

# Introducing Evvnt: A powerful, revenue-generating calendar integration coming to TownNews

Thursday, May 7th, 2020

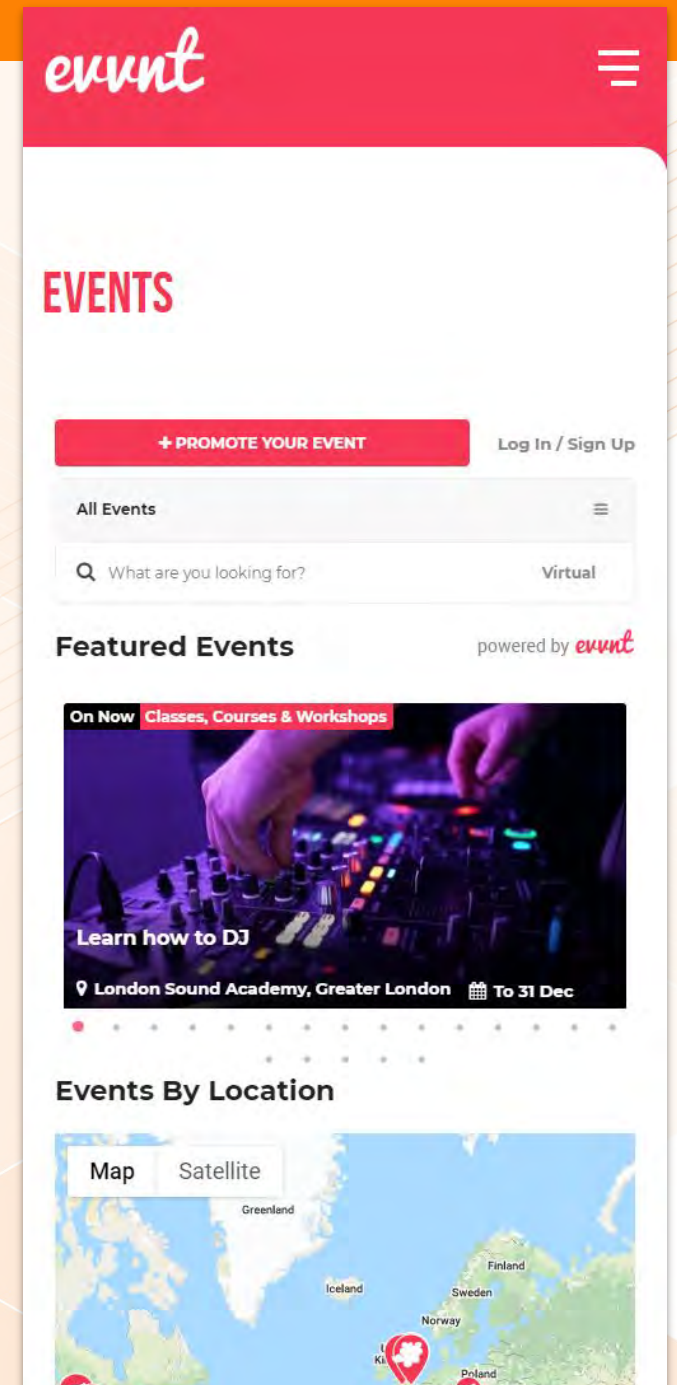
# Today's agenda

- Introduction to the Evvnt calendar service and Evvnt CEO Richard Green.
- Overview about the calendar migration timeframe and process.
- Ideas for generating new advertising revenue with local events.
- Overview of the Evvnt calendar tools and functionality.
- *(Note) Complete details concerning the calendar transition process will be covered by the TownNews-Evvnt implementation team at a later date*



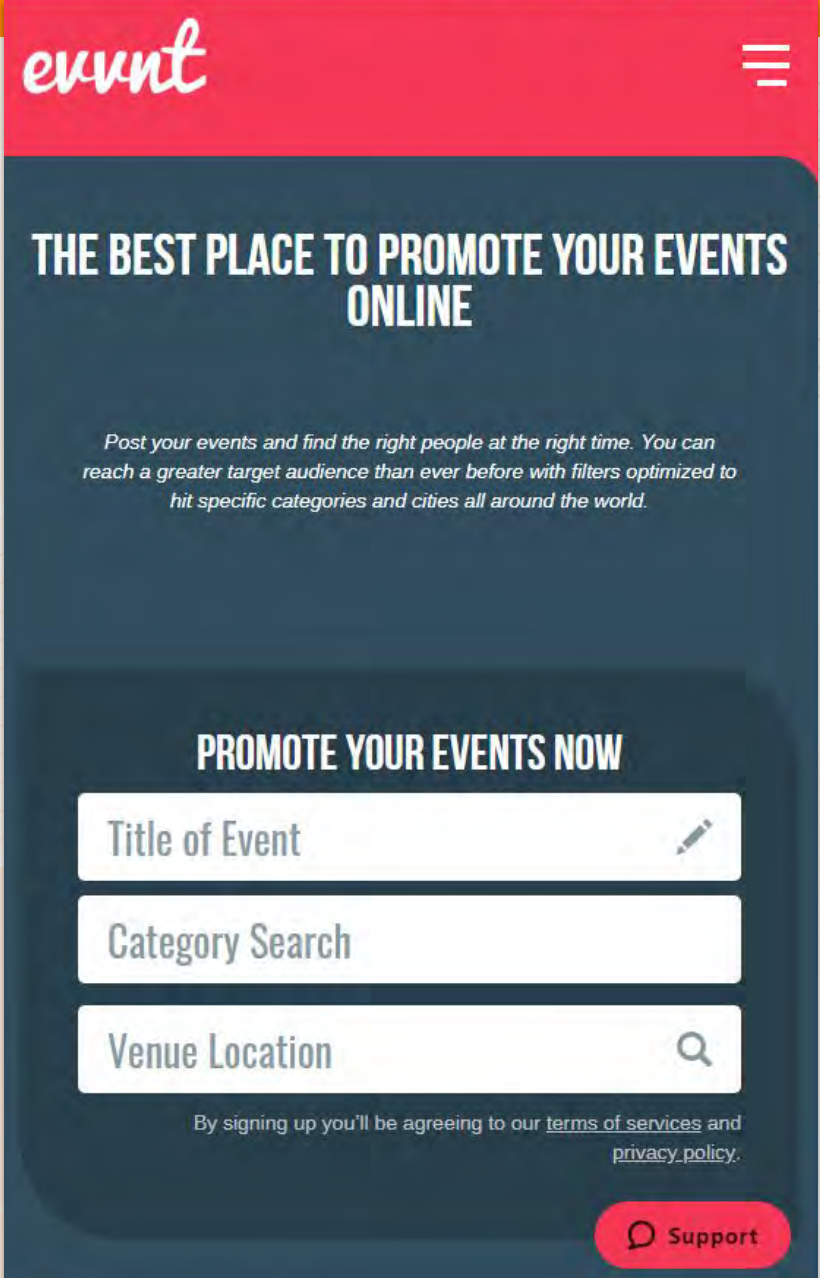
# What is Evvnt?

