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 PART OF THE VERMONT COMMUNITY NEWSPAPER GROUP

PRICES IN EFFECT JANUARY 1, 2019

COLUMN-WIDTH SPECIFICATIONS

	INCHES	PICAS	
1 COLUMN (1X)	1.917	11p6	Please produce ads to column-width specifications.
2 COLUMNS (2X)	4.000	24p0	Ads off-spec will be adjusted for proper fitting. All ads more than 13.25" high will be charged for the full 15.5" depth of the paper.
3 COLUMNS (3X)	6.083	36p6	
4 COLUMNS (4X)	8.167	49p0	
5 COLUMNS (5X)	10.250	61p6	

OPEN RATES

- Stowe Reporter (SR): \$9.66 (PER COLUMN INCH)
- Waterbury Record (WR): \$7.96 (PER COLUMN INCH)
- News & Citizen (NC): \$9.66 PER (PER COLUMN INCH)

BULK DISCOUNTS AVAILABLE • COLOR RATE: \$75 PER PAPER

3 X 6"

SR: \$173.88
 WR: \$143.28
 NC: \$173.88

3 X 3"

SR: \$86.94
 WR: \$71.64
 NC: \$86.94

3 X 1"

SR: \$28.98 • WR: \$23.88 • NC: \$28.98

BOX CLASSIFIED

SR: \$10.97
 WR: \$9.18
 NC: \$10.97
 (PER COLUMN INCH)

1 X 2"

SR: \$21.94
 WR: \$18.36
 NC: \$21.94

QUARTER PAGE

2 X 10"

SR: \$193.20
 WR: \$159.20
 NC: \$193.20

2 X 1"

SR: \$19.32 • WR: \$15.92 • NC: \$19.32

QUARTER PAGE: SR: \$193.20 • WR: \$159.20 • NC: \$193.20

SIZE OPTIONS: 2 (COLUMNS) X 10" • 4 (COLUMNS) X 5" • 5 (COLUMNS) X 4"

HALF PAGE: SR: \$374.33 • WR: \$308.45 • NC: \$374.33

SIZE OPTION: 5 (COLUMNS) X 7.75"

FULL PAGE: SR: \$748.65 • WR: \$616.90 • NC: \$748.65

SIZE OPTION: 5 (COLUMNS) X 15.5"

2 X 3"

SR: \$57.96
WR: \$47.76
NC: \$57.96

2 X 2"

SR: \$38.64
WR: \$31.84
NC: \$38.64

1 X 2"

SR: \$19.32
WR: \$15.92
NC: \$19.32

2 X 4"

SR: 77.28
WR: \$63.68
NC: \$77.28

2 X 5"

SR: \$96.60
WR: \$79.60
NC: \$96.60

1 X 3"

SR: \$28.98
WR: \$23.88
NC: \$28.98

1 X 4"

SR: \$38.64
WR: \$31.84
NC: \$38.64

4 X 2"

SR: \$77.28 • WR: \$63.68 • NC: \$77.28

QUARTER PAGE

4 X 5"

SR: \$193.20
WR: \$159.20
NC: \$193.20

1 X 5"

SR: \$48.30
WR: \$39.80
NC: \$48.30