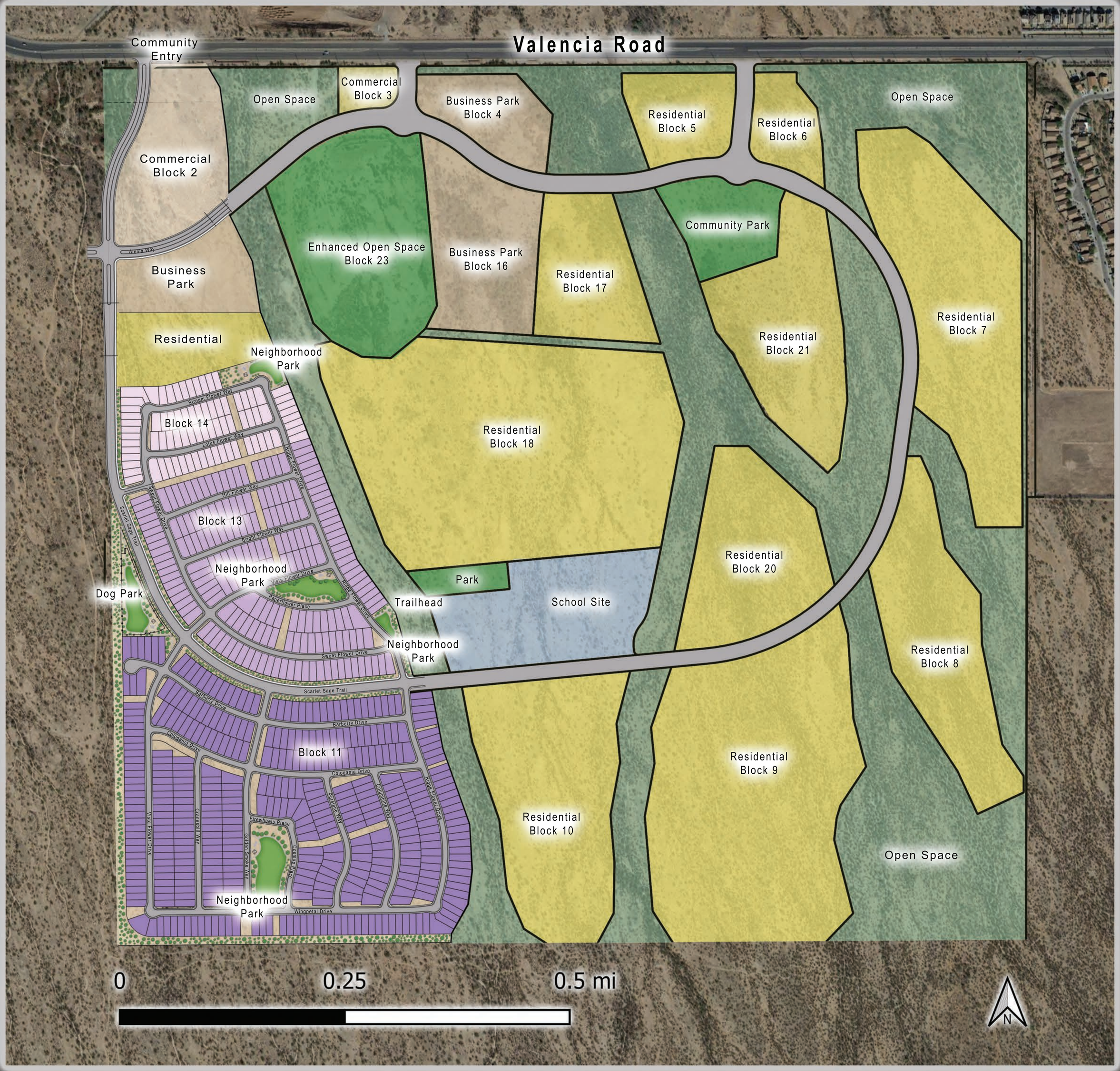Wildflower Master Plan