

MEMORANDUM

TO: INTERESTED PARTIES
FROM: CHRIS PERKINS
SUBJECT: AZ-2 SURVEY RESULTS
DATE: SEPTEMBER 26, 2016

Candidate Images

	Name ID	Favorable	Unfavorable
Martha McSally	95%	57%	31%
Matt Heinz	49%	27%	9%

McSally Job Approval Rating

Approve	63%
Disapprove	24%

Ballots

- A Republican congressional candidate holds a 7-point advantage over a Democrat

	%
Total Republican	49%
Total Democrat	42%
Undecided	9%

- Trump has a slight lead over Clinton in the Presidential race

	%
Total Trump	43%
Total Clinton	38%
Total Johnson	10%
Undecided	3%

- McSally currently holds a 19-point lead in the race for Congress

	%
Total McSally	56%
Total Heinz	37%
Undecided	7%

Methodology

On behalf of McSally for Congress, Inc., Wilson Perkins Allen Research conducted research among likely voters in Arizona’s 2nd Congressional District. WPA selected a random sample of likely voters from the Arizona voter file. The sample for this survey was stratified based on geography, age, ethnicity, and gender. This methodology allows us to avoid post-survey “weighting” which can reduce the reliability of survey results. Respondents were contacted by phone via a live telephone operator interview September 14-15, 2016 (38% cell phone interviews). The study has a sample size of n=400 likely voters and a margin of error equal to ±4.9% in 95 out of 100 cases.