- A dynamic event marketing automation platform which syndicates events content to multiple event listing sites and calendars as a service.
- Dedicated to generating new advertising revenue for publishers from ticketing, syndicated, print, social and email marketing services, while helping consumers find high quality, local events.
- In February, TownNews and Evvnt announced a partnership that will allow the approximately 2,000 website users of our CMS platform to have access to the Evvnt calendar system at no additional setup or monthly cost.
- Evvnt is led by CEO Richard Green



# Why Evvnt? Why now?

- For the past 18 months the TownNews team has been evaluating how to upgrade its legacy BLOX Calendar product. Needs discovered were:
  - Automated event listings
  - Ticketing platform integration
  - CRM solution for local ad sales
- We are partnering with Evvnt to provide these upgrades *immediately* to our clients through our CMS platforms.
- With in-person events on pause due to the COVID-19 pandemic, it's our recommendation to begin transitioning sites now to the Evvnt calendar program so you have this best-in-class tool when in-person events resume.



The screenshot displays the Evvnt website interface. At the top, the 'evvnt' logo is in white on a red background, with a hamburger menu icon to its right. Below the header, the main heading reads 'THE BEST PLACE TO PROMOTE YOUR EVENTS ONLINE'. A sub-headline states: 'Post your events and find the right people at the right time. You can reach a greater target audience than ever before with filters optimized to hit specific categories and cities all around the world.' Underneath, a section titled 'PROMOTE YOUR EVENTS NOW' contains three input fields: 'Title of Event' with a pencil icon, 'Category Search', and 'Venue Location' with a magnifying glass icon. At the bottom of this section, a small text line says 'By signing up you'll be agreeing to our [terms of services](#) and [privacy policy](#).' A red 'Support' button with a speech bubble icon is located in the bottom right corner.

# How will the transition work?

- TownNews-Evvnt teams will begin transitioning BLOX Calendar users to the Evvnt calendar system on Monday, May 18.
- When it's your turn in the queue, the site(s) transition will be managed by a TN/Evvnt team member.
- Goal is to transition all calendars by late summer/early fall 2020.
- No cost involved in transition!
- Revenue opportunity for our partners is available immediately through exclusive TownNews-Evvnt agreement.
  - Publisher will receive 20% of listing revenue up until the other 80% hits \$249 per month
  - After \$249 threshold is reached, revenue share for publisher increasing to 40% during that month
- If desired, publishers can purchase a monthly Evvnt license at \$249\* and go directly to the 40% revenue share

\*Requires 12-month contract



Revenue Generating Events Calendars			No Fee	Premium
Monthly Platform Fee Deducted From Sales			\$249	\$249
Plans		Premium Products & Revenue Share	Monthly Rolling Contract	12 Months Contract
	<b>Self Service</b>	Sold by Evvnt self service online (includes email and ticketing)	20%	40%
	<b>Direct Sales</b>	Sold by the partners direct sales teams		
Products	Affordable Premium Products for Local Event Creators			
	<b>Listings</b>	Free event listing creation <a href="#">Article</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<b>Featured</b>	Featured event placement on your calendars home and category page. <a href="#">Article</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<b>Map Pin</b>	Large premium map pin placement on your calendars home and category page map. <a href="#">Article</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<b>Syndication</b>	Distribution & publishing of an event on multiple media publishers websites as an event listing. <a href="#">Article</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<b>Ticketing</b>	Evvnt Ticketing: for customers creating events. <a href="#">Article</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<b>Social</b>	Social media reposting and share with media publishers. <a href="#">Article</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<b>Email</b>	Send targeted emails to 'opt-in' consumers based on location, interest or occupation. <a href="#">Article</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
		<b>Manual</b> - Reverse publish to print.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Solutions	Publishing Solutions that Drive Audience & Revenue		
<b>Events Calendar</b>	Category, location, date and keyword search.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Promote Event Form</b>	Event creation and premium products.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Checkout &amp; Payment</b>	Self service checkout and online payment services	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Theme &amp; Branding</b>	Theme and brand the user experience.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Content Widget</b>	Local events content mapped to editorial content.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Buttons &amp; URLS</b>	Increase event submission from event creators.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Editor CMS</b>	Add, edit, update, reject and moderate your events data.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Events Data &amp; Hosting</b>	Your data, Evvnt data, calendars, widgets & images.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Backfill Data</b>	Active, Eventbrite & Ticketmaster, Goldstar, Geotix etc.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Pricing Controls</b>	Set your own pricing per site.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Sales CRM</b>	Events submissions converted to high converting sales	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Training</b>	Sales and Editorial training and support	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Data Management</b>	Events, customer and financial data management.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Developer API &amp; RSS</b>	API access to data and products.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Sales &amp; Marketing Services</b>	Media Kit for sales, marketing editors and service teams.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Analytics &amp; Financial Reports</b>	Real time reporting & analytic insights.	<a href="#">Article</a>	<input checked="" type="checkbox"/>
<b>Business Support</b>	<b>Working with You to Ensure Business Success</b>		
<b>Speak to a professional</b>	Stay connected to our business team	<a href="#">Support</a>	Direct Team Support

