

BUSINESS DIRECTORY & COMMUNITY GUIDE 2024-2025



GROW
Cedar Valley
Business. Community. *Opportunity*



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WesternHome
communities

Jorgensen Plaza
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Cedar Falls

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Welcome to the Cedar Valley

Welcome to the 2024-25 Grow Cedar Valley Business Directory. When you need products or services, please check out the organizations in our membership directory. These businesses share our commitment to community investment and are dedicated to the growth and success of the Cedar Valley. Your support of these like-minded organizations amplifies the positive impact we collectively make on our community.

To our investors, thank you for your invaluable contributions to Grow Cedar Valley. Your investment plays a crucial role in our mission to effectively serve our community through robust economic and community development efforts. We take pride in the work we do, and your support ensures that we can continue to make meaningful strides in enhancing the prosperity and quality of life in our community. Together, we are making a difference in the Cedar Valley.

Katy Susong
President & CEO - Grow Cedar Valley



WHAT IS COMMUNITY & ECONOMIC DEVELOPMENT?

Community and Economic Development go hand in hand. Community development is about improving the quality of life and economic wellbeing of people living here. While Economic Development, on the other hand, aims on improving the economic health and prosperity of the area, attracting new investment, diversifying the business base, promoting workforce development and fostering innovation. Both are interdependent. Grow Cedar Valley's 5-year strategic plan addresses initiatives that encompass both.



MEASURING ECONOMIC STABILITY

Industry Diversity Snapshot

There are many ways to measure the economy. In 2019, our industry diversity was 77.7%, and today it stands at 88.1%. High diversity in a region's industries can signal economic stability, making it more resilient to economic pressures. This indicates that employment is more evenly distributed across 11 industry clusters compared to a typical county with a population like Black Hawk.



Rank: 376
Out of 3,142
Comparable Counties



CEDAR VALLEY COST OF LIVING

Live the Valley is designed to bring people together to show what awaits them in the Cedar Valley, whether they're deciding to move here or have lived here their entire lives. Discover how the cost of living in the Cedar Valley stacks up against the U.S. average.



Cost of Living

Overall cost of living is **14.0% lower** than the U.S. Average



Groceries

The cost of groceries is **5.1% lower** than the U.S. Average



Housing

Housing costs are **20.85% lower** than the U.S. Average



Utilities

Utilities are **15.5% lower** than the U.S. Average



Misc. Goods & Services

Misc. Goods & Services are **18.5% lower** than the U.S. Average

ECONOMIC OUTPUT

In 2023, for every **\$1 of investment** in Grow Cedar Valley, the economic output of projects assisted generated:

\$1 → \$94

Additional Workers Earnings
\$39,144,570 OVER 10 YEARS

\$1 → \$642

In Economic Output
\$266,636,325 OVER 10 YEARS

\$1 → \$15

In Additional Local Taxable Sales
\$6,116,405 OVER 10 YEARS

Use our cost-of-living interactive calculator to compare the Cedar Valley against other metro areas in the U.S.



Source: COLI, 2023 Annual Average Cost of Living Index, Waterloo/Cedar Falls, IA MSA

STRATEGIC PLAN 2022-2027



Our Vision

To foster a thriving, inclusive, and sustainable regional economy where innovation, collaboration, and opportunity drive prosperity for all.

Our Mission

To achieve our vision and mission of elevating the economic vitality of our businesses and communities, we envision a thriving, inclusive, and sustainable regional economy where innovation, collaboration, and opportunity drive prosperity for all. This will be realized through strategic actions:



OUR CORE FOCUS



Economic Development

Our focus is to attract new businesses and support existing ones, stimulating economic growth in the Cedar Valley. This creates jobs, boosts local businesses, and enhances the quality of life for everyone in our community.



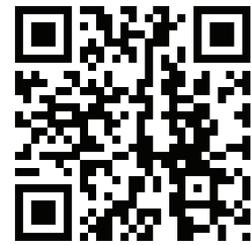
Advocacy

Representing your interests at local, state, and national levels ensures that policies benefit our business community. We work tirelessly to make sure your voice is heard in important discussions and decision-making processes.



Community Engagement

Building a stronger, more vibrant community supports not only economic development but also fosters a sense of community and collaboration among local businesses and organizations. Additionally, by hosting and attending networking events, we create opportunities for meaningful connections and partnerships that drive collective success.



Network with Us!



Resource Provision

Access to business development programs, educational workshops, and exclusive networking events helps our members stay competitive, informed, and connected.

Our organization stands out by being the central hub that connects businesses, government, and the community, driving economic development while enhancing the overall quality of life in the Cedar Valley region. Our unique ability to integrate these aspects into a cohesive strategy is what sets us apart and enables us to achieve what no other organization can.





THANK YOU!

On behalf of the entire team at Grow Cedar Valley, I want to extend our heartfelt appreciation for your Investment. Your support is vital to our mission of fostering economic growth and enhancing the business environment in our community.

Jim Schaefer

Director of Investor Relations
Grow Cedar Valley

WHY YOUR SUPPORT IS SO IMPORTANT:

DRIVING ECONOMIC DEVELOPMENT

Your investment attracts new businesses, supports existing ones, and stimulates economic growth, creating jobs and boosting local businesses.

ADVOCACY AND REPRESENTATION

Your interests are represented at all levels. We advocate for policies that benefit our business community, ensuring your voice is heard.

ACCESS TO RESOURCES

Gain access to business development programs, educational workshops, and exclusive networking events to stay competitive and connected.

COMMUNITY BUILDING

Supporting Grow Cedar Valley builds a stronger, more vibrant community, fostering collaboration among local businesses and organizations.

COLLABORATIVE SUCCESS

Your investment enables us to bring together businesses, government entities, and community organizations to achieve more significant and impactful results.

ENHANCED VISIBILITY

Increase your business's visibility and credibility through our marketing and promotional efforts, attracting new customers and partners.

WE INVITE YOUR BUSINESS TO JOIN US!

For more information, contact: jim@growcedarvalley.com



We deeply appreciate your commitment to Grow Cedar Valley. Your support ensures that we can continue our work to create a thriving and prosperous community for all. We are excited about the opportunities ahead and look forward to achieving continued success together.

- Grow Cedar Valley Team

Investor Directory alphabetical by **COMPANY/ORGANIZATION**

COMPANY NAME	ADDRESS	PHONE	CATEGORIES
105.7 KOKZ - Rock 108 - 1540 KXEL - 107.3 Hank FM	1065 N. Center Point Rd.	Hiawatha IA 52233 (319) 234-2200	RADIO STATIONS
1-133d Infantry Regiment Iowa Army National Guard	3106 Airport Blvd.	Waterloo IA 50703 (515) 331-5580	GOVERNMENT OFFICES
24/7 Blac Leadership Advancement Consortium	P.O. Box 2031	Waterloo IA 50704 (319) 883-0219	ASSOCIATIONS/ORGANIZATIONS
A1 Septic and Pumping Services	104 N. Cedar St.	La Porte City IA 50651 (319) 239-3819	RECYCLING CENTERS & WASTE REMOVAL
The Accel Group	100 E. 2nd St. Ste. 205	Cedar Falls IA 50613 (319) 352-2880	INSURANCE AGENCIES
The Accel Group	301 Oak Ridge Cir.	Waverly IA 50677 (319) 352-2880	INSURANCE AGENCIES
Access Systems	6122 Nordic Dr.	Cedar Falls IA 50613 (319) 235-0346	OFFICE EQUIPMENT & SUPPLIES
ACES	5417 Nordic Dr., Ste. B	Cedar Falls IA 50613 (319) 266-9800	COMPUTER SERVICES
ActionCOACH Mind Links	215 E. 4th St. Ste. 111	Waterloo IA 50703 (563) 260-1530	COACHING - PERSONAL or BUSINESS
Adams Evenson & Co.	333 W. 4th St.	Waterloo IA 50701 (319) 232-1943	ACCOUNTANTS & CPA'S
ADI-Advanced Diagnostic Imaging	4006 Johnathan St.	Waterloo IA 50701 (319) 236-2700	HEALTH CARE
Advance Iowa	UNI BCS Ste. 128	Cedar Falls IA 50614 (319) 273-4692	EDUCATION
Advance Services, Inc.	2709 University Ave.	Waterloo IA 50701 (319) 234-4700	STAFFING & EMPLOYMENT AGENCIES
Advanced Family Eye Care	622 Progress Ave., Ste. B	Waterloo IA 50701 (319) 266-6219	OPTOMETRISTS
Advanced Heat Treat Corp.	2825 MidP.O.r.t Blvd.	Waterloo IA 50703 (319) 232-5221	HEAT TREATING
AECOM Technical Services, Inc.	501 Sycamore St., Ste. 222	Waterloo IA 50703 (319) 232-6531	ENGINEERING SERVICES
Agape Therapy	211 W. 6th St.	Cedar Falls IA 50613 (319) 277-3166	PHYSICAL THERAPISTS
Agape Therapy	405 Jefferson St.	Waterloo IA 50702 (319) 833-9333	PHYSICAL THERAPISTS
Alex Pietan Agency - Shelter Insurance	2302 W 1st St. Ste. 201F	Cedar Falls IA 50613 (319) 277-7848	INSURANCE AGENCIES
Align Architecture & Planning	327 E. 4th St., Ste. 204	Waterloo IA 50703 (319) 233-1163	ARCHITECTS
A-Line EDS	808 Dearborn Ave.	Waterloo IA 50703 (319) 232-3889	RECYCLING CENTERS & WASTE REMOVAL
Allen Center for Pain Medicine	3630 W. 4th St.	Waterloo IA 50701 (319) 235-7246	HEALTH CARE
Allen Clinic Pharmacy	146 W. Dale St., Entrance 3	Waterloo IA 50703 (319) 235-3777	PHARMACIES
Allen College - UnityPoint Health	1950 Heath St.	Waterloo IA 50703 (319) 226-2000	COLLEGES-UNIVERSITIES
ALL-IN-GROCERS	221 Franklin St.	Waterloo IA 50703	GROCERY STORES
Alloy Custom Jewelers	314C Brandilynn Blvd.	Cedar Falls IA 50613 (319) 493-7645	JEWELERS
Allstate Rental	90 Vinton St.	Waterloo IA 50703 (319) 232-2338	RENTAL - EQUIPMENT & SUPPLIES
Alzheimer's Association - Iowa Chapter	1415 28th St. Ste. 430	West Des Moines IA 50266 (319) 939-5458	FUNDRAISING
American Red Cross	317 7th Ave. SE., Ste. 205	Cedar Rapids IA 52401 (319) 393-3500	BLOOD BANKS & CENTERS
Americans for Independent Living	4020 University Ave.	Waterloo IA 50701 (319) 232-2552	HUMAN SERVICES ORGANIZATIONS
AmericInn Lodge & Suites - Open Door Hospitality	5818 Nordic Dr.	Cedar Falls IA 50613 (319) 277-6166	HOTELS & MOTELS
Amina Design Co.	3315 W 1st St. Ste. C	Cedar Falls IA 50613 (319) 300-5006	INTERIOR DECORATORS/DESIGNERS/SUPPLIES
AMPERAGE Marketing & Fundraising	6711 Chancellor Dr.	Cedar Falls IA 50613 (319) 268-9151	ADVERTISING AGENCIES/PUBLIC RELATIONS; FUNDRAISING
Amplified Agency	6915 Chancellor Dr. Ste. B	Cedar Falls IA 50613 (319) 231-1403	ADVERTISING AGENCIES/PUBLIC RELATIONS; MARKETING & ADVERTISING; MARKETING - DIGITAL
Anderson Enterprises	100 Anderson Dr.	Waterloo IA 50701 (319) 234-1715	REAL ESTATE
Anton's Bier Garden	518 Sycamore St.	Waterloo IA 50703 (319) 404-3196	RESTAURANTS/BARS/CATERERS
APT Communications, Marketing, and Media LLC	568 Sunset Rd.	Waterloo IA 50701 (615) 482-3714	CONSULTING
Ari'z	205 W. 4th St.	Waterloo IA 50701 (319) 486-2475	RESTAURANTS/BARS/CATERERS
Arms Hairstyling Centre	614 Mulberry St. Ste A	Waterloo IA 50701 (319) 235-6467	BARBERS/BEAUTY/TANNING SALONS
Around The Corner Productions	5417 Nordic Dr. Ste. A	Cedar Falls IA 50613 (319) 243-3303	VIDEO PRODUCTION
Asa Brows Co.	506 W 1st St. Ste. 1	Cedar Falls IA 50613 (319) 230-2507	BARBERS/BEAUTY/TANNING SALONS
Ashley HomeStore a Division of Furniture Mart USA	6127 University Ave.	Cedar Falls IA 50613 (605) 260-2261	FURNITURE

Aspro, Inc.	3613 Texas St.	Waterloo	IA	50702	(319) 232-6537	CONTRACTORS-PAVING & ROAD REPAIR
AssuredPartners	2945 Airport Blvd.	Waterloo	IA	50703	(800) 932-4801	INSURANCE AGENCIES
Atlantic Coca-Cola Bottling Company	2000 15th St. SW	Mason City	IA	50401	(641) 423-5735	BEVERAGE-WHOLESALE
Atlas	328 La Porte Rd.	Waterloo	IA	50702	(319) 233-0441	ENGINEERING SERVICES
Auto Connection Auto Sales	1708 Newell St.	Waterloo	IA	50707	(319) 504-2507	AUTO DEALERS-NEW & USED CARS/TRUCKS
Baird Mounting Systems	6601 Development Dr.	Cedar Falls	IA	50613	(319) 233-3561	MANUFACTURERS
Bakari Behavioral Health, Inc	515 Beech St.	Waterloo	IA	50703	(319) 883-3067	COUNSELING SERVICES
Bambinos Sweet & Fluffy Cookie Creations, LLC	401 Main St.	Cedar Falls	IA	50613	(319) 234-0759	RETAIL
Bambinos Sweet & Fluffy Cookie Creations, LLC	2110 Kimball Ave.	Waterloo	IA	50702	(319) 830-6601	RETAIL
Bankers Advertising Company	3726 E. Shaulis Rd.	Waterloo	IA	50702	(319) 296-3092	ADVERTISING SPECIALTIES
Bankers Trust Company	453 7th St.	Des Moines	IA	50309	(319) 866-7231	BANKS & CREDIT UNIONS
Banklowa	6804 University Ave.	Cedar Falls	IA	50613	(319) 277-1600	BANKS & CREDIT UNIONS
Banklowa	3222 Kimball Ave.	Waterloo	IA	50702	(319) 236-2140	BANKS & CREDIT UNIONS
Banklowa	330 E. 4th St.	Waterloo	IA	50703	(319) 287-4242	BANKS & CREDIT UNIONS
Bar Winslow	115 Main St.	Cedar Falls	IA	50613	(319) 260-4020	RESTAURANTS/BARS/CATERERS
BCI Cedar Falls	2900 Capital Way	Cedar Falls	IA	50613	(319) 268-0407	BOXES-CORRUGATED & FIBER
Beecher, Field, Walker, Morris, Hoffman & Johnson, P.C.	620 Lafayette St. Ste. 300	Waterloo	IA	50703	(319) 234-1766	ATTORNEYS
Benton's Ready Mixed Concrete	725 Center St.	Cedar Falls	IA	50613	(319) 266-2641	CONCRETE-CONSTRUCTION & PRODUCTS
Bergen Plumbing Heating Cooling, Inc	35 Fletcher Ave.	Waterloo	IA	50701	(319) 234-1404	PLUMBING/HEATING/AIR CONDITIONING
Bertch Cabinet Mfg., Inc.	4747 Crestwood Dr.	Waterloo	IA	50704	(319) 296-2987	CABINETS-WHOLESALE/MANUFACTURERS
Best Western Plus & Executive Residency Waterloo and Cedar Falls	205 W. 4th St.	Waterloo	IA	50701	(319) 888-1000	HOTELS & MOTELS
Bjortomt, Larry & Vicky	2303 W. 4th St.	Waterloo	IA	50701		INDIVIDUALS
Black Hawk County	316 E. 5th St.	Waterloo	IA	50703	(319) 833-3076	GOVERNMENT OFFICES
Black Hawk County Abstract & Title	614 Sycamore St.	Waterloo	IA	50703	(319) 291-4000	ABSTRACT COMPANY
Black Hawk County Gaming Association	114 E. 4th St. Ste. 300	Waterloo	IA	50703	(319) 433-1153	ASSOCIATIONS/ORGANIZATIONS
Black Hawk Economic Development, Inc.	1001 Peoples Square	Waterloo	IA	50702	(319) 235-2960	ECONOMIC DEVELOPMENT ORGANIZATIONS
Black Hawk Grundy Mental Health Center	3251 W. 9th St.	Waterloo	IA	50702	(319) 234-2893	HEALTH CARE
The Black Hawk Hotel	115 Main St.	Cedar Falls	IA	50613	(319) 277-1161	HOTELS & MOTELS
Black Hawk Memorial Co., Inc.	5325 University Ave.	Cedar Falls	IA	50613	(319) 266-0282	MEMORIALS
Blackhawk Automatic Sprinklers, Inc.	525 E. 18th St.	Cedar Falls	IA	50613	(319) 266-7721	AUTOMATIC FIRE SPRINKLER CONTRACTOR
Blain's Farm & Fleet	219 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 277-1641	FARM & FLEET
Blue Line Moving & Storage, Inc.	5614 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-3591	MOVING & STORAGE
BMC Aggregates L.C.	101 BMC Dr.	Elk Run Heights	IA	50707	(319) 235-6583	SAND & GRAVEL
Boarders Inn And Suites	1825 La Porte Rd.	Waterloo	IA	50702	(319) 233-1800	HOTELS & MOTELS
Bobby-Ques LLC	216 Lovejoy Ave.	Waterloo	IA	50701	(319) 261-9700	RESTAURANTS/BARS/CATERERS
Bonewitz Construction Services	4117 W Cedar Wapsi Rd.	Cedar Falls	IA	50613	(319) 239-7889	CONSTRUCTION
Bosco Catholic School System	405 16th Ave.	Gilbertville	IA	50634	(319) 296-1692	EDUCATION
Boubin Muffler Shop, Inc.	1935 Enterprise Ave.	Waterloo	IA	50702	(319) 236-9651	AUTO-REPAIR & SERVICE
Bowers Masonry, Inc.	811 Rainbow Dr.	Waterloo	IA	50701	(319) 233-0168	CONCRETE-CONSTRUCTION & PRODUCTS
BoxDrop Waterloo	1209 Flammang Dr. #5	Waterloo	IA	50702	(319) 229-6201	FURNITURE
Boy Scouts of America, Winnebago Council	2929 Airport Blvd.	Waterloo	IA	50703	(319) 234-2867	ASSOCIATIONS/ORGANIZATIONS
Boyer Restaurants, Inc.	220 W. Ridgeway Ave., Ste. 105	Waterloo	IA	50701	(319) 291-6700	RESTAURANTS/BARS/CATERERS
Boys & Girls Club of the Cedar Valley	515 Lime St.	Waterloo	IA	50703	(319) 234-2839	ASSOCIATIONS/ORGANIZATIONS
The Brass Tap	421 Main St.	Cedar Falls	IA	50613	(319) 260-2080	RESTAURANTS/BARS/CATERERS
Bridges Senior Lifestyle Living	214 Washington St.	Waterloo	IA	50701	(319) 233-1133	RETIREMENT COMMUNITIES
Brown Derby Ballroom	618 Sycamore St.	Waterloo	IA	50703	(319) 240-0308	ENTERTAINMENT
Brown's Shoe Fit Company	6406 University Ave. Ste. B	Cedar Falls	IA	50613	(319) 260-2020	RETAIL
Brummel Madsen Insurance	318 Main St.	Cedar Falls	IA	50613	(319) 266-2644	INSURANCE AGENCIES
Budget Blinds of Cedar Falls/Waterloo	721 Ansborough Ave.	Waterloo	IA	50701	(319) 242-7088	HOME IMPROVEMENT
Buff City Soap	316 Viking Plaza Dr. Ste. 100	Cedar Falls	IA	50613	(319) 260-2636	RETAIL

Builders Select	2120 Main St.	Cedar Falls	IA	50613	(319) 266-2668	HOME IMPROVEMENT
C&B Material Handling	2950 W. Airline Hwy.	Waterloo	IA	50703	(319) 235-6741	INDUSTRIAL EQUIPMENT & SUPPLIES
Cabin Coffee Co.	2040 Kimball Ave.	Waterloo	IA	50701	(319) 232-2034	RESTAURANTS/BARS/CATERERS
Cadillac XBC	650 La Porte Rd.	Waterloo	IA	50702	(319) 234-6888	BOWLING CENTERS
Cardinal Construction, Inc.	1246 Martin Rd.	Waterloo	IA	50701	(319) 232-5400	CONTRACTORS-GENERAL BUILDING
Care Initiatives Hospice	6915 Chancellor Dr. Ste. A	Cedar Falls	IA	50613	(319) 232-6148	HEALTH CARE
Care Initiatives, Inc.	1611 West Lakes Pkwy.	West Des Moines	IA	50266	(515) 224-4442	HEALTH CARE
Carl A. Nelson & Company	3508 Terrace Dr.	Cedar Falls	IA	50613	(319) 433-6313	CONSTRUCTION
Carney, Alexander, Marold & Co., L.L.P.	511 E. 5th St.	Waterloo	IA	50703	(319) 233-3318	ACCOUNTANTS & CPA'S
Casting Cleaning, Inc.	5604 Westminster Dr.	Cedar Falls	IA	50613	(319) 268-2931	CASTINGS
CBE Companies, Inc.	1309 Technology Pkwy.	Cedar Falls	IA	50613	(319) 234-6686	CALL CENTER SERVICES
Cedar Bend Humane Society	1166 W. Airline Hwy.	Waterloo	IA	50703	(319) 232-6887	HUMANE SOCIETIES
Cedar Brook Dental Group	9219 University Ave.	Cedar Falls	IA	50613	(319) 266-1906	DENTISTS/ORTHODONTISTS
Cedar Falls Community Credit Union	123 W. 4th St.	Cedar Falls	IA	50613	(319) 266-7531	BANKS & CREDIT UNIONS
Cedar Falls Community Credit Union - CF Industrial Park	420 Viking Rd.	Cedar Falls	IA	50613	(319) 277-3690	BANKS & CREDIT UNIONS
Cedar Falls Community Credit Union - Evansdale Branch	3466 Lafayette Rd.	Evansdale	IA	50707	(319) 232-6404	BANKS & CREDIT UNIONS
Cedar Falls Community Credit Union - Waverly Branch	2000 Heritage Way	Waverly	IA	50677	(319) 483-2241	BANKS & CREDIT UNIONS
Cedar Falls Community Development Department	220 Clay St.	Cedar Falls	IA	50613	(319) 273-8600	ECONOMIC DEVELOPMENT ORGANIZATIONS
Cedar Falls Community Schools	1002 W. 1st St.	Cedar Falls	IA	50613	(319) 553-3000	EDUCATION
Cedar Falls Community Theatre	103 Main St.	Cedar Falls	IA	50613	(319) 277-5283	THEATRES
Cedar Falls Economic Development Corporation	P.O. Box 864	Cedar Falls	IA	50613	(319) 575-0375	ECONOMIC DEVELOPMENT ORGANIZATIONS
Cedar Falls Public Library	524 Main St.	Cedar Falls	IA	50613	(319) 273-8643	LIBRARIES
Cedar Falls Schools Foundation	602 Main St.	Cedar Falls	IA	50613	(319) 268-7007	EDUCATION
Cedar Falls Tourism	6510 Hudson Rd.	Cedar Falls	IA	50613	(319) 268-4266	ASSOCIATIONS/ORGANIZATIONS
Cedar Falls Utilities	1 Utility Pkwy.	Cedar Falls	IA	50613	(319) 266-1761	UTILITIES; CELLULAR SERVICES
Cedar Valley Arboretum & Botanic Gardens	1927 E. Orange Rd.	Waterloo	IA	50701	(319) 226-4966	MUSEUMS/ARTS ORGANIZATIONS
Cedar Valley Bone Health Institute	4006 Jonathan St., Ste. B	Waterloo	IA	50701	(319) 233-2663	HEALTH CARE
Cedar Valley Breast Care Center	1753 Ridgeway Ave. Ste. 104	Waterloo	IA	50701	(319) 833-6100	HEALTH CARE
Cedar Valley CAPS	1002 W. 1st St.	Cedar Falls	IA	50613	(319) 553-3000	EDUCATION
Cedar Valley Cardiovascular Center	419 E. Donald St.	Waterloo	IA	50703	(319) 236-1911	HEALTH CARE
Cedar Valley Catholic School System	3231 W. 9th St.	Waterloo	IA	50702	(319) 232-1422	EDUCATION
Cedar Valley Center for ENT, Sinus & Allergy	2515 Cyclone Dr.	Waterloo	IA	50701	(319) 833-5970	HEALTH CARE
Cedar Valley Center for Hearing	2515 Cyclone Dr.	Waterloo	IA	50701	(319) 833-5970	HEALTH CARE
Cedar Valley Center for Pelvic Rehab	125 E. Tower Park Dr.	Waterloo	IA	50701	(319) 833-5900	HEALTH CARE
Cedar Valley Center for Skin Cancer	2515 Cyclone Dr.	Waterloo	IA	50701	(319) 833-5970	HEALTH CARE
Cedar Valley Community Support Services, Inc	3121 Brockway Rd.	Waterloo	IA	50701	(319) 233-1288	ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Corp., LLC	2637 Wagner Rd.	Waterloo	IA	50703	(319) 235-9537	CONCRETE-CONSTRUCTION & PRODUCTS
Cedar Valley Culligan	207 Ansborough Ave.	Waterloo	IA	50701	(319) 235-0351	WATER CONDITIONING/TREATMENT
Cedar Valley Digestive Health Center	1015 S. Hackett Rd.	Waterloo	IA	50701	(319) 234-5990	HEALTH CARE
Cedar Valley Eye Care	1409 W. 1st St.	Cedar Falls	IA	50613	(319) 268-2020	OPHTHALMOLOGY
Cedar Valley Eye Care	909 E. San Marnan Dr.	Waterloo	IA	50701	(319) 233-2020	OPHTHALMOLOGY
Cedar Valley Facial Plastic Surgery	2515 Cyclone Dr.	Waterloo	IA	50701	(319) 833-5970	HEALTH CARE
Cedar Valley General Surgery	1753 W. Ridgeway Ave. Ste. 107	Waterloo	IA	50701	(319) 833-5907	HEALTH CARE
Cedar Valley Home Builders Association	P.O. Box 1857	Waterloo	IA	50704	(319) 233-0565	ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Hospice	900 Tower Park Dr.	Waterloo	IA	50701	(319) 272-2002	HOSPICE
Cedar Valley IT Services	1326 Maxhelen Blvd. Unit 5B	Waterloo	IA	50701	(319) 235-2724	COMPUTER SERVICES
Cedar Valley Jaycees	P.O. Box 245	Waterloo	IA	50704		ASSOCIATIONS/ORGANIZATIONS
Cedar Valley LGBTQ+ Coalition	P.O. Box 935	Cedar Falls	IA	50613		ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Living, LLC	2206 Thunder Ridge Blvd.	Cedar Falls	IA	50613	(319) 266-3571	APT/CONDOS
Cedar Valley Medical Specialists Administration	4150 Kimball Ave.	Waterloo	IA	50702	(319) 235-5390	PHYSICIANS & SURGEONS

