



## The new BLOX CMS

Date: 1-3-2013

## Overview

### **BLOX 1.11 Software Release**

- Scheduled for next week or so
- Faster release cycles
  - Cut off for 1.12 coming soon!
- New features include:
  - More Block Editor Improvements
  - Completely Rewritten Comment Manager
  - New Editorial Features

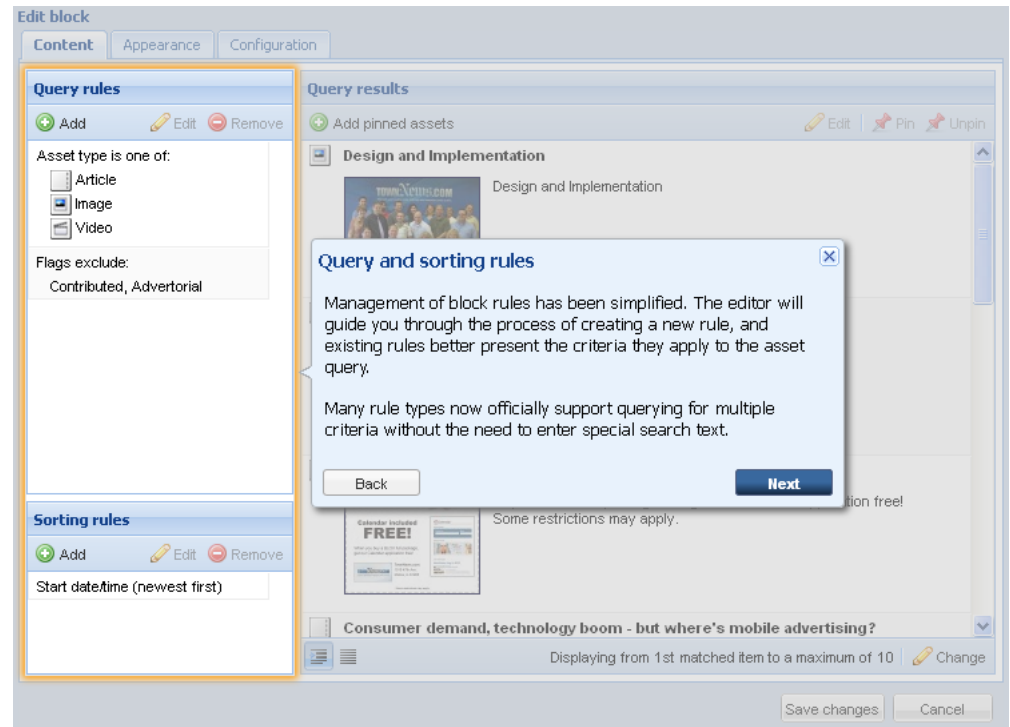


**BLOX CMS 1.10.0-19**  
Built Oct 5, 2012 02:37 PM

# Block Editor Improvements

## Integrated Tutorial

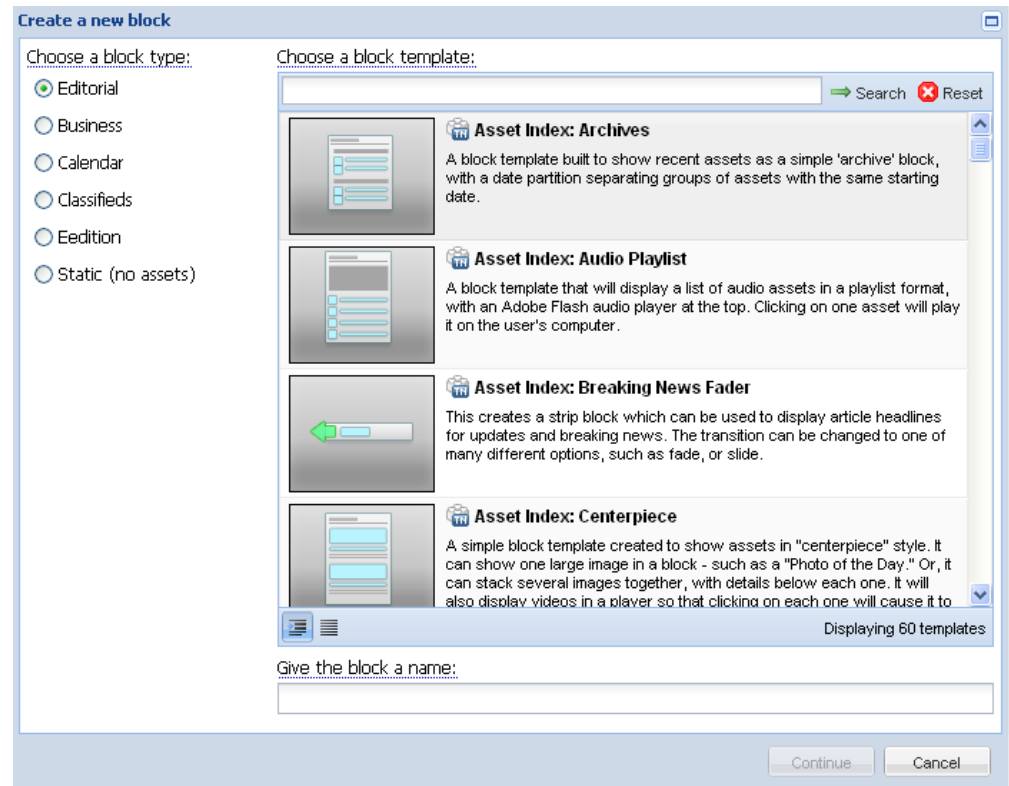
- Helps first-time users
- More integrated tutorials in the future
- Shows up once per user



