

NORTHEAST IOWA PLANS TO SPREAD YULETIDE CHEER

Will to Make Others Happy General; Permanent Gifts Are Popular.

Northeast Iowa, its commercial and agricultural life sharing the renewed vigor of the season at large, is turning attention once more to the yuletide with its festivities and gift exchanges.

There is more than the oldtime fervor of Christmas spirit in the air here. It is the spirit of giving that is inspiring attention to look and to buy. The shoppers have lighter hearts and heavier purses than for several years past, and their general intention is to share their good fortune widely and assure everyone a gift that shall be worthwhile, whether its other characteristic be luxury or utility.

Everyone wants everyone else to be happy, and this is the intention of the northeast Iowa as evidenced by opinion of that area, expressed by mayors of the various towns who have been interviewed by Courier newspaper reporters in the various sections of the northeast section of opinion is quoted below:

Leon C. Knapp, Oelwein: It would be an ideal condition, if it might be that no person in the land might not have, at this Christmas season, a job, good food, and shelter. This ideal will not be possible of attainment, so it will be a good thing to think of ways and means of spreading good cheer over as wide a radius as is possible.

Many of us will have a limited amount of money to spend, and the question of how it shall be spent therefore becomes important. Gifts should be, even if not expensive, useful. We should be careful, however, not to allow the utility of the gift to overshadow the spirit of the occasion.

The value of a gift is of less importance than the spirit of the giver, so we may give a larger number of gifts, if we choose, making each less expensive. Thus our limited means will cover a larger number of recipients.

The early Christmas shopping idea is to be commended, as it extends the buying over a longer period, shows proper consideration for the sales people who are endeavoring to make better selections, as well as to save himself much nerve-wracking haste in the last few hours before Christmas.

The Christmas buyer has this year, one who is willing to give in dollars and dimes he is spending, along with those of others, may help to give to business a new impetus that will go far toward the return of more prosperous times.

W. S. Willard, Cedar Falls: The citizens of Cedar Falls have always shown a joyous, cheerful and charitable spirit at Christmas time and in the year just past our efforts have been to give to one should suffer from hunger and cold during the Christmas season.

of anticipation; the mad scramble on Christmas day, and the happy realization that there is a Santa Claus, which features your memories of childhood?

As you grew older, you became more cynical, but has Christmas day ever lost its inherent appeal to you? Let's prove this Christmas that after all, there is a Santa Claus!

Fred Davis, Reinbeck: Christmas is the happiest time of the year, the time we should endeavor to make someone a little happier. Christmas means so much to children. Are we going to fall some boy or girl this year because pocketbooks seem flat? Somehow and somewhere among our resources there is a way to show this spirit of Christmas and all can find it. Something you have will bring cheer to someone less fortunate.

F. M. Coffrell, Iowa Falls: My idea is to provide entertainment for people at Christmas time who may not be able to afford anything but necessities. It's been just bread and butter and milk all year. Christmas is time for a picture show and a few all-day suckers for the kids. Entertainment to adults means as much as a circus does to the kids. Recreation makes the burdensome struggle for a mere living lighter for everyone.

W. K. Carr, Charles City: I am sure that the Christmas Spirit is best exemplified by the desire to best others happy. The age old tradition of Santa Claus coming to help the children realize the dreams of their fanciful imaginations exists for that reason. The well selected gift for the home folks or friends is presented with that thought in mind. The thoughtful Christian remembers the "forgotten man" for the purpose of seeing the forlorn look disappear for a day.

I know of no better way to celebrate Christmas day this year than to combine this spirit of giving to the children, loved ones, friends and the unfortunates.

R. H. Mueller, Hudson: Get the Christmas spirit. Let cheerful words and kindly deeds always be our slogan.

A. A. Pace, Toledo: The most satisfactory way to make others happy would be to have the head of each family in a permanent position, which would entitle him to a compensation that would tend the pleasure of spending their own earned money in providing Christmas for the family and friends. This would take care of practically all of our present ills.

