

Tucson economy: MAP Dashboard

Monthly Stats	Change Year/Year	
Non-farm jobs 389,100 (October 2018)	+1.9%	▲
Unemployment rate 4.1% (October 2018)	-0.2% pts.	▼
Median home price \$215,000 (October 2018)	+7.6%	▲
Pesos per U.S. dollar 19.20 (October 2018)	+2.0%	▲

Tucson ranks high for national park visits as growth rate doubled in 2017

In 2017, the growth rate in national park visits within the Tucson metropolitan statistical area was 16.2 percent, double the previous year's growth. Tucson ranked second among peer western MSAs behind El Paso. Colorado Springs and Portland posted a decline in the number of visitors to national parks located in their respective regions, while the growth in visitors to national parks across the U.S. remained flat. Recreational land and outdoor leisure opportunities attract visitors to a region, which can serve as an important input for local retail and service sectors. Additionally, recreation land provides communities with direct social and economic benefits and has been linked to amenity-driven economic development, increased real estate values, and positive public health outcomes.



A project of the Economic and Business Research Center at the University of Arizona Eller College of Management

Real-time economic data is at your fingertips with the Arizona's Economy smartphone app. Available free on iTunes and Google Play.

About the MAP Dashboard

The MAP (Making Action Possible for Southern Arizona) Dashboard is produced by the UA Economic and Business Research Center in partnership with the Community Foundation for Southern Arizona, the Pima Association of Governments, the Southern Arizona Leadership Council, and Sun Corridor Inc. A portion is published monthly in the **Arizona Daily Star**. To view more data, go to mapazdashboard.arizona.edu

