

Event Sponsorship Agreement

2024 Tillamook Headlight Herald Home & Garden Show and Tillamook Beekeepers Association Bee Day
Saturday, April 20, from 9 a.m. to 4 p.m., and Sunday, April 21, from 11 a.m. to 4 p.m.

Main Event Sponsorship Package

We have one \$4,000 2024 Home & Garden Show Main Event Sponsorship available.
Includes the following amenities:

- Up to six exhibition booths
- Your logo and mentioning of your business will be incorporated into our Home & Garden Show marketing campaign. Note: Please send in your logo and a statement about your business within one week of applying for a sponsorship.
- Full Page color ad and business profile in the Home & Garden Show special pull-out section.
- 1/2 Page ad in the Tillamook Headlight Herald
Note: Please send in ad instructions and support files or your print-ready ad by April 5, 5 p.m.
- Website Ad: Pre-event promotion one month
- A pre-approved representative from your business will be invited to join us on the air during our 1/2 hour live interview on KTIL's "Tillamook Today."



Co-sponsorship Package

We have one \$2,000 2024 Home & Garden Show Co-sponsorship available. *Includes the following amenities:*

- Up to four exhibition booths
- Your logos and mentioning of your business will be incorporated into our Home & Garden Show marketing campaign.
Note: Please send in your logo and a statement about your business within one week of applying for a sponsorship.
- Full Page color ad and business profile in the Home & Garden Show Event Program.

Payment

A 50% down payment is due within 20 days of submitting this completed form. We will be sending you an invoice for the remainder of the balance by March 31, 2024 that will be due by your event load-in and setup. We can make exceptions in the case of businesses with current advertising accounts in good standing with Country Media Newspapers.

2024 Home & Garden Sponsorship Application Form

Business Name _____

Owner/Manager _____ Email _____

\$3,000 Main Event Sponsor \$2,000 Co-sponsor _____

Business Address _____

Business Phone _____ Email _____

Total Cost _____ Payment: _____ Check (attached) Check amount _____

Credit Card **Circle One** (VISA / MASTERCARD)

Card number _____ Expiration Date _____

Authorized signature _____

On account (for current Headlight Herald advertisers in good standing ONLY)

I have read, understand and will comply with all rules, regulations and guidelines of this agreement (attached on Participation Agreement).

Signature _____ Date _____

Tillamook
Headlight Herald 

For more information:

Call **503-842-7535** or email **Katherine Mace** at headlightads@countrymedia.net

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