

# MONTGOMERY WARD

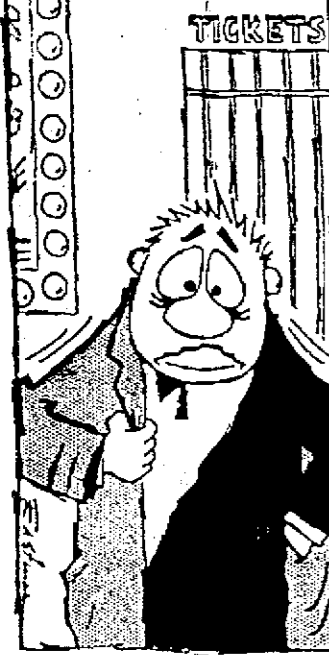
your MERRIEST CHRISTMAS begins at MONTGOMERY WARD

## 2 DAY GIFT SALE

W. 4th and Commercial

Phone AD 3-5271

FORTUNATELY, I READ THE REVIEWS OR I MIGHT HAVE ENJOYED THAT SHOW---



**Control Test Results Look Good**  
Traffic System at Detroit Effective

DETROIT (AP) — A new traffic control system being tried near Detroit has convinced most people who use it they make better time with fewer stops and more safety than they did before the system was installed.

Officially known as the Traffic Pacer System, the device began operating experimentally Aug. 1 on a four-mile stretch of Mound Road, a heavily traveled artery in nearby Macomb County.

Some 15,000 cars use the road daily between 6:30 a. m. and 9 a. m. and 23,000 cover the stretch from 3 p. m. to 5:30 p. m.

**BASICALLY** THE system consists of a number of overhead signs which tell you how fast to drive and a more than normal amount of the standard red-amber-green traffic signals which prevent intersections from becoming clogged.

If you follow instructions you should be able to clear the four miles without a stop even during heavy traffic. Under the old hit and miss system of lights the average driver could expect to be stopped by signals three or more times in the four miles hour.

Approaching the start you see an overhead sign, about two feet by four feet, with lighted numbers, much like a football scoreboard. You are supposed to pass under the sign at the speed indicated, anything from 15 to 45 miles per hour, and maintain that speed until you reach the next sign. This will tell you your new speed.

IF YOU have gone too fast, or too slow, you probably will be stopped by the next traffic signal. If you maintain the speed indicated, you'll sail right through.

Each of the nine intersections in the four-mile system has a series of presignals, located about 200 yards before you get to the cross road.

If you clear these lights on green, you can confidently expect to clear the main intersection. If you get stopped, the odds are it will be at one of the presignals, leaving the intersection clear for cross traffic.

The system was devised at the General Motors Technical Center, which is bounded on one side by Mound Road, and installed under an agreement with the Macomb County Road Commission. It is modeled on theories used by Dr. Wolfgang von Stein of Dusseldorf, Germany.

**Baptists to Show Religious Film**

QUAKER NEWS SERVICE CEDAR FALLS — A film "Great Discovery" will be shown at 8 p. m. Wednesday at the First Baptist Church here.

The film stars Coleen Townsend Evans, daughter-in-law of Dr. Louis Evans, who was a speaker at last summer's Cedar Falls Bible Conference.

**TO HELP WORLD RELIEF.**

ARLINGTON (CNS) — The congregation of the Arlington St. John Lutheran church will send their offering to the Lutheran World Relief. Used clothing, shoes and other items are being brought to the church until Wednesday, when they will be packed for shipment by women of the church after the Thanksgiving service Wednesday evening. The offering taken at the Thanksgiving service will go for the support of the radio ministry of the Christian Crusader.

**reg. 5.98**  
**MISSSES', WOMEN'S COZY QUILTED COTTON DUSTERS**  
**4<sup>88</sup>**

- Washable cotton
- Solids and prints
- Wide assortment

You save 1.10 on each and they're a BUY at their regular price! Gay stripes, prints and solid colors in loose and fitted models. Sizes 10-20; 38-44.

**reg. 8.98**  
**LUXURY QUILTED LOUNGING ROBES FOR CHRISTMAS**  
**6<sup>88</sup>**

- Nylons and acetates
- Solids and prints
- Lavish trimming

Perfectly priced for gift giving or for owning. Prints, stripes or solid colors, novelty weaves with lace; piping. 10-20; 38-44.

