Friday, September 21, 2018	Friday, August 24, 2018	Junior Achievement
November 2018	Friday, October 26, 2018	Friday, September 21, 2018	Twenty Under Forty
December 2018	Friday, November 23, 2018	Friday, October 26, 2018	

ADVERTISING CONTRACT RATES

2018

AD SIZE	OPEN	4x	8x	12x
Back Cover	\$1100	\$1070	\$1001	\$858
Inside Covers	\$1050	\$1027	\$976	\$784
Full Page	\$990	\$966	\$922	\$755
1/2 Page	\$705	\$697	\$666	\$564
1/4 Page	\$488	\$475	\$467	\$407
1/6 Page	\$312	\$258	\$247	\$210
1/12 Page	\$183	\$168	\$163	\$144



***25% increase on National advertising**

\$35.00 creative service fee may apply. Please ask your sales consultant for more information.

***Note: All advertisers will be charged a monthly fee of \$39 for Search Boost in addition to the pricing above.**

Multi-runs are to be completed in 2018 to earn rate. Rates effective for issues published in 2018. All ad rates include online webfeed for 30 days. Rates are per issue.

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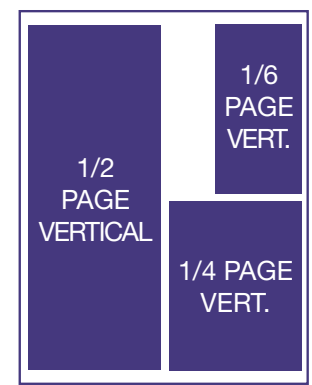
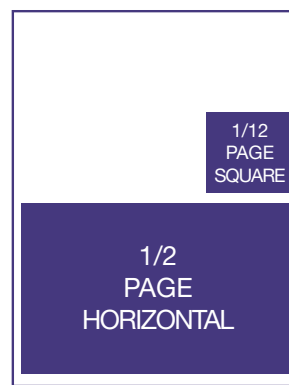
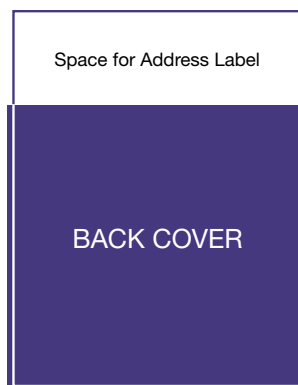
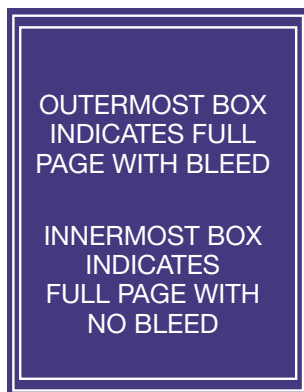


ADVERTISING DIMENSIONS

2018

AD SIZE	WIDTH		HEIGHT
Back Cover (3 edges bleed)	8.5" (8.75)	x	8.75" (8.875)
Inside Covers (add 1/8" bleed)	8.5" (8.75)	x	11" (11.25)
Full Page no bleed	8"	x	10.173"
1/2 Page Horizontal	8"	x	5"
1/2 Page Vertical	3.911"	x	10.173"
1/4 Page Vertical	3.911"	x	5"
1/6 Page Vertical	2.54"	x	5"
1/12 Page Square	2.54"	x	2.5"

Ask your Niche Representative about Business Monthly online opportunities!



This full-color magazine has a trim size of 8.5" x 11" and is printed on high-quality, bright white, glossy 60 lb. coated stock.