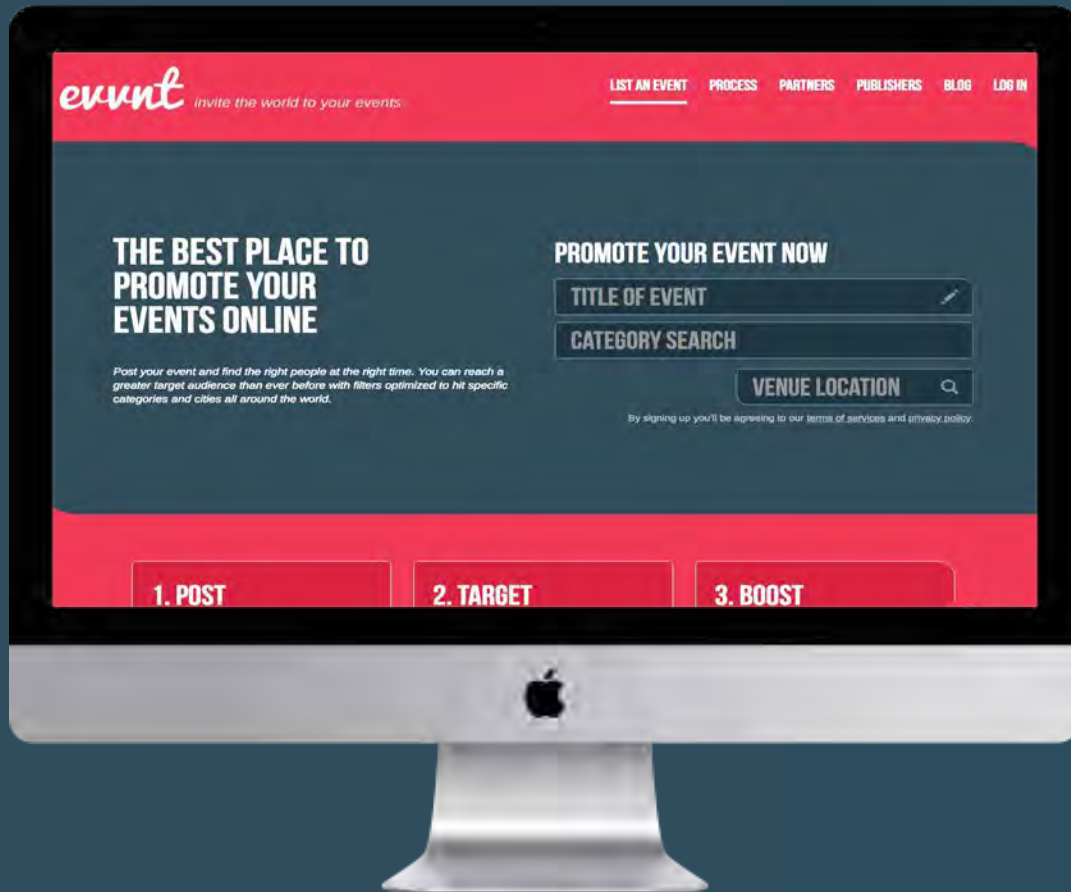


# REVENUE GENERATING EVENTS CALENDARS





# Introduction



## Market Ready Scalable Technology

### Event Publishing & Promotion Platform

- Revenue generating events calendars
- Multi-Chanel event marketing services
- Consumer event discovery
- Content distribution engine
- Ad network for events
- Developer API & RSS

# The Problem



## 65 million Events Created Per Annum

Submitted via multiple media channels  
that fail to generate significant digital  
revenues.

# The Solution



## Revenue Generating On-demand Event Marketing Platform

Connecting event marketers to news & media publishers instantly to reach consumers.

# Market Size - \$18.2bn

\$512 billion is spent on events and conferences annually as noted by Forrester Research, with 20% typically being assigned to a marketing officers budget.



English Speaking Digital Marketing Spend

Addressable market

## Total Addressable Market

Marketing  
Ticketing

\$2.1 billion  
\$16 billion

Frost & Sullivan, 2014, "Financial Analysis and Market Sizing of the Event Management Software Market"  
 Forbes Events Industry Council et al, 2018, "Economic Significance of Meetings to the US economy"  
 Wall Street Journal Forbes, 2014, "Who are the major players disrupting the events industry"  
 Marketing Profs, 2017, "2018 Digital Marketing Plans: Budget and Tactic Trends"  
 Forrester, 2017, "US digital marketing spend will near \$120 billion by 2021"  
 IBIS World, 2017, "Party & Event Planners - US Market Research Report"  
 Deloitte, 2017, "Marketing Budgets Vary by Industry"

# Event Calendar



The screenshot displays the Eventbrite website interface. At the top, there's a navigation bar with 'courier journal' and various menu items like Home, News, Sports, etc. Below this, there's a search bar and a 'PROMOTE YOUR EVENT' button. The main content area is divided into sections: 'Featured Events' with two event cards (one for 'Tennis - The Band w/ Molly Burch' and another for 'Lennon Stella w/'), 'Other Events By Date' with two more event cards ('Downtown Campus Proctored' and 'Age-Friendly Workgroup: Housing'), and a large 'Event Details' section for 'Age-Friendly Workgroup: Housing'. This section includes a video player, a map showing the location at 'The Edison Center, Louisville', and a description of the event. A 'COUNTDOWN TO LIVE' widget is visible at the bottom right of the event details.