# Block Editor Improvements

## Block Search

- Type-ahead for block titles
- Searches within block type
- Collapse/Expand for template previews
- Previews and type sorting were added in 1.10



## Block Editor Improvements
















### Simplified Query Rules

- Rule choices adapt to situation
- Icons to represent asset types
- Easier to pick flags – checkboxes, no typing!

**Edit Asset type rule**

Operation: ☒ Asset type is  
☐ Asset type is not

Asset type:

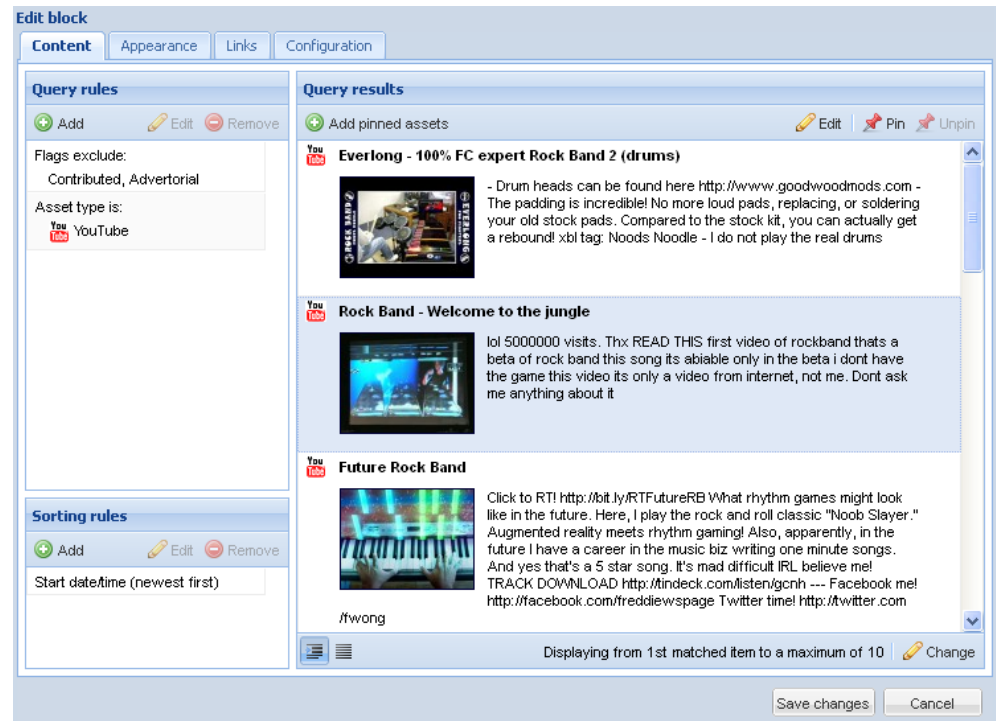
<input type="checkbox"/>  Article	<input type="checkbox"/>  Image
<input type="checkbox"/>  Audio	<input type="checkbox"/>  Flash
<input type="checkbox"/>  HTML	<input type="checkbox"/>  Link
<input type="checkbox"/>  PDF	<input type="checkbox"/>  Poll
<input type="checkbox"/>  Video	<input type="checkbox"/>  YouTube
<input type="checkbox"/>  Syndicator	<input type="checkbox"/>  VMIX
<input type="checkbox"/>  ZIP	<input type="checkbox"/>  Collection
<input type="checkbox"/>  Table	

