

Warns of Office Parties

By SAM DAWSON
NEW YORK (AP)—With the office party season coming to its annual climax Thursday and Friday many businessmen are joining law enforcement groups in the drive to hold down traffic deaths in the coming week-end.

There are around 72 million Americans who drive cars. The majority of them will be on the streets and highways at some time during the period between Friday evening and Tuesday midnight.

The Christmas holidays usually see the year's peak of traffic fatalities.

THE TREND LAST year and this has been to put a brake on the office Christmas parties which have often had traffic accidents as aftermaths.

Segments of the liquor industry are appealing for temperance before driving and have a tie-in with the coffee industry to urge that drivers make a cup of coffee their "one for the road."

The auto industry this year as last stresses the safety features built into the new models.

The National Safety Council in Chicago estimates the four day holiday may see 660 traffic deaths in spite of all the warnings.

THE THREE-DAY Christmas holiday last year set a record of 609 deaths.

The Fraternal Order of Police in Philadelphia notes that auto fatalities so far this year are eight per cent ahead of last year.

It fears this Christmas season will also set a new record.

The Institute for Safer Living, a division of the American Mutual Liability Insurance Co. of Boston, predicts that the toll between midnight Dec. 22 and midnight Dec. 31 may exceed 1,300.

For the whole month of December more than 4,200 may meet death on the highways.

THE NATIONAL Licensed Beverage Assn., with a membership of 50,000 tavern owners and operators, and the National Retail Liquor Package Stores Assn., with 30,000 retail liquor stores as members, and Seagrams Distillers Co. are placing ads this year in 84 newspapers with an estimated 20 million readers, urging that coffee be the for-the-road drink.

Packets of instant coffee are being distributed to the distilling company's retail accounts so that bars can offer a free cup to departing patrons.

IN SOME AREAS coffee companies are cooperating with local police to offer free cups to drivers showing signs of fatigue.

While drinking gets much of the blame for the traffic toll, there are other factors.

The Institute for Safer Living points out that this is the time of year when visibility is at its worst—the darkest days, often the worst weather.

There is more fatigue, mental and physical from shopping as well as partying.

THE FRATERNAL Order of Police urges avoidance of driving when over tired, as much as after drinking.

It also suggests keeping a car window open, turning on the radio, or talking with other

Decorah Churches Plan Yule Services

(COURIER NEWS SERVICE)
DECORAH—Five of Decorah's churches have announced plans for special observances during the Christmas season.

The Congregational church plans a Christmas candlelighting service to be held at 8 p. m. Christmas eve. It will be presented by the Pilgrim Fellowship.

passengers as ways to help stay awake.

The order says its 40,000 police officer members around the nation will do their best to help drivers hold down the carnage.

The annual Christmas program will be presented in the Decorah Methodist church Sunday at 8 p. m. with members of the Sunday school taking an active part in the program.

MASSES ON Christmas day at St. Benedict's Catholic church will be at 6, 8 and 10 o'clock. The first two masses will be sung masses, with the adult choir, directed by Mrs. Robert Casper, singing the 6 o'clock mass, and the St. Benedict's school choir singing at the 8 o'clock mass.

Decorah Lutheran church will present two Christmas programs Sunday. The kindergarten Sunday school program will be given at 2:30 p. m. while the primary and intermediate departments of the Sunday school will hold their program at 7:45 p. m.

A Christmas eve candlelight service will also be held at Decorah Lutheran church at 11 p. m. with I. L. Rippenroff and others as soloists. The Luther Leaguers will assist in leading the service.

THE CHRISTMAS day service will be at 10 a. m. and will include songs by the junior and senior choirs.

Special Christmas music will be presented at both the 8:45 and 11 a. m. services at First Lutheran church Sunday. The children's program will be presented at 7 p. m. that night.

Service will be held at 8:45 and 11 a. m. on Christmas day also, with two choirs appearing at each service. The themes for the services will be "Miracles of Christmas."

Small rotary grates, operated by hand, are wonderfully useful for grating nutmeats—and they are widely off both the stem and root ends.

Recount Confirms Klages as Floyd County Supervisor

(COURIER NEWS SERVICE)
CHARLES CITY—Members of the Floyd county election board Monday declared Forest Klages winner in the contest over Myron H. Rodamaker, incumbent Fifth district supervisor, who contested Klages' election, claiming errors in the count and canvass at the general election.

Rodamaker lost the Republican nomination for supervisor at the June primary to Klages, who ran against John Howe on the Democratic ticket. Rodamaker then opposed Klages and Howe

on the Independent ticket. The official canvass after the general election gave Klages 390, Rodamaker 365 and Howe 314. After the contest court canvass Monday the votes changed as follows: Klages 378, Rodamaker 366 and Howe 307.

