



ALLEGiant STADIUM TO HOST 2027 HALL OF FAME SERIES LAS VEGAS *- Arizona, Duke, Indiana and Kansas to Play First Basketball Games at World-Class Venue -*

PHOENIX (October 27, 2024) – Position Sports, in partnership with the Naismith Basketball Hall of Fame and the Las Vegas Convention and Visitors Authority (LVCVA), announced that the 2027 Hall of Fame Series Las Vegas will take place at the iconic **Allegiant Stadium** on **November 12, 2027**, marking the first-ever basketball game at the renowned stadium.

The historic event will feature two marquee matchups between elite men's basketball programs: **Arizona vs. Duke** and **Indiana vs. Kansas**. Both games will once again be showcased on TNT Sports' networks and platforms, with additional programming information to be announced at a later date.

These four teams represent some of the most storied traditions in college basketball, with a combined 15 national championships, over 35 Hall of Famers, and a legion of passionate fans. The rivalry between Duke and Arizona, which will be on display in Tucson, Ariz., on November 22, as well as the timeless Kansas vs. Indiana matchup, is set to provide fans an unforgettable experience and signal a significant milestone in Las Vegas' sports history.

Allegiant Stadium, home of the NFL's Las Vegas Raiders and Super Bowl LVIII, will be hosting its first college basketball games, showcasing the versatility of the venue. The stadium will also serve as the site for the 2028 NCAA Men's Final Four, further solidifying its position as a premier destination for top-tier sporting events.

The Hall of Fame Series, owned and operated by Position Sports, is a collection of multi-game, singular events that showcase several of the top collegiate basketball teams in exciting non-conference matchups played both domestically and abroad. The inaugural Hall of Fame Series took place in 2023 in Las Vegas, Charlotte, San Antonio, Toronto, and Phoenix, and the series continues its successful run in 2024 with upcoming stops in Las Vegas (November 4), Phoenix (November 14), Baltimore (November 15), and New York (December 14).

For the latest updates on the 2027 Hall of Fame Series Las Vegas, visit **HOFSeries2027.com** or follow **@HOFSeries** on all social platforms.

MEDIA ASSETS AVAILABLE HERE:

<https://drive.google.com/drive/folders/1izkKaSlvf8oL4mFVr6qXSAYPkJ7zTdYH?usp=sharing>

Quotes on 2027 Hall of Fame Series Announcement

"I am excited to support the Naismith Basketball Hall of Fame doubleheader to be played at Allegiant Stadium in Las Vegas in November 2027. Starting the college basketball season where it will end on the Road to the 2028 Final Four in Las Vegas is a rare opportunity to celebrate the game. Duke, Indiana, Kansas, and Arizona have combined to win 15 men's basketball national championships. Congratulations to the Hall of Fame, the Las Vegas Convention and Visitors Authority, and the Las Vegas Raiders for arranging such an incredible tip-off to the 2027-28 college basketball season where a national champion will be crowned only 5 months later."

Dan Gavitt | NCAA Senior Vice President of Men's Basketball

"College hoops at Allegiant Stadium will be electric." We couldn't imagine a better way to kick off the lead up to the Final Four than in Las Vegas with Naismith Basketball Hall of Fame Series."

Steve Hill | LVCVA President and CEO

"Hosting the 2027 Hall of Fame Series Las Vegas marks a historic moment for Allegiant Stadium as we welcome the thrill of college basketball to our venue for the first time. We are committed to providing a world-class experience, and our team is equipped to deliver an exceptional event for the players and fans."

Andy Gorchov | General Manager, Allegiant Stadium

"We are thrilled to bring together four of college basketball's most iconic programs—Duke, Kansas, Indiana, and Arizona—under one roof at Allegiant Stadium for the 2027 Hall of Fame Series Las Vegas. Hosting this first-of-its-kind event at Allegiant Stadium, where the season's road to the Final Four will end, adds an incredible storyline to an already milestone occasion. We can't wait to showcase these legendary teams in Las Vegas and provide an unforgettable experience for everyone involved."