Cedar Valley Mental Wellness	999 Home Plaza Ste. 301	Waterloo	IA	50701	(319) 299-2864	MENTAL HEALTH CENTER
Cedar Valley Nephrology	1753 W. Ridgeway Ave. Ste. 105	Waterloo	IA	50701	(319) 833-5940	HEALTH CARE
Cedar Valley Neurology	1753 W. Ridgeway Ave. Ste.112	Waterloo	IA	50701	(319) 833-5954	HEALTH CARE
Cedar Valley Nonprofit Association	3117 Greenhill Cir.	Cedar Falls	IA	50613		ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Occupational Health	125 E. Tower Park Dr.	Waterloo	IA	50701	(319) 233-1590	HEALTH CARE
Cedar Valley Orthopedics	2351 Hudson Rd. Ste. 001	Cedar Falls	IA	50613	(319) 273-5275	HEALTH CARE
Cedar Valley Orthopedics	1631 Logan Ave.	Waterloo	IA	50703	(319) 833-5381	HEALTH CARE
Cedar Valley Physical Therapy	2351 Hudson Rd. Ste.164	Cedar Falls	IA	50613	(319) 273-5265	PHYSICAL THERAPISTS
Cedar Valley Physical Therapy	4612 Prairie Pkwy.	Cedar Falls	IA	50613	(319) 833-5900	PHYSICAL THERAPISTS
Cedar Valley Physical Therapy	125 E. Tower Park Dr.	Waterloo	IA	50701	(319) 232-6339	PHYSICAL THERAPISTS
Cedar Valley Physical Therapy	1631 Logan Ave.	Waterloo	IA	50703	(319) 232-2630	PHYSICAL THERAPISTS
Cedar Valley Primary Care & Walk-In Clinic	4006 Johnathan St. Ste. B	Waterloo	IA	50701	(319) 236-7720	PHYSICIANS & SURGEONS
Cedar Valley Rheumatology	4612 Prairie Pkwy.	Cedar Falls	IA	50613	(319) 833-5940	HEALTH CARE
Cedar Valley SHRM	P.O. Box 4054	Waterloo	IA	50704		ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Sports Commission	500 Jefferson St.	Waterloo	IA	50701	(319) 493-5371	ASSOCIATIONS/ORGANIZATIONS
Cedar Valley SportsPlex	300 Jefferson St.	Waterloo	IA	50701	(319) 291-0165	HEALTH & WELLNESS
Cedar Valley United Way	425 Cedar St. Ste. 300	Waterloo	IA	50701	(319) 235-6211	ASSOCIATIONS/ORGANIZATIONS
Cedar Valley's Promise	4231 Cedar Ridge	Hazel Green	WI	53811	(608) 568-3062	EDUCATION
CedarStone Senior Living	4715 Algonquin Dr.	Cedar Falls	IA	50613	(319) 595-2060	HEALTH CARE
Center for Business Growth & Innovation	UNI BCS Building Ste. 128	Cedar Falls	IA	50701	(319) 273-4692	EDUCATION
Center for Urology - UPH Allen	1717 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 233-0340	HEALTH CARE
Central Rivers Area Education Agency	1521 Technology Pkwy.	Cedar Falls	IA	50613	(319) 273-8200	EDUCATION
CGA	5106 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-0258	ENGINEERING SERVICES; SURVEYING SERVICES
Chad's Pizza & Restaurant	909 W. 23rd St.	Cedar Falls	IA	50613	(319) 242-2263	RESTAURANTS/BARS/CATERERS
Character Counts in the Cedar Valley	5223 Sweet Basil Ln.	Cedar Falls	IA	50613	(319) 240-2511	EDUCATION
Child Care Resource & Referral of Northeast Iowa	3675 University Ave.	Waterloo	IA	50702	(319) 233-0804	ASSOCIATIONS/ORGANIZATIONS
Christian Edwards Print + Graphics	2700 Bell Ave.	Des Moines	IA	50321	(515) 280-9765	PRINTERS/PUBLISHERS/GRAPHICS
Christie Door Company	1905 State St.	Cedar Falls	IA	50613	(319) 266-1627	GARAGE DOORS
City of Cedar Falls	220 Clay St.	Cedar Falls	IA	50613	(319) 273-8600	GOVERNMENT OFFICES
City of Evansdale	123 N. Evans Rd.	Evansdale	IA	50707	(319) 232-6683	GOVERNMENT OFFICES
City of Hudson	525 Jefferson St.	Hudson	IA	50643	(319) 988-3600	GOVERNMENT OFFICES
City of La Porte City	202 Main St.	La Porte City	IA	50651	(319) 231-8311	GOVERNMENT OFFICES
City of Waterloo	City Hall, 715 Mulberry St.	Waterloo	IA	50703	(319) 291-4301	GOVERNMENT OFFICES
City of Waverly	200 1st St. NE	Waverly	IA	50677	(319) 352-9211	GOVERNMENT OFFICES
CJ's Construction, Inc.	2915 Dubuque St. NE	Iowa City	IA	52240	(319) 631-3149	DEVELOPMENT
Claassen Engineering	2705 University Ave.	Waterloo	IA	50704	(319) 235-6294	ENGINEERING SERVICES
Clark and Associates Prosthetics & Orthotics	527 Park Ln.	Waterloo	IA	50701	(319) 233-8911	HEALTH CARE
Clark, Butler, Walsh & Hamann Law Office	315 E. 5th St.	Waterloo	IA	50703	(319) 234-5701	ATTORNEYS
Clean Cut Blade, L.L.C.	4504 Coronado Ct.	Cedar Falls	IA	50613	(319) 234-5556	MANUFACTURERS
Clear Connection Chiropractic	204 W. Seerley Blvd.	Cedar Falls	IA	50613	(319) 260-2199	CHIROPRACTORS
Club Car Wash	1009 E. San Marnan Dr.	Waterloo	IA	50702	(833) 416-9975	CAR WASHES
Coffman Body Shop	1906 State St.	Cedar Falls	IA	50613	(319) 277-3288	AUTO-REPAIR & SERVICE
The College Hill Partnership	P.O. Box 974	Cedar Falls	IA	50613	(319) 273-6228	ASSOCIATIONS/ORGANIZATIONS
College Square Mall Management	1 College Square Mall	Cedar Falls	IA	50613	(319) 277-3636	SHOPPING CENTERS & MALLS
Collins Community Credit Union	5908 Winterberry Dr.	Cedar Falls	IA	50613	(319) 266-3238	BANKS & CREDIT UNIONS
Bill Colwell Ford, Inc.	238 Waterloo Rd.	Hudson	IA	50643	(319) 988-4153	AUTO DEALERS-NEW & USED CARS/TRUCKS
Comfort Suites	7402 Nordic Dr.	Cedar Falls	IA	50613	(319) 273-9999	HOTELS & MOTELS
Community Auto Group	4030 Lowes Blvd.	Waterloo	IA	50701	(319) 234-5300	AUTO DEALERS-NEW & USED CARS/TRUCKS
Community Auto Plaza	4617 University Ave.	Cedar Falls	IA	50613	(319) 234-5800	AUTO DEALERS-NEW & USED CARS/TRUCKS
Community Bank & Trust	312 W. 1st St.	Cedar Falls	IA	50613	(319) 273-8917	BANKS & CREDIT UNIONS
Community Bank & Trust	11 Tower Park Dr.	Waterloo	IA	50701	(319) 235-6709	BANKS & CREDIT UNIONS
Community Bank & Trust	422 Commercial St.	Waterloo	IA	50701	(319) 291-2000	BANKS & CREDIT UNIONS

Community Cancer Center - UPH Allen	3530 W. 4th St.	Waterloo	IA	50701	(319) 233-2701	HEALTH CARE
CFNEIA	3117 Greenhill Cir.	Cedar Falls	IA	50613	(319) 287-9107	ASSOCIATIONS/ORGANIZATIONS
Community Main Street, Inc.	310 E. 4th St.	Cedar Falls	IA	50613	(319) 277-0213	ECONOMIC DEVELOPMENT ORGANIZATIONS
Community Memorial Hospital	909 W. 1st St.	Sumner	IA	50674	(563) 578-3275	HOSPITALS
Community Motor Co., Inc.	4521 University Ave.	Cedar Falls	IA	50613	(319) 277-5010	AUTO DEALERS-NEW & USED CARS/TRUCKS
Community Planning & Development	715 Mulberry St.	Waterloo	IA	50703	(319) 291-4366	GOVERNMENT OFFICES
Community United Child Care Centers	1026 E. Seerley Blvd.	Cedar Falls	IA	50613	(319) 277-7303	EDUCATION
Community United Child Care Centers	5109 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-4477	EDUCATION
Community United Child Care Centers	3610 Ansborough Ave.	Waterloo	IA	50701	(319) 234-5920	EDUCATION
Comprehensive Systems	5714 Nordic Dr. Ste. 500	Cedar Falls	IA	50613	(319) 268-0116	HEALTH CARE
Con Amor Bakery					(319) 493-8531	RESTAURANTS/BARS/CATERERS
Conagra Brands	2701 MidP.O.rt Blvd.	Waterloo	IA	50703	(319) 291-3000	MANUFACTURERS
Concept by Iowa Hearing	3558 Kimball Ave.	Waterloo	IA	50702	(319) 233-3368	HEALTH CARE
Correll, Sheerer, Benson, Engels, Galles & Demro, P.L.C	411 Main St.	Cedar Falls	IA	50613	(319) 277-4102	ATTORNEYS
Correll, Sheerer, Benson, Engels, Galles & Demro, P.L.C	207 E. Bremer Ave.	Waverly	IA	50677	(319) 352-6163	ATTORNEYS
Cota Studio	2512 White Tail Dr.	Cedar Falls	IA	50613	(563) 794-1394	HEALTH & WELLNESS
Courier Media Group	6915 Chancellor Dr. Ste. B	Cedar Falls	IA	50613	(319) 291-1448	NEWSPAPERS; MARKETING & ADVERTISING; MEDIA COMMUNICATIONS
Courtyard by Marriott	250 Westfield Ave.	Waterloo	IA	50701	(319) 233-5531	HOTELS & MOTELS
Cover-All Embroidery, Inc.	1808 East St.	Cedar Falls	IA	50613	(319) 277-2385	SEWING & EMBROIDERY
CPM Holdings, Inc.	4050 Leverage Rd.	Waterloo	IA	50703	(319) 232-8444	MANUFACTURERS
Crall, D.D.S., M.S., Michael	1504 Main St.	Cedar Falls	IA	50613	(319) 266-4029	DENTISTS/ORTHODONTISTS
Creative Planning	100 E. Park Ave. Ste. 300	Waterloo	IA	50703	(319) 234-6885	ACCOUNTANTS & CPA'S; COMPUTER SERVICES; FINANCIAL PLANNING /SERVICES; PAYROLL SERVICES
Crystal Cold	1656 Sycamore St.	Waterloo	IA	50703	(319) 234-6606	WAREHOUSING
Culver's Frozen Custard Restaurant	401 Viking Plaza Dr.	Cedar Falls	IA	50613	(319) 242-7792	RESTAURANTS/BARS/CATERERS
Culver's Frozen Custard Restaurant	209 E. Tower Park Dr.	Waterloo	IA	50701	(319) 291-6640	RESTAURANTS/BARS/CATERERS
Cushman & Wakefield Iowa Commercial Advisors	4853 Shelley Ct.	Waterloo	IA	50701	(319) 961-6545	REAL ESTATE
CVP Advisors	P.O. Box 133	Cedar Falls	IA	50613	(319) 553-9373	CONSULTING
Dahl-Van Hove-Schoof Funeral Home	1825 W. 12th St.	Cedar Falls	IA	50613	(319) 266-7525	FUNERAL DIRECTORS
Daily Dose	918 Viking Road Ste. 105	Cedar Falls	IA	50613	(319) 420-0299	HEALTH & WELLNESS
Dalton Plumbing, Heating & Cooling, Electric & Fireplaces, Inc.	5536 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-3513	PLUMBING/HEATING/AIR CONDITIONING; ELECTRICAL CONTRACTORS
Dan's Appliance and Mattress	3295 University Ave.	Waterloo	IA	50702	(319) 883-3120	RETAIL
Daq King	632 Sycamore St.	Waterloo	IA	50703		RESTAURANTS/BARS/CATERERS
Darrah, Cary	1915 Greenhill Dr.	Cedar Falls	IA	50613		INDIVIDUALS
Deaver, Dave	3018 Rownd St.	Cedar Falls	IA	50613		INDIVIDUALS
John Deery Motors, Inc.	6823 University Ave.	Cedar Falls	IA	50613	(319) 277-6200	AUTO DEALERS-NEW & USED CARS/TRUCKS
Den Herder Veterinary Hospital	4041 Hurst Dr.	Waterloo	IA	50701	(319) 232-5292	VETERINARIANS/PET GROOMING
The Den	668 Main St.	Dike	IA	50624	(319) 404-7844	PHYSICAL THERAPISTS
Denso International America, Inc.	2010 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 433-4110	WHOLESALE & DISTRIBUTORS
Denver Savings Bank	1022 Skyler St. Ste. A	Denver	IA	50622	(319) 984-5635	BANKS & CREDIT UNIONS
Denver Savings Bank	121 South State St.	Denver	IA	50622	(319) 984-5635	BANKS & CREDIT UNIONS
Denver Savings Bank	1810 4th St. SW Ste. 105	Waverly	IA	50677	(319) 559-2670	BANKS & CREDIT UNIONS
Dhani Construction	722 Water St.	Waterloo	IA	50703	(319) 429-5121	CONSTRUCTION
Diamond Event Center- Western Home Communities	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 859-9324	EVENT PLANNING & FACILITIES
Direct Appliance	5424 University Ave.	Cedar Falls	IA	50613	(319) 553-0171	APPLIANCE/HOUSEHOLD RETAIL
Discerning Wealth	6919 Chancellor Dr. Ste. A	Cedar Falls	IA	50613	(319) 260-7000	FINANCIAL PLANNING / SERVICES
DISTek Integration, Inc.	6612 Chancellor Dr. Ste. 600	Cedar Falls	IA	50613	(319) 859-3600	ENGINEERING SERVICES
Doerfer Companies	1801 E. Bremer Ave.	Waverly	IA	50677	(319) 483-4700	MANUFACTURERS
Dream Homes Construction & Design	3315 W 1st St. Ste. A	Cedar Falls	IA	50613	(319) 300-5006	CONSTRUCTION

Dupaco Community Credit Union	126 Brandilynn Blvd.	Cedar Falls	IA	50613	(800) 373-7600	BANKS & CREDIT
Dupaco Community Credit Union	1946 Schukei Rd.	Waterloo	IA	50701	(800) 373-7600	BANKS & CREDIT UNIONS
Dupaco Community Credit Union	218 W. Mullan Ave.	Waterloo	IA	50701	(319) 235-0381	BANKS & CREDIT UNIONS
E/S Family Dentistry	4031 Bankers Blvd.	Waterloo	IA	50701	(319) 232-9023	DENTISTS/ORTHODONTISTS
Eagle View Partners	200 State St., Ste. 102	Cedar Falls	IA	50613	(319) 277-0007	DEVELOPMENT; APT/CONDOS; COMMERCIAL RENTAL & LEASING; ENTERTAINMENT; EVENT PLANNING & FACILITIES; HOTELS & MOTELS; PERFORMING ARTS CENTER; PROPERTY MANAGEMENT; REAL ESTATE; REAL ESTATE LOANS & INVESTMENTS
Electronic Engineering Co.	750 Ansborough Ave.	Waterloo	IA	50701	(319) 235-5556	ELECTRONIC SECURITY SYSTEMS
Elliott-Hartman Agency	611 Ansborough Ave.	Waterloo	IA	50702	(319) 233-8459	INSURANCE AGENCIES
Emergent Architecture	100 E. 2nd St. Ste. 204	Cedar Falls	IA	50613	(319) 529-3945	ARCHITECTS
enVISION Soccer Training	4220 Riders Rd.	Cedar Falls	IA	50613	(319) 290-7903	COACHING - PERSONAL or BUSINESS
Escapology Cedar Falls	2520 Melrose Dr. Ste. E	Cedar Falls	IA	50613	(319) 404-4980	ENTERTAINMENT
Evolve Aesthetics & Regenerative Medicine	330 Tower Park Dr.	Waterloo	IA	50701	(319) 236-7752	SPAS - BEAUTY & DAY
Exceptional Persons, Inc.	760 Ansborough Ave.	Waterloo	IA	50701	(319) 232-6671	ASSOCIATIONS/ORGANIZATIONS
Exchange Club of Waterloo	P.O. Box 1404	Waterloo	IA	50704		ASSOCIATIONS/ORGANIZATIONS
Experience Waterloo	716 Commercial St.	Waterloo	IA	50701	(319) 233-8350	ASSOCIATIONS/ORGANIZATIONS
Express Employment Professionals	2320 University Ave.	Waterloo	IA	50701	(319) 277-6603	STAFFING & EMPLOYMENT AGENCIES
Facets by Susong	201 E. Tower Park Dr.	Waterloo	IA	50701	(319) 233-5357	JEWELERS
Fahr Beverage, Inc.	1369 Martin Rd.	Waterloo	IA	50704	(319) 234-2605	BEVERAGE-WHOLESALE
Failor Hurley Construction	3337 Marnie Ave.	Waterloo	IA	50701	(319) 883-3036	CONTRACTORS-GENERAL BUILDING
Fairfield Inn & Suites - Open Door Hospitality	2134 La Porte Rd.	Waterloo	IA	50702	(319) 233-2500	HOTELS & MOTELS
Family Business Center	UNI BCS Building Ste. 32	Cedar Falls	IA	50614	(319) 273-4322	ASSOCIATIONS/ORGANIZATIONS; CONSULTING
Family YMCA of Black Hawk County	669 S. Hackett Rd.	Waterloo	IA	50701	(319) 233-3531	ASSOCIATIONS/ORGANIZATIONS
Fareway Stores, Inc. #1901	4500 S. Main St.	Cedar Falls	IA	50613	(319) 266-6576	GROCERY STORES
Fareway Stores, Inc. #951	40 W. San Marnan Dr.	Waterloo	IA	50702	(319) 236-0107	GROCERY STORES
Fareway Stores, Inc. #974	214 N. Magnolia Dr.	Cedar Falls	IA	50613	(319) 277-6858	GROCERY STORES
Farmers National Co.	610 E. Seerley Blvd. #5	Cedar Falls	IA	50613	(319) 230-0389	REAL ESTATE
Farmers State Bank	515 Main St., Ste. A	Cedar Falls	IA	50613	(319) 268-1879	BANKS & CREDIT UNIONS
Farmers State Bank	905 Jon Rd.	Dunkerton	IA	50626	(319) 287-3961	BANKS & CREDIT UNIONS
Farmers State Bank	1306 5th St.	Gilbertville	IA	50634	(319) 287-3961	BANKS & CREDIT UNIONS
Farmers State Bank	1310 6th St.	Jesup	IA	50648	(319) 287-3961	BANKS & CREDIT UNIONS
Farmers State Bank	131 Tower Park Dr. Ste. 100	Waterloo	IA	50701	(319) 287-3961	BANKS & CREDIT UNIONS
Farmers State Bank	224 W. 6th St.	Waterloo	IA	50701	(319) 274-1879	BANKS & CREDIT UNIONS
Farmers State Bank	2101 4th St. SW	Waverly	IA	50677	(319) 287-3961	BANKS & CREDIT UNIONS
Farnsworth Electronics	2806 Falls Ave.	Waterloo	IA	50701	(319) 234-6681	ELECTRONICS
Ferguson Enterprises, Inc.	3730 Martin Luther King Jr. Dr.	Waterloo	IA	50703	(319) 235-3300	PLUMBING/HEATING/REFRIGERATION-WHOLESALE
Financial Architects Financial Strategy Specialist	6912 University Ave. Ste. 1	Cedar Falls	IA	50613	(319) 266-9500	FINANCIAL PLANNING / SERVICES
Financial Decisions Group	3013 Greyhound Dr.	Waterloo	IA	50701	(319) 233-8476	FINANCIAL PLANNING / SERVICES
Financial Resource Advisors	816 Tower Park Dr.	Waterloo	IA	50701	(319) 232-6122	FINANCIAL PLANNING / SERVICES
The Firman Project	128 Main St. Ste. C	Cedar Falls	IA	50613	(319) 239-6067	MANAGEMENT & PUBLIC RELATIONS CONSULTING
First Bank	602 Main St.	Cedar Falls	IA	50613	(319) 266-2000	BANKS & CREDIT UNIONS
First Bank	620 1st St.	Plainfield	IA	50666	(319) 276-4469	BANKS & CREDIT UNIONS
First Bank	316 E. Bremer Ave.	Waverly	IA	50677	(319) 352-1340	BANKS & CREDIT UNIONS
First Bank	921 W. Bremer Ave.	Waverly	IA	50677	(319) 352-3502	BANKS & CREDIT UNIONS
First Interstate Bank	205 W. 2nd St.	Cedar Falls	IA	50613	(319) 349-4930	BANKS & CREDIT UNIONS
First Interstate Bank	2936 University Ave.	Waterloo	IA	50701	(319) 242-7444	BANKS & CREDIT UNIONS
First Security State Bank	3229 Greenhill Cir.	Cedar Falls	IA	50613	(319) 266-0474	BANKS & CREDIT UNIONS
First Security State Bank	3600 Lafayette Rd.	Evansdale	IA	50707	(319) 235-6731	BANKS & CREDIT UNIONS
Fischels Residential & Commercial Group	3510 Kimball Ave. Ste. H	Waterloo	IA	50701	(319) 830-5000	REAL ESTATE
Fish Window Cleaning	4901 University Ave. Ste. E	Cedar Falls	IA	50613	(319) 243-3900	CLEANING SERVICE
Fish-Johnson Insurance, Inc.	3265 W. 4th St.	Waterloo	IA	50701	(319) 240-4552	INSURANCE AGENCIES
Fishsticks Flooring and Cabinetry	706 Ansborough Ave.	Waterloo	IA	50701	(319) 987-3091	HOME IMPROVEMENT