Archie Crabtree Heads Saddle Club at Fredericksburg

(COURIER NEWS SERVICE)
FREDERICKSBURG—The Chickasaw Trail Riders Saddle Club held their regular meeting in the Annex hall in Fredericksburg Tuesday evening. Election of officers took place with the following named: President, Archie Crabtree;

vice president, Clyde Freeman; secretary, Mrs. Frank Gorman; treasurer, Mrs. Alton Wagner; director for three years, Walter Burgart; director for one year, Doyle Johnson. A Christmas program and gift exchange followed by a potluck lunch was enjoyed by the 75 persons present.

HOLIDAY STOKER COAL
 \$14.50 TON
 Cash Only
 Good Until January 1st

FIREPLACE WOOD
 OAK—HICKORY
 Color Fuel

HOME COAL & HEATING CO.
 311 W. MULLAN DIAL AD 4-5519



RIDGEVIEW CHRISTMAS SPECIALS

JELL-O . . . 3 Pkgs. 19c

RIDGEVIEW CHRISTMAS SPECIALS

NEW YORKER BEVERAGES
 SPARKLING WATER, WHITE SODA, GINGERALE, TOM COLLINS MIX
 (No deposit—no return)

2 THROW-AWAY QUARTS 35c

RIDGEVIEW CHRISTMAS SPECIALS

NABISCO PARTY SNACKS
 See the Nabisco Party Display

RIDGEVIEW CHRISTMAS SPECIALS

EVERYTHING FOR THE CANAPE TRAY

RIDGEVIEW CHRISTMAS SPECIALS

SAWYER'S CLUB CRACKERS . . . Lb. 35c

KRAFT'S MINIATURE MARSHMALLOWS . . . 19c

KRAFT'S PARKAY . . . Lb. 31c

RIDGEVIEW CHRISTMAS SPECIALS

KRAFT'S VELVEETA . 2 Lbs. 79c

RIDGEVIEW CHRISTMAS SPECIALS

RATH BLACK HAWK SLICED MEATS

RIDGEVIEW CHRISTMAS SPECIALS

TIDE 2 Large Pkgs. 63c

CHEER 2 Large Pkgs. 63c

CLOVERLEAF AND PARKERHOUSE ROLLS Doz. 32c

BROWN 'N' SERVE—OUR OWN ROLLS Doz. 24c

OLD ENGLISH MINCE PIE Each 49c

SPECIAL — SPECIAL — SPECIAL CHRISTMAS TREE COFFEE CAKES 59c

RIDGEVIEW CHRISTMAS SPECIALS

AGEN FROZEN PEAS 10-Oz. Pkg. 10c

BETTER BUYS Santa says BIGGER SAVINGS



SUPER VALU FOOD STORES

You Loved 'Em Before

ARMOUR'S PEPPERIDGE Stuffed Turkeys Lb. 59c

GUARANTEED FRESH FIRST QUALITY Oysters A Full Pint 89c

SUNKIST NAVAL CHRISTMAS ORANGES DOZ. 39c

ZIPPER SKIN TANGERINES Dozen 19c

FRESH SOLID CRANBERRIES Lb. 19c

U. S. NO. 1 RED, WASHED and WAXED POTATOES . . 10 Lbs. 39c

RIPE, FIRM and JUICY JONATHAN APPLES 4 Lbs. 49c

A GIFT SUGGESTION — BROWSE THROUGH OUR FANCY FOODS — MAKE YOUR SELECTION — WE WILL COMBINE THEM WITH FANCY FRUIT IN BEAUTIFUL WOVEN BASKETS AND DELIVER ANYWHERE IN WATERLOO.

