













After sweeping corruption verdict, McDonnells emerge with light sentences

Flash webinar: Updates to e-Editions, AP imports; FREE Election 2020 polling







Today's agenda

- New enhancements to BLOX Live e-Editions
- FREE election polling widgets from RealClearPolitics
- Associated Press feed migration process
- ... and much more!











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BLOX Live e-Editions enhancements









We're listening to you

We have been meeting with our e-Edition partners and have heard your feedback:

- Focus on user-friendly interface
- Offer value above and beyond print product
- A seamless production workflow process that helps you produce once, publish everywhere!



e-Editions are more important than ever

- Reducing print days but maintaining coverage levels
- Responding to changes due to COVID-19
- Providing value to loyal e-Edition subscribers
- Additional experiences like live video, breaking news and updated content











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BLOX Live e-Editions preview

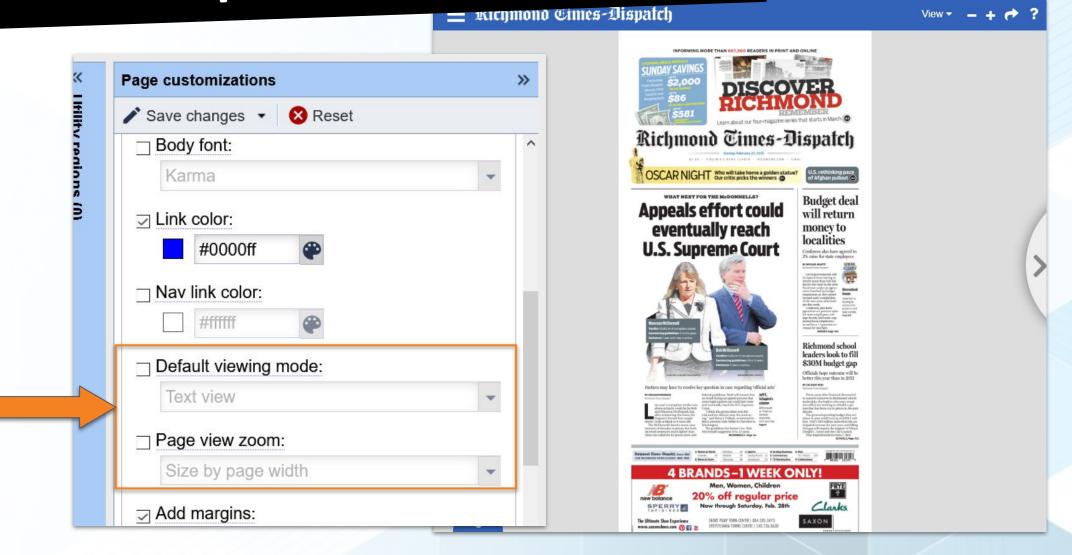




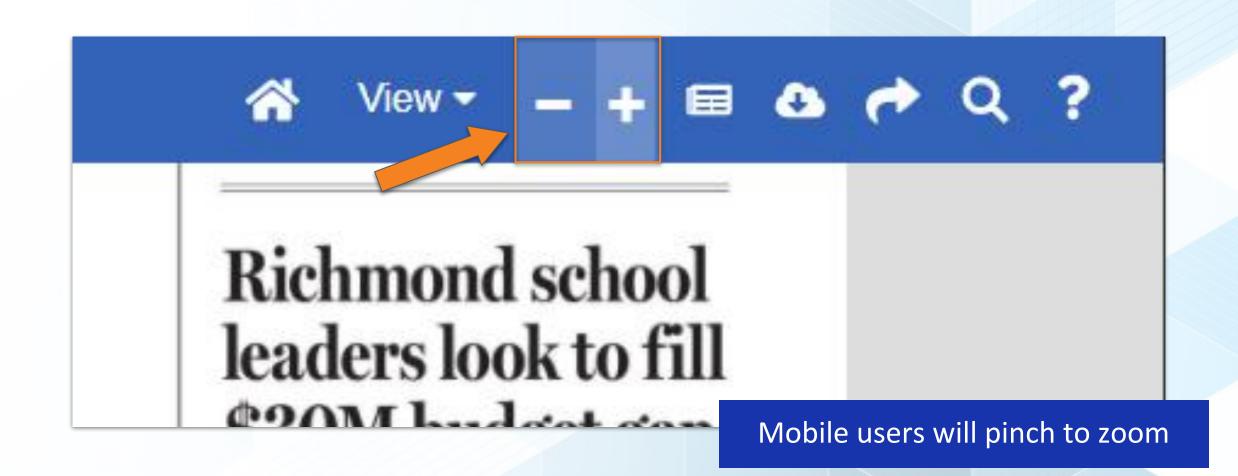




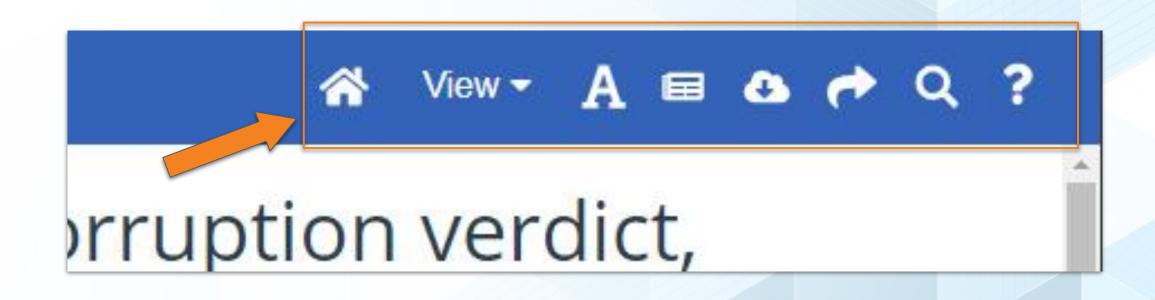
New default presentation settings



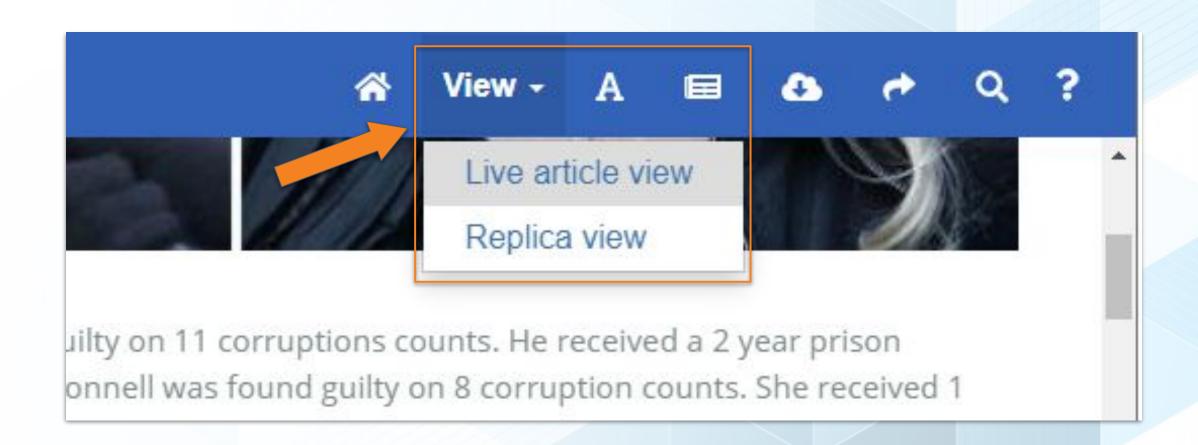
Page View with desktop zoom



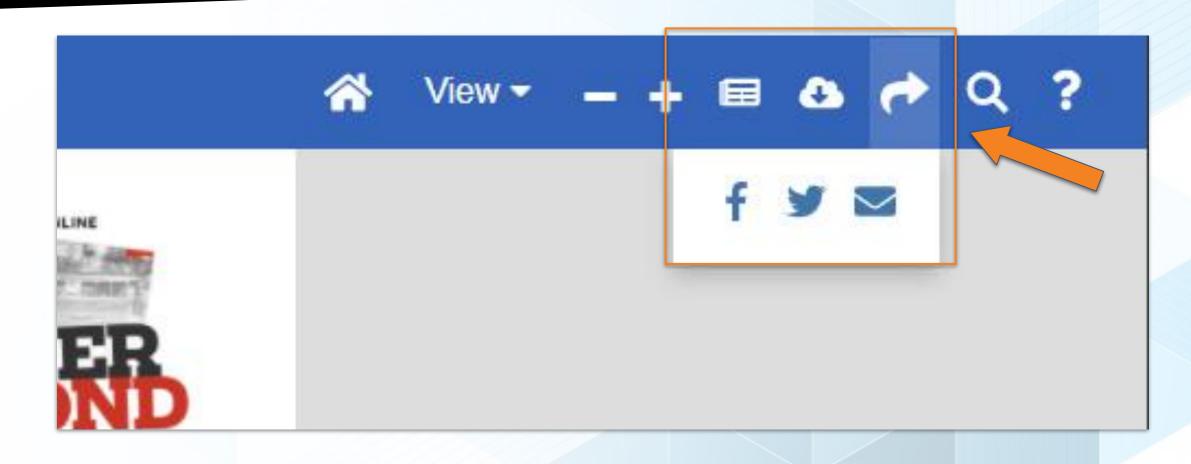
Dynamic navigation with more options



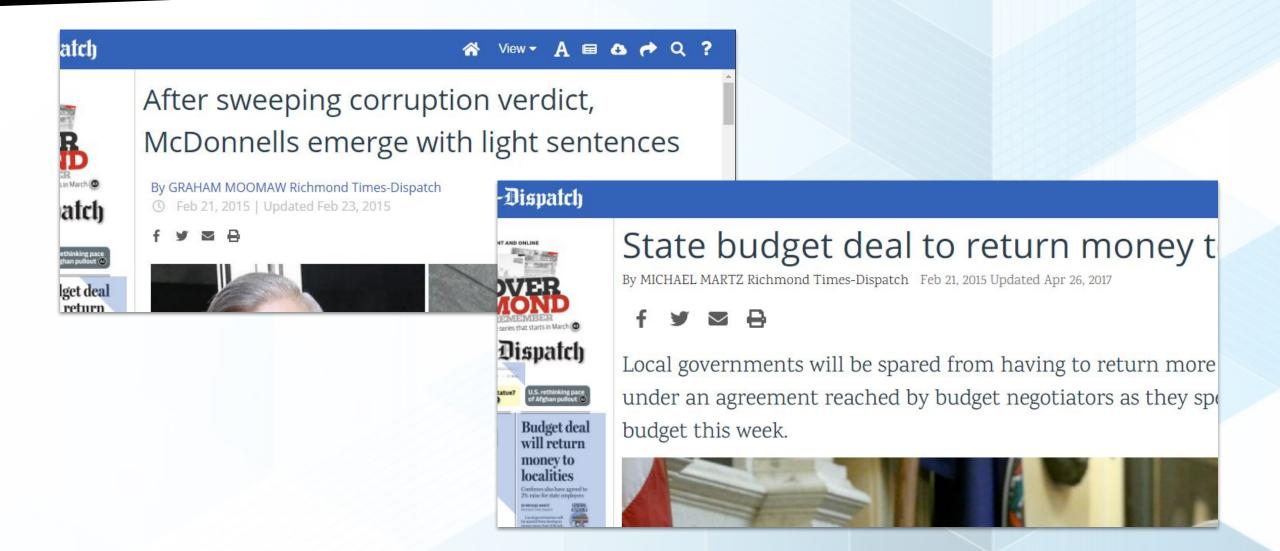