Fit Foods Meal Prep	909 W Parker St.	Waterloo	IA	50703	(319) 493-8423	RESTAURANTS/BARS/CATERERS
Five Points Family Chiropractic	334 E. Ridgeway Ave.	Waterloo	IA	50702	(319) 252-4510	CHIROPRACTORS
Fleet Farm	400 W. Ridgeway Ave.	Cedar Falls	IA	50613	(319) 242-8889	RETAIL
Floors de Lis	4013 Shoppers Blvd.	Waterloo	IA	50701	(319) 429-4871	RETAIL
Follow Your Strengths	1957 Falcon Ridge	Waterloo	IA	50701	(319) 883-6092	CONSULTANTS & TRAINING
Fortified Life	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 260-4267	HOME HEALTH SERVICE
Fosters Mattress	5911 University Ave. Ste. 325	Cedar Falls	IA	50613	(319) 260-2114	FURNITURE
Four Corners Coalition LLC	1542 Flammmang Dr. 1060	Waterloo	IA	50702	(423) 838-0033	HUMAN RESOURCE MANAGEMENT SERVICES & REMOTE STAFFING
Four East Dining	315 E. 5th St.	Waterloo	IA	50701		RESTAURANTS/BARS/CATERERS
Four Oaks	140 S. Barclay St.	Waterloo	IA	50703	(319) 233-5695	HUMAN SERVICES ORGANIZATIONS
Fox, Larry	405 Wild Rye Way	Cedar Falls	IA	50613		INDIVIDUALS
Friends of the Family	1009 Peoples Square	Waterloo	IA	50702	(319) 234-0232	ASSOCIATIONS/ORGANIZATIONS
Friendship Village	600 Park Ln.	Waterloo	IA	50702	(319) 291-8100	RETIREMENT COMMUNITIES
Full Circle Services Inc.	1318 Ravenwood Rd. Ste. 1	Waterloo	IA	50702	(563) 608-2899	HEALTH CARE
Garden of Memories Cemetery	3669 Logan Ave.	Waterloo	IA	50703	(319) 233-6136	CEMETERIES
Don Gardner Construction Co.	315 La Porte Rd.	Waterloo	IA	50702	(319) 234-0272	CONTRACTORS-GENERAL BUILDING
gentleGYM (a development of Agape Therapy)	924 Viking Rd. Ste. 101	Cedar Falls	IA	50613	(319) 277-3166	PHYSICAL THERAPISTS
Giant By Tobroco	725 Ida St.	Cedar Falls	IA	50613	(319) 449-3677	INDUSTRIAL EQUIPMENT & SUPPLIES
Gilmore's Pub	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 859-9342	RESTAURANTS/BARS/CATERERS
Gingerich Structures	32301 Willow Ave.	New Hartford	IA	50660	(319) 464-7781	CONTRACTORS-GENERAL BUILDING
Glass Tech Auto Glass	1925 Waterloo Rd.	Cedar Falls	IA	50613	(319) 268-9850	AUTO-REPAIR & SERVICE
GNB Bank	529 G Ave.	Grundy Center	IA	50638	(319) 824-5431	BANKS & CREDIT UNIONS
Golf Headquarters	1850 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 232-3979	GOLF COURSES, DRIVING RANGES & CLUB REPAIR
Golf Waterloo - Gates Park	820 E. Donald St.	Waterloo	IA	50703	(319) 291-4485	GOLF PRO SHOP & LESSONS
Golf Waterloo - Irv Warren Memorial	1000 Fletcher Ave.	Waterloo	IA	50701	(319) 234-9271	GOLF COURSES, DRIVING RANGES & CLUB REPAIR
Golf Waterloo - South Hills	1830 E. Shaulis Rd.	Waterloo	IA	50701	(319) 291-4268	GOLF PRO SHOP & LESSONS
Goodwill Industries of Northeast Iowa, Inc.	2512 Whitetail Dr.	Cedar Falls	IA	50613	(319) 239-9712	DONATION CENTER
Goodwill Industries of Northeast Iowa, Inc.	4318 University Ave.	Cedar Falls	IA	50613	(319) 277-0040	RETAIL
Goodwill Industries of Northeast Iowa, Inc.	2640 Falls Ave	Waterloo	IA	50701	(319) 234-4626	ASSOCIATIONS/ORGANIZATIONS; RETAIL
Goodwill Industries of Northeast Iowa, Inc.	2640 Falls Ave.	Waterloo	IA	50701	(319) 234-4626	DONATION CENTER
Gordon Flesch Company, Inc.	5801 Westminster Dr.	Cedar Falls	IA	50613	(319) 260-4100	OFFICE EQUIPMENT & SUPPLIES
Graham Construction Company	56 16th Ave SW	Cedar Rapids	IA	52404	(319) 364-0213	CONSTRUCTION
Gray Transportation	2459 GT Dr.	Waterloo	IA	50703	(319) 234-3930	TRANSPORTATION BROKERAGE
Green Acres Storage	345 Tower Park Dr.	Waterloo	IA	50701	(319) 234-3400	STORAGE WAREHOUSES
Green Iowa AmeriCorps	UNI CEEE 8106 Jennings Dr.	Cedar Falls	IA	50614	(319) 273-5750	HUMAN SERVICES ORGANIZATIONS
Greenhill Family Dentistry	4507 Chadwick Rd.	Cedar Falls	IA	50613	(319) 266-1433	DENTISTS/ORTHODONTISTS
GreenState Credit Union	3409 Cedar Heights Dr.	Cedar Falls	IA	50613	(319) 226-5604	BANKS & CREDIT UNIONS
GreenState Credit Union	2355 Landon Rd.	North Liberty	IA	52317	(319) 339-1000	BANKS & CREDIT UNIONS; FINANCIAL PLANNING / SERVICES; INSURANCE AGENCIES; INVESTMENT BROKERAGE/STOCKS/BONDS; INVESTMENT MANAGEMENT
GreenState Credit Union	930 Tower Park Dr.	Waterloo	IA	50701	(319) 553-3856	BANKS & CREDIT UNIONS
Greenwood Pharmacy	2104 Kimball Ave.	Waterloo	IA	50702	(319) 234-1589	PHARMACIES
Gregory Harter Family Medicine	125 E. Tower Park Dr.	Waterloo	IA	50701	(319) 232-0555	HEALTH CARE
Grimes, Vicki	5106 Bluebell Rd.	Cedar Falls	IA	50613		INDIVIDUALS
Grout Museum District	503 South St.	Waterloo	IA	50701	(319) 234-6357	ASSOCIATIONS/ORGANIZATIONS
Grow Cedar Valley	360 Westfield Ave. Ste. 300	Waterloo	IA	50701	(319) 232-1156	ECONOMIC DEVELOPMENT ORGANIZATIONS
Growing Forward Innovations	523 Denver St.	Waterloo	IA	50701		COACHING - PERSONAL or BUSINESS
Growing Minds Early Learning Center	608 West 4th St. Ste. A	Waterloo	IA	50702	(319) 236-2063	DAY CARE / CHILD CARE CENTERS
Grundy County Memorial Hospital	201 East J Ave.	Grundy Center	IA	50638	(319) 824-5421	HOSPITALS
Guernsey Charitable Foundation	3826 Cedar Heights Dr. Ste. 1	Cedar Falls	IA	50613	(319) 260-2151	ASSOCIATIONS/ORGANIZATIONS
Hagarty-Waychoff-Grarup Funeral Service	300 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 233-3393	FUNERAL DIRECTORS

Hagarty-Waychoff-Grarup Funeral Service	400 South St.	Waterloo	IA	50701	(319) 234-6274	FUNERAL DIRECTORS
Hahn Roofing Inc.	701 S. 22nd St.	Fort Dodge	IA	50501	(319) 266-7833	CONTRACTORS-GENERAL BUILDING
Hampton Inn by Hilton Waterloo	2034 La Porte Rd.	Waterloo	IA	50702	(319) 233-2044	HOTELS & MOTELS
Hampton Inn Cedar Falls Downtown	101 W. 1st St.	Cedar Falls	IA	50613	(319) 242-7350	HOTELS & MOTELS
Happy Hippo Car Wash	5414 University Ave.	Cedar Falls	IA	50613	(319) 290-0305	CAR WASHES
Happy's Wine & Spirits	5925 University Ave.	Cedar Falls	IA	50613	(319) 277-1463	WINE & SPIRITS
Hawkeye Alarm & Signal Co.	16 W. Commercial St.	Waterloo	IA	50702	(319) 232-0490	ELECTRONIC SECURITY SYSTEMS
Hawkeye Community College	1501 E. Orange Rd.	Waterloo	IA	50701	(319) 296-2320	COLLEGES-UNIVERSITIES
Hawkeye Stages	3315 Titan Trl.	Waterloo	IA	50701	(319) 236-0621	BUS SERVICE
HealthPartners UnityPoint Health	3737 Woodland Ave. Ste. 310	West Des Moines	IA	50266	(515) 695-3801	INSURANCE PROVIDERS
Hearst Center for the Arts	304 W. Seerley Blvd.	Cedar Falls	IA	50613	(319) 273-8641	MUSEUMS/ARTS ORGANIZATIONS
Heartland Bank and Trust Company	4020 Bankers Blvd.	Waterloo	IA	50701	(319) 233-8527	BANKS & CREDIT UNIONS
Heartland Financial Services, LTD	2302 W. 1st St., Ste. 120	Cedar Falls	IA	50613	(319) 277-1059	FINANCIAL PLANNING / SERVICES
Henninger Electric	3008 S. Hudson Rd.	Cedar Falls	IA	50613	(319) 232-6373	ELECTRICAL CONTRACTORS
High Property Management	4426 Ashworth Dr. #1	Cedar Falls	IA	50613	(319) 491-4605	PROPERTY MANAGEMENT
Highstreet Insurance	302 Main St. Ste. 2	Cedar Falls	IA	50325	(319) 350-1410	INSURANCE AGENCIES
Hilton Garden Inn & Cedar Falls Convention & Event Center	7213 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-6611	HOTELS & MOTELS; CONVENTION CENTER; EVENT PLANNING & FACILITIES
Hogan-Hansen, P.C.	3128 Brockway Rd.	Waterloo	IA	50701	(319) 233-5225	ACCOUNTANTS & CPA'S; CONSULTING; EMPLOYEE BENEFIT PLANS; FINANCIAL PLANNING /SERVICES; HUMAN RESOURCE MANAGEMENT SERVICES & REMOTE STAFFING; INCOME TAX SERVICE; INVESTMENT MANAGEMENT; PAYROLL SERVICES; RETIREMENT PLANNING
Holiday Inn Express - Open Door Hospitality	1614 Technology Pkwy.	Cedar Falls	IA	50613	(319) 277-2400	HOTELS & MOTELS
Holiday Inn Suites & Bien VenU Event Center - Open Door Hospitality	7400 Hudson Rd.	Cedar Falls	IA	50613	(319) 260-2600	EVENT PLANNING & FACILITIES HOTELS & MOTELS & CONVENTION CENTER
Home Instead	1844 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 235-5999	HOME HEALTH SERVICE
Honkamp, P.C.	809 W. 1st St. Ste. A	Cedar Falls	IA	50613	(319) 553-0015	ACCOUNTANTS & CPA'S
Hope City Church	3712 Cedar Heights Dr.	Cedar Falls	IA	50613	(319) 883-9988	CHURCHES
HOTWORX Cedar Falls, IA (University Ave)	6207 University Ave.	Cedar Falls	IA	50613	(319) 268-1910	EXERCISE & PHYSICAL FITNESS
House of Hope	845 W. 4th St.	Waterloo	IA	50702	(319) 232-3823	HUMAN SERVICES ORGANIZATIONS
Howard Johnson	3052 Marnie Ave.	Waterloo	IA	50701	(319) 232-7467	HOTELS & MOTELS
Heartland Technology	541 Young St.	Jesup	IA	50648	(319) 827-1151	TECHNOLOGY SERVICES
Huff Contracting, Inc.	1310 Grandview Ave.	Waterloo	IA	50703	(319) 233-9000	CONTRACTORS-GENERAL BUILDING
Humble Travel Service, Ltd.	125 Main St.	Cedar Falls	IA	50613	(319) 277-2202	TRAVEL AGENCIES
Hurley, Tim	1933 Crabapple Ln.	Waterloo	IA	50702		INDIVIDUALS
Hurling Hatchet	100 E. 2nd St. #103	Cedar Falls	IA	50613	(319) 575-4847	ENTERTAINMENT
Hydrite Chemical Company	2815 WCF & N Dr.	Waterloo	IA	50703	(319) 232-9731	CHEMICAL SALES & MANUFACTURING
Hy-Vee Fast & Fresh	6527 University Ave.	Cedar Falls	IA	50613	(319) 266-3451	CONVENIENCE STORES
Hy-Vee Fast & Fresh	1512 Flammmang Dr.	Waterloo	IA	50702	(319) 233-8353	CONVENIENCE STORES
Hy-Vee Fast & Fresh	2221 Logan Ave.	Waterloo	IA	50703	(319) 833-5537	CONVENIENCE STORES
Hy-Vee Fast & Fresh	3700 University Ave.	Waterloo	IA	50701	(319) 232-2119	CONVENIENCE STORES
Hy-Vee Food Store	A3 College Square Mall	Cedar Falls	IA	50613	(319) 266-7535	GROCERY STORES
Hy-Vee Food Store- Crossroads Shopping Center	1422 Flamming Dr.	Waterloo	IA	50702	(319) 234-7523	GROCERY STORES
Hy-Vee Food Store	2181 Logan Ave.	Waterloo	IA	50703	(319) 234-8627	GROCERY STORES
Hy-Vee Food Store	2834 Ansborough Ave.	Waterloo	IA	50701	(319) 233-3266	GROCERY STORES
Hy-Vee Wine & Spirits	2126 Kimball Ave.	Waterloo	IA	50702	(319) 232-2694	WINE & SPIRITS
i smile orthodontics P.C.	6912 University Ave. Ste. 2	Cedar Falls	IA	50613	(319) 266-6973	DENTISTS/ORTHODONTISTS
ICAN, Inc.	1025 Technology Pkwy. Ste. I	Cedar Falls	IA	50613	(319) 261-2638	ADVERTISING AGENCIES/PUBLIC RELATIONS
Impact Marketing & Technology	1501 Technology Pkwy. Ste. 200	Cedar Falls	IA	50613	(319) 232-4332	ADVERTISING AGENCIES/PUBLIC RELATIONS; WEB DEVELOPMENT
In the Green Marketing	4810 S. Union Rd.	Cedar Falls	IA	50613	(319) 230-7121	ADVERTISING AGENCIES/PUBLIC RELATIONS
Inclusion Connection	3510 Kimball Ave., Ste. A	Waterloo	IA	50702	(319) 215-8423	HUMAN SERVICES ORGANIZATIONS
INVISION Architecture	360 Westfield Ave. Ste. 401	Waterloo	IA	50701	(319) 233-8419	ARCHITECTS
Iowa Flatworks	1017 #1 Center St.	Cedar Falls	IA	50613	(319) 404-2070	CONSTRUCTION

Iowa Heartland Habitat for Humanity ReStore	4107 Hammond Ave.	Waterloo	IA	50701	(319) 883-3331	HOME IMPROVEMENT
Iowa Irish Fest	315 E. 5th St.	Waterloo	IA	50703	(319) 234-9029	ASSOCIATIONS/ORGANIZATIONS
Iowa Northland Regional Council of Governments	229 East Park Ave.	Waterloo	IA	50703	(319) 235-0311	GOVERNMENT OFFICES
Iowa Public Radio	2111 Grand Ave.	Des Moines	IA	50312	(800) 861-8000	RADIO STATIONS
Iowa Securities Investment Corp.	3346 Kimball Ave.	Waterloo	IA	50702	(319) 236-3334	REAL ESTATE LOANS & INVESTMENTS
Iowa Sports Supply	3121 Capital Way	Cedar Falls	IA	50613	(319) 268-0125	SPORTING GOODS
Iowa State University Extension & Outreach	3420 University Ave. Ste. B	Waterloo	IA	50701	(319) 234-6811	GOVERNMENT OFFICES
Iowa Waste Reduction Center	UNI BCS Building Ste. 113	Cedar Falls	IA	50614	(319) 273-8905	ASSOCIATIONS/ORGANIZATIONS
Iowa Woo	257 Ansborough Ave.	Waterloo	IA	50701	(319) 596-5088	ENTERTAINMENT
ISG	335 Cedar St. Ste. 200	Waterloo	IA	50701	(319) 234-1515	ARCHITECTS; ENGINEERING SERVICES; INTERIOR; DECORATORS/DESIGNERS/SUPPLIES; TELECOMMUNICATIONS
Isle Casino Hotel Waterloo	777 Isle of Capri Blvd.	Waterloo	IA	50701	(319) 833-4753	HOTELS & MOTELS; ENTERTAINMENT; RESTAURANTS/ BARS/CATERERS
It Takes A Village Childcare	3631 W. 9th St.	Waterloo	IA	50702	(319) 229-2930	DAY CARE / CHILD CARE CENTERS
Jack Henry & Associates, Inc.	302 Main St. 3rd Floor	Cedar Falls	IA	50613	(319) 224-5675	WEB DEVELOPMENT; SOFTWARE DEVELOPMENT; TECHNOLOGY SERVICES
Brad Jacobson State Farm Insurance	4919 University Ave.	Cedar Falls	IA	50613	(319) 277-4134	INSURANCE AGENCIES
James Hill, LLC	414 Kerry Ln.	Jesup	IA	50648	(319) 269-5765	REAL ESTATE
Jenkins, Willard & Kay	6 Winter Ridge	Waterloo	IA	50701		INDIVIDUALS
Jenny Dunkin, LLC; Neighbors of Cedar Falls & Neighbors of Waterloo magazines	1973 260th St.	Denver	IA	50622	(319) 239-6417	MARKETING & ADVERTISING
The Job Foundation	4600 University Ave. #1	Cedar Falls	IA	50613	(319) 823-1030	ASSOCIATIONS/ORGANIZATIONS
John Deere Engine Works	3801 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 292-5643	MANUFACTURERS
John Deere Waterloo Operations	3500 E. Donald St.	Waterloo	IA	50703	(319) 292-6059	MANUFACTURERS
Jolemi Productions	819 Sycamore St.	Waterloo	IA	50701		PHOTOGRAPHERS
Jonespic	P.O. Box 122	Waterloo	IA	50704		PHOTOGRAPHERS
Jorgensen Plaza	5307 Caraway Ln.	Cedar Falls	IA	50624	(319) 859-9378	EVENT PLANNING & FACILITIES RESTAURANTS/BARS/ CATERERS RETAIL
Journal Communications DBA Livability Media	6550 Carothers Pkwy Ste. 420	Franklin	TN	37067	(800) 333-8842	MEDIA COMMUNICATIONS
JSA Development, LLC	215 E. 4th St.	Waterloo	IA	50703	(319) 233-3147	DEVELOPMENT
JSC Legal	1205 Technology Pkwy.	Cedar Falls	IA	50613	(319) 260-4471	ATTORNEYS
Junior Achievement of Eastern Iowa	425 Cedar St., Ste. 320	Waterloo	IA	50701	(319) 862-1100	ASSOCIATIONS/ORGANIZATIONS
K&W Electric	1127 Lincoln St.	Cedar Falls	IA	50613	(319) 277-0415	ELECTRICAL CONTRACTORS
Karen's Print-Rite	2515 Falls Ave.	Waterloo	IA	50701	(319) 235-6085	PRINTERS/PUBLISHERS/GRAPHICS
KCNG - Kubica Corporation Next Gen	6313 Production Dr.	Cedar Falls	IA	50613	(319) 214-2261	MANUFACTURERS
KCRG-TV9	501 2nd Ave. SE	Cedar Rapids	IA	52401	(319) 365-9999	TELEVISION STATIONS
Kennedy Insulation Systems, Inc.	714 Ansborough Ave.	Waterloo	IA	50702	(319) 234-4048	INSULATION-THERMAL COMMERCIAL/INDUSTRIAL
Ketelsen RV	109 Plaza Dr.	Waterloo	IA	50707	(319) 234-3039	AUTO DEALERS-NEW & USED CARS/TRUCKS
Kettman Family Medicine	110 Plaza Dr.	Waterloo	IA	50701	(319) 236-7720	HEALTH CARE
Kimball & Beecher Family Dentistry	4501 Prairie Pkwy.	Cedar Falls	IA	50613	(319) 277-6921	DENTISTS/ORTHODONTISTS
Kimball & Beecher Family Dentistry	4015 Hurst Dr.	Waterloo	IA	50701	(319) 235-6287	DENTISTS/ORTHODONTISTS
Kinzler Construction	1 Digital Dr.	Evansdale	IA	50707	(319) 232-1180	CONSTRUCTION
Kirk Gross Company	4015 Alexandra Dr.	Waterloo	IA	50702	(319) 234-6641	COMMERCIAL INTERIORS; ARCHITECTS; CONSTRUCTION
Kline Electric	226 W. 13th St.	Waterloo	IA	50702	(515) 963-1101	ELECTRICAL CONTRACTORS
Life 101.9	4880 Texas St.	Waterloo	IA	50702	(319) 296-1975	RADIO STATIONS
Koch Construction	215 E. Main St.	Cedar Falls	IA	50613	(319) 266-0807	CONTRACTORS-GENERAL BUILDING
Koenig, Reid	4509 Walsall Loop	Austin	TX	78749		INDIVIDUALS
Kryton Engineered Metals	7314 Chancellor Dr.	Cedar Falls	IA	50613	(319) 266-1771	METAL SPINNING & FABRICATION
Kwik Star #1004	111 E. Donald St.	Waterloo	IA	50701	(319) 232-5335	CONVENIENCE STORES
Kwik Star #229	1717 E. San Marnan Dr.	Waterloo	IA	50702	(319) 233-3584	CONVENIENCE STORES
Kwik Star #380	506 W 9th St.	Waterloo	IA	50702	(319) 833-0928	CONVENIENCE STORES
Kwik Star #490	7500 Nordic Dr.	Cedar Falls	IA	50613	(319) 277-1025	CONVENIENCE STORES
Kwik Star #569	875 Fisher Dr.	Waterloo	IA	50701	(319) 232-1917	CONVENIENCE STORES

