



ADVERTISING CALENDAR 2026

VERMONT COMMUNITY NEWSPAPER GROUP
PO BOX 489 • 49 SCHOOL STREET
STOWE, VT 05672
(802) 253-2101
VTCNG.COM
BANGVT.NET

SALES REPRESENTATIVES

STOWE REPORTER AND NEWS & CITIZEN

BRYAN MESZKAT
bryan@stowereporter.com
(802) 488-4276

MIKE KITCHEN
mike@stowereporter.com
(802) 324-2493

DAVID HATOFF
david@stowereporter.com
(802) 556-2789

SOUTH BURLINGTON'S THE OTHER PAPER

JUDY KEARNS
judy@otherpapersbvt.com
(802) 734-2928

SHELBURNE NEWS AND THE CITIZEN

WENDY EWING
wendy@shelburnenews.com
(802) 238-4980

Stowe Guide & Magazine

• Summer/Fall 2026

Newsstands: June 2026

BOOKING DEADLINE: March 18
AD SUBMISSION DEADLINE: April 18

• Winter/Spring 2027

Newsstands: December 2026

BOOKING DEADLINE: August 30
AD SUBMISSION DEADLINE: September 30

Stowe Scene

• Monthly Publication

Newsstands: First Week of the Month

DEADLINE: Second Monday of Previous Month

Newspaper Special Supplements

• RIDE

Newsstands: June 25

DEADLINE: June 3

• 4393 (Stowe Reporter and News & Citizen)

Newsstands: August 13

DEADLINE: July 23

Newspaper Specials

• Summer Camps & Kids Programs Preview — ASK ABOUT OUR SPECIAL PRICING!

Newsstands: January 29, February 26, March 26

DEADLINE: Thursdays before each issue

• Spring & Summer HOME, Garden & Real Estate

Newsstands: April 16, 30, May 14

DEADLINE: Thursdays before each issue

• Guide to Cannabis

Newsstands: April 23, 30

DEADLINE: Thursdays before each issue

• Fall & Winter HOME, Garden & Real Estate

Newsstands: September 3, 17, October 1, 15

DEADLINE: Thursdays before each issue

• Holiday Shopping Guide

Newsstands: November 25, December 3 & 10

DEADLINE: Thursdays before each issue

Business Directory

• **Stowe Reporter and News & Citizen** - Runs 13 consecutive weeks (1/8, 4/9, 7/9, 10/8)

• **The Citizen, The Other Paper, and Shelburne News** – Start anytime

Burlington Area Newspaper Group (BANG) Advertising

Reach over 120,000 readers with South Burlington's The Other Paper, Shelburne News, The Citizen (Charlotte/Hinesburg), Williston Observer, Stowe Reporter, Valley Reporter (Warren/Waitsfield) and News and Citizen (Lamoille region including Morrisville, Craftsbury, Greensboro and Hardwick)

Online Advertising

Leaderboard, rectangle, mobile and other banner options are available. Ask about Local & Social to give your social media campaign an added boost!