Melissa Meacham-Grossman | President, Position Sports

"To have historic teams participate in Duke, Kansas, Indiana, and Arizona all together in a Hall of Fame event helps celebrate and amplify the Hall of Fame's mission to celebrate and promote the game we all love. These programs represent the best in our sport, and history proves that these teams will remain at the top of college basketball with current and future hall of famers all around these teams."

Allegiant Stadium and Las Vegas are becoming the epicenter for major sports and entertainment events year-round, and to open the college basketball season with this premiere event in the year that college basketball will end in the same spot creates the ultimate road to the final four.

We hope that the entire Las Vegas community, as well as the basketball community and certainly the fans of these top programs, join us in Las Vegas to play the first basketball games in the history of Allegiant Stadium that promotes the Hall of Fame and the people that advanced the game that James Naismith invented to where the game is today—one of the most popular sports in the world."

John L. Doleva | President & CEO, Naismith Basketball Hall of Fame

About Position Sports

Position Sports, established in 2005, is a premium event production and brand marketing firm that specializes in event operations, activation development, media relations, and digital engagement. Over the years, Position Sports has worked with many of the world's leading brands, including Nike, Jordan Brand, Red Bull, the Naismith Basketball Hall of Fame, ESPN Events, USA Basketball, Upper Deck, MLB, and T-Mobile in nearly every major U.S. city and on a global scale. Position Sports provides clients with the expanded strategic direction needed to succeed in the sports marketing arena, also known as Positioning. To learn more, visit positionsports.com or follow [@positionsports](https://twitter.com/positionsports) on Twitter and Instagram.

About Allegiant Stadium

Located adjacent to the world-famous Las Vegas Strip and home to the Las Vegas Raiders, Allegiant Stadium is an award-winning global events destination. A state-of-the-art, multipurpose venue with a capacity of 65,000, Allegiant Stadium has hosted world-class music artists such as Garth Brooks, The Rolling Stones, Guns N' Roses, Taylor Swift, and BTS, with more legendary concerts to come. The fully enclosed stadium is also home to the UNLV Rebels football team and has hosted premier sporting events such as the CONCACAF Gold Cup Final, Pac-12 Championship Game, Las Vegas Bowl, and WWE SummerSlam. The venue hosted NFL Pro Bowls in both 2022 and 2023, and Super Bowl LVIII in February of 2024 – the first in Las Vegas history and will host WrestleMania 41 in 2025. Allegiant Stadium is committed to giving back to the community through numerous diversity, inclusion, and community outreach initiatives. In addition, Allegiant Stadium is proud to be both LEED Gold certified and powered by 100% Nevada-sourced renewable energy and is dedicated to implementing sustainable practices and programs. For more information on Allegiant Stadium, visit www.allegiantstadium.com or follow us at **@allegiantstadium** on X and **@allegiantstadium** on Instagram.

About Naismith Basketball Hall of Fame

Located in Springfield, Massachusetts, the city where basketball was born, the Naismith Basketball Hall of Fame is an independent non-profit 501(c)(3) organization dedicated to promoting, preserving, and celebrating the game of basketball at every level — men and women, amateur and professional players, coaches, and contributors — both domestically and internationally. The Hall of Fame museum is home to more than 450 inductees and over 40,000 square feet of basketball history. Nearly 200,000 people visit the Hall of Fame museum each year to learn about the game, experience the interactive exhibits, and test their skills on the Jerry Colangelo "Court of Dreams." Best known for its annual marquee Enshrinement Ceremony honoring the game's elite, the Hall of Fame also operates over 70 high school and collegiate competitions annually throughout the country and abroad. For more information on the Basketball Hall of Fame organization, its museum, and events, visit hoophall.com, follow **@hoophallu** or call 1-877-4HOOPLA.

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