Kwik Star #715	135 E. Ridgeway Ave.	Waterloo	IA	50702	(319) 234-0859	CONVENIENCE STORES
Kwik Star #723	707 Broadway St.	Waterloo	IA	50703	(319) 234-2620	CONVENIENCE STORES
Kwik Star #724	1105 Cedar Bend	Waterloo	IA	50703	(319) 234-8196	CONVENIENCE STORES
Kwik Star #726	2019 College St.	Cedar Falls	IA	50613	(319) 277-7226	CONVENIENCE STORES
Kwik Star #732	324 Fletcher Ave.	Waterloo	IA	50701	(319) 233-2989	CONVENIENCE STORES
Kwik Star #934	4515 Coneflower Pkwy.	Cedar Falls	IA	50613	(319) 266-6428	CONVENIENCE STORES
KWWL	511 E. 5th St.	Waterloo	IA	50703	(319) 291-1200	TELEVISION STATIONS
L & N Transportation Services, Inc.	6415 Development Dr.	Cedar Falls	IA	50613	(319) 266-2845	TRANSPORTATION BROKERAGE
Lamar Advertising Company Cedar Rapids-Waterloo	5507 Mildred Ln. NE	Cedar Rapids	IA	52402	(319) 393-5802	ADVERTISING OUTDOOR/BILLBOARDS
Landmark Commons	1400 Maxhelen Blvd.	Waterloo	IA	50701	(319) 296-7100	RETIREMENT COMMUNITIES
LaPorte City Specialty Care	1100 Hwy. 218 N	La Porte City	IA	50651	(319) 342-2125	HEALTH CARE
Lavish Beauty Supply	626 Sycamore St.	Waterloo	IA	50703	(319) 290-6611	RETAIL
Leader Valley Foundation	6711 Chancellor Dr.	Cedar Falls	IA	50613	(319) 232-1156	ASSOCIATIONS/ORGANIZATIONS
LEAdeRNship Institute					(319) 210-3593	CONSULTANTS & TRAINING
Levi Architecture	3228 Cedar Heights Dr.	Cedar Falls	IA	50613	(319) 277-5636	ARCHITECTS
LGC	P.O. Box 277	Cedar Falls	IA	50613	(319) 266-6609	CONTRACTORS-GENERAL BUILDING
LifeServe Blood Center	6322 University Ave. Ste. D	Cedar Falls	IA	50613	(800) 287-4903	BLOOD BANKS & CENTERS
Lighthouse Travel Cedar Falls	4025 Carlton Dr.	Cedar Falls	IA	50613	(319) 427-2060	TRAVEL AGENCIES
Lincoln Savings Bank	225 W. Viking Rd.	Cedar Falls	IA	50613	(319) 266-2397	BANKS & CREDIT UNIONS
Lincoln Savings Bank	302 Main St.	Cedar Falls	IA	50613	(319) 266-0095	BANKS & CREDIT UNIONS
Lincoln Savings Bank	141 Eldora Rd.	Hudson	IA	50643	(319) 988-3630	BANKS & CREDIT UNIONS
Lincoln Savings Bank	508 Main St.	Reinbeck	IA	50669	(319) 788-6441	BANKS & CREDIT UNIONS
Lincoln Savings Bank	242 Tower Park Dr.	Waterloo	IA	50701	(319) 233-1900	BANKS & CREDIT UNIONS
Locke Funeral Services Locke in La Porte	606 E. Main St.	La Porte City	IA	50651	(319) 233-6138	FUNERAL DIRECTORS
Locke Funeral Services Locke Funeral Home on 4th	1519 W 4th St.	Waterloo	IA	50702	(319) 233-6138	FUNERAL DIRECTORS
Locke Funeral Services Locke Garden View Chapel	3655 Logan Ave.	Waterloo	IA	50703	(319) 233-6138	FUNERAL DIRECTORS
Locke Funeral Services Locke at Tower Park	4140 Kimball Ave.	Waterloo	IA	50701	(319) 233-6138	FUNERAL DIRECTORS
Locknet Managed IT - An E.O. Johnson Company	999 Home Plaza Ste. 300	Waterloo	IA	50701	(844) 365-4968	COMPUTER SERVICES
Locksperts, Inc.	1302 Jefferson St.	Waterloo	IA	50702	(319) 232-9376	LOCKSMITHS
LongHorn Steakhouse	1425 E. San Marnan Dr.	Waterloo	IA	50702	(319) 235-4336	RESTAURANTS/BARS/CATERERS
Lost Island Themepark	2600 E Shaulis Rd.	Waterloo	IA	50701	(319) 455-6701	ENTERTAINMENT
Lost Island Water Park	2225 E. Shaulis Rd.	Waterloo	IA	50701	(319) 455-6702	WATER PARK
Loves Travel Stops	3301 Greyhound Dr.	Waterloo	IA	50701	(319) 234-4378	CONVENIENCE STORES
LRS Portables	5910 4th St. SW	Cedar Rapids	IA	52404	(319) 378-8900	TOILETS-PORTABLE
LuLit's Hair Essence	914 Central Ave.	Evansdale	IA	50707	(800) 968-5753	BARBERS/BEAUTY/TANNING SALONS
Lutheran Services in Iowa	1418 Oakcrest Dr.	Waterloo	IA	50701	(319) 610-3202	HUMAN SERVICES ORGANIZATIONS
Magee Construction Company	1705 Waterloo Rd.	Cedar Falls	IA	50613	(319) 277-0100	CONTRACTORS-GENERAL BUILDING
Main Street Waterloo	512 Mulberry St.	Waterloo	IA	50703	(319) 291-2038	ECONOMIC DEVELOPMENT ORGANIZATIONS
Manatts, Inc.	84 W. Mullan Ave.	Waterloo	IA	50701	(319) 234-6122	CONCRETE-CONSTRUCTION & PRODUCTS
Maple Lanes / Kingpin Social	2608 University Ave.	Waterloo	IA	50701	(319) 234-1414	BOWLING CENTERS
The Market	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 859-9334	RESTAURANTS/BARS/CATERERS
Martin Bros. Distributing Company	406 Viking Rd.	Cedar Falls	IA	50613	(319) 266-1775	WHOLESALE & DISTRIBUTORS
Martin Inc. Realtors	1419 W. 4th St.	Waterloo	IA	50702	(319) 235-6553	REAL ESTATE
Matthias Landscaping, Inc.	3170 Wagner Rd.	Waterloo	IA	50703	(319) 226-6000	LANDSCAPE ARCHITECTS
Mattress by Appointment Cedar Falls LLC	6322 University Ave. Ste. N	Cedar Falls	IA	50613	(319) 406-2434	FURNITURE
McCoy, Kathy	1933 Crabapple Ln.	Waterloo	IA	50701		INDIVIDUALS
McDonald's	2515 Main St.	Cedar Falls	IA	50613	(319) 266-6330	RESTAURANTS/BARS/CATERERS
McDonald's	326 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 277-1494	RESTAURANTS/BARS/CATERERS
McDonald's	610 W. 1st St.	Cedar Falls	IA	50613	(319) 266-0677	RESTAURANTS/BARS/CATERERS
McDonald's	1010 S. Grand Ave. Ste. 4	Charles City	IA	50616	(641) 228-2838	RESTAURANTS/BARS/CATERERS
McDonald's	350 Evansdale Dr.	Evansdale	IA	50707	(319) 235-5599	RESTAURANTS/BARS/CATERERS
McDonald's	1709 La Porte Rd.	Waterloo	IA	50702	(319) 232-7719	RESTAURANTS/BARS/CATERERS

McDonald's	2222 Logan Ave.	Waterloo	IA	50703	(319) 233-9588	RESTAURANTS/BARS/CATERERS
McDonald's	3695 University Ave.	Waterloo	IA	50702	(319) 234-1107	RESTAURANTS/BARS/CATERERS
McDonald's	3658 Kimball Ave.	Waterloo	IA	50701	(319) 234-3517	RESTAURANTS/BARS/CATERERS
R.J. McElroy Trust	114 E. 4th Street Ste. 300	Waterloo	IA	50703	(319) 287-9102	ASSOCIATIONS/ORGANIZATIONS
McLaughlin Investment Services	621 Grant Ave.	Waterloo	IA	50702	(319) 287-5080	INVESTMENT BROKERAGE/STOCKS/BONDS
Mediacom BUSINESS	4010 Alexandra Dr.	Waterloo	IA	50702	(319) 693-0220	TELECOMMUNICATIONS
Mediacom Communications Corporation	4010 Alexander Dr.	Waterloo	IA	50702	(319) 235-2197	TELEVISION CABLE/SATELLITE; SALES/INSTALLATION; INTERNET SERVICES; TELECOMMUNICATIONS
Meghan Goering Photography LLC	4807 University Ave. Ste. 204	Cedar Falls	IA	50613	(336) 978-3120	PHOTOGRAPHERS
Memory Maker House	1210 W 19th St.	Cedar Falls	IA	50613	(336) 918-1760	HOTELS & MOTELS
MercyOne	3421 W. 9th St.	Waterloo	IA	50701	(319) 272-8000	HEALTH CARE
MercyOne Allison Family Medicine	502 Locust St.	Allison	IA	50602	(319) 267-2771	HEALTH CARE
MercyOne Arlington Family Medicine	751 Main St.	Arlington	IA	50606	(563) 633-6965	HEALTH CARE
MercyOne Bluebell Road Behavioral Health Care	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 575-5800	COUNSELING SERVICES
MercyOne Bluebell Road Chiropractic Care	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 575-5600	CHIROPRACTORS
MercyOne Bluebell Road Family Medicine	516 S. Division St.	Cedar Falls	IA	50613	(319) 575-5800	HEALTH CARE
MercyOne Bluebell Road Health Plaza	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 575-5800	HEALTH CARE
MercyOne Bluebell Road Internal Medicine	226 Bluebell Rd	Cedar Falls	IA	50613	(319) 272-8000	HEALTH CARE
MercyOne Bluebell Road OBGYN	226 Bluebell Rd	Cedar Falls	IA	50613		HEALTH CARE
MercyOne Bluebell Road Occupational Health	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 575-5600	HEALTH & WELLNESS
MercyOne Bluebell Road Pediatrics Care	226 Bluebell Rd	Cedar Falls	IA	50613	(319) 272-5000	HEALTH CARE
MercyOne Bluebell Road Physical Therapy	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 272-7200	PHYSICAL THERAPISTS
MercyOne Bluebell Road Urgent Care	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 272-7425	HEALTH CARE/HEALTH & WELLNESS
MercyOne Cedar Falls Allergy Care	516 S. Division St. Ste. 135	Cedar Falls	IA	50613	(319) 268-3996	HEALTH CARE
MercyOne Cedar Falls Behavioral Health Care	2802 Orchard Dr.	Cedar Falls	IA	50613	(319) 268-9700	COUNSELING SERVICES
MercyOne Cedar Falls Emergency Care	515 College St.	Cedar Falls	IA	50613	(319) 268-3000	HEALTH CARE
MercyOne Cedar Falls ENT Care	516 Division St. Ste 105	Cedar Falls	IA	50613	(319) 272-5000	HEALTH CARE
MercyOne Cedar Falls Family Medicine	516 Division St. Ste 100	Cedar Falls	IA	50613	(319) 268-3750	HEALTH CARE
MercyOne Cedar Falls General Surgery	516 S. Division St. Ste. 2800	Cedar Falls	IA	50613	(319) 268-3990	PHYSICIANS & SURGEONS
MercyOne Cedar Falls Medical Center	515 College St.	Cedar Falls	IA	50613	(319) 268-3000	HOSPITALS
MercyOne Cedar Falls Weight Loss Center & Bariatric Surgery	515 College St. Ste. 2800	Cedar Falls	IA	50613	(319) 268-3990	PHYSICIANS & SURGEONS
MercyOne Dysart Family Medicine	501 Clark St.	Dysart	IA	52224	(319) 476-4000	HEALTH CARE
MercyOne Evansdale Family Medicine	3562 Lafayette Rd.	Evansdale	IA	50707	(319) 272-3080	HEALTH CARE
MercyOne Fairbank Family Medicine	105 S. Walnut St.	Fairbank	IA	50629	(319) 635-2110	HEALTH CARE
MercyOne Gladbrook Family Medicine	309 2nd. St.	Gladbrook	IA	50635	(641) 473-2707	HEALTH CARE
MercyOne Grand Crossing Family Medicine	21 W. Jefferson St. Ste 103	Waterloo	IA	50701	(319) 272-6100	HEALTH CARE
MercyOne Horizons	3421 W. 9th St.	Waterloo	IA	50702	(319) 272-8560	COUNSELING SERVICES
MercyOne Independence Family Medicine	2004 Enterprise Ct. SW	Independence	IA	50644	(319) 332-1540	HEALTH CARE
MercyOne Jesup Family Medicine	1094 220th St.	Jesup	IA	50648	(319) 827-3000	HEALTH CARE
MercyOne Kimball Family Medicine	2055 Kimball Ridge Ste. 330	Waterloo	IA	50702	(319) 272-0000	HEALTH CARE
MercyOne La Porte City Family Medicine	601 Hwy 218 N.	La Porte City	IA	50643	(319) 342-2131	HEALTH CARE
MercyOne Massage Therapy	12493 University Ave.	Clive	IA	50325	(319) 272-7200	MASSAGE THERAPY
MercyOne Northeast Iowa Family Medicine & Residency	2055 Kimball Ave. Ste. 101	Waterloo	IA	50702	(319) 272-2112	HEALTH CARE
MercyOne Oelwein Medical Center	201 8th Ave. SE	Oelwein	IA	50662	(319) 283-6000	HOSPITALS
MercyOne Parkersburg Family Medicine	1306 Hwy 57 Unit A	Parkersburg	IA	50665	(319) 346-1330	HEALTH CARE
MercyOne Rehabilitation & Wellness Center	2204 Kimball Ave.	Waterloo	IA	50702	(319) 272-7200	EXERCISE & PHYSICAL FITNESS
MercyOne Reinbeck Family Medicine	501 Main St.	Reinbeck	IA	50669	(319) 345-6461	HEALTH CARE
MercyOne Traer Family Medicine	200 Walnut St.	Traer	IA	50675	(319) 478-8198	HEALTH CARE
MercyOne Tripoli Family Medicine	602 7th Ave.	Tripoli	IA	50676	(319) 882-3524	HEALTH CARE
MercyOne Waterloo Behavioral Health Care	2750 St. Francis Dr.	Waterloo	IA	50702	(319) 272-8922	COUNSELING SERVICES
MercyOne Waterloo Birth Center	3421 W. 9th St.	Waterloo	IA	50702	(319) 272-8450	HEALTH CARE

MercyOne Waterloo Breast Center	3421 W. 9th St.	Waterloo	IA	50702	(319) 272-7039	HEALTH CARE
MercyOne Waterloo Cancer Center	200 E. Ridgeway Ave.	Waterloo	IA	50702	(319) 272-2070	HEALTH CARE
MercyOne Waterloo Health Plaza	2710 St. Francis Dr.	Waterloo	IA	50702	(319) 272-5000	HEALTH CARE
MercyOne Waterloo Home Health Care	2101 Kimball Ave. Ste. 140	Waterloo	IA	50702	(319) 272-5050	HOME HEALTH SERVICE
MercyOne Waterloo Medical Center	3421 W. 9th St.	Waterloo	IA	50702	(319) 272-8000	HOSPITALS
MercyOne Waterloo Neurosurgery	2710 St. Francis Dr. Ste. 110	Waterloo	IA	50702	(319) 272-5000	HEALTH CARE
MercyOne Waterloo OB/GYN	3421 W. 9th St. Ste. G4500	Waterloo	IA	50702	(319) 272-8200	HEALTH CARE
MercyOne Waterloo OB/GYN	3421 W. 9th St. Ste. G4500	Waterloo	IA	50702	(319) 272-8200	HEALTH CARE
MercyOne Waterloo Pharmacy	2710 St. Francis Dr.	Waterloo	IA	50702	(319) 272-5700	PHARMACIES
MercyOne Waterloo Physical Therapy	3421 W. 9th St.	Waterloo	IA	50702	(319) 272-7900	PHYSICAL THERAPISTS
MercyOne Waterloo Urgent Care	2710 St. Francis Dr. Ste. 111	Waterloo	IA	50702	(319) 272-7425	HEALTH & WELLNESS/HEALTH CARE/HOME HEALTH SERVICE
MercyOne Waverly Family Medicine	217 20th St. NW	Waverly	IA	50677	(319) 352-9500	HEALTH CARE
Michelle Temeyer	1130 Ora Drive	Waterloo	IA	50701		INDIVIDUALS
MidAmerican Energy	P.O. Box 657	Des Moines	IA	50306	(515) 281-2287	UTILITIES
MidAmerican Energy	260 Fairview Ave.	Waterloo	IA	50703	(888) 427-5632	UTILITIES
Midland Concrete Products	4802 Sergeant Rd.	Waterloo	IA	50702	(319) 226-3700	BRICK-CLAY/COMMON & FACE
Midrange Consulting Services	4504 Coronado Ct.	Cedar Falls	IA	50613	(319) 240-2675	CONSULTANTS & TRAINING
Midway Climate Controlled Storage	3717 Midway Dr	Cedar Falls	IA	50613	(319) 269-1164	STORAGE WAREHOUSES
Midwest Janitorial Services, Inc.	2715 Falls Ave.	Waterloo	IA	50701	(800) 249-6161	CLEANING SERVICE
MidWestOne Bank	4510 Prairie Pkwy.	Cedar Falls	IA	50613	(319) 277-2500	BANKS & CREDIT UNIONS
MidWestOne Bank	3110 Kimball Ave.	Waterloo	IA	50702	(319) 232-5513	BANKS & CREDIT UNIONS
Miehe Commercial Real Estate	3366 Kimball Ave.	Waterloo	IA	50702	(319) 239-0001	REAL ESTATE
Milroy's Tuxedos	323 Washington St.	Cedar Falls	IA	50613	(319) 277-5315	FORMAL WEAR - RENTAL
Milroy's Tuxedos	1216 Commercial St.	Waterloo	IA	50702	(319) 235-1463	FORMAL WEAR - RENTAL
Miron Construction	335 French Ct. SW	Cedar Rapids	IA	52404	(319) 249-5900	CONSTRUCTION
93.5 The Mix /1650 The Fan/Oldies KCFI/ 106.5 Corn Country	721 Shirley St.	Cedar Falls	IA	50613	(319) 277-1918	RADIO STATIONS
Modus Engineering	214 E. 4th St.	Waterloo	IA	50703	(319) 235-0650	ENGINEERING SERVICES
Moment in Thyme Catering	819 Longview St.	Cedar Falls	IA	50613	(319) 505-3029	RESTAURANTS/BARS/CATERERS
Mosaic	12 East Main St.	Waukon	IA	52172	(563) 380-5189	HEALTH CARE
Motel 6	2141 La Porte Rd.	Waterloo	IA	50702	(319) 233-9191	HOTELS & MOTELS
Motel 6	2343 Logan Ave.	Waterloo	IA	50703	(319) 236-3238	HOTELS & MOTELS
MRA - The Management Association	3800 Avenue of the Cities Ste. 100 Moline		IL	52302	(309) 764-8354	HUMAN RESOURCE MANAGEMENT SERVICES & REMOTE STAFFING; ASSOCIATIONS/ORGANIZATIONS CONSULTANTS & TRAINING
Municipal Pipe Tool Co., LLC	515 5th St.	Hudson	IA	50643	(319) 988-4205	UTILITIES
Nagle Signs, Inc.	1020 Wilbur Ave.	Waterloo	IA	50704	(319) 233-4604	SIGNS
National Cattle Congress	257 Ansborough Ave.	Waterloo	IA	50704	(319) 234-7515	EXPOSITIONS/TRADE SHOWS & FAIRS
National Wrestling Hall of Fame- Dan Gable Museum	303 Jefferson St.	Waterloo	IA	50701	(319) 233-0745	MUSEUMS/ARTS ORGANIZATIONS
Nelson Electric Company of Black Hawk County LC	809 Ansborough Ave.	Waterloo	IA	50701	(319) 235-2445	ELECTRICAL CONTRACTORS
Neuro RehabCare of Waterloo, LLC	33 Rachael St.	Waterloo	IA	50701	(319) 259-9944	HEALTH CARE
NewAldaya Lifescapes	7511 University Ave.	Cedar Falls	IA	50613	(319) 268-0401	RETIREMENT COMMUNITIES
Newton's Paradise Cafe	128 E. 4th St.	Waterloo	IA	50703	(319) 234-0280	RESTAURANTS/BARS/CATERERS
North Star Community Services	3420 University Ave.	Waterloo	IA	50701	(319) 236-0901	HUMAN SERVICES ORGANIZATIONS
Northeast Iowa Food Bank	1605 Lafayette St.	Waterloo	IA	50703	(319) 235-0507	ASSOCIATIONS/ORGANIZATIONS
Northeast Iowa Regional Board of REALTORS®	2324 Crossroads Blvd.	Waterloo	IA	50702	(319) 234-1731	REAL ESTATE
Northland Products Co.	1000 Rainbow Dr.	Waterloo	IA	50702	(319) 234-5585	LUBRICANTS MFG.; INDUSTRIAL/COMMERCIAL
Northwestern Mutual	2021 Main St.	Cedar Falls	IA	50613	(319) 233-8441	FINANCIAL PLANNING / SERVICES
Northwestern Mutual	3839 Ansborough Ave.	Waterloo	IA	50701	(319) 233-8441	FINANCIAL PLANNING / SERVICES
NuCara Home Medical	1113 Ansborough Ave.	Waterloo	IA	50701	(319) 287-8087	HOME HEALTH SERVICE
NuCara LTC Pharmacy					(319) 888-1724	PHARMACIES
NuCara Pharmacy	209 E. San Marnan Dr.	Waterloo	IA	50702	(319) 236-8891	PHARMACIES

