



COMMITMENT TO HEALTH CARE IN THE NORTHERN TIER

UPMC
LIFE CHANGING MEDICINE

Ron Reynolds, president, UPMC Cole and UPMC Wellsboro, sits down to talk about UPMC's commitment to Coudersport, Wellsboro, and surrounding areas.

Q How is UPMC investing in the community?

A The findings from the annual Community Health Needs Assessment help guide our investments in the community. Keeping care close to home in Coudersport and Wellsboro was identified as a top need. As a result, UPMC has expanded care across multiple service lines.

- UPMC Heart and Vascular Institute expanded their device clinic to both Wellsboro and Mansfield for routine in-person and remote checks on implanted heart rhythm devices.
- UPMC Orthopaedic Care offers same-day joint replacements in Coudersport.
- UPMC Magee-Womens installed a new 3D Mammography Unit at Wellsboro.
- Pain Medicine is now seeing patients in Wellsboro in addition to Coudersport.
- We continue to recruit specialists and primary care providers through our Rural Family Medicine Residency program.
- UPMC Launched critical care helicopter operations through its STAT MedEvac partnership, serving the region and northern tier.

UPMC is continuously evaluating its services and finding ways to keep access to care close to home.

Q Why does commitment to rural health matter now more than ever?

A UPMC's commitment to rural health is critical here in the northern tier as well as across the state. The challenges facing health care today impact smaller communities the hardest. We are working with government agencies, community partners, and others to find creative solutions. This includes finding funding options to attract and retain a skilled workforce, pay for new technology and innovation, and the resources needed to deliver high-quality care. We are bringing the vast resources of UPMC to the northern tier and ensuring the regional connection to Williamsport is strong. We want our rural communities to have access to care and supporting services they need.

Q What do you hope to achieve through the end of the year?

A Through the end of the year, we will enhance our EMS transport capabilities, complete our safety and security building enhancements so patients and staff are safe, and develop strategies that will support growth in the northern tier for 2027 and beyond.

We are investing in the facilities and the teams that support them. We are committed to serving the community now and into the future.



Keep reading in the coming weeks, as this is article 1 of a 3-article series focusing on the local community, our services, and care beyond our hospital walls.