## Event Discovery

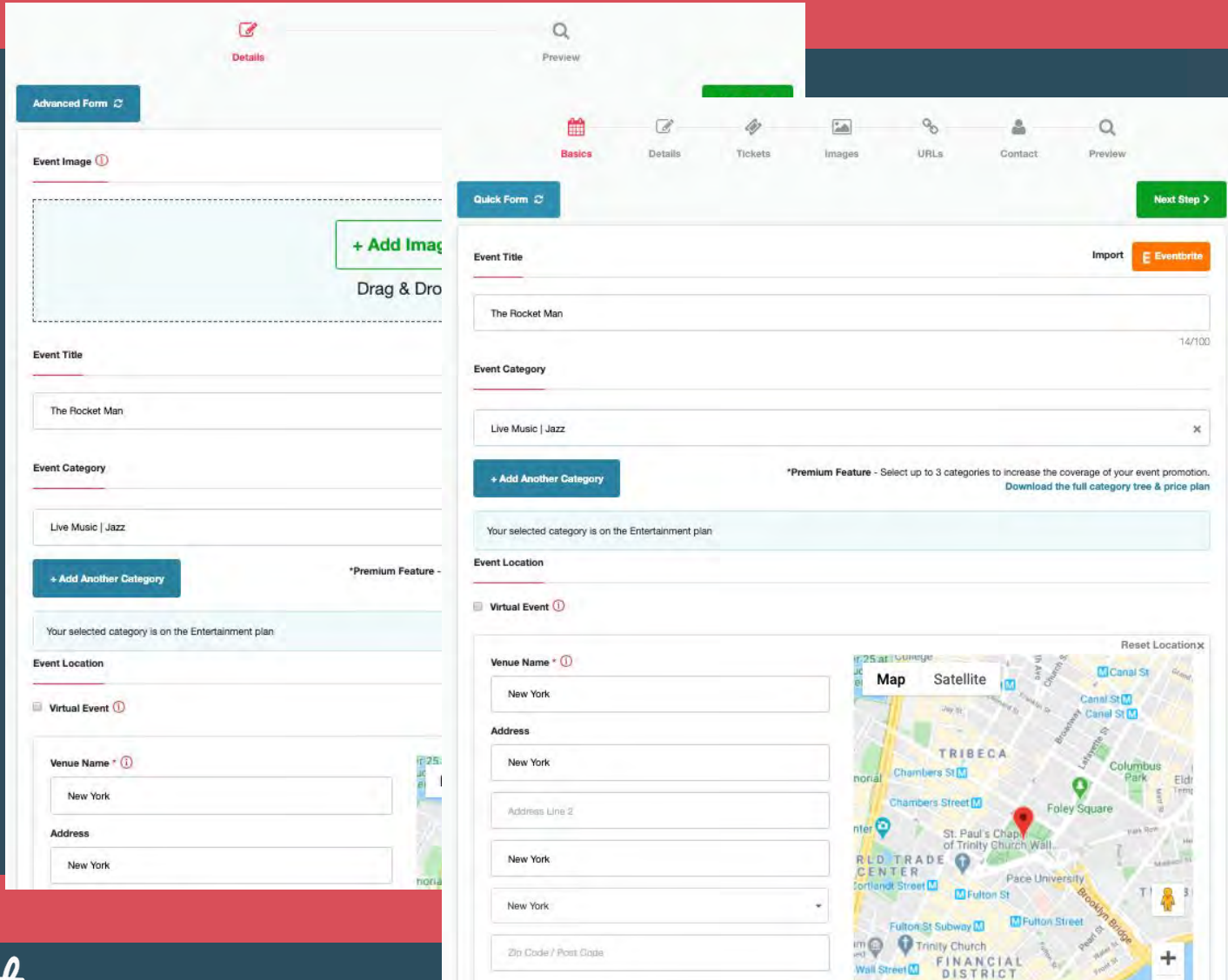
- Events Calendar
- Details Page
- Local Data
- 700 Categories
- Search
- Images
- Maps
- Ticketing
- Add Event



ON DEMAND EVENT MARKETING



# Event Submission – Sales Funnel



The image displays two views of an event submission form: 'Advanced Form' and 'Quick Form'.

**Advanced Form:**

- Event Image:** A large dashed box with a '+ Add Image' button and 'Drag & Drop' text.
- Event Title:** A text input field containing 'The Rocket Man'.
- Event Category:** A dropdown menu showing 'Live Music | Jazz'.
- Event Location:** A text input field containing 'New York'.

**Quick Form:**

- Event Title:** A text input field containing 'The Rocket Man'.
- Event Category:** A dropdown menu showing 'Live Music | Jazz'.
- Event Location:** A text input field containing 'New York'.
- Venue Name:** A text input field containing 'New York'.
- Address:** A text input field containing 'New York'.
- Map:** A map showing the location of the event in New York City, with a red pin on Foley Square.

## Promote Your Events

- Quick Form
- Advanced Form
- Eventbrite
- Geotix Tickets
- Integrations
- Google Maps
- Data Capture
- Lead Creation