**16% OFF! MEN'S NEW SPORT SHIRTS**  
Reg. 2.98! Smart Brent trims and embroideries tailored in fine washable rayon. **2 for \$5**

**2 DRESS SHIRTS IN GIFT BOX**  
Brent wash 'n wear imported Sanforized\* cotton. 2-way cuffs, non-curl collar. Men's sizes. **2 for \$5**

**SAVE 16%! MEN'S PJS IN 2 STYLES**  
Reg. 2.98 pr. Brent Sanforized\* cotton broadcloth. Coat or pullover. Solids, too. **2 for \$5**

**23% OFF! MEN'S STRETCH SOCKS**  
Reg. 98c pr. Ban-Lon® texturalized nylon in ribs, argyles, cables. 2 sizes fit all. Save now! **2 for 1<sup>50</sup>**

**such adorable holiday dresses**

**COTTON PINAFORE WITH TOY DOG 3<sup>98</sup>**  
SIZES 1-3, 3-4X

**ALL-NYLON DRESS WITH PETTICOAT 5<sup>98</sup>**  
SIZES 7 TO 14

A perky cotton gingham dress, its snowy-white pinafore with waggish, doggy applique in same gingham... plus toy dog to cuddle. Lace trim.

She'll be a vision in this sheer, Enka® nylon organdy and lace. Bodice lavishly tucked... posy-decorated collar. Bow at back of waist.

**'hot' shade WASH 'N WEAR COTTON SHIRTS IN NEW STYLES**  
**ONLY 1<sup>66</sup>**  
SIZES 6 TO 18

- Save 32c now!
- Machine washable
- Amazing values!

Plaids, stripes, solids or prints in little or no iron cottons. Button down or regular spread collar, some with poncho bottoms. Save now!

**shirts for cowboys COLORFUL, AUTHENTIC WESTERN STYLES**  
Young cowpokes look important in cotton broadcloth or flannel enriched with deep yoke, embroideries. Sturdily tailored for rugged play. Machine wash. **1<sup>98</sup>**  
SIZES 4 TO 12

**gift boxed SHAWL-LAPEL GIFT ROBES IN NEW PRINT**  
**ONLY 3<sup>98</sup>**  
SIZES 6 TO 18

- Sanforized
- Full-comfort cut
- Washable

Remarkable quality, remarkable low price! Fine cotton flannel prints are in the newest colors. And Wards adds a gift box! Hurry in now!

**DELUXE 3-CHANNEL STEREO PORTABLE**  
Give a gift of music! Airline "suitcase stereo" plays any size, all speed records. 3 sound sources with remote cord allow speaker separation up to 24 feet. The result: amazing concert hall fidelity in your own home! Blue and white case... **69.95**

**90 day service at no extra charge**

**19" LUGGAGE-TYPE PORTABLE TV**  
Carry bright-picture pleasure to any room! Fits on a stand or shelf. Striking thinline styling. Holiday gift-priced at only... **139.88**  
\*Measured diagonally

**BRENT**  
Superior quality sportswear for men. Sold exclusively by Montgomery Ward.

**save 99c**  
**MEN'S HANDSOME SPORT SHIRTS**  
**4<sup>99</sup>**  
REG. 5.98

Great buy! Fine Brent shirts with many expensive features usually found in shirts costing much more. Superb imported soft brushed fabric blend of Fiocco (Italian spun rayon), wool and nylon. Square bottoms... wear in or out. Sizes S-M-L-XL.

**a gift she'll love... SIGNATURE STRAIGHT-SEW MACHINE**  
She can make her own clothes, home accessories, and other originals. Sews forward and reverse. Sews over seams and pins. Automatic bobbin winder. **44<sup>95</sup>**  
NO MONEY DOWN

**RECORDS REG. 4.49 NOW 2.22**  
Sensational offer on fine quality 12-inch LP records. Top jazz men join the Frankie Capp Percussion Group in swinging tributes to the big band stars: Hear tunes made famous by Count Basie, Harry James and others in livina stereo or hi-fi.

**6-TRANSISTOR PURSE-SIZE RADIO**  
Imagine! A radio no bigger than a pack of cigarettes—styled with smart sophistication for her to carry in her purse. Outstanding volume and tonal quality, and it plays on 1 tiny battery. Elegant in black, brushed silver and gold. Just... **19.95**

**NO MONEY DOWN WHEN YOU BUY ON CREDIT AT WARDS**