OK Cancel

# Block Editor Improvements

## Query Results Preview

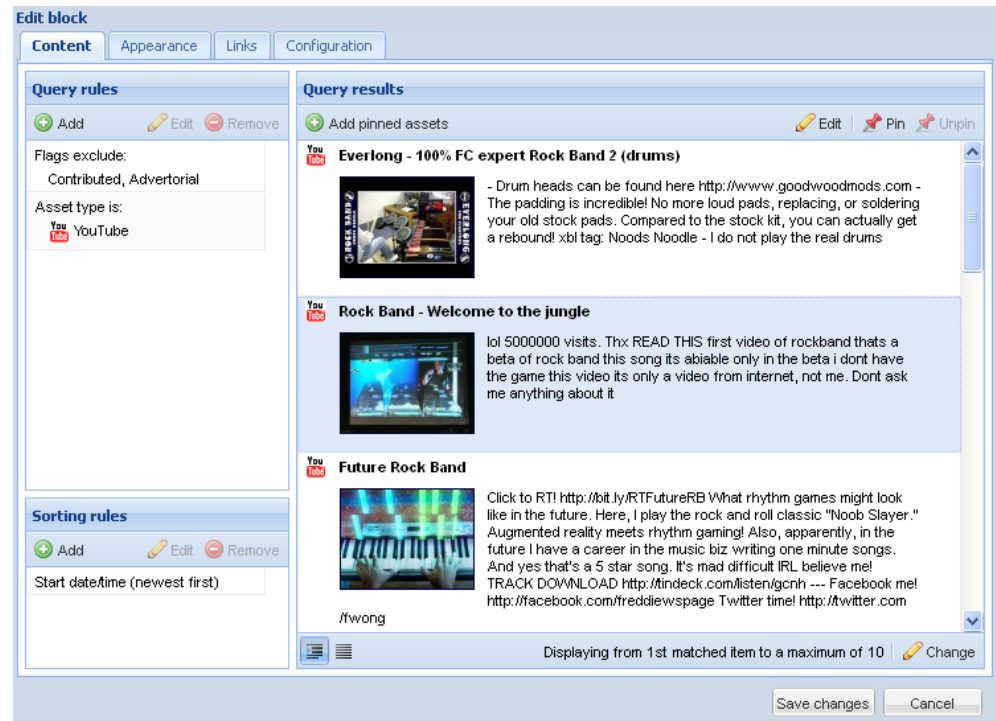
- Real-time updates as rules change
- Change and add to rules to see effect on assets
- No more saving and reloading!



# Block Editor Improvements

## Instant Direct Editing

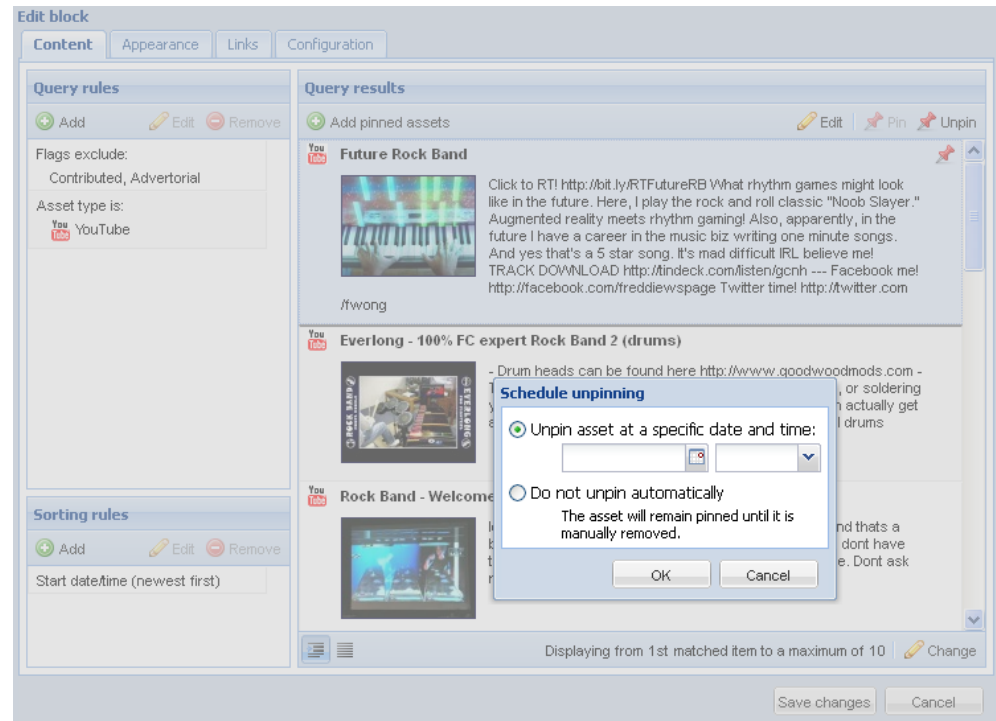
- Right-click or select and click “edit” on asset from query rule view



