



1. **Times-Virginian** - 434-352-8215  
589 Court Street  
Appomattox, VA 24522  
www.timesvirginian.com
2. **Smith Mountain Eagle** - 540-719-5100  
1650 Scruggs Road  
Wirtz, VA 24184  
www.smithmountaineagle.com
3. **Altavista Journal** - 434-369-6688  
701 5th Street, Suite 103  
Altavista, VA 24517  
www.altavistajournal.com
4. **The Union Star** - 434-376-2795  
241 Main Street  
Brookneal, VA 24528  
www.theunionstar.com
5. **Star-Tribune** - 434-432-2791  
28 North Main Street • PO Box 111  
Chatham, VA 24531  
www.chathamstartribune.com
6. **The News Progress** - 434-372-5156  
850 East Second Street  
Chase City, VA 23924  
www.thenewsprogress.com
7. **South Hill Enterprise** - 434-447-3178  
914 West Danville Street  
Appomattox, VA 24522  
www.southhillenterprise.com
8. **Brunswick Times-Gazette** - 434-848-2114  
219 Main Street  
Lawrenceville, VA 23868  
www.brunswicktimes-gazette.com
9. **Independent-Messenger** - 434-634-4153  
111 Baker Street  
Emporia, VA 23847  
www.emporiaindependentmessenger.com
10. **Lake Gaston Gazette-Observer** - 252-586-2700  
378 Lizard Creek Road  
Littleton, NC 27850  
www.lakegastongazette-observer.com
11. **Caswell Messenger** - 336-694-4145  
130 North Main Street • PO Box 100  
Yanceyville, NC 27379  
www.caswellmessenger.com
12. **The Warren Record** - 252-257-3341  
112 North Main Street  
Warrenton, NC 27589  
www.warrenrecord.com
13. **Mebane Enterprise** - 919-563-3555  
106 North 4th Street  
Mebane, NC 27302  
www.mebaneenterprise.com
14. **The News of Orange County** - 919-732-2171  
109 East King Street  
Hillsborough, NC 27278  
www.newsfororange.com
15. **Montgomery Herald** - 910-576-6051  
139 Bruton Street • PO Box 466  
Troy, NC 27371  
www.montgomeryherald.com
16. **The Dinwiddie Monitor** - 434-634-4153  
111 Baker Street  
Emporia, VA 23847  
www.thedinwiddiemonitor.com
17. **The Sussex-Surry Dispatch** - 434-634-4153  
111 Baker Street  
Emporia, VA 23847  
www.sussexsurrydispatch.com
18. **The Prince George Journal** - 434-634-4153  
111 Baker Street  
Emporia, VA 23847  
www.theprincegeorgejournal.com

### 6 COLUMN DISPLAY

1 Column	1.56"
2 Columns	3.25"
3 Columns	4.93"
4 Columns	6.63"
5 Columns	8.31"
6 Columns	10"
Double Truck	21"

### 9 COLUMN CLASSIFIED

1 Column	1"
2 Columns	2.13"
3 Columns	3.25"
4 Columns	4.38"
5 Columns	5.5"
6 Columns	6.63"
7 Columns	7.75"
8 Columns	8.88"
9 Columns	10"

### Contract and Copy Regulations

- a. All advertising is subject to the acceptance by the publisher. The publisher has the right to reject or cancel any advertisement at any time.
- b. Any advertising resembling a news article will have the words "Paid Advertisement" printed at the top.
- c. Position requests will be charged a \$50 premium. Position requests will be honored when possible, but not guaranteed.
- d. Errors - The newspapers are only responsible for the first insertion or any given advertising placed in our newspaper and only the amount of space the error occurred. We are not responsible for the error content nor the value of the amount in error. We will issue a letter of correction and rerun the amount of space in error in our next issue corrected at no charge to the advertiser for our error.
- e. Alcohol and tobacco advertising is accepted.
- f. Front page banner advertising is accepted.

### Special Services

- a. Clip art service. We have a wide variety of artwork for use by advertisers at no additional charge.
- b. Tearsheets will be provided if requested at no additional charge.
- c. Proofs of advertisements will be available if requested.

### Design Requirements

The newspapers' production departments utilize InDesign, and Adobe Photoshop in a Macintosh based environment. We accept:

- PDF (Preferred - created with Acrobat Distiller, all fonts embedded and all color pictures converted to CMYK)
- InDesign (with all fonts and images included)
- Photoshop

Please DO NOT submit files created in Power Point, Corel or Microsoft Publisher or with photographs embedded in Word. We cannot guarantee the reproduction of ads created in this format. If using one of these formats, please convert to a .pdf file.

