

2017 Digital Ad Rates

www.wahoo-ashland-waverly.com

Wahoo Newspaper

www.wahoonepaper.com

Position	Open Rate	6-Month Rate	12-Month Rate
Leaderboard 728x90	\$275	\$250	\$220
Billboard 300x250	\$205	\$180	\$150
In-Story 300x250	\$195	\$165	\$140
Button 200x90	\$140	\$110	\$85
Weather Bug	\$150	\$120	\$95
Pencil 960x300	\$300	(same ad - all 3 sites - four weeks)	

THE Ashland Gazette

www.ashland-gazette.com

Position	Open Rate	6-Month Rate	12-Month Rate
Leaderboard 728x90	\$220	\$195	\$165
Billboard 300x250	\$155	\$130	\$100
In-Story 300x250	\$140	\$110	\$75
Button 200x90	\$110	\$85	\$65
Weather Bug	\$130	\$105	\$75
Pencil 960x300	\$300	(same ad - all 3 sites - four weeks)	

The Waverly News

www.newswaverly.com

Position	Open Rate	6-Month Rate	12-Month Rate
Leaderboard 728x90	\$220	\$195	\$165
Billboard 300x250	\$155	\$130	\$100
In-Story 300x250	\$140	\$110	\$75
Button 200x90	\$110	\$85	\$65
Weather Bug	\$150	\$105	\$75
Pencil 960x300	\$300	(same ad - all 3 sites - four weeks)	

Newspaper Audience
13,125

Unique Visitors
7,200

Average Monthly Pageviews

41,500

Prices are per month for Open, 6 mo. and 12 mo. rates. Prices effective Jan. 1, 2017.

To advertise online, call our Advertising Department
@ 402-443-4162

