



ADVERTISING CALENDAR 2026

VERMONT COMMUNITY NEWSPAPER GROUP

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SPRINGER-MILLER COMPLEX
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STOWE, VT 05672

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SALES REPRESENTATIVES

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SHELBURNE NEWS AND THE CITIZEN
WENDY EWING
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Stowe Guide & Magazine

• Summer/Fall 2026

Newsstands: Spring 2026

BOOKING DEADLINE: March 18

AD SUBMISSION DEADLINE: April 18

• Winter/Spring 2027

Newsstands: Fall 2026

BOOKING DEADLINE: September 10

AD SUBMISSION DEADLINE: September 30

Newspaper Special Supplements

• RIDE

Newsstands: June 25

DEADLINE: June 3

• 4393 (Stowe Reporter and News & Citizen)

Newsstands: August 13

DEADLINE: July 23

Newspaper Specials

• Summer Camps & Kids Programs Preview

Newsstands: January 29, February 26, March 26

DEADLINE: Thursdays before each issue

• Spring & Summer Home, Garden & Real Estate

Newsstands: April 16 & 30, May 14

DEADLINE: Thursdays before each issue

• Green Guide to Cannabis

Newsstands: April 23 & 30

DEADLINE: Thursdays before each issue

• Fall & Winter Home, Garden & Real Estate

Newsstands: September 3 & 17, October 1 & 15

DEADLINE: Thursdays before each issue

• Holiday Shopping Guide

Newsstands: November 25, December 3 & 10

DEADLINE: Thursdays before each issue

Business Directory

• **Stowe Reporter and News & Citizen** - 13 consecutive weeks (January 8, April 9, July 9, October 8)

• **The Citizen, The Other Paper, and Shelburne News** - Start anytime

Burlington Area Newspaper Group (BANG) Advertising

Reach more than 100,000 readers with South Burlington's The Other Paper, Shelburne News, The Citizen (Charlotte/Hinesburg), Williston Observer, Stowe Reporter, Valley Reporter (Warren/Waitsfield) and News & Citizen (Lamoille region including Morrisville, Craftsbury, Greensboro and Hardwick)

Online Advertising

Leaderboard, rectangle, mobile and other banner options are available. Ask about Local & Social to give your social media campaign an added boost!