### Deadlines

Real Estate	Wednesday 1 P.M. Monday	Sunday 1 P.M. Thursday
Classified	1 P.M. Monday	1 P.M. Thursday
Retail Display	1 P.M. Monday	1 P.M. Thursday



Womack Publishing Co., Inc. a family owned multimedia company based in Chatham, Virginia.  
For more information on Womack Publishing Company visit [www.womackpublishing.com](http://www.womackpublishing.com).

# South Hill Enterprise Independent Messenger

# Brunswick Times-Gazette

# The Warren Record

# The News Progress

# Mecklenburg Reporter

# Lake Gaston Gazette-Observer

Rate Card

# 2017

Effective February 2017

## SOUTH HILL GROUP DISPLAY AD RATES

Brunswick Times-Gazette Open Rate	\$9.95 pci
Lake Gaston Gazette-Observer Open Rate	\$12.95 pci
Independent-Messenger Open Rate	\$12.95 pci
The News-Progress Open Rate	\$9.95 pci
South Hill Enterprise Open Rate	\$9.95 pci
The Warren Record Open Rate	\$12.95 pci

### Discounting Available

- 2-4 papers 5% discount · 5-9 papers 10% discount
- 10-14 papers 15% discount · 15 papers 20% discount

## SOUTH HILL GROUP CLASSIFIED ADVERTISING

Classified Display Rate Open Rate

Classified Line Ads  
Best Buy! 20 words or less \$15.00

*over 20 words 55¢ per word.*

6 Newspapers • Two TMC Products • 80,000 Readers

Brunswick Times-Gazette, Warren Record, News Progress, Independent Messenger (Sunday & Wed.), South Hill Enterprise (Sunday & Wed.), Lake Gaston Gazette-Observer, Littleton 27850, and Emporia Extra.  
Includes Free website listing.

## SOUTH HILL GROUP SERVICE DIRECTORIES



*Need It Done? Find It Here!*

Regular Business Directory	\$35.00
Small Block	\$25.00
Business Listing With Web Address	\$13.00
Business Listing	\$10.00

## SOUTH HILL GROUP INSERT RATES

One-sided single sheet	CPM \$55
4-page tabloid size	\$60
8-page tabloid size	\$65
12-page tabloid size	\$70
16-page tabloid size	\$75
20-page tabloid size	\$80
24-page tabloid size	\$85

Preprint reservation 7 days in advance  
Preprint delivery Friday before insertion date

## SPECIAL PUBLICATIONS

### Getting to Know South Hill

Published in February

### Discover South Hill

Published in July.

### Readers Choice

Published in March.

### Home Improvement

Published in April and September.

### Explore Brunswick

Published in June.

### Taste of Brunswick

Published in October.

### Lake Gaston Gazette-Observer Lake Life

*The area's premier guide to life on the Lake published 4 times a year: early March, June, September and late November. Call to have your advertising message included.*

### The News-Progress Health & Wellness

Published in February.

### The News-Progress Bridal Edition

Published in February.

### The News-Progress Reader's Choice

Published in April.

### Discover Warren County Magazine

Published in July.

### The Warren Record & Lake Gaston-Gazette Observer Senior Living

Published in August.

### Discover Emporia

Published in July.

### Progress Edition

Published in March.

## Emporia Extra

*Emporia Extra is a non-duplicating shopper in the 23847 zip code. Blanket the entire Emporia market by placing your ad in the Independent-Messenger and Emporia Extra.*



## LITTLETON 27850

*Littleton 27850 is a companion piece to the Lake Gaston Gazette-Observer serving the Lake Gaston community. Littleton 27850 is free of charge to households in Littleton, NC, the most densely populated community on the lake.*



## WEBSITE ADVERTISING

Tile ads	starting at \$18.75 per week
Leaderboard ads	starting at \$37.50 per week

Every ad contains a click thru link that can be directed to your company's website, email or Facebook page.

Ad content can be changed and updated monthly.

Three month minimum run unless purchased in conjunction with print advertising. Discounts available in long term contracts.

Discounts for multiple placements on any of Womack Publishing's 18 newspaper websites.

**Now offering many exciting new options including, skyscraper, in-story, tile, page curl advertising positions and banner.**

## SPECIAL CLASSIFICATIONS

Weddings / Engagements	\$85.00
Obituaries	include website \$85.00 (Obituaries exceeding 10 column inches will be charged open rate per inch)
Church Directory (26 Week Minimum)	\$35.00

## COLOR RATES

Full process color	\$150
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## LAKE LIFE

*This full-color glossy magazine is published three times a year and has wide distribution through-out the community.*

