

CEDAR VALLEY BUSINESS MONTHLY

The Cedar Valley Business Monthly is designed to be a forum for the exchange of ideas among members of the Cedar Valley Business community. It is published as a guide for entrepreneurs in search of insights from other business community participants who face the same challenges in nurturing their enterprises.

- ✦ KEEP YOUR NAME IN FRONT OF BUSINESSES
- ✦ PROVIDES ACCESS TO LOCAL OWNERS
- ✦ MAILED TO OVER 5,000 BUSINESSES IN THE AREA
- ✦ RACK COPIES LOCATED IN PRIME LOCATIONS
- ✦ INFORMATIVE BUSINESS TO BUSINESS TOOL
- ✦ NEWS, INFORMATION AND IDEAS ABOUT THE CEDAR VALLEY, ECONOMY AND BUSINESS TRENDS
- ✦ ENTIRE PUBLICATION CAN BE VIEWED ONLINE
- ✦ GLOSSY FULL COLOR FORMAT, 8.5"x11"
- ✦ MONTHLY PUBLICATION

PUBLICATION DATES & DEADLINES

2015

ISSUES	PUBLICATION DATE	AD DEADLINE	SPECIAL EVENTS
January 2015	Friday, December 26, 2014	Friday, November 28, 2014	
February 2015	Friday, January 30, 2015	Wednesday, December 26, 2014	
March 2015	Friday, February 20, 2015	Wednesday, January 21, 2015	Top Financial Leaders
April 2015	Friday, March 27, 2015	Wednesday, February 25, 2015	
May 2015	Friday, April 24, 2015	Wednesday, March 25, 2015	
June 2015	Friday, May 22, 2015	Wednesday, April 22, 2015	
July 2015	Friday, June 19, 2015	Wednesday, May 20, 2015	Eight Over Eighty
August 2015	Friday, July 24, 2015	Wednesday, June 24, 2015	
September 2015	Friday, August 28, 2015	Wednesday, July 29, 2015	
October 2015	Friday, September 25, 2015	Wednesday, August 26, 2015	
November 2015	Friday, October 23, 2015	Wednesday, September 23, 2015	Twenty Under Forty
December 2015	Friday, November 20, 2015	Wednesday, October 21, 2015	

ADVERTISING CONTRACT RATES

2015

AD SIZE	OPEN	4x	8x	12x
Back Cover	\$1100	\$1070	\$1001	\$858
Inside Covers	\$1050	\$1027	\$976	\$784
Full Page	\$990	\$966	\$922	\$755
1/2 Page	\$705	\$697	\$666	\$564
1/4 Page	\$488	\$475	\$467	\$407
1/6 Page	\$312	\$258	\$247	\$210
1/12 Page	\$183	\$168	\$163	\$144



Multi-runs are to be completed in 2015 to earn rate. Rates effective for issues published in 2015. All ad rates include online webfeed for 30 days. Rates are per issue.

\$20.00 creative service fee may apply. Please ask your sales consultant for more information.

** Note that all advertisers will be charged a monthly fee of \$39 for Search Boost in addition to the pricing above.

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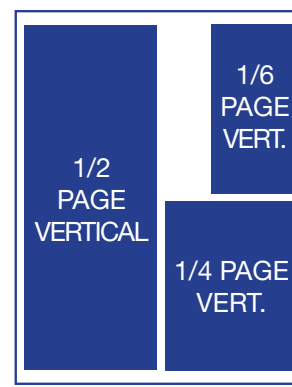
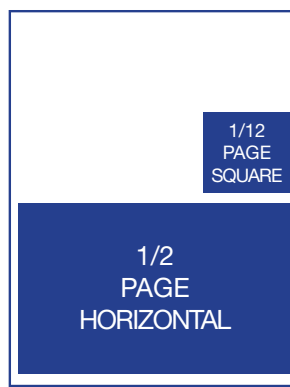
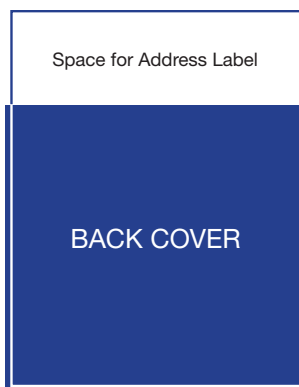
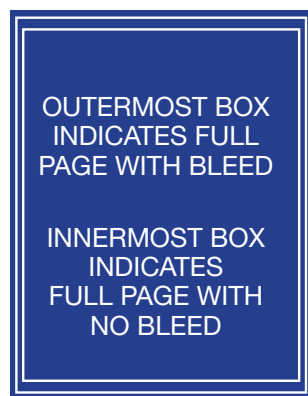


ADVERTISING DIMENSIONS

2015

AD SIZE	WIDTH		HEIGHT
Back Cover (3 edges bleed)	8.5" (8.75)	x	8.75" (8.875)
Inside Covers (add 1/8" bleed)	8.5" (8.75)	x	11" (11.25)
Full Page no bleed	8"	x	10.173"
1/2 Page Horizontal	8"	x	5"
1/2 Page Vertical	3.911"	x	10.173"
1/4 Page Vertical	3.911"	x	5"
1/6 Page Vertical	2.54"	x	5"
1/12 Page Square	2.54"	x	2.5"

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This full-color magazine has a trim size of 8.5" x 11" and is printed on high-quality, bright white, glossy 60 lb. coated stock.