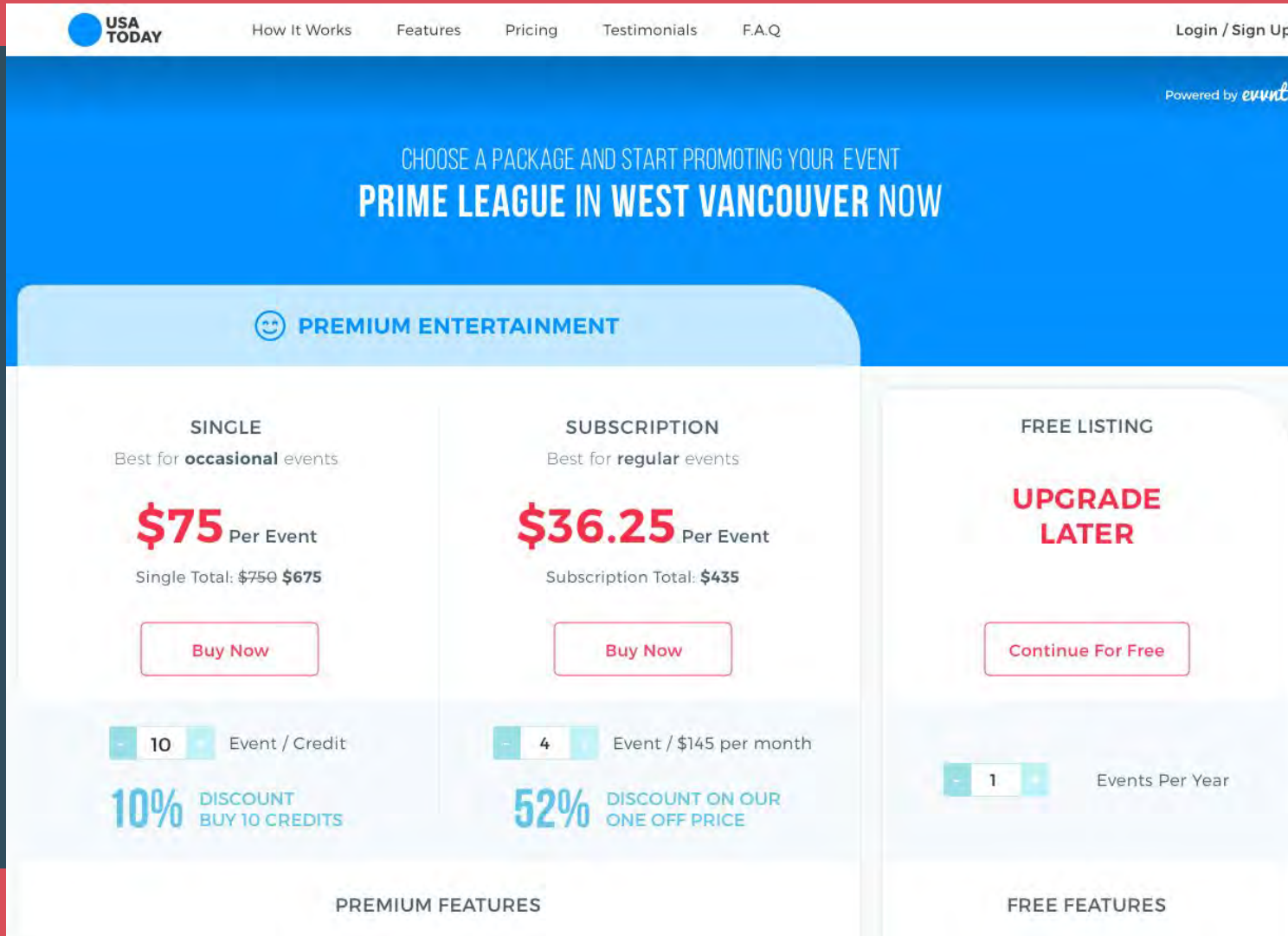
# Multi Channel Marketing



## Simplifying Local Events Promotion

Bundled ticketed, listing syndication, featured, social, email, print, voice & radio campaigns tracked to sales conversion.

# 5 Point Sales Strategy



The screenshot shows the USA Today event marketing interface. At the top, there's a navigation bar with 'USA TODAY' logo, 'How It Works', 'Features', 'Pricing', 'Testimonials', 'F.A.Q.', and 'Login / Sign Up'. Below the navigation, it says 'Powered by evvnt'. The main heading is 'CHOOSE A PACKAGE AND START PROMOTING YOUR EVENT PRIME LEAGUE IN WEST VANCOUVER NOW'. There are three pricing options:

- SINGLE**: Best for occasional events. Price: \$75 Per Event. Single Total: \$750 ~~\$675~~. Includes a 10% discount on 10 credits.
- SUBSCRIPTION**: Best for regular events. Price: \$36.25 Per Event. Subscription Total: \$435. Includes a 52% discount on the one-off price for 4 events at \$145 per month.
- FREE LISTING**: Includes an 'UPGRADE LATER' option and a 'Continue For Free' button. Includes 1 event per year.

At the bottom, there are sections for 'PREMIUM FEATURES' and 'FREE FEATURES'.

## Multiple sales touch points

1. Snap Sell
2. Checkout
3. Report Sell
4. Create Package
5. 2 Click Rebook



# Self Service Transactions

Evvnt - Sales Confirmation - USD 45.00 - MontroseDailyPress - Wick Communications - : Love316 Church Number of Events: 4 Event Title: ...  
 Evvnt - Sales Confirmation - USD 50.00 - HeraldReviewMedia - Wick Communications - Name: Church in Sierra Vista Number of Events: 1 E...  
 Evvnt - Sales Confirmation - USD 25.00 - HeraldReviewMedia - Wick Communications - Name: Church in Sierra Vista Number of Events: 1 E...  
 Evvnt - Sales Confirmation - USD 45.00 - norwoodbulletin - Gatehouse Media LLC - : First Church of Christ, Scientist, Norwood Number of E...  
 Evvnt - Sales Confirmation - USD 45.00 - MontroseDailyPress - Wick Communications - : Love316 Church Number of Events: 4 Event Title: ...  
 Evvnt - Sales Confirmation - USD 145.40 - southborough - Gatehouse Media LLC - 1pm, Church of Christian Compassion, PA - 628293 Pack...  
 Evvnt - Sales Confirmation - USD 75.00 - AnchoragePress - Wick Communications - Anchorage Lutheran Church Number of Events: 1 Event...  
 Evvnt - Sales Confirmation - USD 45.00 - MontroseDailyPress - Wick Communications - : Love316 Church Number of Events: 4 Event Title: ...  
 Evvnt - Sales Confirmation - USD 75.00 - AnchoragePress - Wick Communications - Anchorage Lutheran Church Number of Events: 1 Event...  
 Evvnt - Sales Confirmation - USD 145.00 - thepatriotledger - Gatehouse Media LLC - First Congregational Church of Braintree Number of Ev...  
 Evvnt - Sales Confirmation - USD 95.00 - houmatoday - Gatehouse Media LLC - Maria Immacolata Church Number of Events: 1 Event Title: ...  
 Evvnt - Sales Confirmation - USD 75.00 - capecodtimes - Gatehouse Media LLC - Pilgrim Congregational Church - 621133 Package Type: Pr...  
 Evvnt - Sales Confirmation - USD 145.00 - heraldtribune - Gatehouse Media LLC - Venice Presbyterian Church Number of Events: 1 Event Ti...  
 Evvnt - Sales Confirmation - USD 75.00 - thededhamtranscript - Gatehouse Media LLC - at First Church - 609444 Package Type: Premium S...  
 Evvnt - Sales Confirmation - USD 45.00 - heraldtribune - Gatehouse Media LLC - Venice Presbyterian Church Number of Events: 1 Event Titl...  
 Evvnt - Sales Confirmation - USD 25.00 - MontroseDailyPress - Wick Communications - : Love316 Church Number of Events: 1 Event Title: ...  
 Evvnt - Sales Confirmation - USD 75.00 - AnchoragePress - Wick Communications - Anchorage Lutheran Church Number of Events: 1 Event...  
 Evvnt - Sales Confirmation - USD 35.00 - SWNewsMedia - Big Fish Works - the Baptist Church, Jordan Number of Events: 1 Event Title: Heal...  
 Evvnt - Sales Confirmation - USD 75.00 - AnchoragePress - Wick Communications - Anchorage Lutheran Church Number of Events: 1 Event...  
 Partner - Sales Confirmation - USD 75.00 - SWNewsMedia - Big Fish Works - Saint Hubert Church Number of Events: 1 Event Title: St. Hube...  
 Evvnt - Sales Confirmation - USD 25.00 - cambridgechronicleandtab - Gatehouse Media LLC - : First Church Shelter Number of Events: 1 Ev...  
 Partner - Sales Confirmation - USD 39.00 - PAMPLINMEDIA - Pamplin Media Group - Henry Catholic Church Number of Events: 1 Event Ti...  
 Evvnt - Sales Confirmation - USD 45.00 - thepatriotledger - Gatehouse Media LLC - Weymouth Congregational Church, UCC Number of Ev...  
 Evvnt - Sales Confirmation - USD 25.00 - thisweekcommunitynews - Gatehouse Media LLC - Worthington Presbyterian Church Number of of...

