



PROPOSED STUDENT ATHLETIC FEE



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The University of Arizona

- The state's super land-grant university with two medical schools
- A leader in research, bringing more than \$580 million in research investment each year
- A member of the prestigious Association of American Universities
- Benefits the state with an estimated economic impact of \$8.3 billion annually
- National leader in Intercollegiate Athletics



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Intercollegiate Athletics

An integral part of the UA experience

- Reputation
- Campus life
- Homecoming
- Family weekend
- Fundraising
- Alumni Association



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Value

- Athletics is often called the ‘front porch of a University’ because of the attention college athletics receives through various outlets
- More than 60 million viewers around the world tuned in to watch Arizona football and men’s basketball contests during the 2014-15 seasons
- ESPN College Football Gameday averaged a 1.4 rating or 1.96 million viewers during the 2015 season
- UCLA at Arizona football game (Sept. 26) 2.386 million total viewers; 914,000 adults 18-49
- National and international media exposure shares the story, successes and brand of the University of Arizona



Univ. of Arizona @UofA - 26 Sep 2015

Old Main looking good on @CollegeGameDay set



77



110



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Need

- Built in 1928, Arizona Stadium is the oldest athletics facility on campus still in use; and the largest public assembly building on campus seating 56,000 spectators. It is also the largest community gathering venue in Southern Arizona.
- It has been operating with substandard and insufficient access, restrooms, concessions, points of sale, spectator amenities, and a lack of appropriate seating amenities.
- An appropriately upgraded stadium facility is needed to provide the caliber of facility which can compete in the recruitment and training of student-athletes; quality seating and associated amenities to maintain the necessary revenue base and donor support which finances all Arizona Athletics sport programs; and a positive fan experience comparable to what other Pac-12 peer institutions currently enjoy.



Community Collaboration

UA Band Day · Arizona Bowl · 911 Tower Challenge
AIA Football State Championships · Tucson Youth Football National Championship



