

*Spend* **More Time Living!**

**live**  
**THE VALLEY**

## INFLUENCER CAMPAIGN

POWERED BY



As part of our placemaking endeavors to promote the benefits of living in the Cedar Valley, Grow Cedar Valley is launching the Live the Valley Influencer Campaign. Our primary goal is to raise awareness about the advantages of residing in this region. To ensure a diverse range of perspectives, we have carefully selected eight individuals who can represent what it's like to work, live, and play in the Cedar Valley.

Influencer marketing involves a collaborative approach where individuals with substantial social media followings join forces with businesses to increase awareness of the unique experiences offered by the Cedar Valley.

This campaign is a crucial component of our ongoing Live the Valley initiatives, which aims to showcase the exceptional quality of life in our region and attract and retain a dynamic workforce.



*Scan Here*  
**to discovery more about the  
"Live the Valley" Influencers  
and more at [www.livethevalley.com](http://www.livethevalley.com)**

# Our Team is Here For Your Growth

Our team at Grow Cedar Valley is passionate about serving the community we call home. Join us as we work to reduce barriers to business growth and support future Cedar Valley growth.

Is your business facing a growth obstacle? We are always here to help. Visit our staff page at [www.growcedarvalley.com/about/staff/](http://www.growcedarvalley.com/about/staff/) and connect with one of our team members.

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