Oak Park Estates LLC	3212 Greenhill Cir.	Cedar Falls	IA	50613	(515) 570-6826	RETIREMENT COMMUNITIES
Oakridge Real Estate	3313 Terrace Dr.	Cedar Falls	IA	50613	(319) 277-5005	REAL ESTATE
Office Express	207 2nd Ave.	Cedar Rapids	IA	52404	(319) 240-0644	OFFICE EQUIPMENT & SUPPLIES
Omega Cabinetry/MasterBrand Cabinets	1205 Peters Dr.	Waterloo	IA	50703	(319) 833-2003	CABINETS-WHOLESALE/MANUFACTURERS
OMJC Signal, Inc.	403 Chestnut St.	Waterloo	IA	50703	(319) 236-0200	MANUFACTURERS
One Cedar Valley	131 Tower Park Dr. The Hive Ste. 309	Waterloo	IA	50701	(319) 833-0219	ASSOCIATIONS/ORGANIZATIONS
One Vision Thrift Solutions	2061 Sovia Dr.	Waterloo	IA	50702	(641) 357-5277	RETAIL
O'Neal Manufacturing Services	7100 Chancellor Dr.	Cedar Falls	IA	50613	(319) 266-3561	MANUFACTURERS; LASER MANUFACTURING
Open Door Hospitality	7400 Hudson Rd.	Cedar Falls	IA	50613	(319) 493-0686	HOTELS & MOTELS
OrthoAgility Center	4612 Prairie Pkwy.	Cedar Falls	IA	50613	(319) 833-5922	HEALTH CARE
The Other Place	209 Main St.	Cedar Falls	IA	50613	(319) 277-9720	RESTAURANTS/BARS/CATERERS
The Other Place	4214 University Ave.	Cedar Falls	IA	50613	(319) 268-1655	RESTAURANTS/BARS/CATERERS
The Other Place	360 E. Ridgeway Ave.	Waterloo	IA	50702	(319) 287-9400	RESTAURANTS/BARS/CATERERS
Otto Schoitz Foundation	114 E 4th St, Ste. 300	Waterloo	IA	50703	(319) 232-2870	ASSOCIATIONS/ORGANIZATIONS
Owen Contracting, Inc.	1325 Rail Way	Cedar Falls	IA	50613	(319) 277-3001	CONCRETE-CONSTRUCTION & PRODUCTS
Palace Clothiers	309 Main St.	Cedar Falls	IA	50613	(319) 260-2202	CLOTHING-RETAIL
Panache Tea Boutique	706 Jefferson St.	Waterloo	IA	50701	(319) 486-9793	RESTAURANTS/BARS/CATERERS
Panther Builders	616 Clay St.	Cedar Falls	IA	50613	(319) 768-7235	CONTRACTORS-GENERAL BUILDING
Panther Sports Properties	UNI Dome Upper NW	Cedar Falls	IA	50613	(319) 273-4502	ENTERTAINMENT
Parkersburg Economic Development	608 Hwy. 57	Parkersburg	IA	50665	(319) 346-1023	ECONOMIC DEVELOPMENT ORGANIZATIONS
Paulson Electric Co. of Waterloo	1915 Jefferson St.	Waterloo	IA	50704	(319) 233-3543	ELECTRICAL CONTRACTORS
Paychex, Inc	7600 Office Plaza Dr. South Ste. 100	West Des Moines	IA	50266	(561) 856-3499	PAYROLL SERVICES
Pedersen, Dowie, Clabby & McCausland Insurance	3022 Airport Blvd.	Waterloo	IA	50703	(319) 234-8888	INSURANCE AGENCIES
Peoples Community Health Clinic	905 Franklin St.	Waterloo	IA	50703	(319) 874-3000	HEALTH CARE
Pepper's Grill & Sports Pub	620 E. 18th St.	Cedar Falls	IA	50613	(319) 266-9394	RESTAURANTS/BARS/CATERERS
Peters Construction Corp.	901 Black Hawk Rd.	Waterloo	IA	50701	(319) 236-2003	CONTRACTORS-INDUSTRIAL & COMMERCIAL
Petersen & Tietz Florists & Greenhouses	2275 Independence Ave.	Waterloo	IA	50707	(319) 234-6883	FLORISTS-RETAIL; GREENHOUSE; PLANT MAINTENANCE
Peterson Contractors, Inc. (PCI)	104 Blackhawk St.	Reinbeck	IA	50669	(319) 345-2713	CONTRACTORS-GENERAL BUILDING
Peterson Genetics, Inc.	1710 Adams St.	Cedar Falls	IA	50613	(319) 266-1731	AGRICULTURAL SERVICES
Pheasant Ridge	3205 W. 12th St.	Cedar Falls	IA	50613	(319) 266-8266	GOLF COURSES, DRIVING RANGES & CLUB REPAIR
Pigott	412 7th Ave. SE	Cedar Rapids	IA	52401	(319) 393-2131	OFFICE EQUIPMENT & SUPPLIES
Pinnacle Specialty Care	1223 Prairie View Rd.	Cedar Falls	IA	50613	(319) 268-0489	HEALTH CARE
PIPAC Health and Life Brokerage	1304 Technology Pkwy. Ste. 200	Cedar Falls	IA	50613	(319) 277-8541	INSURANCE AGENCIES
Pixel Labs	212 W. 2nd St.	Cedar Falls	IA	50613	(319) 849-8603	MARKETING & ADVERTISING
PMC Integrity	531 Commercial St. Ste. 1000	Waterloo	IA	50701	(319) 596-2100	EDUCATION
Point Builders, L.L.C.	4900 Bowling St. SW Ste. 100	Cedar Rapids	IA	52404	(319) 364-5053	CONTRACTORS-GENERAL BUILDING
Polk's Lock Service, Inc.	1504 College St.	Cedar Falls	IA	50613	(319) 266-7486	LOCKSMITHS
POS Professional Office Services, Inc.	2757 Burton Ave.	Waterloo	IA	50703	(319) 235-6777	PRINTERS/PUBLISHERS/GRAPHICS
Power Engineering & Manufacturing, Ltd	2635 WCF&N Dr.	Waterloo	IA	50703	(319) 232-2311	MANUFACTURERS
Prairie Life Storage	6100 Production Dr.	Cedar Falls	IA	50613	(319) 260-2275	STORAGE WAREHOUSES
Prairie Parkway Pharmacy	5100 Prairie Pkwy. Ste. 106	Cedar Falls	IA	50613	(319) 222-2906	PHARMACIES
PrairieStone Senior Living	4900 Prairie Pkwy.	Cedar Falls	IA	50613	(319) 206-9999	RETIREMENT COMMUNITIES
Premier Power Wash LLC	200 State St., Office # 201-F	Cedar Falls	IA	50613	(319) 553-6001	CLEANING SERVICE
Productive Resources	360 Westfield Ave., Ste 300-D	Waterloo	IA	50701	(515) 446-8874	ENGINEERING SERVICES
Professional Lawn Care LLC	3620 Wagner Rd.	Waterloo	IA	50703	(319) 233-3942	LAWN CARE/LANDSCAPE/SNOW REMOVAL/TREE SERVICES
Profile Plan	1115 Blairs Ferry Rd. NE Ste. 200	Cedar Rapids	IA	52402	(319) 774-4808	HEALTH & WELLNESS
Project Ready Community Outreach	38 Franklin St.	Waterloo	IA	50703	(319) 939-2354	ASSOCIATIONS/ORGANIZATIONS
Proshield Fire & Security	1118 La Porte Rd.	Waterloo	IA	50702	(319) 233-3439	FIRE EXTINGUISHER SERVICE; AUTOMATIC FIRE SPRINKLER CONTRACTOR; ELECTRONIC SECURITY SYSTEMS
Pump Haus Pub & Grill	311 Main St.	Cedar Falls	IA	50613	(319) 277-8111	RESTAURANTS/BARS/CATERERS
Push Resource Recovery	1500 David St.	Waterloo	IA	50701	(319) 233-7310	RECYCLING CENTERS & WASTE REMOVAL

QPS Employment Group	4807 University Ave., Ste. 104	Cedar Falls	IA	50613	(319) 859-9000	STAFFING & EMPLOYMENT AGENCIES
R & N Investment Properties, L.C.	4817 University Ave.	Cedar Falls	IA	50613	(319) 266-9907	REAL ESTATE
Radiant Complexions Dermatology	421 Viking Plaza, Ste. 200	Cedar Falls	IA	50613	(319) 531-9384	HEALTH CARE
Raising Cane's Chicken Fingers	201 Viking Plaza Dr.	Cedar Falls	IA	50613	(319) 260-2147	RESTAURANTS/BARS/CATERERS
Rapids Reproductions, Inc.	6201 Chancellor Dr.	Cedar Falls	IA	50613	(319) 277-5538	PRINTERS/PUBLISHERS/GRAPHICS
Ravenwood Specialty Care	2651 St. Francis Dr.	Waterloo	IA	50702	(319) 232-6808	HEALTH CARE
Realty ONE Group Movement	100 E Second St. Ste. 206	Cedar Falls	IA	50613	(319) 243-3425	REAL ESTATE
Redfern, Mason, Larsen & Moore, P.L.C.	415 Clay St.	Cedar Falls	IA	50613	(319) 277-6830	ATTORNEYS
Rejuvocate Esthetics	2307 Falls Ave. Suite 2	Waterloo	IA	50701	(619) 602-7337	BARBERS/BEAUTY/TANNING SALONS
Rice Companies	1304 Technology Pkwy. Ste. 300	Cedar Falls	IA	50613	(319) 243-1000	CONSTRUCTION
Right at Home	6301 University Ave. #1125	Cedar Falls	IA	50613	(319) 260-2222	HOME HEALTH SERVICE
Rite Environmental, Inc.	110 Dunham Pl.	Waterloo	IA	50703	(319) 235-7401	RECYCLING CENTERS & WASTE REMOVAL
Ritland+Kuiper Landscape Architects	501 Sycamore St.	Waterloo	IA	50703	(319) 233-8090	LANDSCAPE ARCHITECTS
River Place	200 State St.	Cedar Falls	IA	50613	(319) 277-0007	APT/CONDOS
River Place Plaza	100 E. 2nd St.	Cedar Falls	IA	50613	(319) 277-0007	ENTERTAINMENT
Riverview Center	100 East Park Ave.	Waterloo	IA	50703	(319) 939-9599	HUMAN SERVICES ORGANIZATIONS
Rosemont Companies LLC	531 Commercial St., Ste. 612	Waterloo	IA	50701	(319) 984-4998	DEVELOPMENT
Rotary Club of the Cedar Valley	P.O. Box 241	Cedar Falls	IA	50613	(319) 404-9050	ASSOCIATIONS/ORGANIZATIONS
Roth Jewelers	229 E. 5th St.	Waterloo	IA	50704	(319) 234-6979	JEWELERS
RSM US LLP	999 Home Plaza, Ste. 200	Waterloo	IA	50701	(319) 235-9995	ACCOUNTANTS & CPA'S; COMPUTER SERVICES; CONSULTING
RSPN, LLC	200 State St. Ste. 202-T	Cedar Falls	IA	50613	(319) 449-1240	COMPUTER SERVICES
Ruff & Scruff Mobile Pet Grooming	626 N Barclay St.	Waterloo	IA	50703	(832) 702-4842	PET BOARDING
Ryan Companies US, Inc	625 First Street SE, Ste. 175	Cedar Rapids	IA	52401	(319) 731-2800	DEVELOPMENT; CONSTRUCTION; CONTRACTORS-GENERAL BUILDING; CONTRACTORS-INDUSTRIAL & COMMERCIAL; PROPERTY MANAGEMENT
Ryan Exterminating, Inc.	116 High St.	Elk Run Heights	IA	50707	(319) 296-3227	PEST CONTROL SERVICES
Rydell Chevrolet	1325 E. San Marnan Dr.	Waterloo	IA	50702	(319) 234-4601	AUTO DEALERS-NEW & USED CARS/TRUCKS
Salon Iris	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 859-9341	SPAS - BEAUTY & DAY
The Salvation Army	89 Franklin St.	Waterloo	IA	50703	(319) 235-9358	ASSOCIATIONS/ORGANIZATIONS
Sandee's	1111 South St.	Waterloo	IA	50702	(319) 235-1681	CUSTOM ENGRAVING
SCHEELS	402 Viking Rd.	Cedar Falls	IA	50613	(319) 277-3033	SPORTING GOODS
Schumacher Elevator Company	One Schumacher Way	Denver	IA	50622	(319) 984-5676	ELEVATOR SALES & SERVICE
SciPlay	900 Technology Pkwy.	Cedar Falls	IA	50613	(319) 464-4307	ENTERTAINMENT
Scooter's Coffee	315 Viking Plaza Dr.	Cedar Falls	IA	50613	(319) 260-2297	RESTAURANTS/BARS/CATERERS
Scooter's Coffee	412 W 1st St	Cedar Falls	IA	50613	(402) 690-4089	RESTAURANTS/BARS/CATERERS
Scooter's Coffee	115 E Ridgeway Ave.	Waterloo	IA	50702	(877) 494-7004	RESTAURANTS/BARS/CATERERS
Sedona Staffing Services	4600 University Ave. Ste. 3	Cedar Falls	IA	50613	(319) 268-9204	STAFFING & EMPLOYMENT AGENCIES
Service Roofing Co.	123 Arizona St.	Waterloo	IA	50703	(319) 232-4535	CONTRACTORS-ROOFERS
Service Signing L.C.	3533 W. Airline Hwy.	Waterloo	IA	50703	(319) 235-9356	TRAFFIC CONTROL
ServiceMaster Restoration by Complete Recovery	5704 W. Cedar Wapsi Rd.	Cedar Falls	IA	50613	(319) 433-1110	RESTORATION/CLEANING; CONSTRUCTION
SERVPRO of Black Hawk County	3165 W. Airline Hwy.	Waterloo	IA	50703	(319) 268-1521	RESTORATION/CLEANING; CARPET CLEANING/UPHOLSTERY/VEHICLE INTERIORS
Shaklee	2257 Country Ln.	Waterloo	IA	50701	(319) 266-5612	HEALTH & WELLNESS
Short's Travel Management	1203 W. Ridgeway Ave.	Waterloo	IA	50701	(800) 678-7766	TRAVEL AGENCIES
Shuttleworth & Ingersoll	314 E. 4th St	Waterloo	IA	50703	(319) 365-9461	ATTORNEYS
Sidecar Coffee	924 Viking Rd. Ste. 129	Cedar Falls	IA	50613	(319) 260-2645	RESTAURANTS/BARS/CATERERS
Sidecar Coffee	1850 W. Ridgeway Ave. #7	Waterloo	IA	50701	(319) 242-7279	RESTAURANTS/BARS/CATERERS
Sidecar Coffee	21 W. Jefferson St.	Waterloo	IA	50701	(319) 242-7279	RESTAURANTS/BARS/CATERERS
Sidecar Coffee Shop	2215 College St.	Cedar Falls	IA	50613	(319) 242-7278	RESTAURANTS/BARS/CATERERS
Signs & Designs	5600 Nordic Dr.	Cedar Falls	IA	50613	(319) 277-8829	SIGNS
Signs By Tomorrow- Black Hawk Village	2915 McClain Dr.	Cedar Falls	IA	50613	(319) 268-0001	SIGNS
Silos & Smokestacks National Heritage Area	305 W Park Ave.	Waterloo	IA	50701	(319) 234-4567	CULTURAL & HISTORIC PRESERVATION
Silver Eagle Harley Davidson/Yamaha	4022 Sergeant Rd.	Waterloo	IA	50701	(319) 235-6505	MOTORCYCLE SALES & SERVICE

The Sinnott Agency, Inc.	622 W. 4th St.	Waterloo	IA	50702	(319) 233-6103	INSURANCE AGENCIES
Skogman Homes	2928 Arbors Dr.	Cedar Falls	IA	50613	(319) 277-7862	CONTRACTORS-GENERAL BUILDING
Skovgard Consulting	6227 Nordic Dr.	Cedar Falls	IA	50613	(319) 220-3228	CONSULTING
SKS Communications	10 W 4th St. Ste. 10	Waterloo	IA	50701	(319) 232-3460	TECHNOLOGY SERVICES
Slumberland Furniture	6607 University Ave.	Cedar Falls	IA	50613	(319) 235-0155	FURNITURE
Speer Financial, Inc.	531 Commercial St., Ste. 608	Waterloo	IA	50701	(319) 291-2077	FINANCIAL PLANNING / SERVICES
Spinutech, Inc.	115 E 2nd St.	Cedar Falls	IA	50613	(319) 277-7816	INTERNET SERVICES
Splash of Pearl Boutique	702 Jefferson St.	Waterloo	IA	50702	(319) 230-6656	RETAIL
SSPI Solutions - Tree/Snow Services	1401 Ebony Ave.	Waverly	IA	50677	(319) 883-9134	LAWN CARE/LANDSCAPE/SNOW REMOVAL/ TREE SERVICES
Standard Distribution Co.	317 Savannah Park Rd.	Cedar Falls	IA	50613	(319) 277-9299	WAREHOUSING
Standard Golf Company	6620 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-2638	GOLF EQUIPMENT & MANUFACTURING
Starbeck's Smokehouse - Waterloo	250 Westfield Ave.	Waterloo	IA	50701	(319) 232-1887	RESTAURANTS/BARS/CATERERS
Stifel	173 W. 4th St.	Waterloo	IA	50701	(319) 233-3400	INVESTMENT BROKERAGE/STOCKS/BONDS
Stone & Stile Kitchen and Bath Studio	3315 W 1st St. Ste. B	Cedar Falls	IA	50613	(319) 984-8652	CONSTRUCTION
Strategic Foresights, LLC	4141 Butterfield Rd.	Cedar Falls	IA	50613	(319) 290-4777	FINANCE/VENTURE CAPITALIST
Strategic Imaging	4024 Alexandra Dr.	Waterloo	IA	50702	(319) 233-3731	PRINTERS/PUBLISHERS/GRAPHICS/SIGNS
Strategic Marketing Services	UNI BCS Building Ste. 32	Cedar Falls	IA	50614	(319) 273-2886	ASSOCIATIONS/ORGANIZATIONS
Structure Real Estate	201 Washington St.	Cedar Falls	IA	50613	(319) 260-2016	REAL ESTATE
Suburban Extended Stay - Waterloo - Open Door Hospitality	2056 La Porte Rd.	Waterloo	IA	50702	(319) 235-7000	HOTELS & MOTELS
Suburban Extended Stay of Cedar Falls - Open Door Hospitality	300 Viking Rd.	Cedar Falls	IA	50613	(319) 268-2222	HOTELS & MOTELS
Sunnyside Country Club	1600 Olympic Dr.	Waterloo	IA	50701	(319) 234-1707	COUNTRY CLUBS
Superior Cleaning Services USA, LCC	9055 Beaver Meadows Ln.	Cedarfalls	IA	50613	(319) 246-7041	CLEANING SERVICE
Superior Welding Supply Co.	900 Commercial St.	Waterloo	IA	50702	(319) 236-9660	WHOLESALE & DISTRIBUTORS
The Surgery Center at United Medical Park	1731 W. Ridgeway Ave. Ste. 300	Waterloo	IA	50701	(319) 833-5800	HEALTH CARE; PHYSICIANS & SURGEONS
Syncback & Relax	3621 Sager Ave. Apt. 9	Waterloo	IA	50701	(319) 239-3288	CARPET CLEANING/UPHOLSTERY/VEHICLE INTERIORS
Tacora Massage	3434 Kimball Ave.	Waterloo	IA	50702	(319) 939-6637	MASSAGE THERAPY
Talk to Me Technologies	3508 Terrace Dr.	Cedar Falls	IA	50613	(877) 392-2299	HEALTH CARE
Target Food Distribution Center	2115 Technology Pkwy.	Cedar Falls	IA	50613	(319) 553-3201	DISTRIBUTION CENTERS
Target Regional Distribution Center	2200 Viking Rd.	Cedar Falls	IA	50613	(319) 268-4800	DISTRIBUTION CENTERS
TechWorks Campus	360 Westfield Ave., Ste. 300-B	Waterloo	IA	50701	(319) 232-1156	ASSOCIATIONS/ORGANIZATIONS
Terracon	3105 Capitol Way, Ste. 5	Cedar Falls	IA	50613	(319) 277-4016	ENGINEERING SERVICES
The Ferguson Real Estate Team	216 E 4th St.	Waterloo	IA	50703	(319) 900-1799	REAL ESTATE
The River ARC	1211 Lois Lane	Waterloo	IA	50702	(319) 529-5024	HUMAN SERVICES ORGANIZATIONS
Thompson Shoes	2112 Kimball Ave.	Waterloo	IA	50702	(319) 234-1566	RETAIL
Thompson Shoes	113 E. Bremer Ave.	Waverly	IA	50677	(319) 352-1079	RETAIL
Thompson Truck & Trailer	2420 K Line Dr.	Waterloo	IA	50701	(319) 233-8313	AUTO DEALERS-NEW & USED CARS/TRUCKS
Threads, Inc.	6601 Development Dr.	Cedar Falls	IA	50613	(319) 236-0100	SOFTWARE DEVELOPMENT
3E Electrical Engineering & Equipment Co.	183 W. 9th St.	Waterloo	IA	50702	(319) 234-4000	ELECTRICAL EQUIPMENT & SUPPLIES
Thrivent Financial Midwest Group	622 Progress Ave., Ste. A	Waterloo	IA	50701	(319) 232-2171	FINANCIAL PLANNING / SERVICES
T-Mobile	421 Viking Plaza Dr.	Cedar Falls	IA	50613	(319) 277-8249	CELLULAR SERVICES
T-Mobile	2825 Crossroads Blvd. Ste. A	Waterloo	IA	50701	(319) 883-3013	CELLULAR SERVICES
Toddler Town Play Station and Event Center	531 Commercial St. Ste. 900	Waterloo	IA	50701	(319) 504-1804	ENTERTAINMENT
Tommys Express Car Wash	3110 University Ave.	Waterloo	IA	50701	(319) 427-6332	CAR WASHES
Tony's Plumbing & Heating	102 Dean Lee Dr.	Cedar Falls	IA	50613	(319) 277-2750	PLUMBING/HEATING/AIR CONDITIONING
Town & Country Home Improvement, Inc.	4920 Dubuque Rd.	Waterloo	IA	50703	(319) 235-9565	HOME IMPROVEMENT
Townsquare Media	922 Rainbow Dr., Ste. 101	Cedar Falls	IA	50613	(319) 833-4800	RADIO STATIONS/MARKETING - DIGITAL
Tri-County Child & Family Development Council, Inc.	840-844 W 4th St.	Waterloo	IA	50702	(319) 235-0383	EDUCATION
TrinityRail Maintenance Services	30283 220th St.	Shell Rock	IA	50670	(563) 258-6905	MANUFACTURERS
Trinkets & Togs/The Larrabee Center	6607 University Ave., Ste. C	Cedar Falls	IA	50613	(319) 260-2237	HUMAN SERVICES ORGANIZATIONS
True North Restoration - Cedar Valley	6227 Nordic Dr.	Cedar Falls	IA	50613	(319) 220-3228	RESTORATION/CLEANING
TruStage	2000 Heritage Way	Waverly	IA	50677	(319) 352-1000	INSURANCE PROVIDERS

Tuve Investments, Inc.	227 E. San Marnan Dr.	Waterloo	IA	50702	(319) 235-0075	FINANCIAL PLANNING / SERVICES
Tyson Fresh Meats	501 N. Elk Run Rd.	Waterloo	IA	50703	(319) 236-2636	MEAT PROCESSING
Tyson Prepared Foods	501 N. Elk Run Rd.	Waterloo	IA	50703	(319) 236-9401	MANUFACTURERS
U.S. Bank	222 Washington St.	Cedar Falls	IA	50613	(319) 277-1320	BANKS & CREDIT UNIONS
U.S. Bank	6301 University Ave.	Cedar Falls	IA	50613	(319) 266-3989	BANKS & CREDIT UNIONS
U.S. Bank	11 W. Commercial St.	Waterloo	IA	50701	(319) 235-3217	BANKS & CREDIT UNIONS
U.S. Bank	3130 Kimball Ave.	Waterloo	IA	50702	(319) 235-3240	BANKS & CREDIT UNIONS
U.S. Bank	425 Cedar St.	Waterloo	IA	50701	(319) 235-3285	BANKS & CREDIT UNIONS
U.S. Bank Wealth Management	425 Cedar St.	Waterloo	IA	50701	(319) 235-2301	FINANCIAL PLANNING / SERVICES
U.S. Cellular	6205 University Ave.	Cedar Falls	IA	50613	(319) 269-3500	CELLULAR SERVICES
U.S. Cellular	2060 Crossroads Blvd.	Waterloo	IA	50702	(319) 269-3550	CELLULAR SERVICES
U.S. Coffee & Tea	207 Ansborough Ave.	Waterloo	IA	50707	(319) 493-0154	COFFEE SERVICE & SUPPLIES
Unconditional Dreamcare LLC	709 W 12th St.	Cedar Falls	IA	50613	(269) 930-9070	HOME HEALTH SERVICE
UNI Business and Community Services	University of Northern Iowa	Cedar Falls	IA	50614	(319) 273-6941	ASSOCIATIONS/ORGANIZATIONS
UNI Career Services	102 Gilchrist Hall	Cedar Falls	IA	50614	(319) 273-6857	UNIVERSITY STUDENT TALENT
UNI Center for Energy & Environmental Education	UNI CEEE109	Cedar Falls	IA	50614	(319) 273-2573	EDUCATION
UNI Foundry 4.0 Center-TechWorks Campus	360 Westfield Ave.	Waterloo	IA	50701	(319) 273-6894	ASSOCIATIONS/ORGANIZATIONS
UNI Geoinformatics Training Research Education & Extension	UNI Dept. of Geography, 240 Innovative Teaching	Cedar Falls	IA	50614	(319) 273-6158	EDUCATION
UNI John Pappajohn Entrepreneurial Center	UNI BCS Ste. 13	Cedar Falls	IA	50614	(319) 273-5732	ASSOCIATIONS/ORGANIZATIONS
UNI Metal Casting Center-TechWorks Campus	360 Westfield Ave.	Waterloo	IA	50701		ASSOCIATIONS/ORGANIZATIONS
UNI Small Business Development Center	UNI BCS Building Ste. 128	Cedar Falls	IA	50613	(319) 273-4328	EDUCATION
UNI Tallgrass Prairie Center	2412 W. 27th St.	Cedar Falls	IA	50613	(319) 273-3836	EDUCATION
UNITE Credit Union	802 W 29th St.	Cedar Falls	IA	50613	(319) 273-2479	BANKS & CREDIT UNIONS
United Beverage, Inc.	2604 W. Airline Hwy.	Waterloo	IA	50703	(319) 234-8934	BEVERAGE-WHOLESALE
United Concrete, Inc.	105 BMC Dr.	Elk Run Heights	IA	50707	(319) 833-7648	CONCRETE-CONSTRUCTION & PRODUCTS
United Equipment Accessories, Inc.	2103 E. Bremer Ave.	Waverly	IA	50677	(319) 352-3946	MANUFACTURERS
UnityPoint at Home and Hospice	3731 University Ave.	Waterloo	IA	50701	(319) 235-3702	HOSPICE
UnityPoint at Work-Cedar Falls	7024 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-3127	HEALTH CARE
UnityPoint at Work-UPH Allen	7024 Nordic Dr. Ste. 100	Cedar Falls	IA	50613	(319) 266-3127	HEALTH CARE
UnityPoint Clinic Administration	2413 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 222-2900	HEALTH CARE
UnityPoint Clinic Cardiovascular & Thoracic Surgery	146 W. Dale St. Ste. 201	Waterloo	IA	50703	(319) 226-9888	HEALTH CARE
UnityPoint Clinic Diabetes & Endocrinology-Prairie Pkwy.	5100 Prairie Pkwy., Ste. 202	Cedar Falls	IA	50613	(319) 222-2750	HEALTH CARE
UnityPoint Clinic ENT - Waterloo	1753 Ridgeway Ave. Ste. 108	Waterloo	IA	50701	(319) 833-5731	HEALTH CARE
UnityPoint Clinic Express-North Crossing	2134 Logan Ave., Ste. A	Waterloo	IA	50703	(319) 226-8420	HEALTH CARE
UnityPoint Clinic Express-Prairie Parkway	5100 Prairie Pkwy., Ste. 101	Cedar Falls	IA	50613	(319) 553-0828	HEALTH CARE
UnityPoint Clinic Express-San Marnan	1655 E. San Marnan Dr. Ste. H	Waterloo	IA	50702	(319) 232-2281	HEALTH CARE
UnityPoint Clinic Express-Waverly	101 Cedar River Pkwy. Ste. 101	Waverly	IA	50677	(319) 352-1037	HEALTH CARE
UnityPoint Clinic Family Medicine-Denver	111 Tower St.	Denver	IA	50622	(319) 984-5645	HEALTH CARE
UnityPoint Clinic Family Medicine-Eldora	1506 Edgington Ave.	Eldora	IA	50627	(641) 939-7777	HEALTH CARE
UnityPoint Clinic Family Medicine-Evansdale	3701 Lafayette Rd.	Evansdale	IA	50707	(319) 274-7060	HEALTH CARE
UnityPoint Clinic Family Medicine-Grundy Center	101 East J Ave., Ste.120	Grundy Center	IA	50638	(319) 824-6945	HEALTH CARE
UnityPoint Clinic Family Medicine-Hudson	101 Eddystone Dr.	Hudson	IA	50643	(319) 988-9850	HEALTH CARE
UnityPoint Clinic Family Medicine-North Crossing	2140 Logan Ave., Ste. C	Waterloo	IA	50703	(319) 226-8430	HEALTH CARE
UnityPoint Clinic Family Medicine-Parkersburg	502 3rd St.	Parkersburg	IA	50665	(319) 346-2331	HEALTH CARE
UnityPoint Clinic Family Medicine-Prairie Parkway	5100 Prairie Pkwy., Ste. 300	Cedar Falls	IA	50613	(319) 277-1990	HEALTH CARE
UnityPoint Clinic Family Medicine-Reinbeck	421 Main St.	Reinbeck	IA	50669	(319) 788-5555	HEALTH CARE
UnityPoint Clinic Family Medicine-Rohlf Memorial	312 9th St. SW, Ste.1200	Waverly	IA	50677	(319) 352-4340	HEALTH CARE
UnityPoint Clinic Family Medicine-West Waterloo	236 National Dr.	Waterloo	IA	50701	(319) 232-0135	HEALTH CARE
UnityPoint Clinic Internal Medicine-North Crossing	2140 Logan Ave., Ste. A	Waterloo	IA	50703	(319) 234-4431	HEALTH CARE
UnityPoint Clinic Internal Medicine-Prairie Parkway	5100 Prairie Pkwy., Ste. 204	Cedar Falls	IA	50613	(319) 222-2700	HEALTH CARE

