



Outreach Analysis - Fall 2015

- Meet a ton of people - 5,900
- Make a bunch of friends - 889
- Make a few disciples - 92



Fall 2015 Outreach Analysis

by Trevor Pentecost on May 18, 2016

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HOW ARE WE DEFINING A DISCIPLE THAT WAS MADE THIS SEMESTER?

- Someone that was already saved or got saved this semester and became a follower of Christ, a fellowshiper, and fisher of men this semester.

HOW ARE WE DEFINING WHAT A FRIEND IS?

- Someone we met this semester that has done something fun or engaging with a member of our church this semester and now knows a member of our church at a personal level.



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Make a few disciples

Out of 889 Total Friends we made this semester...

...What was the strongest path that helped us make a lot of friends that actually became disciples?

1. Sun Devil Survivor - 210 Friendships were started here out of the 310 student guests that attended. (the other 100 were friendships made before the trip)
2. Respect Movement Meetings & Events - Helped strengthen those friendships
3. Church & Bible Studies - Helped make disciples out of those friendships

46 of 92 DISCIPLES were made through this path



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Meet a ton of People

5,900 People met

Ways that we met a ton of people this semester

- Outlaw Comedy Campus Interest Survey (600 students surveyed)
- Meeting students around Res Halls & Friends of Friends (1,200 students met over the course of the semester)
- Special Events - ASU 1st Laugh 1200 in attendance and 630 new met, 1800 students were fed at ASU 1st Laugh BBQ's
- Respect Movement Engagement (2,200 students met)
- Church Digital Media & Print Media solely - (35 students met)



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Follow Up Progress so far:

3800 Total Contacts

- RM (1297 student contacts, 359 attempted)
- Sun Devil Survivor (907 contacts, 425 followed up, 80% attempted, 312 student guests attended event)
- ASU 1st Laugh (900 student contacts, 370 followed up)
- SDWP (402 student contacts, all attempted, 100 contacted, 100 different students at club mtgs, 50 on avg at club mtgs)
- Church & Bible Study (Over 500 contacts, Nearly all followed up)



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Make a bunch of Friends

889 Total Friends

What did our friends get involved in (most were involved in multiple things)

- 461 friends (52%) were involved in Church
- 368 friends (41%) were involved in Respect Movement
- 338 friends (38%) were involved in Bible Studies
- 251 friends (28%) were involved in Sun Devil Survivor
- 127 friends (14%) attended OC ASU 1st Laugh



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