## Service Types

- Singles / Bundles
- Subscriptions
- Multiple Product

# Premium Features

## PREMIUM FEATURES

☰ An event listing on Vancouver Is Awesome

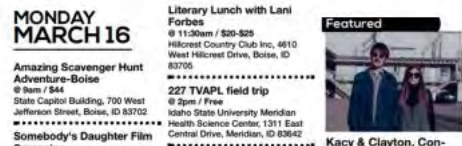
☆ Featured position on Vancouver Is Awesome online.



📍 Map pin enlarged placement on the calendar.



🖨️ Print featured placement the week of your event.



✉️ Opt-in targeted email - 100 Users

📱 SMS - 50 Credits

📱 Social - 50 posts

🎫 Ticketed - Use ours, or add your own

📊 Detailed event progress report

📣 Promotion lasts until your event ends

🔗 Syndicate your event on 25 relevant and targeted listings sites



+ 10 more

## Multiple Premium Services

- Event Listing
- Featured
- Premium Map Pin
- Syndication
- Social
- Print
- Email
- SMS (Q4)
- Ticketing

# Strategic Partner



## White Label Ticketing For Publishers & Promoters



Local marketing power combined with a turnkey ticketing platform creates a unique sales, marketing and ticketing fulfillment capability that cannot be matched.

# Editor CMS

The screenshot displays the Editor CMS interface for Austin 360. It features a sidebar with navigation options like 'Events', 'Site Settings', and 'Sales CRM'. The main content area shows a summary of key metrics: 2,171 Customers, 17 Events Submitted, \$0.00 Sales, and \$0.00 Value/Events. Below this is a search bar and a date filter for May 6, 2020 to May 13, 2020. The central part of the interface is a table of events with columns for Date, Title / Venue, Source, and a Manage button. The table lists various events such as 'Frank Exhibit Georgetown: tours on WEDNESDAY' and 'Yard Bar Dog Park - Members ONLY, Week 8'. On the left side of the event table, there are filters for Moderation Queue, Editable status, Event Status, and Category.

Date	Title / Venue	Source	Manage
6 May 20 1:15 PM	Frank Exhibit Georgetown: tours on WEDNESDAY Georgetown Public Library, Georgetown	eventbrite	Manage
6 May 20 1:30 PM	Yard Bar Dog Park - Members ONLY, Week 8 Yard Bar, Austin	eventbrite	Manage
6 May 20 2:00 PM	Frank Exhibit Georgetown: tours on WEDNESDAY Georgetown Public Library, Georgetown	eventbrite	Manage
6 May 20 2:00 PM	Yard Bar Dog Park - Members ONLY, Week 8 Yard Bar, Austin	eventbrite	Manage
6 May 20 2:00 PM	Child Abuse: Indicators, Disclosures and Mandated Reporting - Webinar (5/6 2-3:30p) Williamson County Children's Advocacy Center - Webinar, Georgetown	eventbrite	Manage
6 May 20 2:00 PM	UTSA Virtual Info Session-College of Engineering The University of Texas at San Antonio, San Antonio	eventbrite	Manage
6 May 20 2:00 PM	THE SAN ANTONIO SHUFFLE Scavenger Hunt Japanese Tea Garden (by cafe), San Antonio	eventbrite	Manage
6 May 20 2:00 PM	Keep Austin Weird Scavenger Hunt Pennybacker Bridge Overlook, Austin	eventbrite	Manage
6 May 20 2:30 PM	Spanish Event - Spanish Explorers Mays Family YMCA at Potranco, San Antonio	active network	Manage
6 May 20 2:45 PM	Frank Exhibit Georgetown: tours on WEDNESDAY Georgetown Public Library, Georgetown	eventbrite	Manage
6 May 20 3:00 PM	HILL COUNTRY FILM FESTIVAL VIP EXPERIENCE PACKAGE Hoffman Haus, Fredericksburg	eventbrite	Manage
6 May 20	UTSA Virtual Visits	eventbrite	

