

Georgia's Best Newspaper

The Walton Tribune

The Walton Tribune finished first in General Excellence in its category during the 2012 Georgia Press Association's Better Newspaper Contest.

2012-13 Display Advertising Rate Card

Retail Display Rates (Net)

Walton Tribune (Wednesday or Sunday).....	\$9.60/column inch
Walton Tribune pickup (Wednesday or Sunday of the same week)	\$7.00/column inch
The Tribune Advertiser (Wednesday).....	\$6.00/column inch

Sample Retail Display Prices	
Full Page	\$1,150.00
Color additional	\$300.00
Half Page.....	\$575.00
Color additional.....	\$150.00
Quarter Page	\$285.00
Color additional	\$100.00
Eighth Page.....	\$145.00
Color additional	\$75.00

Color Charges (Spot or Process)	
Under 18"	\$75.00
18" - 40"	\$100.00
41" - 60"	\$150.00
61" - 90"	\$200.00
91" - 120"	\$300.00

Retail Deadlines: The Tribune Advertiser, **5 p.m. Friday** • the Wednesday Tribune, **10 a.m. Monday** • the Sunday Tribune, **10 a.m. Thursday**

Classified Display Rates (Net)

Walton Tribune (Wednesday or Sunday).....	\$8.60/column inch
Walton Tribune pickup (Wednesday or Sunday of the same week).....	\$7.00/column inch

Classified Deadlines: The Tribune Advertiser, **10 a.m. Friday** • the Wednesday Tribune, **2 p.m. Friday** • the Sunday Tribune, **2 p.m. Wednesday**

Special Features (Net)

Inserts.....	\$55 per thousand	Business Directory.....	\$80/month
Internet.....	Call 770.267.8371		

Rates effect July 1, 2012 and subject to change with 30 days' notice

124 North Broad Street
Post Office Box 808
Monroe, GA 30655

Phone: 770.267.8371
Fax: 770.267.7780
Online: **WaltonTribune.com**

Publisher: **Kristy Peters**
Managing Editor: **Robbie Schwartz**
Business Manager: **Kim Powers**