# Block Editor Improvements

## Pinning Assets

- Pin assets to top of query results
- Right-click to schedule unpinning
- Previously called “sticky” assets





# Block Editor Improvements

## Inline Template Customizations

- Many blocks allow easy inline customization
- Documentation built into settings
- Legacy blocks still show a data table

**Edit block**

Content **Appearance** Configuration

Block title:

**Template customizations**

☒ Truncate lead:  
40


☒ Additional paragraphs:  
3

☒ Show aside:  
☐ True  
☐ False

☒ Show date partition:  
☐ True  
☒ False

CSS class:

**Template information**



This block template shows assets in a simple list display, optimized for a touch experience on tablets and smart phones.

**NOTE: This block template can only be used with the Advanced Mobile skin. Contact your sales representative for more information.**

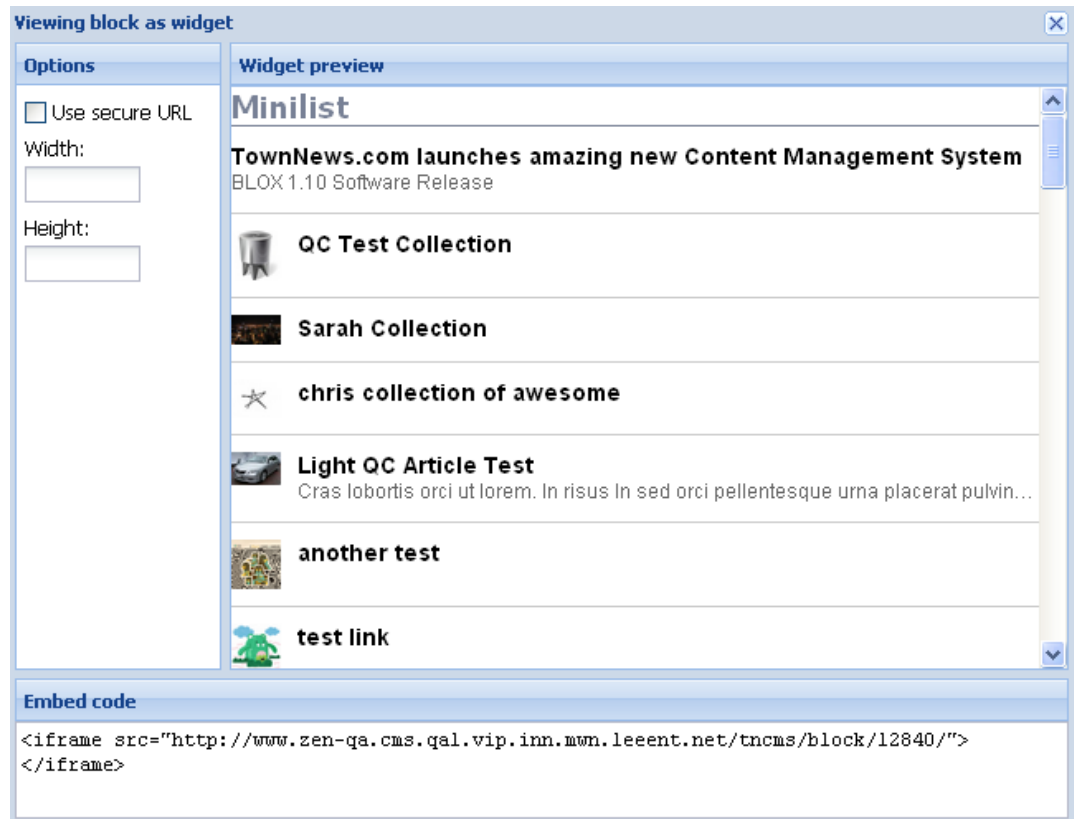
[View template](#)

