

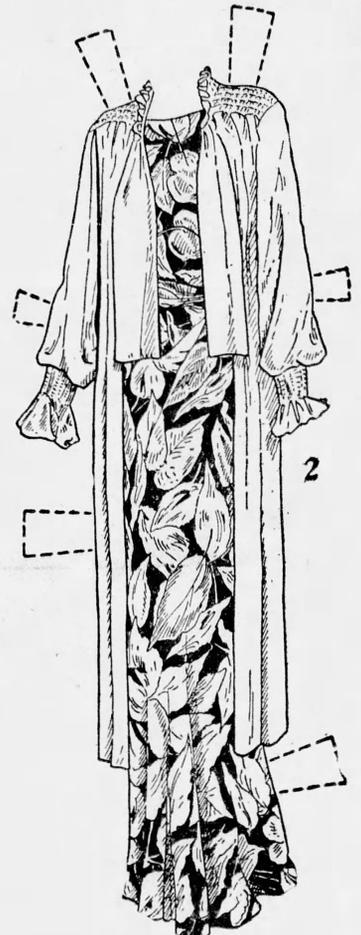
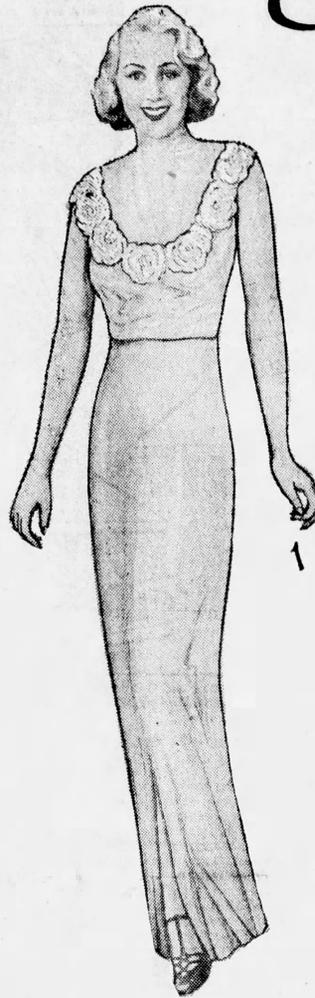
LATEST FASHIONS FROM
THE MOVIE CAPITAL FOR
PARTICULAR WOMEN

The Arizona Daily Star

PAPER DOLL CUTOUTS OF
FAMOUS MOTION PICTURE
STARS FOR THE CHILDREN



Joan Blondell in The Movie Star Paper Doll Series



Joan Blondell, born of theatrical parents in New York City, has been closely associated with the theatre all of her colorful life. She was especially prepared for a stage career and studied under many of Broadway's best teachers. As is usually the case, a screen contract was offered her and Joan was Hollywood bound before she hardly knew it. She proved an instant success and her lovely blonde beauty marked her immediately as one of the screen's most popular stars. Among her most successful pictures were "Travelling Saleslady" with Glenda Farrell, "Convention City," "Dames" and "Footlight Parade." Her latest hits are "Broadway Gondolier," starred with Dick Powell and "We're in the Money," in which she again appears with Glenda Farrell. On this page she is shown with some of the beautiful clothes especially designed for Joan Blondell by Hollywood's leading fashion experts.

1. Pale yellow satin decorated with large white roses is fashioned into this lovely evening gown which blends perfectly with the blonde beauty of Joan Blondell.

2. This vivid flowered crepe is another exclusive Hollywood creation. With it is worn a new three-quarter length wrap of rose taffeta. Note the shirred shoulder and cuff treatment.

3. This dinner ensemble is distinctly new. The skirt is of velvet, cut on unusual lines with uneven hem effect, and the bodice is of white crepe decorated with crystal beads at the throat.

4. A lovely dance frock of pale blue organza which may be worn with the dainty little shirred jacket illustrated.

5. Dull finished black silk material, fashioned close to the figure and a great flare of dotted crepe at the throat and cuffs gives this gown a striking effect. The flaring skirt is enhanced with ribbon trimmed black silk net producing a most graceful effect, a special screen fashion designed especially for Joan Blondell.

6. Pale peach colored satin, with skirt, bodice and draped shoulders of gold threaded lace heavily embroidered with tiny pearls and iridescent sequines, a truly elaborate evening gown.

7. This is another of those popular velvet and crepe ensembles with a most unique shoulder treatment. The skirt is tight fitting and is boldly slit for walking comfort. A white silk cord circles the throat and falls gracefully to the knees. Black gloves and either of the large picture hats complete the ensemble.

DRAWINGS BY
D. W. REYNOLDS

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