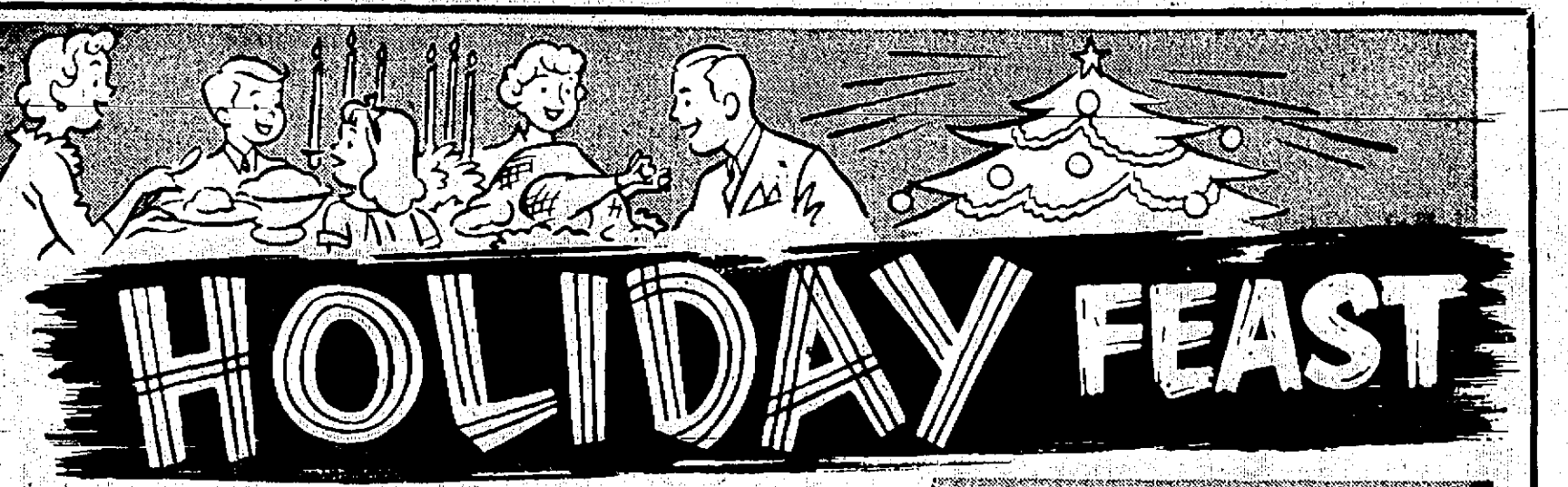
CAKES FRUIT CAKE PIES DELICACIES ALL MADE IN RIDGEVIEW'S FINE BAKERY. LOOK AT THE VARIETY—TRY SOME—WE'LL GUARANTEE YOU'LL BE BACK FOR MORE.

- DINNER ROLLS
- ASSORTED FRUIT PIES
- DECORATED CHRISTMAS CAKES
- STOLLEN
- CHRISTMAS BREAD
- CHRISTMAS COOKIES

Santa Claus will be at Ridgeview again this weekend with FREE TREATS for the Kiddies. FRIDAY and SATURDAY 10:00 A. M. — 5:00 P. M.

ALL ITEMS ADVERTISED GOOD THROUGH MONDAY, DECEMBER 24TH

Your home-owned, friendly Super-Valu Store. Bringing you everyday low prices as well as weekly money saving specials.



HOLIDAY FEAST



Stuffed Turkeys Lb. 59c

Oysters A Full Pint 89c

SUNKIST NAVAL CHRISTMAS ORANGES DOZ. 39c

ZIPPER SKIN TANGERINES Dozen 19c

FRESH SOLID CRANBERRIES Lb. 19c

U. S. NO. 1 RED, WASHED and WAXED POTATOES . . 10 Lbs. 39c

RIPE, FIRM and JUICY JONATHAN APPLES 4 Lbs. 49c

Christmas TURKEYS
 TENDER, SWEET, FULLY DRESSED

HENS 10-14 LBS. **45c**

RATH'S CHRISTMAS BOXED HAM Ready-to-Eat Boneless No Waste **6 3/4-Lb. Can \$6.89**

LONG ISLAND—SWEET AND GOOD DUCKLINGS Lb. 49c

RATH'S RACORN BACON Lb. 37c

WILSON'S BONELESS READY-TO-EAT HAMS 3 Lb. Tin \$2.69

SWANS' DOWN CAKE MIX White, Yellow, Dark, Butterscotch **4 Pkgs. \$1**

C & H POWDERED or BROWN SUGAR Lb. 13c

GOOD VALU Oleomargarine Lb. 19c

CONTADINA Fruit Cocktail 2 No. 2 1/2 Cans 69c

PILLSBURY FLOUR 25-Lb. Bag (LIMITED SALE!) Only **\$1.69**

NEVER AN ICE CREAM SO GREAT AT SO LOW A PRICE—MADE IN THE STORE RIDGEVIEW VANILLA ICE CREAM 1/2-Gal. 49c

PLEASE BRING THIS COUPON WITH YOU

\$25 CASH WINNERS LAST WEEK JOYCE LITTEAUR MRS. JOHN JOHNSON JACKPOT NOW \$100 GET YOUR CARDS STAMPED EACH WEEK \$ \$ \$

ALL ITEMS ADVERTISED GOOD THROUGH MONDAY, DECEMBER 24TH

Where the wise shopper goes for her relaxed shopping. No traffic problems.

RIDGEVIEW SUPER VALU Out West 4th to Ansbrough

EXTRA GOOD for Holiday MEALS & SNACKS

SILVER SPRING HORSERADISH