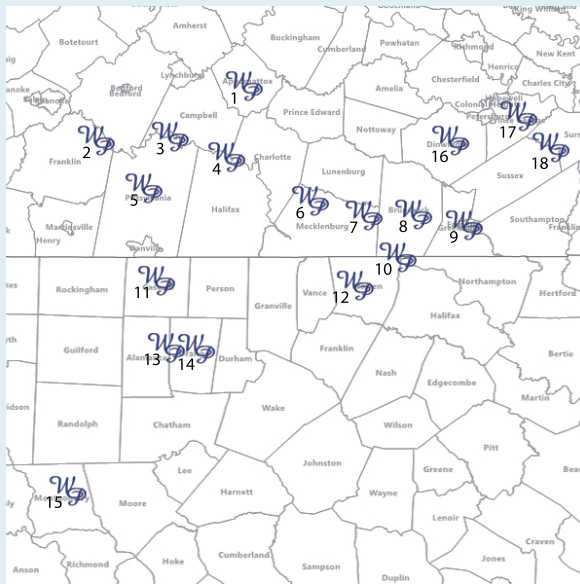


COVERAGE IN VIRGINIA & NORTH CAROLINA



- 1. Times-Virginian** - 434-352-8215
589 Court Street
Appomattox, VA 24522
www.timesvirginian.com
- 2. Smith Mountain Eagle** - 540-719-5100
1650 Scruggs Road
Wirtz, VA 24184
www.smithmountaineagle.com
- 3. Altavista Journal** - 434-369-6688
1007 - A Main Street
Altavista, VA 24517
www.altavistajournal.com
- 4. The Union Star** - 434-376-2795
241 Main Street
Brookneal, VA 24528
www.theunionstar.com
- 5. Star-Tribune** - 434-432-2791
28 North Main Street • PO Box 111
Chatham, VA 24531
www.chathamstartribune.com
- 6. The News Progress** - 434-447-3178
914 West Danville Street
South Hill, VA 23970
www.thenewsprogress.com
- 7. South Hill Enterprise** - 434-447-3178
914 West Danville Street
South Hill, VA 23970
www.southhillenterprise.com
- 8. Brunswick Times-Gazette** - 434-634-4153
219 Main Street
Lawrenceville, VA 23868
www.brunswicktimes-gazette.com
- 9. Independent-Messenger** - 434-634-4153
111 Baker Street
Emporia, VA 23847
www.emporaiindependentmessenger.com
- 10. Lake Gaston Gazette-Observer** - 252-586-2700
378 Lizard Creek Road
Littleton, NC 27850
www.lakegastongazette-observer.com
- 11. Caswell Messenger** - 336-694-4145
137 North Main Street • PO Box 100
Yanceyville, NC 27379
www.caswellmessenger.com
- 12. The Warren Record** - 252-257-3341
112 North Main Street
Warrenton, NC 27589
www.warrenrecord.com
- 13. Mebane Enterprise** - 919-563-3555
106 North 4th Street
Mebane, NC 27302
www.mebaneenterprise.com
- 14. The News of Orange County** - 919-732-2171
109 East King Street
Hillsborough, NC 27278
www.newsfororange.com
- 15. Montgomery Herald** - 910-576-6051
341 N Main Street, Suite B
Troy, NC 27371
www.montgomeryherald.com
- 16. The Dinwiddie Monitor** - 434-634-4153
111 Baker Street
Emporia, VA 23847
www.thedinwiddiemonitor.com
- 17. The Sussex-Surry Dispatch** - 434-634-4153
111 Baker Street
Emporia, VA 23847
www.sussessurrydispatch.com
- 18. The Prince George Journal** - 434-634-4153
111 Baker Street
Emporia, VA 23847
www.theprincegeorgejournal.com

6 COLUMN DISPLAY

1 Column1.56"
2 Columns3.25"
3 Columns4.93"
4 Columns6.63"
5 Columns8.31"
6 Columns10"
Double Truck21"

9 COLUMN CLASSIFIED

1 Column1"
2 Columns2.13"
3 Columns3.25"
4 Columns4.38"
5 Columns5.5"
6 Columns6.63"
7 Columns7.75"
8 Columns8.88"
9 Columns10"

Contract and Copy Regulations

- All advertising is subject to the acceptance by the publisher. The publisher has the right to reject or cancel any advertisement at any time.
- Any advertising resembling a news article will have the words "Paid Advertisement" printed at the top.
- Position requests will be charged a \$50 premium. Position requests will be honored when possible, but not guaranteed.
- The newspapers are only responsible for the first insertion of any given advertising placed in our newspaper and only the amount of space the error occurred. We are not responsible for the error content nor the value of the amount in error. We will issue a letter of correction and rerun the amount of space in error in our next issue corrected at no charge to the advertiser for our error.
- Alcohol and tobacco advertising is accepted.
- Front page banner advertising available.