M. A. Gillam, Brandon: I hope to no one in this community has to go hungry or without some Christmas cheer, and that everyone will do his part in aiding the needy.

R. O. Marsh, Decatur: Christmas is for the children, and I think we should do all that we can to make the little ones happy. Cover the Christmas tree with gifts to them and in that way you will also help your merchants.

of things. But every gift is an expression of sacrifice, and hence it is best to give worldly things in the spirit of sacrifice. These gifts are bread upon the waters of social peace, and return to us in the measure that we sacrifice in their giving.

The giving of presents of whatever character is an individual problem, depending upon the worldly prosperity of the giver. The axiom, "Give until it hurts," is as necessary today as it was in our troublous days of war.

N. J. Ahles, Gilbertville: I think the most satisfactory manner of observing Christmas this year is to support the new administration—the "new deal," and all it stands for. The gift is a fine thing. It is far more honorable to be able to help oneself than to be on the relief rolls. I do not, however, want to deprecate Christmas giving, with the necessary sentiment and true holiday spirit added to it.

Henry Dirks, Holland: Observing Christmas by the fireside with your family is an ideal way of celebrating the great, home-bought, practical gift of the season. According to circumstances and conditions, I hope no one in this community will fail to receive some Christmas cheer.

R. R. Waite, Nashua: At this season of the year, and at a time such as we are passing thru, let us ask ourselves the question, "An my brother's keeper?" Let us each and every one take it upon ourselves to see that our deserving family has a Merry Christmas, and by so doing we will receive more pleasure for ourselves and the betterment of the whole community.

John L. Gardner, Fairbank: Christmas is the one time of the year when we forget ourselves and think only of making our friends and neighbors happy. So let's have our happiest Christmas by helping make more people happy.

Ralph M. Doore, Greene: The spirit of Christmas knows no distinction of class, no rich or poor, no high or low. All alike, are humble beneficiaries of the lowly Nazarene, of him, who had not where to lay his head.

A. D. Allen, Arsdale: Let us make this Christmas as sane and beneficial as possible and let us not forget the shut-ins.

G. E. Swanson, Osage: Christmas commemorates the birth of Christ and is a day of rejoicing. We should contribute in every way to make the day a happy one for all. If we do this as far as we can personally and collectively, our efforts will not be in vain.

James K. Stepp, Jesup: In order to bring the feeling of Christmas cheer to ourselves and others, some "outward and visible" sign of the times, such as tinsel, Christmas tree or holly, helps to fire the imagination and erect a mountain of cheer. ON the material side, a well-filled basket of provisions, clothing and toys for the children, personally delivered with considerate kindness toward the recipient, will bring happiness.

local, too, at this time when need is great. Don't give less, but give more worth while gifts this holiday season to both young and old.

A. H. Milne, Fredericksburg: Of all years, this is the one in which the true spirit of Christmas can be exemplified by giving more than ever before of our time, thought, and money so that all those less fortunate in the community may not be denied a portion of the Christmas spirit which is rightfully theirs.

C. L. McCumber, Tripoli: It is well at Christmas time to think of giving. It is well for the heart to warm with a good motive and the head to supply a good purpose. No motive can be higher than to wish to share with others at Christmas time. No purpose more useful than to help save human lives.

Carl Welter, Quasqueton: I think what the country needs is faith in God, faith in our neighbors and in man, which will in turn create in us a heart to give, which is more blessed.

George L. Arnold, Allison: Let us all forget during the Christmas time the word "depression" and try to bring a "Merry Christmas" not only to our own families and friends, but to at least one needy family. Let us all do our part and we will have the real Christmas spirit.

J. H. McKinney, Tama: "Give Service"—our most effective antidote for "depression"—enables us to bring Christmas cheer to those who are unable to find it for themselves. Service is not measured only by the act itself, but by the love and unselfishness it carries with it. Many times, too, the smallest service brings the greatest joy. Therefore, let each of us make his Christmas season a time of forgetting self and thinking only of the welfare and happiness of the less fortunate.

