



DEPARTMENT OF VETERANS AFFAIRS  
Veterans Benefits Administration  
Washington DC 20420

March 14, 2016

Mr. Robert Paul  
President  
DeVry University  
3005 Highland Parkway  
Downers Grove, IL 60515

SUBJECT: DeVry University Principles of Excellence Suspension

Dear Mr. Paul:

The Department of Veterans Affairs (VA) has reviewed the recent lawsuit filed by the Federal Trade Commission (FTC) alleging that DeVry University used deceptive advertising related to job placement rates and salary levels and the Department of Education's (ED) notice of intent to impose limitations on DeVry University based on related conclusions.

In addition, VA received a significant number of complaints through the GI Bill Feedback System regarding DeVry and its misrepresentation to students and prospective students of post-graduation employment outcomes as well as providing insufficient information on total cost of programs.

VA is greatly concerned about FTC's findings in the pending lawsuit and fully supports the conditions imposed by ED relating to limitations on representation of post-graduation employment outcomes.

The FTC findings, ED conclusions, and GI Feedback System complaints indicate that DeVry University has not acted in accordance with the following Principles of Excellence (POE) guidelines, established in Executive Order 13607:

- a. End fraudulent and unduly aggressive recruiting techniques as well as misrepresentation, payment of incentives/bonuses, and failure to meet State authorization requirements;
- b. Provide students with a personalized form identifying the total cost of an education program.

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Effective the date of this letter, VA is suspending DeVry University's status as a POE institution at least until the conclusion of the FTC lawsuit.

- Your POE status will be removed in the GI Bill Comparison Tool.
- A flag will be posted under DeVry University's entries in the GI Bill Comparison Tool calling attention to the existence of the FTC lawsuit and ED notice.

In addition, VA will conduct Targeted Risk-Based Program Reviews for all DeVry campuses.

VA remains engaged in on-going discussion with the FTC to further assess the information in the FTC lawsuit as it relates to violations of the statutory requirements of Title 38, United States Code, and VA reserves the right to take further action based on additional information brought to the attention of VA.

Sincerely,



Curtis L. Coy  
Deputy Under Secretary  
for Economic Opportunity