UnityPoint Clinic Internal Medicine-West Waterloo	3741 Pheasant Ln.	Waterloo	IA	50701	(319) 233-3611	HEALTH CARE
UnityPoint Clinic Neurology	2140 Logan Ave., Ste. B	Waterloo	IA	50703	(319) 226-8470	HEALTH CARE
UnityPoint Clinic Neurosurgery	146 W. Dale St. Ste. 201	Waterloo	IA	50703	(319) 226-9888	HEALTH CARE
UnityPoint Clinic OB/GYN-Prairie Parkway	5100 Prairie Pkwy., Ste. 201	Cedar Falls	IA	50613	(319) 266-5491	HEALTH CARE
UnityPoint Clinic OB/GYN-Waterloo	146 W. Dale St., Ste. 102	Waterloo	IA	50703	(319) 235-5050	HEALTH CARE
UnityPoint Clinic Pediatrics-Prairie Parkway	5100 Prairie Pkwy. Ste. 203	Cedar Falls	IA	50613	(319) 222-2903	HEALTH CARE
UnityPoint Clinic Psychiatry-Cedar Falls	1824 W. 8th St.	Cedar Falls	IA	50613	(319) 277-0992	HEALTH CARE
UnityPoint Clinic Pulmonology - Waterloo	152 W. Dale St.	Waterloo	IA	50703	(319) 235-3518	HEALTH CARE
UnityPoint Clinic Therapy-North Crossing	2160 Logan Ave.	Waterloo	IA	50703	(319) 266-8560	PHYSICAL THERAPISTS
UnityPoint Clinic Therapy-Prairie Parkway	5100 Prairie Pkwy., Ste. 104	Cedar Falls	IA	50613	(319) 222-2901	PHYSICAL THERAPISTS
UnityPoint Health - Allen Hospital	1825 Logan Ave.	Waterloo	IA	50703	(319) 235-3941	HOSPITALS
UnityPoint Health - Allen Hospital Cardiovascular Center	419 E. Donald St.	Waterloo	IA	50703	(319) 236-1911	HEALTH CARE
University of Northern Iowa	1 Seerley Hall	Cedar Falls	IA	50614	(319) 273-2566	COLLEGES-UNIVERSITIES
Unite Private Networks	4201 42nd St. NE Ste. 210	Cedar Rapids	IA	52402	(319) 464-0135	INTERNET SERVICES
Upper Cervical Health Centers	6912 University Ave. Ste. 4	Cedar Falls	IA	50613	(319) 266-5934	CHIROPRACTORS
Upper Iowa University	4807 University Ave. Ste. 101	Cedar Falls	IA	50613	(319) 232-6980	COLLEGES-UNIVERSITIES
UScellular (Next Generation Wireless)	314 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 266-9400	CELLULAR SERVICES
UScellular (Next Generation Wireless)	215 1/2 Main St.	Cedar Falls	IA	50613	(319) 266-5070 (Corp Office)	CELLULAR SERVICES
UScellular (Next Generation Wireless)	1513 Flammang Dr.	Waterloo	IA	50702	(319) 226-3500	CELLULAR SERVICES
Van Meter, Inc.	125 Courier St.	Waterloo	IA	50701	(319) 235-9313	ELECTRICAL EQUIPMENT & SUPPLIES
Vanderloo Chiropractic	3731 Kimball Ave.	Waterloo	IA	50702	(319) 232-1143	CHIROPRACTORS
Vandeventer, Dave	3012 Abraham Dr.	Cedar Falls	IA	50613		INDIVIDUALS
Varsity Cleaners	323 Washington St.	Cedar Falls	IA	50613	(319) 266-2882	DRY CLEANING SERVICES
Varsity Cleaners	2120 Kimball Ave.	Waterloo	IA	50702	(319) 232-0116	DRY CLEANING SERVICES
Varsity Cleaners	216 W. 11th St.	Waterloo	IA	50702	(319) 233-3571	DRY CLEANING SERVICES
Veridian Credit Union	1050 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	2322 W. 1st St.	Cedar Falls	IA	50613	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	3621 Cedar Heights Dr.	Cedar Falls	IA	50613	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union-College Square HyVee	6301 University Ave.	Cedar Falls	IA	50613	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	102 Tower Park Dr.	Waterloo	IA	50701	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	1422 Flammang Dr.	Waterloo	IA	50702	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	1616 Lafayette St.	Waterloo	IA	50702	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	1827 Ansborough Ave.	Waterloo	IA	50701	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	2181 Logan Ave.	Waterloo	IA	50703	(319) 236-5600	BANKS & CREDIT UNIONS
VGM Forbin	1111 W. San Marnan Dr.	Waterloo	IA	50702	(319) 274-4430	WEB DEVELOPMENT; COMPUTER SERVICES; MARKETING - DIGITAL
VGM Group, Inc.	1111 W. San Marnan Dr.	Waterloo	IA	50701	(319) 235-7100	HOME HEALTH SERVICE
VGM Insurance	1111 W. San Marnan Dr.	Waterloo	IA	50701	(866) 497-4645	INSURANCE AGENCIES
VGM/Two Rivers Marketing	1111 W. San Marnan Dr.	Waterloo	IA	50701	(319) 234-7055	ADVERTISING AGENCIES/PUBLIC RELATIONS
Viking Pump, Inc.-IDEX Corp.	406 State St.	Cedar Falls	IA	50613	(319) 266-1741	PUMPS - MANUFACTURERS & DISTRIBUTORS
Village Inn Restaurant	6301 University Ave.	Cedar Falls	IA	50613	(319) 277-5551	RESTAURANTS/BARS/CATERERS
Village Inn Restaurant	212 W. Ridgeway Ave.	Waterloo	IA	50702	(319) 291-2010	RESTAURANTS/BARS/CATERERS
Vine Valley Real Estate	808 E. 18th St.	Cedar Falls	IA	50613	(319) 249-5468	REAL ESTATE
Volunteer Center of Cedar Valley	360 Westfield Ave, Ste. 300-C	Waterloo	IA	50701	(319) 883-3015	ASSOCIATIONS/ORGANIZATIONS
Vorland, D.C., David	1416 Main St.	Cedar Falls	IA	50613	(319) 268-0415	CHIROPRACTORS
Walmart	525 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 277-6391	DEPARTMENT/DISCOUNT STORES
Warren Transport	3124 Titan Trl.	Waterloo	IA	50701	(319) 233-6113	TRANSPORTATION BROKERAGE
Wartburg College	100 Wartburg Blvd.	Waverly	IA	50677	(319) 352-8200	COLLEGES-UNIVERSITIES
Waterhawks Ski Team	100 Waterhawk Rd.	Evansdale	IA	50707	(319) 269-4243	ENTERTAINMENT
Waterloo \ Lost Island KOA Campground	4550 Hess Rd.	Waterloo	IA	50701	(319) 233-3485	CAMPGROUNDS
Waterloo Black Hawks	125 Commercial St.	Waterloo	IA	50701	(319) 232-3444	ENTERTAINMENT
Waterloo Bucks Baseball	850 Park Rd.	Waterloo	IA	50703	(319) 232-0500	ENTERTAINMENT

Waterloo Building Trades	1695 Burton Ave.	Waterloo	IA	50703	(319) 233-8050	ASSOCIATIONS/ORGANIZATIONS
Waterloo Center for the Arts	225 Commercial St.	Waterloo	IA	50701	(319) 291-4490	MUSEUMS/ARTS ORGANIZATIONS
Waterloo Christian School	1307 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 235-9309	EDUCATION
Waterloo Community Foundation	114 E 4th Street, Ste. 300	Waterloo	IA	50704	(319) 883-6022	ASSOCIATIONS/ORGANIZATIONS
Waterloo Community Schools	1516 Washington St.	Waterloo	IA	50702	(319) 433-1800	EDUCATION
Waterloo Convention Center/Oak View Group	200 W. 4th St.	Waterloo	IA	50701	(319) 291-0155	EVENT PLANNING & FACILITIES & CONVENTION CENTER
Waterloo Fiber	625 Glenwood St.	Waterloo	IA	50703	(319) 291-0175	INTERNET SERVICES
Waterloo Public Library	415 Commercial St.	Waterloo	IA	50701	(319) 291-4496	LIBRARIES
Waterloo Regional Airport	2790 Livingston Ln.	Waterloo	IA	50703	(319) 291-4483	AIRPORTS
Waterloo Rotary Club	1165 Church St.	Jesup	IA	50648	(641) 780-0993	ASSOCIATIONS/ORGANIZATIONS
Waterloo Schools Employee Health Center	1709 University Ave.	Waterloo	IA	50701	(319) 232-2320	HEALTH CARE
Waterloo Schools Foundation	201 Tower Park Dr. Ste. 300	Waterloo	IA	50701	(319) 214-0134	ASSOCIATIONS/ORGANIZATIONS
Waterloo Tent & Tarp Company, Inc.	3105 Airport Blvd.	Waterloo	IA	50703	(319) 234-4679	CANVAS GOODS
Waterloo Warehousing & Service Co., Inc.	324 Duryea St.	Waterloo	IA	50701	(319) 236-0467	WAREHOUSING
Waterloo Water Works	325 Sycamore St.	Waterloo	IA	50703	(319) 232-6280	UTILITIES
Waterloo-Cedar Falls Symphony	8201 Dakota St. GBPAC #17	Cedar Falls	IA	50614	(319) 273-3373	ENTERTAINMENT
Wayne Communication	6612 Chancellor Dr.	Cedar Falls	IA	50613	(855) 471-9730	CONSULTING
Weekley Connection					(319) 529-0362	CONSULTANTS & TRAINING
Wells Fargo Bank, N.A.	6309 University Ave.	Cedar Falls	IA	50613	(319) 273-8857	BANKS & CREDIT UNIONS
Wells Fargo Bank, N.A.	3065 Kimball Ave.	Waterloo	IA	50702	(319) 235-4889	BANKS & CREDIT UNIONS
Wells Hollow Landscaping	3500 E Bremer Ave.	Waverly	IA	50677	(319) 404-9133	LAWN CARE/LANDSCAPE/SNOW REMOVAL/TREE SERVICES
Wendy's Old Fashioned Hamburgers	1815 La Porte Rd.	Waterloo	IA	50702	(319) 236-2290	RESTAURANTS/BARS/CATERERS
West Music Company	6322 University Ave.	Cedar Falls	IA	50613	(319) 277-1000	MUSIC INSTRUMENTS-RETAIL/LESSONS
Western Home Communities	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 277-2141	RETIREMENT COMMUNITIES
Amy Wienands Real Estate	1730 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 269-2477	REAL ESTATE
Wilson Restaurant Supply & Equipment Service	5746 Westminster Dr.	Cedar Falls	IA	50613	(319) 277-9000	RESTAURANT EQUIPMENT & SUPPLIES
Pella Windows & Doors of Eastern Iowa	3130 W. Shaulis Rd.	Waterloo	IA	50701	(319) 988-4200	DISTRIBUTION CENTERS
Wolfe Eye Clinic	Sartori Professional Bldg.	Cedar Falls	IA	50613	(319) 277-0103	OPHTHALMOLOGY
Wolfe Eye Clinic	999 Home Plaza	Waterloo	IA	50701	(319) 287-5890	OPHTHALMOLOGY
Women Lead Change	415 12th Ave SE, Ste. 120	Cedar Rapids	IA	52401	(319) 423-7175	ECONOMIC DEVELOPMENT ORGANIZATIONS
Woodruff Construction, Inc.	1717 Falls Ave.	Waterloo	IA	50701	(319) 233-3349	CONTRACTORS-GENERAL BUILDING; CONTRACTORS-INDUSTRIAL & COMMERCIAL
Wordel, Todd	405 Sheridan Rd.	Waterloo	IA	50701		INDIVIDUALS
World Grace Project	614 Randolph St. Ste. 110	Waterloo	IA	50702	(319) 308-8572	ASSOCIATIONS/ORGANIZATIONS
Yore Uniform Shop	912 La Porte Rd.	Waterloo	IA	50702	(319) 235-6601	RETAIL
Young Plumbing & Heating	750 S. Hackett Rd.	Waterloo	IA	50701	(319) 234-4411	PLUMBING/HEATING/AIR CONDITIONING
Z&Z Medical Inc.	1924 Adams St.	Cedar Falls	IA	50613	(319) 266-8944	WHOLESALE & DISTRIBUTORS
Zarifis Barbershop	2124 Kimball Ave.	Waterloo	IA	50702	(319) 231-7488	BARBERS/BEAUTY/TANNING SALONS
Zuidberg North America, Inc.	2700 Capital Way	Cedar Falls	IA	50613	(319) 553-4800	WHOLESALE & DISTRIBUTORS

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Tim Chamberlin

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James Madison

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Bryan Burton

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Jennifer Pickar

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Anize Mamodaly

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Courtney Rueber

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Whitney Middleton

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Melissa Gevaert

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Ashley Johnson

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Kaye Englin

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Katie Slade

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Katie Kreis

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Norm Johnson

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Ben Brustkern

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groutmuseumdistrict.org
Billie Bailey

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(319) 883-3013
t-mobile.com/stores/locator/
?INTNAV=tNav%3AStoreLocator
&loc=Waterloo,%20Iowa%2050
701,%20United%20States&lat=
42.505216&lon=-92.403846&
showall=false
Keri Smith

U.S. Cellular

6205 University Ave.
Cedar Falls, IA 50613
(319) 269-3500
Fax: (319) 269-3518
uscellular.com
Breanna Johnson
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U.S. Cellular

2060 Crossroads Blvd.
Waterloo, IA 50702
(319) 269-3550
Fax: (319) 269-3570
uscellular.com
Grace Van Patten
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UScellular (Next Generation Wireless)

314 Brandilynn Blvd.
Cedar Falls, IA 50613
(319) 266-9400
Jacob Johnson
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UScellular (Next Generation Wireless)

215 1/2 Main St.
Cedar Falls, IA 50613
(319) 266-5070 (Corp Office)
NGWtoday.com
Emilee Nedoba
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UScellular (Next Generation Wireless)

1513 Flammang Dr.
Waterloo, IA 50702
(319) 226-3500
NGWtoday.com
Jacob Johnson
Partner Tier

CEMETERIES

Garden of Memories Cemetery

3669 Logan Ave.
Waterloo, IA 50703
(319) 233-6136
Fax: (319) 235-2694
thegardenofmemories.com
Kristi Frost

CHEMICAL SALES & MANUFACTURING

Hydrite Chemical Company

2815 WCF & N Dr.
Waterloo, IA 50703
(319) 232-9731
Fax: (319) 232-1112
hydrite.com
Todd Salvato
Partner Tier

CHIROPRACTORS

Clear Connection Chiropractic

204 W. Seerley Blvd.
Cedar Falls, IA 50613
(319) 260-2199
facebook.com/
ClearConnectionChiropracticCedarFalls
Dr. Marcie McKenna

Five Points Family Chiropractic

334 E. Ridgeway Ave.
Waterloo, IA 50702
(319) 252-4510
fivepointsfamily.com
Amel Nuhanovic

MercyOne Bluebell Road Chiropractic Care

226 Bluebell Rd.
Cedar Falls, IA 50613
(319) 575-5600
mercyone.org
Beth Anderson
Leader Tier

Upper Cervical Health Centers

6912 University Ave. Ste. 4
Cedar Falls, IA 50613
(319) 266-5934
Fax: (319) 266-4564
uppercervicalcedarfalls.com
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3731 Kimball Ave.
Waterloo, IA 50702
(319) 232-1143
Fax: (319) 232-3279
VanderlooChiropractic.com
JJ Meyer

Vorland, D.C., David
1416 Main St.
Cedar Falls, IA 50613
(319) 268-0415
Fax: (319) 268-0419
David Vorland, D.C.

CHURCHES

Hope City Church
3712 Cedar Heights Dr.
Cedar Falls, IA 50613
(319) 883-9988
myhopecity.net
Quovadis Marshall

CLEANING SERVICE

Fish Window Cleaning
4901 University Ave. Ste. E
Cedar Falls, IA 50613
(319) 243-3900
Fax: (319) 243-3901
fishwindowcleaning.com/3143
Curt McCallum

Midwest Janitorial Services, Inc.
2715 Falls Ave.
Waterloo, IA 50701
(800) 249-6161
Fax: (319) 393-9264
midwestjanitorial.com
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Premier Power Wash LLC
200 State St. Office # 201-F
Cedar Falls, IA 50613
(319) 553-6001
prwash.com/iowa-cf-pressure-washing/
Jeff Haefner

Superior Cleaning Services USA, LCC
9055 Beaver Meadows Ln.
Cedar Falls, IA 50613
(319) 246-7041
superiorcleaningservicesusa.com
Matthew Carroll

CLOTHING-RETAIL

Palace Clothiers
309 Main St.
Cedar Falls, IA 50613
(319) 260-2202
palaceclothiers.com
Bud Field

COACHING - PERSONAL OR BUSINESS

ActionCOACH Mind Links
215 E. 4th St. Ste. 111
Waterloo, IA 50703
(563) 260-1530
heathermarquez.actioncoach.com
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enVISION Soccer Training
4220 Riders Rd
Cedar Falls, IA 50613
(319) 290-7903
envisionsoccertraining.com
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Cedar Falls, IA 50613
(319) 610-0249
greenershepherd.com
Kayla Becker

Growing Forward Innovations
523 Denver St.
Waterloo, IA 50701
growingforwardinnovations.godaddysites.
com/home
Saul Grant

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P.O. Box 416
Dexter, MI 48130
(734) 255-7217
jordanrivergrp.com
Amanda Lynch

COFFEE SERVICE & SUPPLIES

U.S. Coffee & Tea
207 Ansborough Ave.
Waterloo, IA 50707
(319) 493-0154
Fax: (319) 235-0353
culligan-iowa.com
Kevin Gillett

COLLEGES-UNIVERSITIES

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1950 Heath St.
Waterloo, IA 50703
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allencollege.edu
Jared Seliger
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1501 E. Orange Rd.
Waterloo, IA 50701
(319) 296-2320
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Cedar Falls, IA 50614
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uni.edu
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Cedar Falls, IA 50613
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uiu.edu
Marcia Vanderpool
Vicki Jones

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100 Wartburg Blvd.
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(319) 352-8200
wartburg.edu/hr
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4014 Alexandra Dr.
Waterloo, IA 50701
(319) 234-6641
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kirkgross.com
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Partner Tier

COMMERCIAL RENTAL & LEASING

Eagle View Partners
192 State St. Ste. 102
Cedar Falls, IA 50605
(319) 277-0001
eagleview.co
Mark Kittrell
Innovator Tier

COMPUTER SERVICES

ACES
5417 Nordic Dr. Ste. B
Cedar Falls, IA 50613
(319) 266-9800
Fax: (800) 610-1793
acesiowa.com
Kyle Kerns
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Cedar Valley IT Services
1326 Maxhelen Blvd., Unit 5B
Waterloo, IA 50701
(319) 235-2724
cvits.biz
Gene Lawin

Creative Planning
103 E. Park Ave., Ste. 300
Waterloo, IA 50706
(319) 234-6885
Fax: (319) 234-6287
creativeplanning.com
Crystal Ford
Catalyst Tier

**Locknet Managed IT -
An E.O. Johnson Company**
999 Home Plaza Ste. 300
Waterloo, IA 50701
(844) 365-4968
locknetmanagedit.com
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Cedar Falls, IA 50613
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rspn.com
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Waterloo, IA 50701
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Fax: (319) 274-4429
forbin.com
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CONCRETE-CONSTRUCTION & PRODUCTS

Benton's Ready Mixed Concrete
725 Center St.
Cedar Falls, IA 50613
(319) 266-2641
Fax: (319) 266-2643
bentonsrmc.com
Forrest Benton
Catalyst Tier

Bowers Masonry, Inc.
811 Rainbow Dr.
Waterloo, IA 50701
(319) 233-0168
Fax: (319) 233-6307
bowersmasonryinc.com
Michael Bowers

Cedar Valley Corp., LLC
2637 Wagner Rd.
Waterloo, IA 50703
(319) 235-9537
Fax: (319) 235-7198
cedarvalleycorp.com
Steve Jackson
Catalyst Tier

Manatts, Inc.
84 W. Mullan Ave.
Waterloo, IA 50701
(319) 234-6122
Fax: (319) 233-2021
manatts.com
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Partner Tier

Owen Contracting, Inc.
1325 Rail Way
Cedar Falls, IA 50613
(319) 277-3001
Fax: (319) 277-3001
owenci.com
Joe Owen
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United Concrete, Inc.
105 BMC Dr.
Elk Run Heights, IA 50708
(319) 833-7648
Fax: (319) 833-7642
uconcrete.com
Chris Manatt
Partner Tier

CONSTRUCTION

Bonewitz Construction Services

4117 W Cedar Wapsi Rd.
Cedar Falls, IA 50613
(319) 239-7889
facebook.com/boneconstsv
Nick Bonewitz

Partner Tier

Carl A. Nelson & Company

3508 Terrace Dr.
Cedar Falls, IA 50613
(319) 433-6313
Fax: (319) 753-2208
carlanelsonco.com
Jamie Stanley

Dhani Construction

722 Water St
Waterloo, IA 50703
(319) 429-5121
Dhaniconstruction.com
Arp Patel

Catalyst Tier

Dream Homes Construction & Design

3315 W 1st St. Ste. A
Cedar Falls, IA 50613
1-319-300-5006
dreamhomescd.com
Amina Begic

Catalyst Tier

Graham Construction Company

56 16th Ave SW
Cedar Rapids, IA 52404
(319) 364-0213
Fax: (319) 364-0241
grahamconstruction.com
John Lang

Iowa Flatworks

1017 #1 Center St.
Cedar Falls, IA 50613
(319) 404-2070
iowaflatworks.com
Jon Voigt

Kinzler Construction

1 Digital Dr.
Evansdale, IA 50707
(319) 232-1180
insulation.net
Adam Shelman

Kirk Gross Company

4015 Alexandra Dr.
Waterloo, IA 50702
(319) 234-6641
Fax: (319) 234-7901
kirkgross.com
Ben Buckley

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Miron Construction

335 French Ct. SW
Cedar Rapids, IA 52404
(319) 249-5900
miron-construction.com
Tim Verheyen

Partner Tier

Rice Companies

1304 Technology Pkwy. Ste. 300
Cedar Falls, IA 50613
(319) 243-1000
ricecompanies.com
Jamie Fettkether

Catalyst Tier

Ryan Companies US, Inc

621 First St. SE, Ste. 175
Cedar Rapids, IA 52397
(319) 731-2796
ryancompanies.com
David Wilson

Leader Tier

ServiceMaster Restoration by Complete Recovery

5704 W. Cedar Wapsi Rd.
Cedar Falls, IA 50613
(319) 433-1110
SMRcompletelerecovery.com
Stacey Reichert
Chad Reichert

Partner Tier

Stone & Stile Kitchen and Bath Studio

3315 W 1st St. Ste. B
Cedar Falls, IA 50613
(319) 984-8652
stoneandstile.com
Amina Begic

Catalyst Tier

CONSULTANTS & TRAINING

Follow Your Strengths

1957 Falcon Ridge
Waterloo, IA 50701
(319) 883-6092
followstrengths.com
Traci McCausland

LEAdERNship Institute

(319) 210-3593
leadernship.com
Molly Mackey, MBA, CPTD

Midrange Consulting Services

4504 Coronado Ct.
Cedar Falls, IA 50613
(319) 240-2675
Fax: (319) 266-2396
Craig Johns

MRA - The Management Association

3799 Ave. of the Cities, Ste. 100
Moline, IL 52301
(309) 764-8353
mranet.org
Mitch Thomas

Partner Tier

Weekley Connection

(319) 529-0362
weekleyconnection.com
Gina Weekley

CONSULTING

APT Communications, Marketing, and Media LLC

568 Sunset Rd.
Waterloo, IA 50701
(615) 482-3714
apt-communications.com
Abby Turpin

CVP Advisors

P.O. Box 133
Cedar Falls, IA 50613
(319) 553-9373
Fax: (888) 354-1827
cvpadvisors.com/3.html
Jeff Hassman

Family Business Center

UNI BCS Building Ste. 32
Cedar Falls, IA 50614
(319) 273-4322
unifamilybusinesscenter.com
Katie Kreis

Partner Tier

Hogan-Hansen, P.C.