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Need

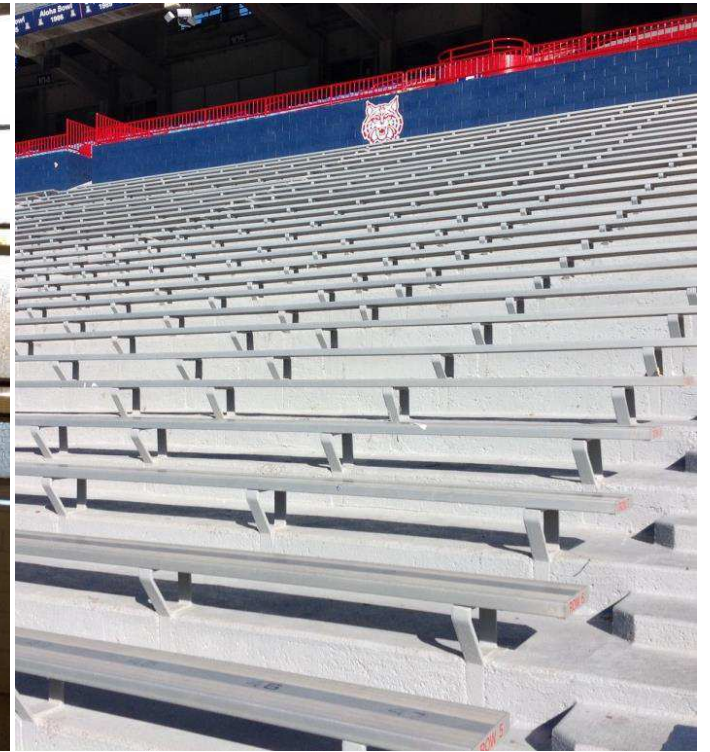
- ZonaZoo restroom at Arizona Stadium



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Need

- Women's public restroom at Arizona Stadium
- ZonaZoo bleacher seating

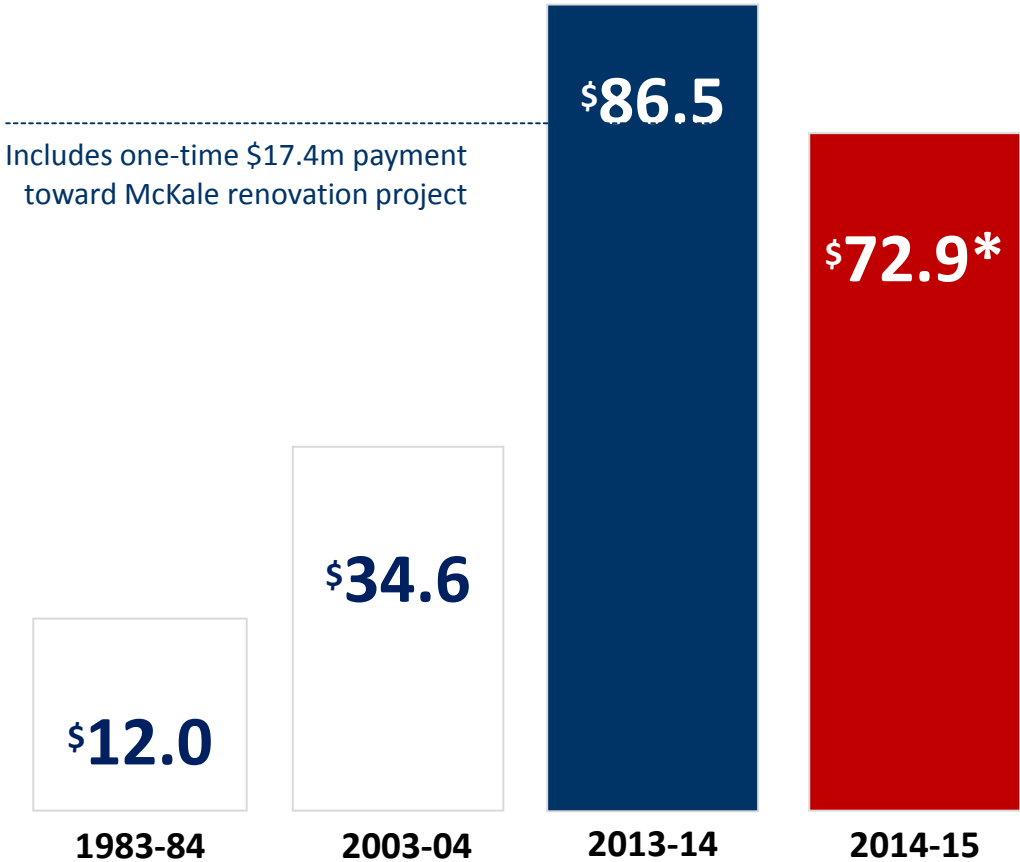


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Budget

- 30 straight years positive fund balance*
- Arizona Athletics receives no state appropriations and is one of only two public schools in the Pac-12 that currently does not receive assistance via student fees.
- Athletics does receive 315 tuition waivers annually, authorized by the Arizona Board of Regents. Tuition waivers are also granted to ASU and NAU.
- ICA is responsible for the cost of room, board, books and fees to supplement the tuition waivers and is responsible for generating revenues to cover the department’s annual operating costs and budgetary obligations.
- Additionally, all funds required for new facilities and renovations are provided through the continued support and generosity of athletics department ticket buyers and donors.

ICA 2015-16 annual expenses in millions



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Donations and Ticket Sales Revenue

- **\$213m** - Total Gifts past 10 years
- **\$123m** – Ticket revenue past 10 years
- **\$135m** - Total Gifts past 5 years
- **\$68m** – Ticket revenue past 5 years
- **\$116m** - Total Capital Campaign past 10 years
- **\$97m** - Total Annual Giving past 10 years
- **112%** - Increase in Wildcat Club membership in the past six years (6,089 FY09 to 12,900 FY15)
- **\$72m** - Lowell-Stevens Football Facility funded solely by gifts
- **\$30m** - McKale renovation being funded solely by gifts
- **\$1.7m** - Video board in McKale
- **\$1.5m** - Sand volleyball courts
- **\$1.5m** - Softball Lapan Family Center team facility
- **\$7.25m** – Academics Center



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Challenge

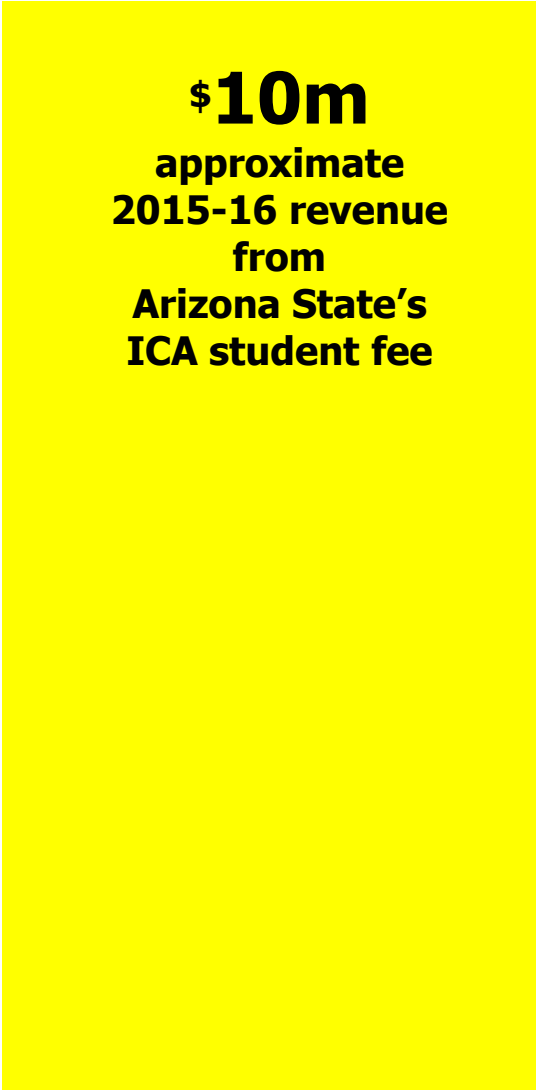
\$ 8,300,000

Approximate variance in
projected 2015-16 revenues
from students for UA and ASU

UA



ASU



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Summary of proposed student athletic fee

- No current UA undergraduate student would be required to pay the student athletic fee for the next four academic years (2016-17 through 2019-20)
- Current undergraduate students would continue to have the option to purchase a ZonaZoo membership, and would not pay the student athletic fee on top of the ZonaZoo membership
- No current graduate student would pay the fee while they're enrolled at UA
- Only new UA students enrolling Fall 2016 and after would begin paying the student athletic fee
- 8 of 10 public Pac-12 schools have student athletic fees (Washington & UA do not; we do not know about USC & Stanford); 7 of the 8 include graduate students paying the athletic fee



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Funding

- Student fee would complement collaborative model for infrastructure overhaul of Arizona Stadium, including fundraising through season ticket holders and major-gift donations
1. **Donors:** raise additional \$50m
 2. **Season ticket holders:** incremental ticket facility fee for season ticket holders 2017-2020
 3. **Students:** student fee beginning in Fall 2016

Financial Summary (estimated)

- Project cost AZ Stadium: \$150m
- Financing: \$280m



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Timeline

- Jan. 19: Greg present to GPSC
- Jan. 27: Greg present to ASUA Senate
- Feb. – ASUA and GPSC collaboration and feedback

