



A PRODUCT OF IOWA'S PREMIER HOME MAGAZINE

GALLERY OF HOMES

Spring/Summer

PUBLICATION DATE:

Sunday, March 25, 2018

SPACE AND MATERIALS DEADLINE:

Friday, February 23, 2018

Fall/Winter PUBLICATION DATE: Sunday, August 12, 2018

SPACE AND MATERIALS DEADLINE:

Friday, July 23, 2018

PREMIUM POSITIONS:

Inside Front - Inside Back:

8.5" x 11" (add 1/8" bleed) 8" x 10.173" (no bleed) | \$2200

Back Page:

8.5" x 11" (add 1/8" bleed) 8" x 10.173" (no bleed) | \$2900

SUBCONTRACTOR SIZE:

2.5x2.5" | **\$150 each** Multiple Sub Ad Discount: 3+10%, 6+15%, 10+20%

Full Page:

8.5 x 11" (add 1/8" bleed) 8" x 10.173" (no bleed) | \$1800

1/2 Page Horizontal:

8" x 5" | \$1100

1/3 Page Vertical:

2.54" x 10.173" | \$800

1/6 Page Vertical:

2.54" x 5" | \$400

*Note All advertisers will be charged a fee of \$39 for Search Boost in addition to the pricing at left.

\$35 creative service fee may apply. Please ask your sales consultant for more information.

CONTACT:

Sheila Kerns, Niche Publications Manager 319.291.1448 | sheila.kerns@WCFCourier.com