3121 Brockway Rd.
Waterloo, IA 50694
(319) 233-5225
Fax: (319) 233-3188
hoganhansen.com
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RSM US LLP

998 Home Plaza, Ste. 200
Waterloo, IA 50700
(319) 235-9995
Fax: (319) 235-7476
rsmus.com
Jim Moore

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Skovgard Consulting

6227 Nordic Dr.
Cedar Falls, IA 50613
(319) 220-3228
skovgardconsulting.com
Erik Skovgard

Partner Tier

Wayne Communication

6612 Chancellor Dr
Cedar Falls, IA 50613
(855) 471-9730
wayneqsr.com
Katie Hillyer

CONTRACTORS-GENERAL BUILDING

Cardinal Construction, Inc.

1246 Martin Rd.
Waterloo, IA 50701
(319) 232-5400
Fax: (319) 232-3149
cardinalconst.com
Brandon Schoborg

Leader Tier

Don Gardner Construction Co.

315 LaPorte Rd.
Waterloo, IA 50702
(319) 234-0272
Fax: (319) 234-2033
dongardnerconstruction.com
Casey Gardner

Failor Hurley Construction

3337 Marnie Ave.
Waterloo, IA 50701
(319) 883-3036
Fax: (319) 883-3037
failorhurley.com
Bill Failor

Gingerich Structures

32301 Willow Ave.
New Hartford, IA 50660
(319) 464-7781
gingerichstructures.com
Simon Gingerich

Hahn Roofing Inc.

701 S. 22nd St.
Fort Dodge, IA 50501
(319) 266-7833
Fax: (515) 546-9397
hahnroofing.com
Robert Maddox

Huff Contracting, Inc.

1310 Grandview Ave.
Waterloo, IA 50703
(319) 233-9000
Fax: (319) 233-1164
huffcontractinginc.com
Jason Huff

Koch Construction

215 E. Main St.
Cedar Falls, IA 50613
(319) 266-0807
Fax: (319) 277-8877
kochconstruction.org
Ken Langston

LGC

P.O. Box 277
Cedar Falls, IA 50613
(319) 266-6609
Fax: (888) 823-0663
OnlyLGC.com
Kyle Larson

Magee Construction Company

1705 Waterloo Rd.
Cedar Falls, IA 50613
(319) 277-0100
Fax: (319) 277-8937
mageeconstruction.com
Wayne Magee

Partner Tier

Panther Builders

616 Clay St.
Cedar Falls, IA 50613
(319) 768-7235
pantherhomebuilders.com
Kevin Fittro

Catalyst Tier

Peterson Contractors, Inc. (PCI)

104 Blackhawk St.
Reinbeck, IA 50669
(319) 345-2713
Fax: (319) 345-2991
petersoncontractors.com
Cordell Peterson

Catalyst Tier

Point Builders, L.L.C.

4900 Bowling St. SW, Ste. 100
 Cedar Rapids, IA 52404
 (319) 364-5053
 Fax: (319) 297-6028
 pointbuilders.com
 Christopher Wheeler

Ryan Companies US, Inc

622 First St. SE, Ste. 175
 Cedar Rapids, IA 52398
 (319) 731-2797
 ryancompanies.com
 David Wilson

Leader Tier**Skogman Homes**

2928 Arbors Dr.
 Cedar Falls, IA 50613
 (319) 277-7862
 skogmanhomes.com
 Megan Kremer

Woodruff Construction, Inc.

1717 Falls Ave.
 Waterloo, IA 50701
 (319) 233-3349
 Fax: (319) 233-3369
 woodruffcompanies.com
 John Mallen

Partner Tier**CONTRACTORS-INDUSTRIAL & COMMERCIAL****Peters Construction Corp.**

901 Black Hawk Rd.
 Waterloo, IA 50701
 (319) 236-2003
 Fax: (319) 236-2009
 peters.build
 Brad Best

Catalyst Tier**Ryan Companies US, Inc.**

623 First St. SE, Ste. 175
 Cedar Rapids, IA 52399
 (319) 731-2798
 ryancompanies.com
 David Wilson

Leader Tier**Woodruff Construction, Inc.**

1718 Falls Ave.
 Waterloo, IA 50702
 (319) 233-3349
 Fax: (319) 233-3369
 woodruffcompanies.com
 John Mallen

Partner Tier**CONTRACTORS-PAVING & ROAD REPAIR****Aspro, Inc.**

3613 Texas St.
 Waterloo, IA 50702
 (319) 232-6537
 Fax: (319) 232-6539
 asproinc.com
 Brad Blough

Innovator Tier**CONTRACTORS-ROOFERS****Service Roofing Co.**

123 Arizona St.
 Waterloo, IA 50703
 (319) 232-4535
 Fax: (319) 234-7728
 serviceroofing.net
 Andy Miller

Partner Tier**CONVENIENCE STORES****Hy-Vee Fast & Fresh**

6527 University Ave.
 Cedar Falls, IA 50613
 (319) 266-3451
 hy-vee.com
 Caleb Krecklow

Catalyst Tier**Hy-Vee Fast & Fresh**

3700 University Ave.
 Waterloo, IA 50701
 (319) 232-2119
 hy-vee.com
 Brain Brunsen

Catalyst Tier**Hy-Vee Fast & Fresh**

1512 Flammang Dr.
 Waterloo, IA 50702
 (319) 233-8353
 hy-vee.com
 Michael Phillips

Catalyst Tier**Hy-Vee Fast & Fresh**

2221 Logan Ave.
 Waterloo, IA 50703
 (319) 833-5537
 hy-vee.com
 Roxie Wagner-Parecki

Catalyst Tier**Kwik Star #1004**

111 E. Donald St.
 Waterloo, IA 50701
 (319) 232-5335
 kwiktrip.com
 Alicia Endelman

Catalyst Tier**Kwik Star #229**

1717 E. San Marnan Dr.
 Waterloo, IA 50702
 (319) 233-3584
 kwiktrip.com
 Alicia Endelman

Catalyst Tier**Kwik Star #380**

506 W 9th St.
 Waterloo, IA 50702
 (319) 833-0928
 kwiktrip.com
 Alicia Endelman

Catalyst Tier**Kwik Star #490**

7500 Nordic Dr.
 Cedar Falls, IA 50613
 (319) 277-1025
 kwiktrip.com
 Alicia Endelman

Catalyst Tier**Kwik Star #569**

875 Fisher Dr.
 Waterloo, IA 50701
 (319) 232-1917
 kwiktrip.com
 Nathan Barfknecht

Catalyst Tier**Kwik Star #715**

135 E. Ridgeway Ave
 Waterloo, IA 50702
 (319) 234-0859
 kwiktrip.com
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Catalyst Tier**Kwik Star #723**

707 Broadway St.
 Waterloo, IA 50703
 (319) 234-2620
 kwiktrip.com
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Catalyst Tier**Kwik Star #724**

1105 Cedar Bend
 Waterloo, IA 50703
 (319) 234-8196
 kwiktrip.com
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Catalyst Tier**Kwik Star #726**

2019 College St.
 Cedar Falls, IA 50613
 (319) 277-7226
 kwiktrip.com
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Catalyst Tier**Kwik Star #732**

324 Fletcher Ave.
 Waterloo, IA 50701
 (319) 233-2989
 kwiktrip.com
 Alicia Endelman

Catalyst Tier**Kwik Star #934**

4515 Coneflower Pkwy
 Cedar Falls, IA 50613
 (319) 266-6428
 kwiktrip.com
 Alicia Endelman

Catalyst Tier**Loves Travel Stops**

3301 Greyhound Dr.
 Waterloo, IA 50701
 (319) 234-4378
 loves.com
 Jim Wellner

Partner Tier**CONVENTION CENTER****Hilton Garden Inn & Cedar Falls Convention & Event Center**

7213 Nordic Dr.
 Cedar Falls, IA 50613
 (319) 266-6611
 Fax: (319) 266-6656
 hiltongardeninncedarfalls.com
 Molly Schlader

Partner Tier**Holiday Inn Suites & Bien VenU Event Center - Open Door Hospitality**

7400 Hudson Rd.
 Cedar Falls, IA 50613
 (319) 260-2600
 bienvenuevents.com

Catalyst Tier**Waterloo Convention Center/ Oak View Group**

200 W. 4th St.
 Waterloo, IA 50701
 (319) 291-0155
 waterlooconventioncenter.com

Partner Tier**COUNSELING SERVICES****Bakari Behavioral Health, Inc**

515 Beech St.
 Waterloo, IA 50703
 facebook.com/bakaritexas/
 David Goodson

MercyOne Bluebell Road Behavioral Health Care

226 Bluebell Rd
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 Beth Anderson

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2802 Orchard Dr
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 Beth Anderson

Leader Tier**MercyOne Horizons**

3421 W. 9th St.
 Waterloo, IA 50702
 (319) 272-8560
 mercyone.org
 Chris Latta

Leader Tier**MercyOne Waterloo Behavioral Health Care**

2750 St. Francis Dr.
 Waterloo, IA 50702
 (319) 272-8922
 mercyone.org
 Angela Conrad

Leader Tier**COUNTRY CLUBS****Sunnyside Country Club**

1600 Olympic Dr.
 Waterloo, IA 50701
 (319) 234-1707
 sunnysidecountryclub.com
 Seth Henrich

CULTURAL & HISTORIC PRESERVATION**Silos & Smokestacks National Heritage Area**

305 W Park Ave.
 Waterloo, IA 50701
 (319) 234-4567
 Fax: (319) 234-8228
 silosandsmokestacks.org
 Cara Miller

CUSTOM ENGRAVING

Sandee's

1111 South St.
Waterloo, IA 50702
(319) 235-1681
Fax: (319) 235-9770
sandeesltd.com
Amanda Jipson

DAY CARE / CHILD CARE CENTERS

Growing Minds Early Learning Center

608 West 4th St. Ste. A
Waterloo, IA 50702
(319) 236-2063
growingmindsearlylearning.org
Ed Gruenwald

It Takes A Village Childcare

3631 W. 9th St.
Waterloo, IA 50702
(319) 229-2930
friendshipvillageiowa.com/childcare
Tracy Newton
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DENTISTS/ORTHODONTISTS

Cedar Brook Dental Group

9219 University Ave.
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cedarbrookcf.com
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Crall, D.D.S., M.S., Michael

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esfamilydentistry.com
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greenhillfamilydental.com
Doug Hansen

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ismileforever.com
Rachel Stiles DDS, MS

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4501 Prairie Pkwy.
Cedar Falls, IA 50613
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Tracy Wood
Beau Beecher
Partner Tier

Kimball & Beecher Family Dentistry

4015 Hurst Dr.
Waterloo, IA 50701
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kimballandbeecher.com
Beau Beecher
Partner Tier

DEPARTMENT/DISCOUNT STORES

Walmart

525 Brandilynn Blvd.
Cedar Falls, IA 50613
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walmart.com
Roger Kruger
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Melissa Hodapp
Cory Hodapp

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jsadevelopment.com
David Deeds

Rosemont Companies LLC

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Waterloo, IA 50701
(319) 984-4998
rosemontcompanies.com
Mike Hayworth

Ryan Companies US, Inc

624 First St. SE, Ste. 175
Cedar Rapids, IA 52400
(319) 731-2799
ryancompanies.com
David Wilson
Leader Tier

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Pella Windows & Doors of Eastern Iowa

3130 W. Shaulis Rd.
Waterloo, IA 50701
(319) 988-4200
pellaeasterniowa.com
Braden Yauk
Partner Tier

Target Food Distribution Center

2115 Technology Pkwy.
Cedar Falls, IA 50613
(319) 553-3201
Fax: (319) 553-3324
Kristin Kucera
Catalyst Tier

Target Regional Distribution Center

2200 Viking Rd.
Cedar Falls, IA 50613
(319) 268-4800
Fax: (319) 268-4900
target.com
Nate Lewandoski
Catalyst Tier

DONATION CENTER

Goodwill Industries of Northeast Iowa, Inc.

2512 Whitetail Dr.
Cedar Falls, IA 50613
(319) 239-9712
visitgoodwill.com
Michele Peters
Partner Tier

Goodwill Industries of Northeast Iowa, Inc.

2640 Falls Ave.
Waterloo, IA 50701
(319) 234-4626
Fax: (319) 234-2504
visitgoodwill.com
Star Rupe
Partner Tier

DRY CLEANING SERVICES

Varsity Cleaners

323 Washington St.
Cedar Falls, IA 50613
(319) 266-2882
Fax: (319) 833-1937
varsitycleaners.com
Stan Hemesath

Varsity Cleaners

2120 Kimball Ave.
Waterloo, IA 50702
(319) 232-0116
varsitycleaners.com
Stan Hemesath

Varsity Cleaners

216 W. 11th St.
Waterloo, IA 50702
(319) 233-3571
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varsitycleaners.com
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ECONOMIC DEVELOPMENT ORGANIZATIONS

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CedarFallsEDC.com
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310 E. 4th St.
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communitymainstreet.org
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Grow Cedar Valley

360 Westfield Ave. Ste. 300
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512 Mulberry St.
Waterloo, IA 50703
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mainstreetwaterloo.org
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608 Hwy. 57
Parkersburg, IA 50665
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parkersburgia.com
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Women Lead Change

415 12th Ave SE Ste. 120
Cedar Rapids, IA 52401
(319) 423-7175
wlcglobal.org
Bobbi Segura

EDUCATION

Advance Iowa

UNI BCS Ste. 128
Cedar Falls, IA 50614
(319) 273-4692
advanceiowa.com
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405 16th Ave.
Gilbertville, IA 50634
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boscocatholic.org
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cfschools.org
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4231 Cedar Ridge
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cedarvalleypromise.net
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Cedar Falls, IA 50701
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CharacterCounts.org
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daltonphc.com
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Hawkeye Alarm & Signal Co.

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Waterloo, IA 50702
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ELECTRONICS**Farnsworth Electronics**

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farnsworthelectronics.com
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schumacherelevator.com
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Waterloo, IA 50703
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brownderbywaterloo.com
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Cedar Falls, IA 50613
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hurlinghatchet.com
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iowawoo.com
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islewaterloo.com
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thelostisland.com/amusement-park/
Becky Bertch

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riverplaceplaza.com/
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Innovator Tier**SciPlay**

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Cedar Falls, IA 50613
(319) 464-4307
sciplay.com
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Waterloo, IA 50701
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toddlertownplaystationandevent.com
Judeda Ambrose Hill

Waterhawks Ski Team

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Evansdale, IA 50707
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waterhawks.org
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waterloobucks.com
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Waterloo-Cedar Falls Symphony

8201 Dakota St. GBPAC #17
Cedar Falls, IA 50614
(319) 273-3373
wcfssymphony.org
Hope Elbert

EVENT PLANNING & FACILITIES**Diamond Event Center**

Western Home Communities
307 Caraway Ln.
Cedar Falls, IA 50613
(319) 859-9324
DiamondEventCenterCF.com
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195 State St. Ste. 102
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7212 Nordic Dr.
Cedar Falls, IA 50612
(319) 266-6611
Fax: (319) 266-6656
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Molly Schlader

Partner Tier**Holiday Inn Suites & Bien VenU Event Center - Open Door Hospitality**

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ihg.com/holidayinn/hotels/us/en/cedar-falls/alocf/hoteldetail
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Cedar Falls, IA 50622
(319) 859-9376
westernhomecommunities.org/jorgensen-plaza
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Innovator Tier**Waterloo Convention Center/****Oak View Group**

200 W. 4th St.
Waterloo, IA 50701
(319) 291-0155
waterlooconventioncenter.com
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6207 University Ave
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hotworx.net/studio/cedarfalls-ia
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2204 Kimball Ave.
Waterloo, IA 50702
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mercyone.org
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Leader Tier**EXPOSITIONS/TRADE SHOWS & FAIRS****National Cattle Congress**

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nationalcattlecongress.com
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farmandfleet.com
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strategicforesights.com
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creativeplanning.com
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tuveinvestments.com
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proshieldfireandsecurity.com
Russell Hotchkiss

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ptflowers.com
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West Des Moines, IA 50266
(319) 939-5458
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lockefuneralhome.com
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thefurnituremart.com
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fostersmattress.com
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mbacedarfalls.com
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Slumberland Furniture
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Cedar Falls, IA 50613
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christiedoorcompany.com
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1850 W. Ridgeway Ave.
Waterloo, IA 50701
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Michael Schuchmann

Golf Waterloo - Irv Warren Memorial

1000 Fletcher Ave.
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golfwaterloo.com
Nate Lubs

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pheasantridgegolfcourse.com
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standardgolf.com
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GOLF PRO SHOP & LESSONS

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820 E. Donald St.
Waterloo, IA 50703
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golfwaterloo.com
Nate Lubs

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ptflowers.com
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Flamming Dr.
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hy-vee.com/stores/Detail.aspx?s=174
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cvsportsplex.org/
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Waterloo, IA 50701
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(319) 824-5421
Fax: (319) 824-6291
unitypoint.org/grundycounty/default.aspx
Adam Scherling
Innovator Tier

MercyOne Cedar Falls Medical Center

515 College St.
Cedar Falls, IA 50613
(319) 268-3000
Fax: (319) 268-3270
mercyone.org
Beth Anderson
Leader Tier

MercyOne Oelwein Medical Center

201 8th Ave. SE
Oelwein, IA 50662
(319) 283-6000
mercyone.org
Beth Anderson
Leader Tier

MercyOne Waterloo Medical Center

3421 W. 9th St.
Waterloo, IA 50702
(319) 272-8000
Fax: (319) 272-7313
mercyone.org
Ryan Meyer
Leader Tier

UnityPoint Health - Allen Hospital

1825 Logan Ave.
Waterloo, IA 50703
(319) 235-3941
Fax: (319) 235-3906
unitypoint.org
Jenni Friedly
Innovator Tier

HOTELS & MOTELS

AmericInn Lodge & Suites - Open Door Hospitality

5818 Nordic Dr.
Cedar Falls, IA 50613
(319) 277-6166
Fax: (319) 266-7970
americinn.com
Atul Patel
Catalyst Tier

**Best Western Plus & Executive
Residency Waterloo and Cedar Falls**

205 W. 4th St.
Waterloo, IA 50701
(319) 888-1000
bestwestern.com/en_US/book/hotel-rooms.16111.html?iata=00171880&ssob=BLBWIO004G&cid=BLBWIO004G:
google:gmb:16111
Gavin Fawbush

Boarders Inn & Suites

1825 LaPorte Rd.
Waterloo, IA 50702
(319) 233-1800
staycobblestone.com
Chris Parrill

Comfort Suites

7402 Nordic Dr.
Cedar Falls, IA 50613
(319) 273-9999
Fax: (319) 277-2559
choicehotels.com/hotel/ia120
Nichole Carman

Courtyard by Marriott

250 Westfield Ave.
Waterloo, IA 50701
(319) 233-5531
marriott.com/hotels/travel/alcyc-
courtyard-waterloo-cedar-falls/
Faith Beebe
Partner Tier

Eagle View Partners

196 State St. Ste. 102
Cedar Falls, IA 50609
(319) 277-0003
eagleview.co
Mark Kittrell
Innovator Tier

**Fairfield Inn & Suites - Open
Door Hospitality**

2134 LaPorte Rd.
Waterloo, IA 50702
(319) 233-2500
Fax: (319) 233-2501
marriott.com/alofw
Atul Patel
Catalyst Tier

Hampton Inn by Hilton Waterloo

2034 LaPorte Rd.
Waterloo, IA 50702
(319) 233-2044
Fax: (319) 233-2043
waterloo.hamptoninn.com
Molly Schlader
Partner Tier

Hampton Inn Cedar Falls Downtown

101 W. 1st St.
Cedar Falls, IA 50613
(319) 242-7350
Fax: (319) 242-7351
cedarfallsdowntown.hamptonbyhilton.
com/
Ben Trueg
Partner Tier

**Hilton Garden Inn & Cedar Falls
Convention & Event Center**

7211 Nordic Dr.
Cedar Falls, IA 50611
(319) 266-6611
Fax: (319) 266-6656
hiltongardeninncedarfalls.com
Molly Schlader
Partner Tier

**Holiday Inn Express - Open
Door Hospitality**

1614 Technology Pkwy.
Cedar Falls, IA 50613
(319) 277-2400
Fax: (319) 277-2411
ihg.com/holidayinnexpress/hotels/us/en/
cedar_falls/alotp/hoteldetail.com
Atul Patel
Catalyst Tier

**Holiday Inn Suites & Bien VenU Event
Center - Open Door Hospitality**

7400 Hudson Rd.
Cedar Falls, IA 50613
(319) 260-2600
Fax: (319) 260-2601
ihg.com/holidayinn/hotels/us/en/cedar-
falls/alocf/hoteldetail
Atul Patel
Catalyst Tier

Howard Johnson

3052 Marnie Ave.
Waterloo, IA 50701
(319) 232-7467
Fax: (319) 232-0403
hojo.com/waterloo
Arp Patel
Catalyst Tier

Isle Casino Hotel Waterloo

775 Isle of Capri Blvd.
Waterloo, IA 50699
(319) 833-4753
Fax: (319) 833-2304
islewaterloo.com
Chad Moine
Catalyst Tier

Memory Maker House

1210 W 19th St.
Cedar Falls, IA 50613
(336) 918-1760
Michael McCandless

Motel 6

2141 LaPorte Rd.
Waterloo, IA 50702
(319) 233-9191
motel6-waterloo.com
Arp Patel
Catalyst Tier

Motel 6

2343 Logan Ave.
Waterloo, IA 50703
(319) 236-3238
Fax: (319) 232-6493
motel6-waterloo.com
Arp Patel
Catalyst Tier

Open Door Hospitality

7400 Hudson Rd.
Cedar Falls, IA 50613
(319) 493-0686
opendoorhospitality.com
Atul Patel
Catalyst Tier

**Suburban Extended Stay - Waterloo
- Open Door Hospitality**

2056 LaPorte Rd.
Waterloo, IA 50702
(319) 235-7000
choicehotels.com/IA233
Atul Patel
Catalyst Tier

**Suburban Extended Stay of Cedar
Falls - Open Door Hospitality**

300 Viking Rd.
Cedar Falls, IA 50613
(319) 268-2222
Fax: (319) 268-2223
choicehotels.com/IA149
Atul Patel
Catalyst Tier

The Black Hawk Hotel

115 Main St.
Cedar Falls, IA 50613
(319) 277-1161
theblackhawkhotel.com
Deanna Nelson
Innovator Tier

**HUMAN RESOURCE MANAGEMENT
SERVICES & REMOTE STAFFING**

Four Corners Coalition LLC

1542 Flammang Dr. 1060
Waterloo, IA 50702
(423) 838-0033
Norman Grant Jr

Hogan-Hansen, P.C.