## Self Managing Event Data

1. Customers
2. Events
3. Sales
4. Moderation
5. Data Sources
6. Categories
7. Filters

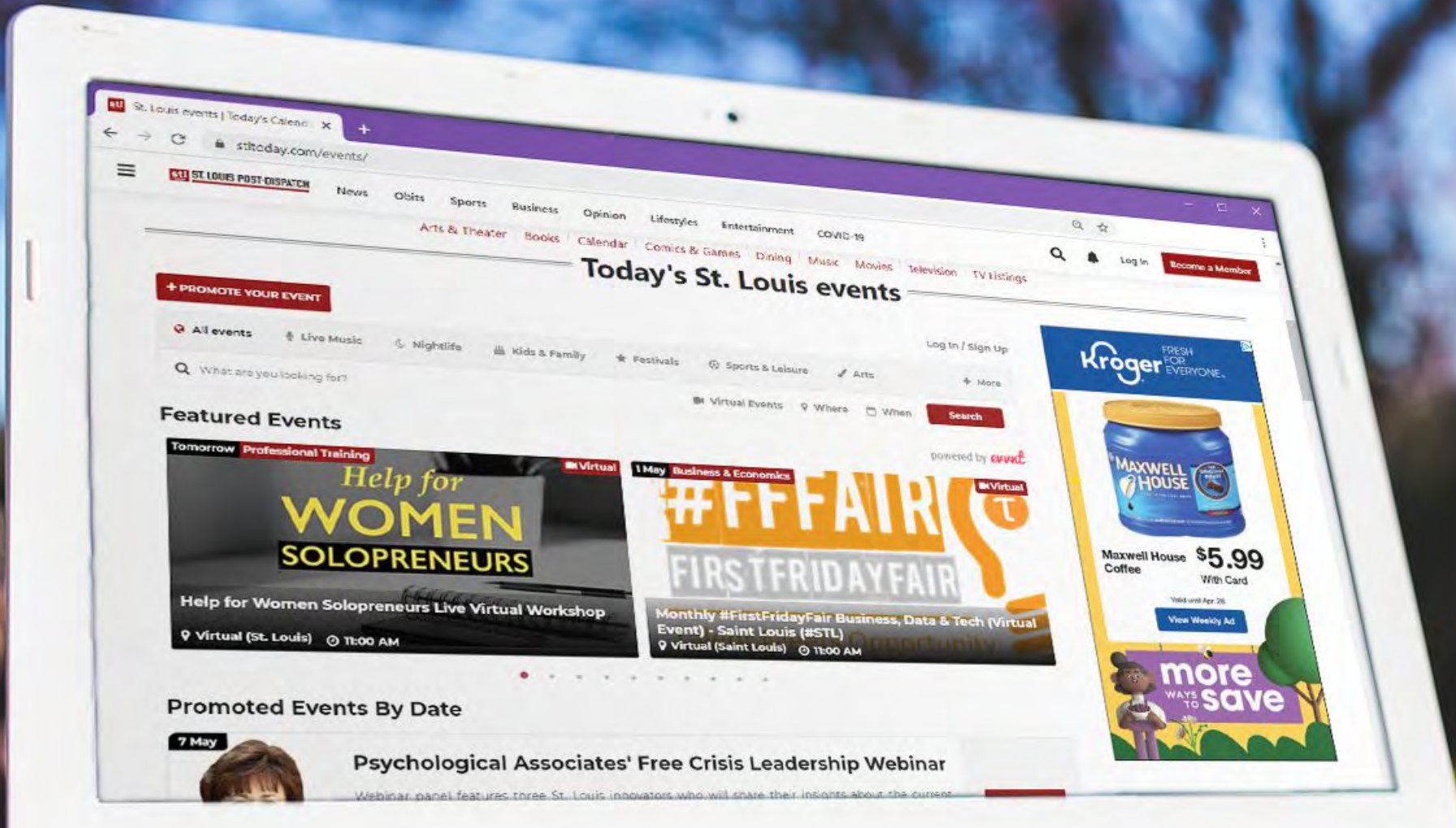
# Sales CRM

The screenshot shows a Sales CRM interface. On the left is a sidebar with navigation options: 'Select a site', 'Sales (Current Month)' (\$548.30), 'Editor CMS' (Events, Get Code, Publishing, Site Settings, Data Sources, Demographics, Print, Social, Fluids, Activity, Developer, Team Members), 'Sales CRM' (Customers, Sales Performance, Team Members), and 'Account' (Payments, Themes). The main area is titled 'Customers' and features a '+ Create Customer' button. Below this are four summary cards: 'Sales Current Month' (\$548.30), 'Customers Across All Publishers' (30,694), 'Events Submitted Current Month' (157), and 'Value/Event Current Month' (\$3.49). A search section includes a 'Q Search Customers' field and filters for 'Email', 'Name', 'Home site' (set to 'Any'), and 'Status' (set to 'Any'). There are radio buttons for 'Search for: Contacts, Accounts, Hot Leads'. Below the search is a promotional banner for 'Schedule Personal Training' with a 'Book Now' button. The main content is a table of customer records with columns: Owner, Status, Home Site, Name, Email, Tel, Signed Up, Last Login, Events, Live, Credits, Capacity, Price, and Value. A red box highlights the 'Home Site' and 'Events' columns. A red arrow points from the 'Customers' link in the sidebar to the table.

Owner	Status	Home Site	Name	Email	Tel	Signed Up	Last Login	Events	Live	Credits	Capacity	Price	Value
<a href="#">Claim</a>	New	Telegram.com	Harmony		-7469	6 Feb 2020 05:37 pm	4 May 2020 04:03 pm	22	11	0	1090	\$85.00	\$92,650
Penny Riordan	Not Interested	The Hays Daily News	Angela Gi		3-1563	13 Feb 2020 11:26 pm	14 Feb 2020 08:21 pm	2	2	0	20	\$3570.00	\$71,400
<a href="#">Claim</a>	New	Bartlesville Examiner-Enterprise	Rachel Fo		-9900	26 Mar 2020 06:03 pm	26 Mar 2020 06:05 pm	7	7	0	600	\$50.00	\$30,000
<a href="#">Claim</a>	New	Rockford Register Star	Wendy La		-6269	16 Jan 2019 03:16 am	24 Feb 2020 10:18 pm	4	1	0	512	\$60.00	\$30,720
Penny Riordan	Sale Expired	The Register-Guard	The Shed		000	10 May 2019 05:23 pm	7 Mar 2020 09:03 pm	195	56	0	782	\$48.00	\$37,536
Penny Riordan	Sale Expired	The Intelligencer	Alexis Lev		333	3 Mar 2020 03:23 am	7 Mar 2020 03:55 am	2	2	0	200	\$100.00	\$20,000
Penny Riordan	Proposal Sent	South Coast Today	Joe Rocco		-5818	7 Feb 2019 05:02 pm	22 Mar 2020 06:51 pm	19	2	2	500	\$28.00	\$14,000
<a href="#">Claim</a>	New	The Bulletin - Norwich	Jillian Loz		961	14 Jan 2020 06:39 pm	19 Feb 2020 07:07 pm	14	9	0	122	\$99.00	\$12,078
Penny Riordan	Sale Expired	Gaston Gazette	Sarah Shir		274	29 Oct 2019 02:22 pm	11 Mar 2020 01:50 pm	20	2	0	350	\$25.00	\$8,750
<a href="#">Claim</a>	New	The Free Press	Jarrett		709	30 Jan 2020 01:22 pm	30 Jan 2020 01:23 pm	21	21	0	200	\$30.00	\$6,000
<a href="#">Claim</a>	New	Columbus Alive	Victoria Al		097	28 Nov 2018 08:49 pm	9 Mar 2020 01:55 pm	10	4	0	137	\$50.00	\$6,850
<a href="#">Claim</a>	New	Columbia Daily Tribune	Anne Rau		377	4 Dec 2019 08:28 pm	4 Dec 2019 08:28 pm	1	1	0	100	\$35.00	\$3,500
<a href="#">Claim</a>	New	The Concord Journal	Madora C		-3920	8 May 2019 11:17 pm	12 Feb 2020 11:45 pm	5	1	0	20	\$155.00	\$3,100
<a href="#">Claim</a>	New	The Columbus Dispatch	Tiffany P		725	26 Dec 2019 02:19 pm	25 Feb 2020 03:04 pm	2	1	0	1000	\$2.00	\$2,000