BATTLE AGAINST WHITE PINE RUST STARTED IN IOWA

Black Hawk and Neighboring Counties Included in CCC Survey.

Black Hawk is included in the list of 10 Iowa counties in which a survey was started Wednesday to locate all white pine stands and other evergreen shelter belts, in a campaign to save Iowa's white pine from blister rust.

The checkup, authorized by Iowa CWA officials, enables control measures for the deadly timber disease to proceed on a more extensive basis, according to Donald Lubberts, Ames, state leader of white pine blister rust control work.

Two men in each county. Two men of the civilian conservation corps will conduct the survey in each of the 10 counties, which are not within working distance of the CCC camps, thus eliminating any overlapping of similar work being done by the conservation army.

It is estimated that there are more than 4,000 white pine shelter belts in the state and about 2,000 acres of native white pine in northeastern Iowa.

Blister rust kills white pines of all ages, Lubberts said, explaining that the disease travels back and forth from white pines to gooseberry and currant bushes. The key to control, he said, lies in the eradication of these bushes in proximity to the white pines.

Mayor Dashes Out as Cupid's Agent, Makes Twin One

Mayor M. J. Morgan late Tuesday afternoon.

The mayor, accompanied by the press, hurried down to Harkin's car and was driven to his residence. There he married Harkin's brother, Merwin F. Harkin, 18 Oelwein, to Miss Zeta Heibeger, 20 Oelwein.

The bridegroom is the son of Mr. and Mrs. Harry Harkin, and the bride is the daughter of Mr. and Mrs. George H. Heibeger.

The newly married couple will make their home in Oelwein.

FORMER ILLINOIS LABOR PRESIDENT SPEAKER HERE

James Walker, Chicago, former president of the Illinois State Federation of Labor, will speak at a mass meeting at 7:30 Wednesday at the Knights of Pythias hall.

Walker, who now is affiliated with the Amalgamated Meat Cutters & Butcher Workmen, is generally credited with introducing many safety devices into the mines of Illinois.

State Fair, 1933, Most Successful In Three Years

Attendance 30,000 Greater Than Previous Year; Surplus Shown in Finances.

Des Moines—(AP)—A. R. Corey, secretary of the Iowa State fair, in submitting his report to the State Agricultural convention here Wednesday, said that the 1933 state fair was the most successful fair held in the past three years in exhibits, attendance and financial outcome.

Attendance at the fair increased from 256,411 in 1932 to 290,268 in 1933, his report showed. The largest day's attendance was the opening Friday, when 60,430 entered the gates, nearly 5,000 more than were present on the corresponding day in 1932.

Small Surplus Shown. The fair concluded with a small surplus of \$191,814.86 and the total operating budget \$179,129.75. The boys' and girls' 4-H club show at this year's fair was the largest in history, the report showed.

The secretary's report also indicated one of the strongest livestock shows in recent years, with entries in open classes, including 504 horses, 1,194 cattle, 980 swine, 469 sheep and 1,355 poultry.

BULLITT'S CREDENTIALS OFFERED AT KREMLIN

Moscow—(AP)—William G. Bullitt, first United States ambassador to Soviet Russia, presented his credentials at the Kremlin to President Mikhail Kalinin Wednesday, and formal diplomatic relations were restored after a break since the Bolshevik revolution in 1917.

KRYPTOK Bifocals \$6.75

(Ground in—not pasted on) AS LOW AS PHELPS GLASSES

22 Years at 518 Jefferson Try

HOSIERY

is always welcome

Pure Silk Full Fashioned

A lovely sheer chiffon, silk from toe to top, or a medium service weight with reinforced toe and heel. This is the same first quality hose that has been higher priced for months.

Give 2 or 3 pairs.

69^c

Pure Silk Hosiery

A practical, smart stocking of pure silk with little reinforcements at wearing points. A splendid value for yourself or for a gift.

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HE

Will like these GIFTS

Gift GLOVES

Black or brown unlined leather in button or open wrist styles. Also with fleece lining.

