

UPMC COLE: STRENGTHENING RURAL COMMUNITIES THROUGH BETTER HEALTH

UPMC
LIFE CHANGING MEDICINE



At UPMC Cole, our commitment to the communities we serve extends far beyond the walls of our hospital. Every day, we invest in programs, partnerships, and initiatives that improve the health and well-being of individuals and families throughout Potter County and the northern tier.

Improving access to preventive care remains a key priority. Through our expanding skin screening program via our UPMC Mobile Health Center, we're bringing free skin cancer screenings directly to rural communities where access to care and transportation can be challenging. By meeting patients where they are, we're making it easier to detect potential concerns early and connect individuals with the care they need—close to home.



Supporting community health also means addressing the everyday challenges that impact well-being. Through our *Fill A Trunk, Feed A Family* food distribution, we've provided nutritious food to hundreds of families throughout the Wellsboro and Cole service areas. By helping reduce food insecurity, we're improving health beyond the clinical setting and strengthening the communities we serve.



Preparing the next generation of health care professionals is another important investment. UPMC Cole partners with local schools to provide health education, career exploration, mock interviews, and workforce development opportunities that introduce students to rewarding careers in health care. These initiatives, combined with UPMC's Rural Family Medicine Residency program and statewide workforce development efforts, are helping build a strong pipeline of future providers and caregivers for rural Pennsylvania.

Whether we're expanding preventive services, supporting families facing food insecurity, investing in tomorrow's health care workforce, or partnering with organizations throughout our region, UPMC Cole remains dedicated to improving lives and strengthening the communities we proudly serve. Together, we're building a healthier future while ensuring exceptional care remains close to home.

For more information, visit UPMC.com/NorthCentralPA.



This is the final article of a three-article series, focusing on the local community, UPMC services, and care beyond our hospital walls.