## High Converting Sales Lead Data

1. Channels
2. Name
3. Telephone
4. Email
5. Events Volumes
6. Capacity
7. Ticket Price
8. Value



Questions?

# Stay connected

- Documentation: [help.bloxcms.com](https://help.bloxcms.com)
- Support: Call 800-293-9576 or visit [support.townnews.com](https://support.townnews.com)
- Partner Community: [community.townnews.com](https://community.townnews.com)
- Service Status: [townnews.status.io](https://townnews.status.io)
- Follow us on Twitter, LinkedIn, Facebook, YouTube

Stay connected

**TownNews Bulletin**  
Tips, tricks, news, and info from TownNews.

**TownNews iQ Newsletter**  
Quarterly news, reminders, tips and tricks from the iQ Ad Ops and iQ DMP programs.

**Broadcast & Video Newsletter**  
News, tips and info focused on video management and OTT.

**Content Exchange Newsletter**  
Quarterly case studies, news and info to help you get the most from the Content Exchange.


**Software release notes**  
Software announcements for BLOX CMS and related products.

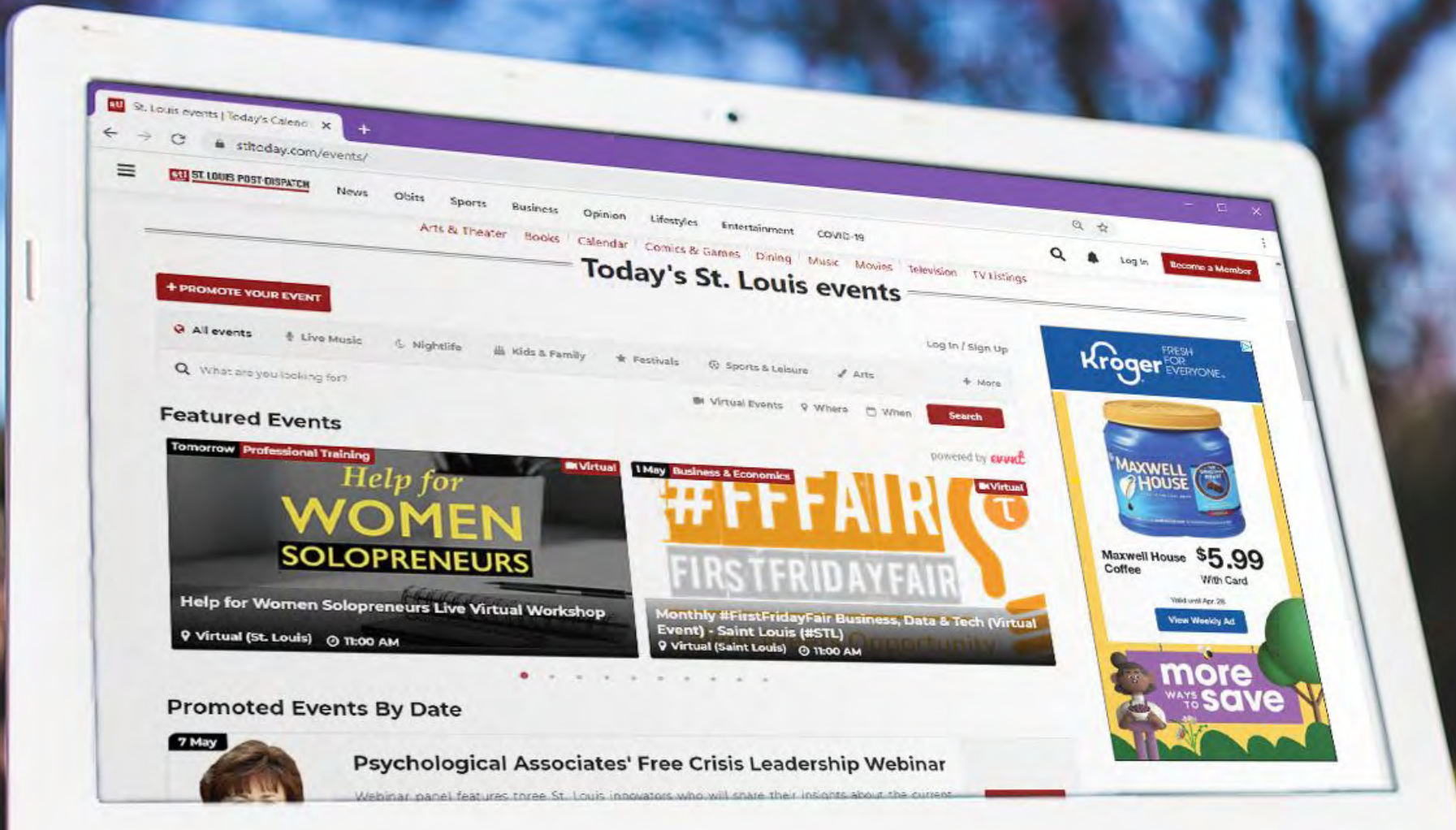
**BLOX Total CMS release notes**  
Software notes and service alerts for BLOX Total CMS.

**Webinar announcements**  
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Thank you!