Save changes Cancel

# Block Editor Improvements

## Widget Code Generator

- Added in 1.10, but now a new tab
- Currently supported on four block templates:
  - Main Index
  - Headline List
  - Minilist
  - Weather Simple



# Comment Management Update

## Completely Rewritten UI

- Modernized to be similar with other BLOX application interfaces
- Settings moved to “gear” icon
- More user friendly

The screenshot displays the BLOX CMS interface for managing comments. The top navigation bar shows 'BLOX CMS - Community / Comments' and the active site 'cmasters-dev.cms.qa1.vip.inn.mwn.leeent.net'. The user is logged in as 'cmasters@townnews.com'. The interface is divided into two main sections: 'Search terms' on the left and 'Search results' on the right.

**Search terms section:**

- Search text:** A text input field.
- Status:** A dropdown menu.
- Author:** A text input field with a search icon.
- Section:** A dropdown menu.
- Date:** Two date pickers labeled 'From:' and 'To:'.
- Abuse reports:** A dropdown menu.

**Search results section:**

Buttons: Approve, Deny, Edit

<input type="checkbox"/>	Comment	Subject	Posted by	Status	Post time
<input type="checkbox"/>	I want one! [happybirth...	Drone Video	townnews-cmasters	Approved	Dec 17, 2012 12:51 PM
<input checked="" type="checkbox"/>	I need a new iPod.	Apple sues Taiwanese mobile phone maker HTC	townnews-cmasters	Approved	Feb 16, 2012 10:08 AM
<input type="checkbox"/>	IPhones are great!	Apple sues Taiwanese mobile phone maker HTC	townnews-cmasters	Approved	Feb 16, 2012 10:08 AM

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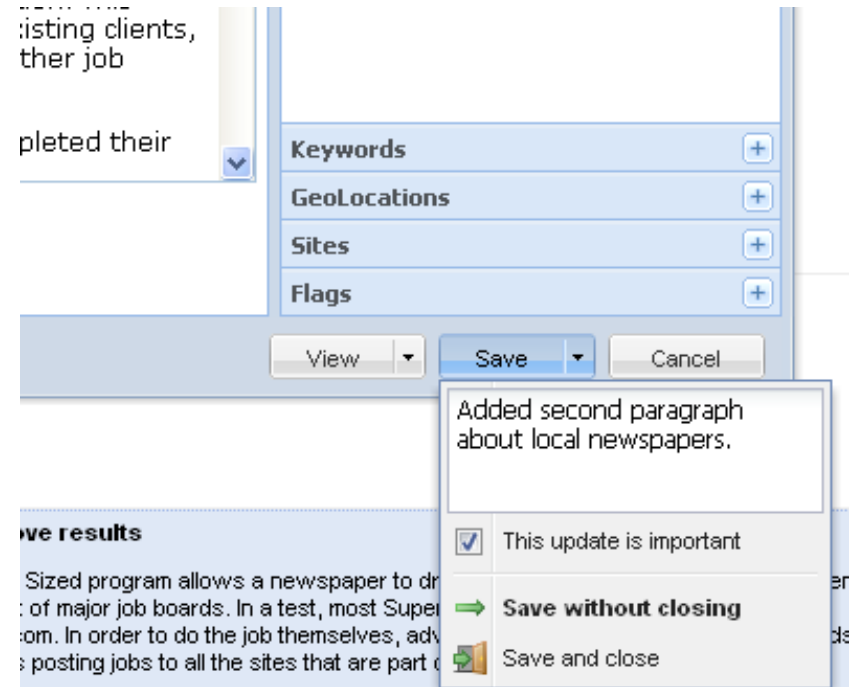
Displaying assets 1 - 3 of 3

View site 2:34 AM CST

## New Editorial Features

### Important Updates







- Must be enabled – default is off (current behavior)
- Allows for some updates to be marked as “important” and thus trigger an update flag
- New sort option in editorial blocks
- “Last updated” time only affected when important updates are made



