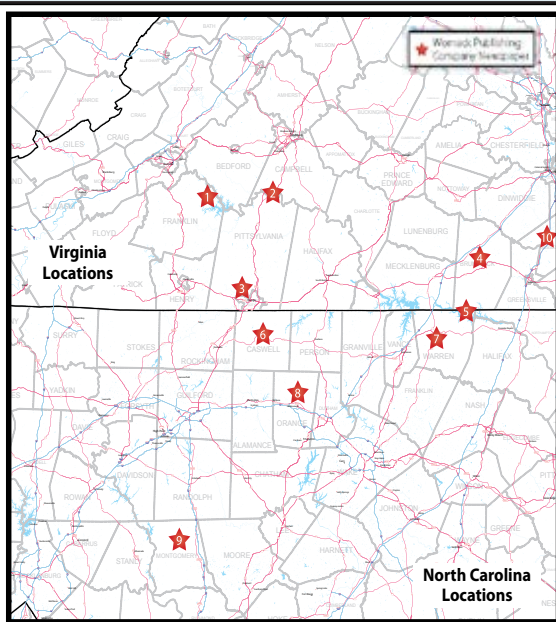


## COVERAGE IN VIRGINIA & NORTH CAROLINA



1. **Smith Mountain Eagle**  
540-719-5100  
1650 Scruggs Road  
Wirtz, VA 24184  
www.smithmountaineagle.com
2. **Altavista Journal**  
434-369-6688  
www.altavistajournal.com
3. **Star-Tribune**  
434-432-2791  
30 North Main Street • PO Box 111  
Chatham, VA 24531  
www.chathamstartribune.com
4. **Brunswick Times-Gazette**  
434-634-4153  
219 Main Street  
Lawrenceville, VA 23868  
www.brunswicktimes-gazette.com
5. **Lake Gaston Gazette-Observer**  
252-586-2700  
378 Lizard Creek Road  
Littleton, NC 27850  
www.lakegastongazette-observer.com
6. **Caswell Messenger**  
336-694-4145  
137 North Main Street • PO Box 100  
Yanceyville, NC 27379  
www.caswellmessenger.com
7. **The Warren Record**  
252-257-3341  
112 North Main Street  
Warrenton, NC 27589  
www.warrenrecord.com
8. **The News of Orange County**  
919-732-2171  
109 East King Street  
Hillsborough, NC 27278  
www.newssoforange.com
9. **Montgomery Herald**  
910-576-6051  
341 N Main Street, Suite B  
Troy, NC 27371  
www.montgomeryherald.com
10. **The Sussex-Surry Dispatch**  
434-447-3178  
914 West Danville Street  
South Hill, VA 23970  
www.sussexurrydispatch.com



### 6 COLUMN DISPLAY

1 Column	1.56"
2 Columns	3.25"
3 Columns	4.93"
4 Columns	6.63"
5 Columns	8.31"
6 Columns	10"
Double Truck	21"

### 9 COLUMN CLASSIFIED

1 Column	1"
2 Columns	2.13"
3 Columns	3.25"
4 Columns	4.38"
5 Columns	5.5"
6 Columns	6.63"
7 Columns	7.75"
8 Columns	8.88"
9 Columns	10"

### Contract and Copy Regulations

- a. All advertising is subject to the acceptance by the publisher. The publisher has the right to reject or cancel any advertisement at any time.
- b. Any advertising resembling a news article will have the words "Paid Advertisement" printed at the top.
- c. Position requests will be charged a \$50 premium. Position requests will be honored when possible, but not guaranteed.
- d. The newspapers are only responsible for the first insertion of any given advertising placed in our newspaper and only the amount of space the error occurred. We are not responsible for the error content nor the value of the amount in error. We will issue a letter of correction and rerun the amount of space in error in our next issue corrected at no charge to the advertiser for our error.
- e. Alcohol and tobacco advertising is accepted.
- f. Front page banner advertising available.

### Special Services

- a. Clip art service. We have a wide variety of artwork for use by advertisers at no additional charge.
- b. Tearsheets will be provided if requested at no additional charge.
- c. Proofs of advertisements will be available if requested.

### Design Requirements

The newspapers' production departments utilize InDesign, and Adobe Photoshop in a Macintosh based environment. We accept:

- PDF (Preferred - created with Acrobat Distiller, all fonts embedded and all color pictures converted to CMYK)
- InDesign (with all fonts and images included)
- Photoshop

Please DO NOT submit files created in Power Point, Corel or Microsoft Publisher or with photographs embedded in Word. We cannot guarantee the reproduction of ads created in this format. If using one of these formats, please convert to a .pdf file.