\$1.00 PAIR

Gift SOX

Pleaty of attractive patterns in good quality hose. Four pairs will make a splendid gift.

25c Pair

For the Whole Family

GIFT FOOTWEAR

Black crepe bound slippers with bright colored saffron lining. Pin laced vamp, Cuban heel and soft leather sole.

\$1.00 PAIR

For real comfort give her a pair of these leatherette trimmed felt slippers. Soft cushion sole and heel. In oxford, brown, blue or wine.

30c PAIR

For dad or brother—give a pair of these leather tipped felt slippers. Soft leather sole and heel. Brown or oxford. Sizes 6-11.

69c PAIR



children love the taste

LUDEX'S 5c

Menthol Cough Drops

Visit Toyland

Light Sets **35^c**

Illuminate your tree with one of these fine electric light sets. Complete with add-on plug and bulbs.

GAMES — Values to \$1

Games for every member of the family... a startling sale Saturday!

29c

Walking and Talking Dolls, \$3.95

Walking and Talking Dolls, \$3.95

44.95 Values! Save a dollar! Pretty 24-inch doll!

Tree Icicles, 5c

Ribbon lead icicles 10c

3 packages 10c

10c size, 3 for 25c

\$1.25 Trains

Ives wind-up trains with electric lights.

95c

\$1.45 Trains at \$1.25

Table Trees, 19c Set

If you are planning a Christmas party you'll want one of these table tree sets, consisting of one tree for center decoration and six small trees for placement at plates.

FOURTH FLOOR.

THE MORE-THAN-APPRECIATED CHRISTMAS GIFT!

\$1.00

PHOENIX HOSIERY with CUSTOM-FIT TOP

■ Certified Silk makes Phoenix Hose extra beautiful. Custom-Fit two-way stretch top, exclusive with Phoenix, makes them extra-comfortable. And Phoenix long mileage foot, with Tipt-toe and Duo-heel, makes them wear extra-long. In "Gibson Girl" colors, \$1 and up.

Here's ALLAN'S Most Sensational Hosiery "Scoop" of the Year!

Worth Coming Miles to Buy!

1500 PAIRS FULL-FASHIONED Pure Silk Hose **79^c**

3 pairs for \$2.25

Just in time for Christmas Gifts!

- Full fashioned.
- 42-45 gauge.
- Chiffon and service weight.
- Cradle sole.
- Sizes 8½ to 10½.

STILL ANOTHER CHRISTMAS HOSIERY SPECIAL

Pure silk, full fashioned, 45 and 48 gauge hosiery—all the new Fall and Winter shades in both service and chiffon, priced at... **59c**

YOU cannot afford to pass up this Allan Value Sensation! The fine quality will never again be duplicated at this low price. Come down tomorrow and buy them for gifts and for personal use! Every new shade.

ALLAN'S

216 E. Fourth St.

TRY A TON OF **GLENDORA** "WONDER COAL"

A trial will convince you of its superiority. Less Ash—No Clinkers—Lots of Heat!

Furnace Nut. **\$6.50**

Furnace Lump **\$7.25**

Large Lump. **\$7.50**

50c Less at Our Yard

Phone **48**

Crystal Ice & Fuel Co.

Gift TIES

50c

Gift SHIRTS

\$1.00

Sure, Dad needs shirts and he'll be glad to get several of these! Collar attached styles in white and vat dye solid colors and fabrics. Full roomy cut.

From Our Gift Shop

China Fruit Juicer

Green or Rose pitcher with perforated fruit juicer on top. Decorated in colorful flower designs.

39c

3-Pc. China Range Set

59c

Green or Rose large salt and pepper shaker with grease jar. Embossed hand decorated trim.

Toy Specials

FULL SIZE RUBBER TIRED SCOOTER— **50c**

\$1.00 value

ALL METAL WAGON—RUBBER TIRES— **25c**

50c value

KRESGE'S

25c to \$1 STORE

211 EAST FOURTH STREET