## New Editorial Features

### Important Updates

- Notes can be optionally added
- Notes will be added to revision history
- Will not be shown online; but still - be careful

Revisions			
			 View
4	Jan 3, 2013 02:45 AM cmasters@townnews.com <a href="#">Corrected inaccuracies.</a>		
3	Oct 29, 2010 02:09 PM smcdaniel@townnews.com		
2	Oct 29, 2010 02:08 PM smcdaniel@townnews.com		
1	Oct 29, 2010 12:07 PM smcdaniel@townnews.com		

# New Editorial Features

## Publish Status Indicator

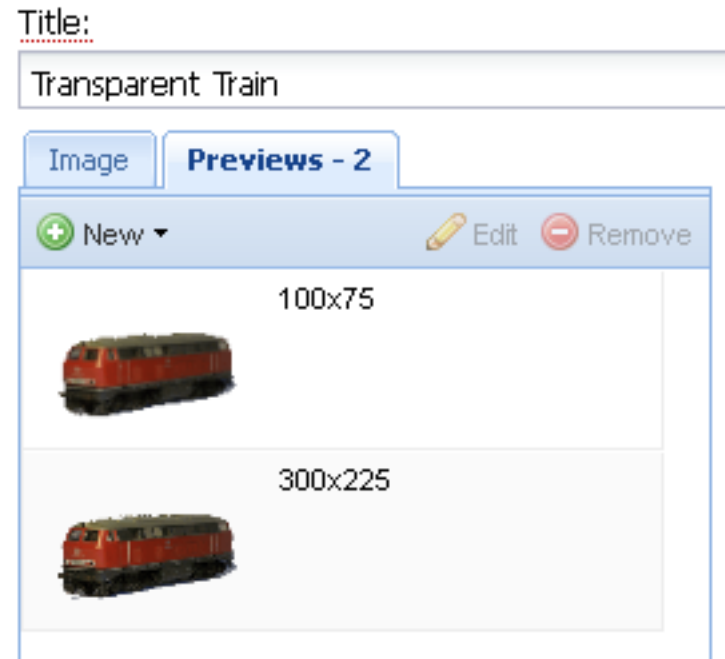
- Shows unpublished assets

<input checked="" type="checkbox"/>		<b>Today in Sports</b>		gallery/sports	Sep 22, 2010 09:27 AM
				A look at today in the world of sports.	
<input checked="" type="checkbox"/>		<b>Inspect your fences and gates to ensure safety and security</b>		online_featur...	Aug 24, 2010 07:00 PM
				this is a test	
<input checked="" type="checkbox"/>		<b>Super Sized ads improve results</b>		blogs	Mar 18, 2010 10:21 AM
		The Job Network's Super Sized program allows a newspaper to dramatically improve results for employment ads by pushing them to a host of major job boards. In a test, most Super Sized ads generated more qualified applicants than Monster.com. In order to do the job themselves, advertisers would need to spend thousands of dollars and endless hours posting jobs to all the sites that are part of the Super Sized network.			

# Editorial Improvements

## Image Management Improvements

- Using new library to process images
- Fixes several issues:
  - Hi-res image memory issues
  - PNGs with transparent backgrounds
  - Animated GIFs (not previews)
  - Transparent GIFs



# Editorial Improvements

## Collection Asset Improvements



- Auto-create preview sizes
- Sorting in column by date or title

**Title:**  
Today in Sports










**Description:**  
A look at today in the world of sports.

**Previews - 2 (2 new)**

+ New Edit Remove

  300x557 (new, resize)

+ Add Edit Remove

	Title	Start time
1	 Shane McMahon at a live event	Oct 26, 2009 02:45 PM
2	 Motorhome of Brawn GP	Oct 26, 2009 02:40 PM
3	 Autódromo José Carlos Pace (AKA Interlagos) track map	Oct 26, 2009 02:40 PM
4	 Jenson Button	Oct 26, 2009 02:25 PM
5	 Mark Webber	Oct 26, 2009 02:25 PM
6	 Gary Ablett kicks the football	Oct 26, 2009 03:10 PM
7	 Jelena Janković at 2009 Roland Garros	Oct 26, 2009 08:05 PM
8	 Special Olympics founder Eunice Kennedy Shriver.	Oct 26, 2009 08:40 PM
9	 The Iron Shiek at WWE Raw	Oct 26, 2009 09:20 PM