3124 Brockway Rd.
Waterloo, IA 50697
(319) 233-5225
Fax: (319) 233-3188
hoganhansen.com
Steve Duggan
Innovator Tier

MRA - The Management Association

3798 Ave. of the Cities, Ste. 100
Moline, IL 52300
(309) 764-8352
mranet.org/
Mitch Thomas
Partner Tier

HUMAN SERVICES ORGANIZATIONS

Americans for Independent Living

4020 University Ave.
Waterloo, IA 50701
(319) 232-2552
afil.org
Teresa Tjaden

Four Oaks

140 S. Barclay St
Waterloo, IA 50703
(319) 233-5695
fouroaks.org
Paula Hill

Green Iowa AmeriCorps

UNI CEEE 8106 Jennings Dr.
Cedar Falls, IA 50614
(319) 273-5750
greeniowaamericorps.org/
Laura Mast
Leader Tier

House of Hope

845 W. 4th St.
Waterloo, IA 50702
(319) 232-3823
Fax: (319) 540-8811
houseofhopecccd.org
Karin Rowe

Inclusion Connection

3510 Kimball Ave. Ste. A
Waterloo, IA 50702
(319) 215-8423
inclusionconnection.org
Lindsay Hess

Lutheran Services in Iowa

1418 Oakcrest Dr.
Waterloo, IA 50701
(319) 610-3202
lsiowa.org/
Mike Knipp

North Star Community Services

3420 University Ave.
Waterloo, IA 50701
(319) 236-0901
Fax: (319) 236-3701
northstars.org
Valerie Schwager
Partner Tier

Riverview Center

100 East Park Ave.
Waterloo, IA 50703
(319) 939-9599
riverviewcenter.org
Gwen Bramlet-Hecker

The River ARC

1211 Lois Ln.
Waterloo, IA 50702
(319) 529-5024
theriverarc.org
Julie Molisho

Trinkets & Togs/The Larrabee Center

6607 University Ave., Ste. C
Cedar Falls, IA 50613
(319) 260-2237
larrabeecenter.org
Bonnie Gesell

HUMANE SOCIETIES

Cedar Bend Humane Society

1166 W. Airline Hwy.
Waterloo, IA 50703
(319) 232-6887
Fax: (319) 235-2597
cedarbendhumane.org
Kristy Gardner

INCOME TAX SERVICE

Hogan-Hansen, P.C.

3125 Brockway Rd.
Waterloo, IA 50698
(319) 233-5225
Fax: (319) 233-3188
hoganhansen.com
Steve Duggan
Innovator Tier

INDIVIDUALS

Bjortomt, Larry & Vicky

2303 W. 4th St.
Waterloo, IA 50701

Darrah, Cary

1915 Greenhill Dr.
Cedar Falls, IA 50613

Deaver, Dave

3018 Rownd St.
Cedar Falls, IA 50613

Fox, Larry

405 Wild Rye Way
Cedar Falls, IA 50613

Grimes, Vicki

5106 Bluebell Rd.
Cedar Falls, IA 50613

Hurley, Tim

1933 Crabapple Ln.
Waterloo, IA 50702

Jenkins, Willard & Kay

6 Winter Ridge
Waterloo, IA 50701

Koenig, Reid

4509 Walsall Loop
Austin, TX 78749

Temeyer, Michelle

1130 Ora Dr.
Waterloo, IA 50701

Vandeventer, Dave

3012 Abraham Dr.
Cedar Falls, IA 50613

Wordel, Todd

405 Sheridan Rd.
Waterloo, IA 50701

INDUSTRIAL EQUIPMENT & SUPPLIES

C&B Material Handling

2950 W. Airline Hwy.
Waterloo, IA 50703
(319) 235-6741
cbequipment.com
Bruce Catchpool

Giant By Tobroco

725 Ida St.
Cedar Falls, IA 50613
(319) 449-3677
giantloaders.com
Rudolf de Jong
Partner Tier

INSULATION-THERMAL COMMERCIAL/ INDUSTRIAL

Kennedy Insulation Systems, Inc.

714 Ansborough Ave.
Waterloo, IA 50702
(319) 234-4048
Fax: (319) 236-1824
kennedyinsulation.com/
Stephen Kennedy

INSURANCE AGENCIES

Alex Pietan Agency - Shelter Insurance

2302 W 1st St. Ste. 201 F
Cedar Falls, IA 50613
(319) 277-7848
shelterinsurance.com/CA/agent/APIETAN
Alex Pietan

AssuredPartners

2945 Airport Blvd.
Waterloo, IA 50703
(800) 932-4801
assuredpartners.com/waterloo
Haylee Knudsen
Partner Tier

Brad Jacobson State Farm Insurance

4919 University Ave.
Cedar Falls, IA 50613
(319) 277-4134
Fax: (319) 277-4135
bradjacobson.biz
Brad Jacobson

Brummel Madsen Insurance

318 Main St.
Cedar Falls, IA 50613
(319) 266-2644
Fax: (319) 277-2429
brummelmadsen.com
Brian Brummel

Elliott-Hartman Agency

611 Ansborough Ave.
Waterloo, IA 50702
(319) 233-8459
Fax: (319) 232-0645
elliotthartman.com
Scott Poppens

Fish-Johnson Insurance, Inc.

3265 W. 4th St.
Waterloo, IA 50701
(319) 240-4552
Fax: (319) 233-0321
fishjohnsonins.com/
Randy Johnson

GreenState Credit Union

2353 Landon Rd.
North Liberty, IA 52315
(319) 339-998
Fax: (319) 341-2120
greenstate.org
Tara Wachendorf
Innovator Tier

Highstreet Insurance

302 Main St. Ste. 2
Cedar Falls, IA 50325
(319) 350-1410
hsip.com
Amea Freidhof
Partner Tier

Pedersen, Dowie, Clabby & McCausland Insurance

3022 Airport Blvd.
Waterloo, IA 50703
(319) 234-8888
Fax: (319) 234-7702
pdc.com
Chris Fereday
Leader Tier

PIPAC Health and Life Brokerage

1304 Technology Pkwy., Ste. 200
Cedar Falls, IA 50613
(319) 277-8541
Fax: (319) 277-9069
pipac.com
Josie Petersen

The Accel Group

100 E. 2nd St. Ste. 205
Cedar Falls, IA 50613
(319) 352-2880
Fax: (319) 352-2075
acceladvantage.com
Mike Byl
Catalyst Tier

The Accel Group

301 Oak Ridge Circle
Waverly, IA 50677
(319) 352-2880
Fax: (319) 352-2075
acceladvantage.com
Jarrica Speidel
Mike Byl
Catalyst Tier

The Sinnott Agency, Inc.

622 W. 4th St.
Waterloo, IA 50702
(319) 233-6103
Fax: (319) 234-8133
sinnottagency.com
Tom Sinnott
Partner Tier

VGM Insurance

1111 W. San Marnan Dr.
Waterloo, IA 50701
(866) 497-4645
vgminsurance.com
Bill Wilson
Innovator Tier

INSURANCE PROVIDERS

HealthPartners UnityPoint Health

3737 Woodland Ave., Ste. 310
West Des Moines, IA 50266
(515) 695-3801
Fax: (515) 695-3802
healthpartnersunitypointhealth.com/
hpuph/index.html
Angela O'Dell

TruStage

2000 Heritage Way
Waverly, IA 50677
(319) 352-1000
trustage.com
Sharina Sallis
Jim Denholm
Innovator Tier

INTERIOR DECORATORS/DESIGNERS/ SUPPLIES

ISG

334 Cedar St. Ste. 200
Waterloo, IA 50700
(319) 234-1515
Fax: (319) 234-1517
isginc.com/
MaTrasa Maae
Leader Tier

Amina Design Co.

3315 W 1st St. Ste. C
Cedar Falls, IA 50613
(319) 300-5006
aminadesignco.com/
Amina Begic
Catalyst Tier

INTERNET SERVICES

Mediacom Communications

Corporation
4008 Alexander Dr.
Waterloo, IA 50700
(319) 235-2195
Fax: (319) 232-7839
mediacomcable.com
Corey Bowman
Innovator Tier

Spinutech, Inc.

115 E 2nd St.
Cedar Falls, IA 50613
(319) 277-7816
Fax: (319) 268-7546
spinutech.com
Marc Reifenrath

Unite Private Networks

4201 42nd St. NE, Ste. 210
Cedar Rapids, IA 52402
(319) 464-0135
uniteprivatenetworks.com
Stacey Stewart

Waterloo Fiber

625 Glenwood St.
Waterloo, IA 50703
(319) 291-0175
waterloofiber.com
Erin Langenberg
Catalyst Tier

INVESTMENT BROKERAGE/STOCKS/ BONDS

GreenState Credit Union

2354 Landon Rd.
North Liberty, IA 52316
(319) 339-999
Fax: (319) 341-2121
greenstate.org
Tara Wachendorf
Innovator Tier

McLaughlin Investment Services

621 Grant Ave.
Waterloo, IA 50702
(319) 287-5080
Fax: (319) 287-5044
lpl.com/casey.mclaughlin
Casey McLaughlin

Stifel

173 W. 4th St.
Waterloo, IA 50701
(319) 233-3400
Fax: (319) 233-8524
stifel.com
Chuck Shirey

INVESTMENT MANAGEMENT

GreenState Credit Union

2355 Landon Rd.
North Liberty, IA 52317
(319) 339-1000
Fax: (319) 341-2122
greenstate.org
Tara Wachendorf
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Hogan-Hansen, P.C.

3126 Brockway Rd.
Waterloo, IA 50699
(319) 233-5225
Fax: (319) 233-3188
hoganhansen.com
Steve Duggan
Innovator Tier

JEWELERS

Alloy Custom Jewelers

314C Brandilynn Blvd.
Cedar Falls, IA 50613
(319) 493-7645
alloycustomjewelers.com/
Aram Susong

Facets by Susong

201 E. Tower Park Dr.
Waterloo, IA 50701
(319) 233-5357
Fax: (319) 233-5451
facetsbysusong.com
Dave Susong

Roth Jewelers

229 E. 5th St.
Waterloo, IA 50704
(319) 234-6979
Fax: (319) 234-2333
rothjewelers.com
Kevin Schreiber

LANDSCAPE ARCHITECTS

Matthias Landscaping, Inc.

3170 Wagner Rd.
Waterloo, IA 50703
(319) 226-6000
Fax: (319) 226-6003
matthiaslandscaping.com
Doug Matthias

Ritland+Kuiper Landscape Architects

501 Sycamore St.
Waterloo, IA 50703
(319) 233-8090
Fax: (319) 233-9772
ritlandkuiper.com
Craig Ritland

LASER MANUFACTURING

O'Neal Manufacturing Services

7100 Chancellor Dr.
Cedar Falls, IA 50613
(319) 266-3561
onealmfgservices.com
Jen Thorne
James Mattson
Partner Tier

LAWN CARE/LANDSCAPE/ SNOW REMOVAL/TREE SERVICES

Professional Lawn Care LLC

3620 Wagner Rd.
Waterloo, IA 50703
(319) 233-3942
Fax: (319) 233-5738
prolawnandsales.com/
Kristi Simmerman

SSPI Solutions - Tree/Snow Services

1401 Ebony Ave.
Waverly, IA 50677
(319) 883-9134
sspi-solutions.com
Andy Ott

Wells Hollow Landscaping

3500 E Bremer Ave.
Waverly, IA 50677
(319) 404-9133
wellshollowlandscaping.com
Jennifer Wells

LIBRARIES

Cedar Falls Public Library

524 Main St.
Cedar Falls, IA 50613
(319) 273-8643
Fax: (319) 273-8648
cedar-falls.lib.ia.us
Director
Innovator Tier

Waterloo Public Library

415 Commercial St.
Waterloo, IA 50701
(319) 291-4496
Fax: (319) 291-9013
waterloopubliclibrary.org
David Eckert
Innovator Tier

LOCKSMITHS

Locksperts, Inc.

1302 Jefferson St.
Waterloo, IA 50702
(319) 232-9376
Fax: (319) 232-8320
locksperts.com
Stacy Heath

Polk's Lock Service, Inc.

1504 College St.
Cedar Falls, IA 50613
(319) 266-7486
polkslockservice.com/
Myron Piehl

LUBRICANTS MFG., INDUSTRIAL/ COMMERCIAL

Northland Products Co.

1000 Rainbow Dr.
Waterloo, IA 50702
(319) 234-5585
Fax: (319) 234-5580
northlandproducts.com/
Bob Petersen
Partner Tier

MANAGEMENT & PUBLIC RELATIONS CONSULTING

The Firman Project

128 Main St., Ste. C
Cedar Falls, IA 50613
(319) 239-6067
Steve Firman

MANUFACTURERS

Baird Mounting Systems

6601 Development Dr.
Cedar Falls, IA 50613
(319) 233-3561
bairdmounts.com/
Sean Abbas

Clean Cut Blade, L.L.C.

4504 Coronado Ct.
Cedar Falls, IA 50613
(319) 234-5556
Fax: (319) 266-2396
cleancutblade.com
Karen Johns

Conagra Brands

2701 Midport Blvd.
Waterloo, IA 50703
(319) 291-3000
Fax: (319) 233-5707
conagrabrands.com
Lisa Henry
Catalyst Tier

CPM Holdings, Inc.

4050 Leverage Rd.
Waterloo, IA 50703
(319) 232-8444
onecpm.com
Kyle Roed
Partner Tier

Doerfer Companies

1801 E. Bremer Ave.
Waverly, IA 50677
(319) 483-4700
Fax: (319) 483-4797
doerfer.com
Dave Takes
Leader Tier

John Deere Engine Works

3801 W. Ridgeway Ave.
Waterloo, IA 50701
(319) 292-5643
Fax: (319) 292-5364
johndeere.com
Marty Hannig
Innovator Tier

John Deere Waterloo Operations

3500 E. Donald St.
Waterloo, IA 50703
(319) 292-6059
johndeere.com
Rebecca Guinn
Innovator Tier

KCNG - Kubica Corporation Next Gen

6313 Production Dr.
Cedar Falls, IA 50613
(319) 214-2261
kubicacorp.com/
Breanna Kresser
Partner Tier

OMJC Signal, Inc.

403 Chestnut St.
Waterloo, IA 50703
(319) 236-0200
Fax: (319) 236-1554
omjcsignal.com
Allison Beach

O'Neal Manufacturing Services

7099 Chancellor Dr.
Cedar Falls, IA 50612
(319) 266-3560
onealmfgservices.com
Jen Thorne
Partner Tier

Power Engineering & Manufacturing, Ltd.

2635 WCF&N Dr.
Waterloo, IA 50703
(319) 232-2311
pemltd.com
Dennis Shilling

TrinityRail Maintenance Services

30283 220th St.
Shell Rock, IA 50670
(563) 258-6905
trinityrail.com/maintenance
Molly Livingstone
Partner Tier

Tyson Prepared Foods

501 N. Elk Run Rd.
Waterloo, IA 50703
(319) 236-9401
Kathy Kopecky
Innovator Tier

United Equipment Accessories, Inc.

2103 E. Bremer Ave.
Waverly, IA 50677
(319) 352-3946
Fax: (319) 352-2175
uea-inc.com
Jose Zuniga
Partner Tier

MARKETING - DIGITAL

Amplified Agency

6915 Chancellor Dr. Ste. B
Cedar Falls, IA 50613
(319) 231-1403
amplifieddigitalagency.com
David DeSmidt
Innovator Tier

Townsquare Media

923 Rainbow Dr., Ste. 101
Cedar Falls, IA 50613
(319) 833-4801
townsquaremedia.com/local-media/
brands?market=waterloo
Lynette Fuller
Partner Tier

VGM Forbin

1111 W. San Marnan Dr.
Waterloo, IA 50702
(319) 274-4430
Fax: (319) 274-4429
forbin.com
Lindy Tentinger
Innovator Tier

MARKETING & ADVERTISING

Amplified Agency

6914 Chancellor Dr. Ste. B
Cedar Falls, IA 50612
(319) 231-1402
amplifieddigitalagency.com
David DeSmidt
Innovator Tier

Courier Media Group

6914 Chancellor Dr. Ste. B
Cedar Falls, IA 50612
(319) 291-1447
wfcourier.com
David DeSmidt
Innovator Tier

Jenny Dunkin, LLC; Neighbors of Cedar Falls & Neighbors of Waterloo magazines

1973 260th St.
Denver, IA 50622
(319) 239-6417
bestversionmedia.com
Jenny Dunkin

Pixel Labs

212 W. 2nd St
Cedar Falls, IA 50613
(319) 849-8603
thepixellab.co
Samantha Everman

MASSAGE THERAPY

MercyOne Massage Therapy

12493 University Ave.
Clive, IA 50325
(319) 272-7200
mercyone.org
Bob Johnson
Leader Tier

Tacora Massage

3434 Kimball Ave.
Waterloo, IA 50702
1-319-939-6637
tacoramassage.com
Mike Southall

MEAT PROCESSING

Tyson Fresh Meats

501 N. Elk Run Rd.
Waterloo, IA 50703
(319) 236-2636
Fax: (319) 236-9491
tyson.com
Felicia Smith-Nalls
Rick Petersen
Innovator Tier

MEDIA COMMUNICATIONS

Courier Media Group

6915 Chancellor Dr. Ste. B
Cedar Falls, IA 50613
(319) 291-1448
wfcourier.com
David DeSmidt
Innovator Tier

Journal Communications

DBA Livability Media
6550 Carothers Pkwy Ste. 420
Franklin, TN 37067
(800) 333-8842
Jared Lane

MEMORIALS

Black Hawk Memorial Co., Inc.

5325 University Ave.
Cedar Falls, IA 50613
(319) 266-0282
Fax: (319) 266-4112
blackhawkmemorial.com
Lance Banwart

MENTAL HEALTH CENTER

Cedar Valley Mental Wellness

999 Home Plaza Ste. 301
Waterloo, IA 50701
(319) 299-2864
cedarvalleymedical.com/specialty/mental-
wellness/
Kelsie Swisher
Innovator Tier

METAL SPINNING & FABRICATION

Kryton Engineered Metals

7314 Chancellor Dr.
Cedar Falls, IA 50613
(319) 266-1771
Fax: (319) 266-1773
krytonmetals.com
Jason Mathern
Partner Tier

MOTORCYCLE SALES & SERVICE

Silver Eagle Harley Davidson/Yamaha

4022 Sergeant Rd.
Waterloo, IA 50701
(319) 235-6505
Fax: (319) 235-6506
silvereagleharley.com
Anthony Lumetta
Partner Tier

MOVING & STORAGE

Blue Line Moving & Storage, Inc.

5614 Nordic Dr.
Cedar Falls, IA 50613
(319) 266-3591
Fax: (319) 266-0408
bluelinemoving.com
Robert Mahncke

MUSEUMS/ARTS ORGANIZATIONS

Cedar Valley Arboretum & Botanic Gardens

1927 E. Orange Rd.
Waterloo, IA 50701
(319) 226-4966
cedarvalleyarboretum.org
LuAnn Edmonds

Hearst Center for the Arts

304 W. Seerley Blvd.
Cedar Falls, IA 50613
(319) 273-8641
Fax: (319) 273-8659
thehearst.org
Heather Skeens
Innovator Tier

National Wrestling Hall of Fame

Dan Gable Museum 303 Jefferson St.
Waterloo, IA 50701
(319) 233-0745
Fax: (319) 287-5387
nwhof.org
Becca Roper

Waterloo Center for the Arts

225 Commercial St.
Waterloo, IA 50701
(319) 291-4490
waterloocenterforthearts.org
Chawne Paige
Innovator Tier

MUSIC INSTRUMENTS-RETAIL/LESSONS

West Music Company

6322 University Ave.
Cedar Falls, IA 50613
(319) 277-1000
Fax: (319) 277-6750
westmusic.com
Ryan West
Keith Sieren

NEWSPAPERS

Courier Media Group

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Cedar Falls, IA 50611
(319) 291-1446
wfcourier.com
David DeSmidt
Innovator Tier

OFFICE EQUIPMENT & SUPPLIES

Access Systems

6122 Nordic Dr.
Cedar Falls, IA 50613
(319) 235-0346
accesssystems.com/
Nathan Johnson

Gordon Flesch Company, Inc.

5801 Westminster Dr.
Cedar Falls, IA 50613
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gflesch.com/
Bryant Hays
Partner Tier

Office Express

207 2nd Ave.
Cedar Rapids, IA 52404
(319) 240-0644
Fax: (319) 363-9132
officeexpress.us
Randy Keel

Pigott

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pigottnet.com
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909 E. San Marnan Dr.
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paychex.com/locations/iowa/des-
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medium=organic
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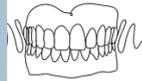
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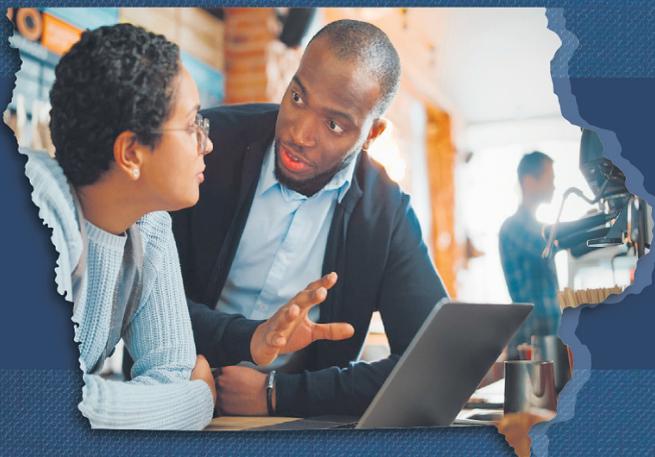
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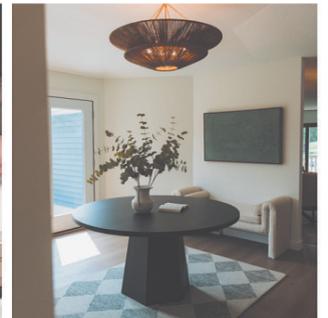
OUR SERVICES

01. Kitchen + Bath Design
02. Furnishings + Space Planning
03. Custom Floorplan Drafting
04. 3D Visualization
05. Art + Accessory Curation

ABOUT US

Our approach to design transcends aesthetics. It's about curating functional yet beautiful spaces. Every project we touch embodies sophistication, ensuring that it remains timeless in beauty and function.

Whether you're starting a new project or simply in search of fresh ideas, we're here to turn your design dreams into reality. Our passion is crafting spaces that tell a story - your story.



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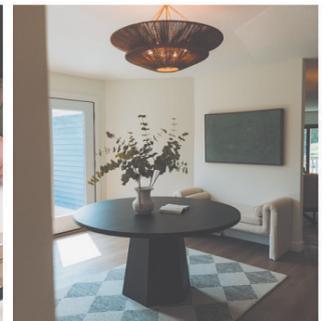
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