

# Stowe WEDDINGS Green Mountain WEDDINGS

Annual circulation 8,500

## Distribution

- Green Mountain Weddings/Stowe Weddings\* is mailed to select subscribers of the Stowe Reporter weekly newspaper.
- Limited distribution at select Vermont welcome centers

## Direct distribution

bridal shops and suppliers • inns, resorts and lodges • event planners • select clothing and jewelry shops • reception sites • local chambers of commerce  
florists and caterers • bakeries and cakeries • spas and salons

## Online distribution

- Free link to your website from our wedding directory on [greenmtnweddings.com](http://greenmtnweddings.com) and [stoweweddings.com](http://stoweweddings.com).
- Stowe/Green Mountain Weddings is a member of Vermont Association of Wedding Professionals ([vawp.com](http://vawp.com)).

We focus on Central and Northern Vermont, and the Champlain Valley. We target our distribution to help put your potential customers in touch with the best purveyors of wedding services in those areas. The magazine focuses on the greater Stowe area, one of the most famous vacation destinations in the East; the rolling farm country of northwestern Vermont and the Champlain Valley; the lakes region of the Northeast Kingdom, including the quintessential villages of Greensboro and Craftsbury; and the ski communities of Jay Peak, Smugglers' Notch, and the bucolic Mad River Valley.

\* Stowe Weddings is distributed in the greater Stowe area; Green Mountain Weddings will be available in the rest of the our distribution area. The content in both titles is identical.

Ad deadline: Feb. 28, 2020 | Distribution: April 2020 - March 2021



## Display sizes & rates

Back cover (7" x 10")	\$1150
Inside front or inside back cover (7" x 10")	\$1030
2-page spread* (15 1/8" x 10")	\$1495
1/2 page spread* (15 1/8" x 4 7/8")	\$825
Full page (7" x 10")	\$790
1/2 page horizontal* (7" x 4 7/8")	\$460
1/2 page vertical * (3 3/8" x 10")	\$460
1/4 page (3 3/8" x 4 7/8")	\$350
Wedding directory listing	\$175

Trim size - 8 1/8" x 10 7/8"  
Bleed area - 8 3/8" x 11 1/8"  
Live area - 7" x 10"

\* Bleed available, please call for measurements.

All display ads include a wedding directory listing in our magazine and online.

• description (approximately 50 words) - image (1.92" x 1.35")

Additional listings available for \$125

Placement charge: 15% surcharge

Ask about our additional online advertising opportunities.