



**JAN BREWER**  
**SECRETARY OF STATE**  
**STATE OF ARIZONA**

November 13, 2007

VIA U.S. MAIL & FACSIMILE (202-833-4362)

Page S. Gardner, President  
Women's Voices. Women Vote  
1707 L Street NW, Suite 750  
Washington, DC 20036

Dear Ms. Gardner:

My office and the Arizona county recorders' offices have been inundated with complaints about your recent voter registration drive in Arizona. As part of this drive, voters are receiving a voter registration form along with a letter and note in large letters that says "Voter registration laws require you to submit the attached application", and that it must be filled out and returned to "comply with legal requirements." I have serious concerns about this misleading mailing and ask that you immediately stop this deceptive campaign.

These mailings are misleading and deceptive because they indicate that the law requires the recipient to register to vote regardless of whether the individual is already registered to vote or even eligible to register. Moreover, the postage paid information is misleading because it implies my office is somehow involved in this effort and is paying for the return postage ("postage will be paid by addressee"). Neither is true. In addition, our State Capitol Phoenix is embarrassingly misspelled "Pheonix" on the return address envelope.

The law does not require anyone to register to vote in Arizona. That is an individual choice. Many individuals are ineligible to vote. Thus, this mailing may cause someone to register who is not eligible, which is a class 6 felony. Based on the complaints received, it also appears this mailing will unnecessarily burden our valuable county recorder resources by causing many individuals to submit the form even though they are already registered to vote.

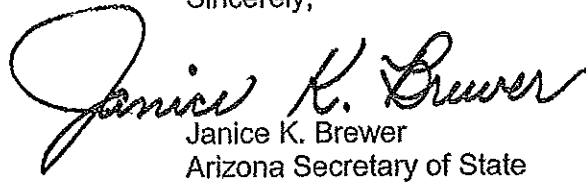
Had you asked my permission it would not have been granted because of the mailing's deceptive nature. You will need to cease and desist sending this letter to Arizona residents until you have received approval from this office. Any request for approval must be made to me in writing. Please also note that your website incorrectly lists the deadline for registering to vote in Arizona as "30 days before an election." The deadline in Arizona is 29 days before each election.

State Capitol: 1700 West Washington Street, 7th Floor  
Phoenix, Arizona 85007-2888  
Telephone (602) 542-4285 Fax (602) 542-1575

Page S. Gardner  
November 13, 2007  
Page 2

Your immediate attention to this matter is requested. If you have any questions, please contact Joseph Kanefield, State Election Director, at (602) 542-6167, or by email at [jkanefield@azsos.gov](mailto:jkanefield@azsos.gov).

Sincerely,

  
Janice K. Brewer  
Arizona Secretary of State

JKB/jk