

A1 Sunday MAIN

BRITNEY SHAVES HER HEAD

See inside for a photo PAGE A6



SLASH YOUR GROCERY BILL

Coupons aren't the only answer BUSINESS



Arizona Daily Star

\$1.50

SERVING TUCSON SINCE 1877 · SUNDAY, FEBRUARY 18, 2007

WGC-ACCENTURE MATCH PLAY CHAMPIONSHIP SPECIAL SECTION INSIDE

How Tucson was able to snare Tiger

FOUR MOMENTS THAT SWUNG MATCH PLAY OUR WAY

1 Rain in Southern California. Escaping the deluge at La Costa Resort and San Marcos San Diego—and the mild attendance that came with it—was the primary reason Match Play moved to here.

2 Power lunch. While watching the rain on TV at the 2004 Match Play event, Tucson Conquistadores' Russ Perlich pitched Tucson to PGA Tour Vice President Larry Hagner, said Hagner. It was a quiet moment, Tucson was a target market we thought could work.

3 Convincing the title sponsor. Getting Accenture's blessing was maybe the largest potential stumbling block for Tucson. Accenture director of global event marketing Gary Becker came to Tucson for what he called a "two-and-a-half-day whirlwind" in 2005, meeting with everyone from Gov. Janet Napolitano to Mayor Bob Walkup and touring different resorts.

4 Building a world-class course and planning a new one. When Cottonwood Properties developer David Merrill had Canyon Pines at Dove Mountain around developer John MacMillan's Gallery Golf Club, he knew he was onto something special. A new course in 2009 should make up for some of the practical difficulties of The Gallery South, building in-room for fans and closer parking.



WHAT'S INSIDE OUR 18-PAGE SPECIAL SECTION

Who's who Meet the 64 best golfers in the world. They'll all be here for Match Play for the first time in the history of the event. Sure, you know Tiger and Phil Mickelson, but do you know Jeev Milkha Singh and Miguel Angel Jimenez?

64 things we like Think of it like the NCAA basketball tournament. We break down the items to love about Match Play: Shingo Katayama's cool cowboy hat; East Tennessee State is not in the tournament; Sabino High grad Dan Hicks broadcasting for NBC; and of course, Tiger in town.

Hansen on golf Star sports columnist Greg Hansen opines on the most challenging 18 holes in Southern Arizona, No. 30 at Arizona National is not a nightmare, we call it a challenge. Are you ready for Hole 2 at Canoe Ranch in Green Valley?

A spectator's guide A map of The Gallery South Course and how to get to the parking lots. Find out how the match play format works and figure out the lingo. Pairings and former winners are also included. Find it all inside Classifieds

Tiger Woods got the ball rolling when he said the Accenture Match Play should be held in Tucson. Ranked No. 1 in the world, he will compete here this week.

Top 64 golfers in the world begin Match Play practice Monday, competing for \$8M in biggest international sporting event ever held in Southern Arizona

By Patrick Finley
The biggest sports star in the world was anxious. It was 2004, and Tiger Woods was talking about lagging attendance—and slogging, sorry games—at the Accenture World Match Play Championship outside San Diego. "Why don't we just have (Match Play) in Tucson?" Woods said. Judy McDermott smiled when she heard the

comments, which ran in the Feb. 21, 2004, edition of the Los Angeles Times. "We had a little proof in the pudding," said the executive director of the Tucson Conquistadores, the group that has run Tucson's PGA tournaments for years. "It let us know we weren't wrong." When the top 64 golfers in the world begin Match Play practice Monday at The Gallery Golf Club at Dove Mountain, it will begin the largest international sporting event in South-

ern Arizona history. Less than a decade after McDermott was told "Tucson was not cosmopolitan enough" to host Match Play, the city defied five other contenders and got a four-year deal to host the

On StarNet: Find leaders, PGA and UPGA stats, or make a tee time at astar.net/golf

Guard cost was \$9M for food, housing

Some stayed in posh hotels during S. Ariz. border duty

By Josh Brodsky

The Army National Guard spent at least \$9 million in six months last year on food and lodging for troops deployed to Arizona to help secure the border, according to military records.

While some of the money was spent on temporary lodging and lower-end places such as Motel 6 or the Americana Motor Hotel in Nogales, it was also spent at posh digs in the foothills such as Lovers Veterans Canyon Resort and the Westin La Paloma Resort and Spa. Other upscale lodging such as the Doubletree Hotel and the Hotel Arizona have also been used.

More than two-thirds of that amount—just over \$6 million—was spent in the greater Tucson area last year, with \$5.5 million going for lodging and the rest split among meals, water and ice, and meals ready to eat in the field. U.S. Sen. Raul Grijalva, a vocal critic of the deployments, said troops staying at upscale resorts and hotels, off the major transportation routes and far from the border areas they would serve, only underscores the failures of the deployment and a lack of planning.

COMING MONDAY Border Patrol kicks off hiring push into high gear. In News

See GUARD, A4

On StarNet: Read more border news at astar.net/border

Whether to save cord blood can be puzzle for parents

By Carla McClain

For some, humans have been fascinated and mystified by the cord that ties a mother to her unborn baby. Believing it vital to ward off evil spirits and protect the growing child, ancient societies often wrapped, buried and tended to the blood-filled umbilical cord with great care after birth, hoping to preserve its power.

Once medical science replaced such spiritual myths, we simply threw it away, assuming it useless after the baby was born and breathing on its own. But today, in an unexpected return to our ancient ways, we know the umbilical cord—and the rich blood it carries—can be crucial to the well-being of a growing child, and once again are preserving the mysterious organ.

For that reason, every pregnant woman in Arizona now must, by law, be informed of the option to do just that—to save and store her baby's potentially life-saving umbilical-cord blood instead of discarding it.

See CORD BLOOD, A5

On StarNet: Find more health-related news and features at astar.net/health

WEATHER, C14 Mostly cloudy and warm High 75 / Low 50



ALENEWSPAPERS VOL. 166, NO. 49

COMING UP, DON'T MISS ...

LITTLE BIT COUNTRY: Where to go to party like a cowboy. THURSDAY IN CALIENTE

EVERYONE'S A CRITIC: Are your Oscar picks better than the Star's? NEXT SUNDAY

SPRING TRAINING: Read our 32-page guide to the Cactus League. NEXT SUNDAY >>

For home delivery, call 573-4511; from Cochise and Santa Cruz counties, call 800-695-4492; e-mail: circulation@tucson.com

COST OF FREEDOM EXHIBIT FEBRUARY 22-26. PAYING TRIBUTE TO THOSE WHO GAVE THE ULTIMATE SACRIFICE FOR FREEDOM. FALLON, BUT NOT FORGOTTEN. CASINO DEL SOL. 119, EXIT VALENCIA, WEST • 800.344.6435 • WWW.CASINODELSOL.COM • ENTERPRISES OF THE PASCUA YAQUI TRIBE