



ADVERTISING CALENDAR 2026

VERMONT COMMUNITY NEWSPAPER GROUP
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VTCNG.COM
BANGVT.NET

SALES REPRESENTATIVES

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SHELBURNE NEWS AND THE CITIZEN

WENDY EWING
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Stowe Guide & Magazine

• Summer/Fall 2026

Newsstands: Spring 2026

BOOKING DEADLINE: March 18
AD SUBMISSION DEADLINE: April 18

• Winter/Spring 2027

Newsstands: Fall 2026

BOOKING DEADLINE: TBD
AD SUBMISSION DEADLINE: TBD

Newspaper Special Supplements

• RIDE

Newsstands: June 25

DEADLINE: June 3

• 4393 (Stowe Reporter and News & Citizen)

Newsstands: August 13

DEADLINE: July 23

Newspaper Specials

• Summer Camps & Kids Programs Preview — ASK ABOUT OUR SPECIAL PRICING!

Newsstands: January 29, February 26, March 26

DEADLINE: Thursdays before each issue

• Spring & Summer HOME, Garden & Real Estate

Newsstands: April 16, 30, May 14

DEADLINE: Thursdays before each issue

• Guide to Cannabis

Newsstands: April 23, 30

DEADLINE: Thursdays before each issue

• Fall & Winter HOME, Garden & Real Estate

Newsstands: September 3, 17, October 1, 15

DEADLINE: Thursdays before each issue

• Holiday Shopping Guide

Newsstands: November 25, December 3 & 10

DEADLINE: Thursdays before each issue

Business Directory

• **Stowe Reporter and News & Citizen** - Runs 13 consecutive weeks (1/8, 4/9, 7/9, 10/8)

• **The Citizen, The Other Paper, and Shelburne News** – Start anytime

Burlington Area Newspaper Group (BANG) Advertising

Reach over 120,000 readers with South Burlington's The Other Paper, Shelburne News, The Citizen (Charlotte/Hinesburg), Williston Observer, Stowe Reporter, Valley Reporter (Warren/Waitsfield) and News and Citizen (Lamoille region including Morrisville, Craftsbury, Greensboro and Hardwick)

Online Advertising

Leaderboard, rectangle, mobile and other banner options are available. Ask about Local & Social to give your social media campaign an added boost!