

In Loving
Memory

**Joseph Burton
“Joe B.” French**

Feb. 20, 1943 - May 31, 2026

Joseph Burton “Joe B.” French, beloved husband, father, grandfather, great-grandfather, Uncle and friend, passed away in Tracy, California, following a short illness.

Joe was born on February 20, 1943, in Wailuku, Maui, Hawaii, to Violet Carol French and Willard Burton French. He was deeply proud of his Portuguese heritage and of his family’s more than 150-year history on the island of Maui.

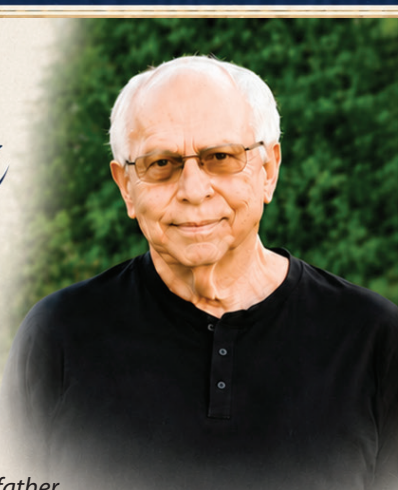
An accomplished athlete, surfer and swimmer in his youth on Maui, Joe earned a full swimming scholarship to Indiana University. Later, while attending San Jose State University, he met the love of his life, the woman who would become his devoted wife and partner for 60 years. She preceded him in death on November 6, 2025.

Joe built a distinguished career in the waterproofing industry, where he became a highly respected sales professional and leading technical advisor. His dedication to his work was unmatched, and he remained actively involved in the industry up until the day he passed away.

Above all else, Joe was devoted to his family. He was a shining example of what it meant to be a husband, father, grandfather, and friend. He found joy in spending time with family, reading, discussing business, enjoying good food, and sharing stories and laughter with those he loved.

Joe is survived by his children, Cherise Morgan and Joel French (Nicole); his grandchildren, Megan, Melaina (Jordan), Brynn (Keaton), and Alyssa; four cherished great-grandchildren; and (6) beloved nieces and nephews. His legacy of love, integrity, hard work, and generosity will continue to live on through all who knew him.

Joe will be remembered for his strength of character, unwavering dedication to his family, and the positive impact he had on countless friends, colleagues, and loved ones throughout his life. He will be deeply missed and forever remembered.



A graveside service will be held at 9:30 a.m. Saturday, June 13, 2026, at Tracy Cemetery. A Celebration of Life will immediately follow at 8666 Velma Lane, Tracy, California.
In lieu of flowers, the family kindly requests that donations be made to the American Cancer Society in Joe’s memory.