### Deadlines

Classified and Display Advertising: 12 noon Monday  
Deadlines occasionally change due to early holiday print schedules.



Womack Publishing Co., Inc. a family owned multimedia company based in Chatham, Virginia.  
For more information on Womack Publishing Company visit  
www.womackpublishing.com.

ADVERTISING RATES FOR 2025

The Warren Record

www.warrenrecord.com

## DISPLAY AD RATES

3x3  
4.93"x3"  
**\$143.55**

4x4  
6.63"x4"  
**\$255.20**

**FULL PAGE**  
10"x21.5"  
**\$2,160.75**

V - 4.93"  
x 21.5"

**HALF PAGE**  
H - 10"x 10.5"  
**\$1,080.38**

For best rates & volume savings, contact your local sales representative.

2x2 3.25"x2"  
**\$67.00**

1/8 Page 4.93"x5"  
**\$251.25**

1/4 PAGE 4.93"x10.5"  
**\$540.19**

Banner  
10"x1.5"  
**\$150.75**

## SERVICE DIRECTORIES

**Regular Business Directory..... \$38**  
**Small Block ..... \$28**  
**Business Listing With Web Address ..... \$15**  
**Business Listing ..... \$12**

## CLASSIFIED ADVERTISING

**Legal Rate ..... \$20.00 pci**

### Classified Line Ads

**Best Buy! ..... 20 words or less \$21**  
over 20 words 55¢ per word.

Best Buy 3 Newspapers • 80,000 Readers  
Brunswick Times-Gazette, Warren Record, &

Lake Gaston Gazette-Observer. Includes Free website listing.

**Classified Line Ads ..... 20 words or less \$16.75**  
over 20 words 55¢ per word

## INSERT RATES

	CPM
One-sided single sheet .....	\$74
4-page tabloid size .....	\$79
8-page tabloid size .....	\$84
12-page tabloid size .....	\$89
16-page tabloid size .....	\$94
20-page tabloid size .....	\$99
24-page tabloid size .....	\$105

Preprint reservation 7 days in advance  
Preprint delivery Friday before insertion date  
Add \$10 CMP for zoning • 1000 minimum for zoning  
Contract rates available

## COLOR RATES

Up to 1/8 page .....	\$45
1/8 to 1/2 page .....	\$75
1/2 to Full page .....	\$150

## SPECIAL CLASSIFICATIONS

**Obituaries .....includes website, \$275**  
(Obituaries exceeding 10 column inches will be charged open rate per inch)

## SPECIAL PUBLICATIONS

### Business Card Directory

Published 2 times a year and distributed throughout Warren, Halifax and Vance counties.

### Best of the Best

Don't miss this chance for Warren Record readers to vote for the best of the best in community businesses and leaders.

### Graduation Section

Recognizing local high school seniors as they prepare to embark on new journeys.

### ACC Football Preview

Published in the Fall.

### ACC Basketball Preview

Published in the Winter.

### Letters to Santa

Celebrating Warren County school children as they express their Christmas wishes to Santa Claus.



## WEBSITE ADVERTISING

**Leaderboard -Mobile ..... starting at \$400 per month**  
320x50 (pixels)  
**Leaderboard -Desktop..... starting at \$400 per month**  
728x90 (pixels)  
**Right Rail Ad..... starting at \$300 per month**  
320x50 (pixels)

Every ad contains a click thru link that can be directed to your company's website, email or Facebook page. Ad content can be changed and updated monthly. Three month minimum run unless purchased in conjunction with print advertising. Discounts available in long term contracts. Discounts for multiple placements on any of Womack Publishing's 10 newspaper websites.

**More options available. See your account executive today to discuss website advertising.**

## SERVICE DIRECTORIES



**Regular Business Directory..... \$38**  
**Small Block ..... \$28**  
**Business Listing With Web Address ..... \$15**  
**Business Listing ..... \$12**

## LOCAL MAGAZINES

Discover, Save the Date, Lake Life Kerr Lake, A Hometown Christmas  
Reach thousands of readers with these specialty magazines celebrating life in Warren County, the many special events happening here and more!



## REGIONAL MAGAZINES

The Warren Record is proud to publish regional magazines along with other Womack Publishing Co. newspapers. This expanded reach allows our customers to expand their market across Virginia and North Carolina.

