



The Casper Star-Tribune offers a full suite of digital products, including HTML5 and video advertising, targeted & standard display, SEM/SEO, social, email marketing and much more. Let us show you how we are the right partners to help your business grow!

AVG. MONTHLY SESSIONS 786,569

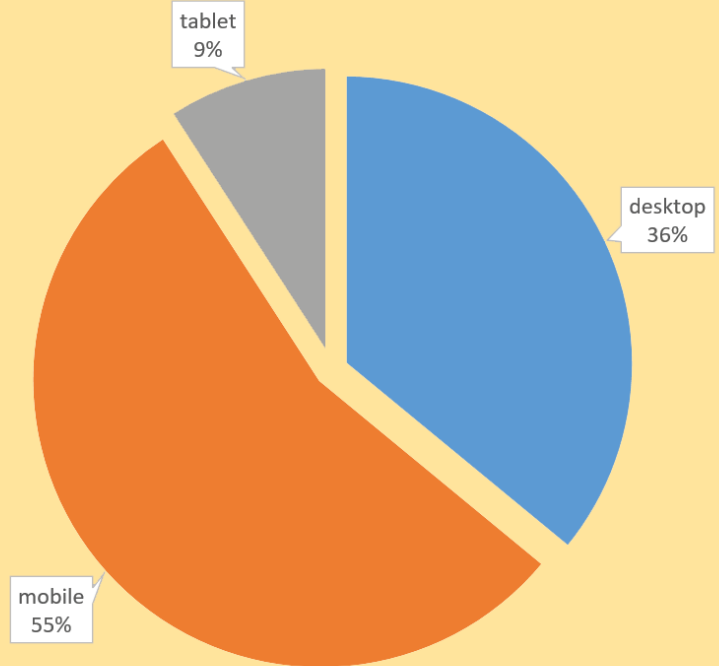
AVG. MONTHLY VISITORS 5415,653

AVG. MONTHLY PAGE VIEWS 2,619,678

AVG. PAGES PER SESSION 3.33

Source: 2018 Google Analytics data from trib.com

HOW PEOPLE USE TRIB.COM



STANDARD RATES

- BIG AD**
300px x 250px \$8 CPM
- TOWER AD**
300px x 600p \$10 CPM
- NATIVE CONTENT** . . . \$10 CPM
- LEADERBOARD**
728px x 90px \$13CPM
- BILLBOARD**
970px x 250px \$13CPM
- FLOATING BAR**
1170px x 50px \$13CPM
- REVEAL**
1920 x 600px \$23CPM
- E-BLAST**
Your custom message e-mailed to our marketing list \$200/day

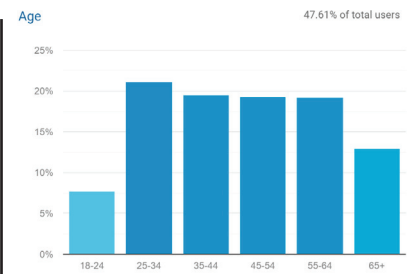
DEADLINES

For your ad to run on trib.com, you will need to schedule your ad 7 days prior to the initial run date. Creative is due 3 days before the initial run date.

DEMOGRAPHICS

The trib.com audience is too large and too attractive to ignore.

Male	57%
Female:	42%
Median Age:	40



MAKE YOUR ONLINE ADS POP

with HTML5. Ask a sales rep.

Online proofs will be sent through e-mail prior to running. All online ads must be approved by customer before they can be viewed online.

TRIB.COM

DIGITAL ADS

DESKTOP SIZES

REVEAL
BILLBOARD
TOWER

FLOAT BAR
LEADERBOARD
BIG AD

