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Advertising Rates for Vernonia's Voice

Published on the First and Third Thursday of each Month

Color Advertising	Dimensions W x H	Rate Once Mo./Twice mo.	3 mo. (same ad) 5-10% Discount Once mo./Twice mo.	Non-profits, Community Groups, Once mo./Twice mo.
Business Card	3.3" x 1.75"	\$50/\$65	\$45/\$60	\$35/\$45
Sixteenth page	2.45" x 3.75"	\$70/\$95	\$65/\$90	\$45/\$60
Eighth page	4.95" x 3.75"	\$110/\$145	\$100/\$125	\$75/\$100
Quarter page	4.95" x 7.65"	\$175/\$235	\$160/\$210	\$115/\$155
Half page	10.25" x 7.65"	\$275/\$370	\$245/\$325	\$185/\$245
Full page	10.25" x 15.5"	\$435/\$575	\$400/\$525	\$300/\$400

Black and White Advertising	Dimensions W x H	Rate Once Mo./Twice mo.	3 mo. (same ad) 10% Discount Once mo./ Twice mo.	Non-profits, Community Groups Once mo./ Twice mo.
Business Card	3.3" x 1.75"	\$35/\$45	\$30/\$40	\$25/\$30
Sixteenth page	2.45" x 3.75"	\$45/\$60	\$40/\$55	\$30/\$40
Eighth page	4.95" x 3.75"	\$80/\$105	\$70/\$90	\$55/\$70
Quarter page	4.95" x 7.65"	\$120/\$160	\$110/\$145	\$80/\$105
Half page	10.25" x 7.65"	\$190/\$250	\$170/\$225	\$125/\$170
Full page	10.25" x 15.5"	\$315/\$420	\$285/\$380	\$210/\$280

Website Advertising – reach even more customers through our website www.VernoniasVoice.com

Rates from \$5 to \$20 depending on placement on the site.

Contact Scott at Scott@VernoniasVoice.com for details and options for your business

Classified Advertising (text only) is \$5 month, up to 50 words.

Minor changes to your advertisement (address change, new hours, etc.) can be done without additional charges. Major changes (new layout, change of size, new images, etc.) will require a \$25 additional fee.