More intuitive way to switch views



Social media and email sharing



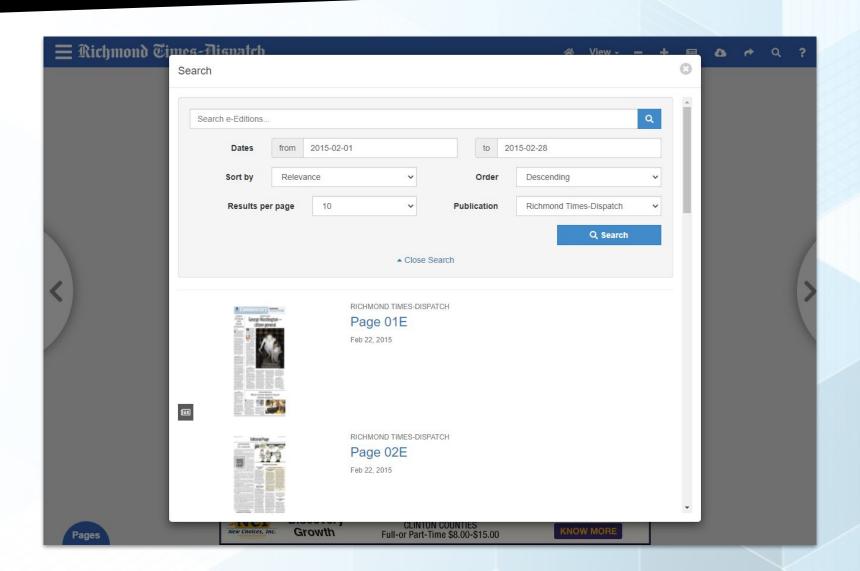
River of News readability



New Page View ad position

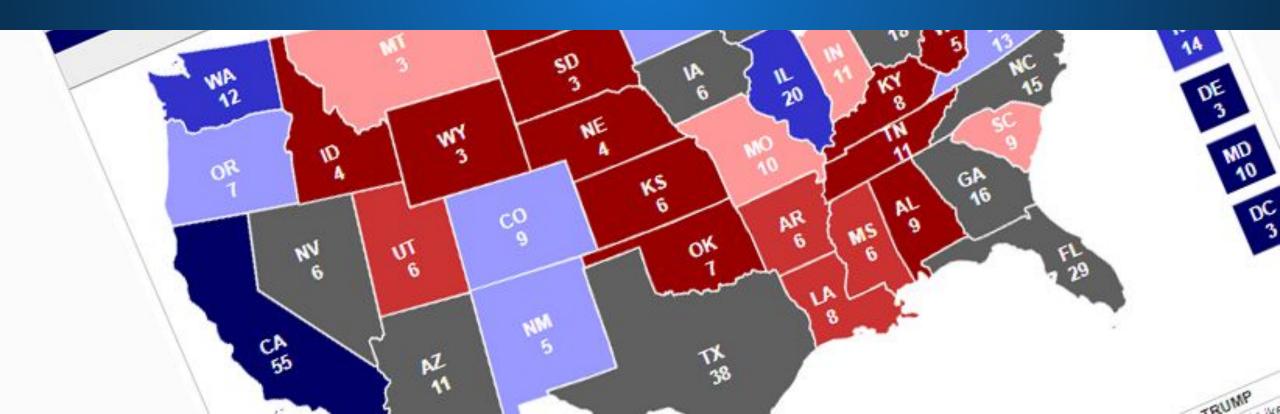


Search stays in the e-Edition



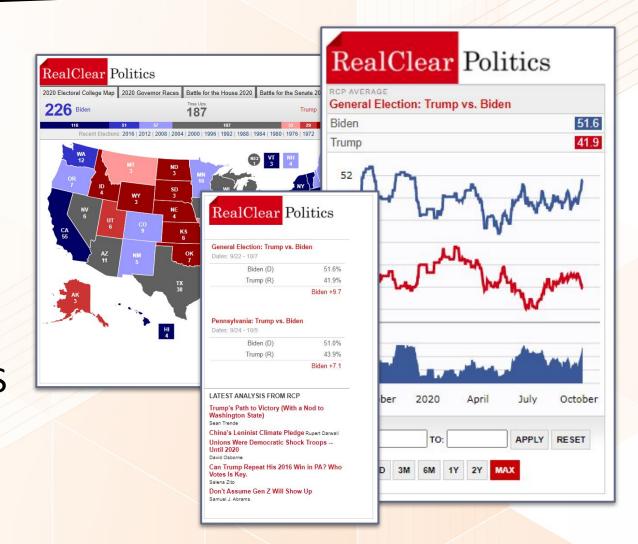


RealClearPolitics Polling Widgets



RealClearPolitics Polling Widgets

- Partnership with RealClearPolitics
- Three polling widgets available:
 - Election map
 - Races
 - Polling charts
- Available to all partners on BloxCMS
- Submit a form to get started



Digital Content Center polls

- Using RealClearPolitics data from poll breakdowns
- Available as assets
 in the TownNews Content
 Exchange
- Search for "import polling charts" on our help site





Associated Press migration plans

Associated Press Migration

- AP is switching to a new distribution process
- This new process utilizes an API method to provide content
- This impacts any site that uses AP provided in a channel/import
- Just announced EOL end of 2022

WORLD NEWS

Germany decries Turkey's actions eastern Mediterranean

By MENELAOS HADJICOSTIS Associated Press | Updated 17

NICOSIA, Cyprus (AP) — Germany's foreign minister

steps" in the eastern Mediterranean the tensions with Greece and Cyprus over











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Questions?







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Thank you!