Special Services

- Clip art service. We have a wide variety of artwork for use by advertisers at no additional charge.
- Tearsheets will be provided if requested at no additional charge.
- Proofs of advertisements will be available if requested.

Design Requirements

The newspapers' production departments utilize InDesign, and Adobe Photoshop in a Macintosh based environment. We accept:

- PDF (Preferred - created with Acrobat Distiller, all fonts embedded and all color pictures converted to CMYK)
- InDesign (with all fonts and images included)
- Photoshop

Please DO NOT submit files created in Power Point, Corel or Microsoft Publisher or with photographs embedded in Word. We cannot guarantee the reproduction of ads created in this format. If using one of these formats, please convert to a .pdf file.

Deadlines

Classified and Display Advertising: 12 noon Monday
Deadlines occasionally change due to early holiday print schedules.



Womack Publishing Co., Inc. a family owned multimedia company based in Chatham, Virginia.
For more information on Womack Publishing Company visit www.womackpublishing.com.

ADVERTISING RATES FOR 2020

The Warren Record

www.WarrenRecord.com

DISPLAY AD RATES

3x3
4.93"x3"
\$162

4x4
6.63"x4"
\$275

FULL PAGE
10"x21.5"
\$1,799

V - 4.93"
x 21.5"

HALF PAGE
H - 10"x 10.5"
\$899

2x5
3.25"x5"
\$180

1/8 Page 4.93"x5"
\$258

1/4 PAGE 4.93"x10.5"
\$459

Banner
10"x1.5"
\$171

2x2 3.25"x2"
\$75

For best rates & volume savings,
contact your local sales representative.

CLASSIFIED ADVERTISING

- Classified Display Rate** **\$13.95 pci**
Classified Line Ads..... **\$13.95**
 Up to 20 words, 55¢ per additional word
Classified Line Ads
Best Buy! **20 words or less \$18**

Reach over 80,000 readers by placing your ad in The Warren Record, Lake Gaston Gazette-Observer, Littleton 27850, South Hill Enterprise (Wed.), Brunswick Times-Gazette, Independent Messenger (Sun. & Wed., Emporia Extra), News Progress. Includes free website listing!

INSERT RATES

	CPM
One-sided single sheet	\$55
4-page tabloid size	\$60
8-page tabloid size	\$65
12-page tabloid size	\$70
16-page tabloid size	\$75
20-page tabloid size	\$80
24-page tabloid size	\$85

Preprint reservation 7 days in advance
 Preprint delivery Friday before insertion date
 Add \$10 CMP for zoning • 1000 minimum for zoning
 Contract rates available

COLOR RATES

Up to 1/8 page	\$25
1/8 to 1/2 page	\$50
1/2 to Full page	\$100

SPECIAL CLASSIFICATIONS

Weddings / Engagements	\$85
Obituaries	includes website, \$85
<i>(Obituaries exceeding 10 column inches will be charged open rate per inch)</i>	

SPECIAL PUBLICATIONS

Business Card Directory

Published 2 times a year and distributed throughout Warren, Halifax and Vance counties.

Readers' Choice

Don't miss this chance for Warren Record readers to vote for the best of the best in community businesses and leaders.

Letters to Santa

Celebrating Warren County school children as they express their Christmas wishes to Santa Claus.

Graduation Section

Recognizing local high school seniors as they prepare to embark on new journeys.

Mass Mailing

Subscribers and non-subscribers in Warren County receive this Warren Record special edition each Spring and Fall. This is a great chance for area businesses to promote their products to customers from across the county, more than double the readership at the same affordable ad rates.



WEBSITE ADVERTISING

Tile ads starting at **\$19.75 per week**

Leaderboard ads starting at **\$38.50 per week**
Multiple section choices for placement to reach your target market:
Front Page, News, Sports, Obits, Classifieds, or Community Calendar.

Every ad contains a click thru link that can be directed to your company's website, email or Facebook page. Ad content can be changed and updated monthly. Three month minimum run unless purchased in conjunction with print advertising. Discounts available in long term contracts. Discounts for multiple placements on any of Womack Publishing's 18 newspaper websites.

Now offering many exciting new options including...

skyscraper, in-story, tile, page curl advertising positions and banner.

SERVICE DIRECTORIES



Regular Business Directory	\$35
Small Block	\$25
Business Listing With Web Address	\$13
Business Listing	\$10

LOCAL MAGAZINES

Discover, Lifestyle, Save the Date, A Hometown Christmas Reach thousands of readers with these specialty magazines celebrating life in Warren County, the many special events happening here and more!



REGIONAL MAGAZINES

The Warren Record is proud to publish regional magazines along with other Womack Publishing Co. newspapers. This expanded reach allows our customers to expand their market across Virginia and North Carolina.

